



1 North White Horse Pike
Hammonton, NJ 08037
Phone:(609) 568-9028
Fax: (609) 704-3017
laurenlong@sjindustries.com

Lauren A. Long, Esq.
Office of General Counsel
Assistant General Counsel

NHPUC 9MAY19AM11:14

May 6, 2019

VIA E-FILING AND FIRST-CLASS MAIL

Debra A. Howland
Executive Director and Secretary
New Hampshire Public Utilities Commission
21 South Fruit Street, Suite 10
Concord, NH 03301-2429

Re: Docket Nos. DM 16-565, DM 11-119, DM 09-127, and DM 07-069
South Jersey Energy Company – Notice of Assignment of Electricity Customer Accounts to Another Licensed Electric Supplier

Dear Ms. Howland:

Pursuant to Rule PUC 2004.13(c), South Jersey Energy Company (“SJE”) respectfully provides notice to the Public Utilities Commission (“PUC”) that SJE is transferring its electricity customer accounts in New Hampshire to First Point Power, LCC (“First Point Power”), a licensed New Hampshire electricity supplier, effective on or about June 1, 2019. A copy of the required PUC 2004.13(a) customer notice is attached hereto as an exhibit to this letter. Please note that SJE plans to withdraw its New Hampshire license and cancel its bond once all customers are transferred to First Point Power or other service options.

An original and six (6) copies of this filing are enclosed. Please contact the undersigned or First Point Power if you have any questions.

SOUTH JERSEY ENERGY COMPANY

By its attorney,

A handwritten signature in blue ink that reads "Lauren Long".

Lauren A. Long, Esq.
Assistant General Counsel
(609) 568-9028 x 6877
laurenlong@sjindustries.com

cc: DM 16-565 Docket Service List (by email)

EXHIBIT

PLANNED CUSTOMER NOTICE



May __, 2019

[Redacted Name/Address]

Re: Energy Service Agreement (the "Agreement") with South Jersey Energy Company ("South Jersey Energy")

IMPORTANT NOTICE - Assignment of Agreement to First Point Power, LLC

Dear Customer:

It has been our privilege to serve your electricity service needs, together with our billing agent, Halifax American Energy Company ("Halifax"). However, South Jersey Energy has decided to exit the retail energy business. Pursuant to the provisions of your Agreement with South Jersey Energy, your Agreement may be assigned. South Jersey Energy has selected First Point Power, LLC ("First Point Power"), a reputable and licensed energy provider, to assume your existing Agreement.

Upon completion of this planned transaction, South Jersey Energy will discontinue providing electricity service and First Point Power will become your electricity supplier, effective the first available meter read date on or after June 1, 2019. First Point Power will administer your energy needs under the same terms and conditions in your current Agreement, including pricing structure and duration. Halifax will continue serving as the billing agent and your point of contact for consulting and sales. You may contact Halifax by phone at 603-625-2244 or by email at billing@haecpower.com.

Based in Rhode Island, First Point Power is one of the largest and most experienced suppliers in New England. You will receive the same high-quality electricity service you have come to expect from South Jersey Energy and Halifax.

You will not be charged for this change of electricity provider. No action is required by you, and there will be no interruption in your electricity service. South Jersey Energy will work closely with First Point Power to transfer your account. Both parties are communicating this assignment to regulatory agencies and your local distribution utility.



Should you have any questions about this assignment, First Point Power may be contacted as follows:

Phone: 888-875-1711
Email: support@firstpointpower.com
Website: www.FirstPointPower.com
Mail Address: First Point Power, LLC
300 Jefferson Blvd., Ste. 104
Warwick, RI 02888

If you would prefer to select an alternate supplier or return to utility default service, please notify First Point Power prior to June 1st so that appropriate action can be taken. You will not be charged an early termination fee or any other fee in the event you select an alternate supplier prior to the specified date. If you do not select an alternate supplier, your account(s) will be enrolled with First Point Power, as described above in this letter.

Again, thank you for allowing us to serve your energy needs in the past. We have enjoyed our business relationship and wish you continued success.

Sincerely,

Steven Cocchi, President
South Jersey Energy Company