

**STATE OF NEW HAMPSHIRE**  
**BEFORE THE**  
**NEW HAMPSHIRE PUBLIC UTILITIES COMMISSION**

**DOCKET NO. DE 24-070**  
**REQUEST FOR CHANGE IN RATES**

**DIRECT TESTIMONY OF**

**Vincent V. Rea**

*Cost of Capital*

**On behalf of Public Service Company of New Hampshire**

**d/b/a Eversource Energy**

**June 11, 2024**

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**Acronyms and Defined Terms**

<b><u>Acronym</u></b>	<b><u>Defined Term</u></b>
$\beta$	Beta
CAPM	Capital Asset Pricing Model
DCF	Discounted Cash Flow Model
EBITDA	Earnings before interest, taxes, depreciation and amortization
FED	Federal Reserve Board
FFO	Funds from Operations
FOMC	Federal Open Market Committee
g	Growth rate (perpetual)
GDP	Gross Domestic Product
M&M	Modigliani and Miller
PSNH	Public Service Company of New Hampshire
R <sub>m</sub>	Expected return for the overall stock market
ROE	Return on equity
RPM	Risk Premium Model
S&P	Standard & Poor's
SURFA	Society of Utility and Regulatory Financial Analysts
WACC	Weighted average cost of capital

**STATE OF NEW HAMPSHIRE**  
**BEFORE THE NEW HAMPSHIRE PUBLIC UTILITIES COMMISSION**  
**DIRECT TESTIMONY OF VINCENT V. REA**  
**PETITION OF PUBLIC SERVICE COMPANY OF NEW HAMPSHIRE**  
**d/b/a EVERSOURCE ENERGY**  
**REQUEST FOR CHANGE IN RATES**

**June 11, 2024**

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**I. INTRODUCTION**

**Q. Please state your name and business address.**

A. My name is Vincent V. Rea. My business address is 80 Blake Boulevard, #4572, Pinehurst, North Carolina 28374.

**Q. By whom are you employed and in what capacity?**

A. I currently serve as Managing Director of Regulatory Finance Associates, LLC, an independent financial and regulatory consulting firm serving the utility industry.

**Q. Please describe your professional experience.**

A. Prior to moving into my current position, I served as Director, Regulatory Finance and Economics for NiSource Corporate Services Company, a subsidiary of NiSource Inc. (“NiSource”). In this position, I provided expert testimony and other regulatory support on behalf of NiSource’s utility subsidiaries with regard to the cost of equity, overall fair rate of return, and ratemaking capital structure. Prior to serving as Director, Regulatory

1 Finance and Economics, I served as Assistant Treasurer of NiSource. In the capacity as  
2 Assistant Treasurer, I was responsible for the external capital raising and banking activities  
3 for NiSource, for inter-company financing activities among all NiSource subsidiaries, and  
4 also provided regulatory support and testimony for utility rate proceedings and financing  
5 petitions. My educational background, professional experience and other qualifications  
6 are presented in greater detail in Attachment ES-VVR-1.

7 **Q. Please describe your educational background.**

8 A. I hold a M.B.A. in Finance from Indiana University, Bloomington, Indiana, and a B.A.  
9 with honors distinction in Business Administration from Lake Forest College, Lake Forest,  
10 Illinois.

11 **Q. Do you hold any professional designations?**

12 A. Yes. I have been awarded the designation of Certified Rate of Return Analyst by the  
13 Society of Utility and Regulatory Financial Analysts, and I am also a registered Certified  
14 Public Accountant in the State of Illinois.

15 **Q. Have you previously testified before the New Hampshire Public Utilities Commission**  
16 **(“Commission”) or any other regulatory commission?**

17 A. Yes. In Docket No. DG-03-080, I filed direct testimony before the Commission on behalf  
18 of Northern Utilities, Inc. relating to the company’s petition for authority to engage in a  
19 long-term intercompany financing transaction between the company and its affiliate,  
20 NiSource Finance Corp. I have also testified before other state regulatory commissions in

1 numerous utility rate proceedings concerning the cost of equity, overall fair rate of return,  
2 and regulatory capital structure, as further outlined in Attachment ES-VVR-1.

3 **Q. What is the purpose of your direct testimony in this proceeding?**

4 A. The purpose of my direct testimony is to present supporting evidence, analysis and a  
5 recommendation concerning the appropriate rate of return on common equity and overall  
6 fair rate of return that the Commission should establish for Public Service Company of  
7 New Hampshire’s (“PSNH” or the “Company”) jurisdictional electric operations in  
8 relation to its revenue requirement calculation. My recommendations are supported by the  
9 detailed financial information and comprehensive analyses presented within my testimony.

10 **Q. Are you sponsoring any attachments to your testimony in this proceeding?**

11 A. Yes. I am sponsoring the following attachments to my direct testimony as reflected in  
12 Table 1 below.

<b>Table 1</b>	
<b>Attachments Supporting Direct Testimony</b>	
<b>Attachment</b>	<b>Description</b>
Attachment ES-VVR-1	Professional Qualifications of Vincent V. Rea
Attachment ES-VVR-2	Comparative Risk Assessment
Attachment ES-VVR-3	Analysis of Regulatory Mechanisms
Attachment ES-VVR-4	DCF Method - Electric Group
Attachment ES-VVR-5	DCF Method - Gas LDC Group
Attachment ES-VVR-6	DCF Method - Non-Regulated Group
Attachment ES-VVR-7	Capital Asset Pricing Model
Attachment ES-VVR-8	Risk Premium Method
Attachment ES-VVR-9	Book Value vs. Market Value Capitalization Ratios

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1 **II. SUMMARY OF RECOMMENDATIONS**

2 **Q. Based upon your comprehensive analyses and supporting evidence, what have you**  
3 **concluded with respect to the appropriate rate of return for PSNH in this proceeding?**

4 A. Based upon my comprehensive evaluation, I have concluded that the cost of common  
5 equity for PSNH's jurisdictional electric utility operations is in the range of 10.30 to 11.30  
6 percent, and that a point estimate at the midpoint of this range, or 10.80 percent, is the  
7 appropriate cost of equity to apply in the instant proceeding. However, the Company has  
8 elected to propose a cost of equity in this proceeding of 10.30 percent, which falls at the  
9 lower-end of the range of reasonableness indicated by my quantitative and qualitative  
10 analyses. In my judgment, in view of the fact that long-term capital costs have increased  
11 significantly in recent years, and particularly since the time of PSNH's last base rate  
12 proceeding, Docket No. DE 19-057, the Company's proposed ROE in the instant  
13 proceeding represents a conservative estimate of its cost of equity in the current capital  
14 markets environment. Based upon the Company's proposed cost of equity of 10.30  
15 percent, I have further determined that PSNH's weighted average cost of capital is 7.44  
16 percent, which is based on the Company's five-quarter average pro-forma capital structure  
17 as of December 31, 2024 as further outlined in Attachment ES-REVREQ-1, Schedule ES-  
18 REVREQ-40 and the joint direct testimony of Ashley N. Botelho and Yi-An Chen  
19 ("Permanent Rate Revenue-Requirement Analysis Testimony"). This resulting overall  
20 cost of capital, if adopted by the Commission, will provide PSNH the opportunity to earn  
21 the prevailing opportunity cost of capital, maintain its financial integrity, and attract capital  
22 at reasonable terms.

1 **Q. What general approach have you taken in determining the cost of common equity in**  
2 **this proceeding?**

3 A. To properly estimate PSNH's cost of equity, I have analyzed market-derived data and other  
4 financial information for each of the companies comprising three separate proxy groups.  
5 Considering that investors utilize this very same information in assessing risk and making  
6 investment decisions, it provides a reliable basis for estimating the cost of equity for the  
7 Company's electric utility operations. In total, I evaluated the market and financial data of  
8 27 companies, including eleven companies comprising the Electric Group, six companies  
9 comprising the Gas LDC Group, and ten companies comprising the Non-Regulated Group.  
10 I will discuss the selection criteria I utilized in developing each of these proxy groups later  
11 in my testimony.

12 During my evaluation, I applied three well-recognized analytical models to the market and  
13 financial data of the selected proxy group companies. These models include the  
14 Discounted Cash Flow ("DCF") model, Capital Asset Pricing Model ("CAPM"), and the  
15 Risk Premium Method ("RPM"). In addition, I have also evaluated two other model  
16 variants of the CAPM, specifically, the "CAPM with size adjustment", and the Empirical  
17 CAPM ("ECAPM"), both of which have been validated by empirical research. Using the  
18 multi-faceted analytical approach described above, my evaluation yielded fifteen  
19 individual estimates of the cost of equity for PSNH, thereby ensuring a thorough and  
20 comprehensive analysis.



1 **Q. Please elaborate further on how you completed your cost of equity analyses using**  
2 **market-derived data and other financial information for the proxy groups?**

3 A. With respect to the DCF analyses, I evaluated the proxy group companies on an individual  
4 basis, which resulted in a separate cost of equity estimate for each company. By taking  
5 this approach, I was able to identify anomalous or “outlier” results at the individual  
6 company level which did not pass fundamental tests of economic logic. I then eliminated  
7 these outlier results from further consideration based upon both “high-end” and “low-end”  
8 outlier thresholds as established by regulatory precedent.<sup>1</sup> The fundamental advantage of  
9 employing this approach is that it completely removes the effects of anomalous results  
10 from the cost of equity evaluation process. In my judgment, this approach is clearly  
11 preferable to the “total group approach,” which simply averages the data of all proxy group  
12 companies, irrespective of whether outlier results are included or not. As such, the total  
13 group approach effectively blends in the effects of anomalous results into the cost of equity  
14 evaluation process.

15 Notwithstanding the foregoing, with respect to the CAPM and RPM analyses, the  
16 respective proxy groups were evaluated on a group average basis rather than on an  
17 individual company basis. This is necessary because virtually all of the input variables into  
18 these two analytical models are non-company specific variables<sup>2</sup> with the sole exception  
19 of beta, meaning that under these two approaches, company-specific input anomalies will

---

<sup>1</sup> See, FERC Opinion 569 (November 21, 2019), Opinion 569-A (May 21, 2020) and Opinion 569-B (November 19, 2020).

<sup>2</sup> For example, the risk-free rate of return, the level of corporate bond yields and the overall market rate of return.

1           have less of an impact on the cost of equity estimate as compared to the other analytical  
2           methods.

3   **Q.   How did you derive your cost of equity recommendations for PSNH using the proxy**  
4   **group results?**

5   A.   I developed my cost of equity recommendations after carefully evaluating the individual  
6       cost of equity estimates that were derived from applying the various analytical models to  
7       the market and financial data of the proxy group companies. Using a variety of analytical  
8       models in conjunction with multiple comparable risk proxy groups ensures that a diversity  
9       of investor perspectives are incorporated into the cost of capital evaluation, thus providing  
10      a solid foundation upon which the analyst can apply his/her informed judgment in making  
11      a cost of equity recommendation. The results of my evaluation, which yielded fifteen  
12      individual estimates of the cost of equity, are summarized in Table 2. Additional support  
13      for the results of my evaluation can be found in Table 8, Table 9, Table 10, Table 13 and  
14      Table 14, for each of the analytical models I evaluated, respectively.

<b>Table 2</b>			
<b>Indicated Cost of Equity for the Proxy Groups</b>			
<b>Method/Model</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Regulated Group</b>
DCF Method	10.79%	10.44%	10.90%
Traditional CAPM	10.67%	10.47%	10.61%
CAPM (w/size adj.)	11.28%	11.11%	10.55%
ECAPM	10.83%	10.68%	10.79%
Risk Premium Method	10.93%	10.74%	11.11%

15

1 Considering that this proceeding relates to PSNH’s electric distribution operations, I have  
2 placed primary emphasis on the analytical model results yielded for the Electric Group in  
3 forming my overall cost of equity recommendations. As reflected in Table 3, an analysis  
4 of the above results for the Electric Group yielded the following measures of central  
5 tendency for each of the analytical methods employed.

<b>Table 3 Cost of Equity Estimates Measures of Central Tendency Electric Group</b>	
Median DCF Result	10.79%
Average DCF Result	10.79%
Median CAPM Result	10.83%
Average CAPM Result	10.93%
Median RPM Result	10.93%
Average RPM Result	10.93%

6  
7 It is further instructive to evaluate a broader array of cost of equity estimates developed by  
8 referencing complementary proxy groups, such as the Gas LDC Group and the Non-  
9 Regulated Group. I will further discuss the rationale for evaluating these complementary  
10 proxy groups later in my testimony, but in essence they provide a useful adjunctive analysis  
11 that incorporates a broader array of investor perspectives into the cost of equity evaluation  
12 process. Accordingly, as reflected in Table 4, I have also presented the composite results  
13 for all three of the proxy groups I evaluated, which yielded the following measures of  
14 central tendency for each of the analytical methods employed.

1

<b>Table 4 Cost of Equity Estimates Measures of Central Tendency Composite - All Three Proxy Groups</b>	
Median DCF Result	10.79%
Average DCF Result	10.71%
Median CAPM Result	10.68%
Average CAPM Result	10.78%
Median RPM Result	10.93%
Average RPM Result	10.93%

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Based upon the results presented in Table 2, Table 3 and Table 4 above, I have concluded that a reasonable estimate of PSNH's cost of equity in the current market environment is in the range of 10.30 percent - 11.30 percent, and that the Commission should adopt a cost of equity at the midpoint of this range, or 10.80 percent, in the determination of a fair rate of return for PSNH's jurisdictional electric operations. However, as noted earlier, the Company has elected to propose a cost of equity in this proceeding of 10.30 percent, which falls at the lower-end of the range of reasonableness indicated by my quantitative and qualitative evaluations.

11

**III. CAPITAL ATTRACTION AND AUTHORIZED ROES**

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**Q. Does the authorized ROE granted to a regulated utility have an impact on the utility's ability to attract the investment capital that is required to honor its public service obligations?**

15

A. Yes. It is important to note that regulated utilities do not only compete with other utility

16

companies to attract investor capital, as they must also compete with an entire universe of

1 risk-comparable companies, irrespective of industry classification or level of regulatory  
2 oversight. Consistent with the concept of opportunity cost and the comparable earnings  
3 standard, to attract sufficient capital to support its public service obligations, PSNH must  
4 provide a return to its investors that is similar to the returns offered by other companies of  
5 comparable risk. Otherwise, investor capital will eventually flow to its most productive  
6 use elsewhere.

7 **Q. In your judgment, has the level of competition for investment capital to fund utility**  
8 **infrastructure investments intensified in recent years?**

9 A. Yes, and this is largely attributable to the marked increase in utility capital expenditures in  
10 recent years. For example, during 2023, the U.S. utility industry made record-high levels  
11 of infrastructure investments, not only for traditional safety and reliability purposes, but to  
12 an increasingly greater extent for investments which facilitate the nation's transition  
13 towards renewable energy and decarbonization. A recent publication by the Deloitte  
14 Research Center indicates that this recent trend will continue for the foreseeable future,  
15 and an ongoing challenge for utilities will be accessing the necessary capital to finance  
16 these investments. In this regard, the Deloitte Research Center publication makes the  
17 following observations:

18 The electric power industry is preparing for as much as a tripling of US  
19 electricity demand within the next couple of decades. Electrification of the  
20 transportation, building, and industrial segments continues to pick up speed  
21 in many parts of the country. At the same time, growth of data centers using  
22 energy-intensive applications such as AI is expected to further boost  
23 demand. Some utilities in high EV adoption areas have already raised  
24 projections, with Southern California Edison increasing its estimate from  
25 60% load growth by 2045 to 80%. More will likely follow in 2024 and  
26 beyond.

1 .....  
2

3 To help prepare for accelerating electricity demand, many utilities are  
4 increasing load forecasts. They're analyzing their resource mix and working  
5 to determine how to optimize it while serving increased load, meeting  
6 decarbonization goals, and maintaining reliability. They're assessing  
7 infrastructure investment needs, estimating costs, and balancing them  
8 against customer affordability.

9 .....  
10

11 As power and utilities sector capital expenditures reach new heights and  
12 continue to rise well into 2024, companies are exploring a variety of funding  
13 sources to help foot the bill. S&P's sample group of large energy utilities  
14 is expected to spend nearly US\$171 billion in 2023, up more than 18% YoY,  
15 and projected to rise further in 2024 to 2025. Costs are mounting to upgrade  
16 and modernize the grid, harden it against severe weather, prepare for rising  
17 demand, and source more renewable energy.<sup>3</sup>

18 **Q. Are you aware of any recent examples where a state regulatory commission rate order**  
19 **resulted in a utility electing to reduce its planned infrastructure investments?**

20 A. Yes. During its Q4, 2023 earnings call, Exelon announced that it would be reducing its  
21 distribution-related capital spending plan for the company's Commonwealth Edison  
22 ("ComEd") subsidiary by \$1.25 billion as a result of a December 2023 rate order by the  
23 Illinois Commerce Commission ("ICC"). The ICC's rate order rejected ComEd's proposed  
24 four-year grid plan and also authorized a 8.91 percent return on equity, which was  
25 markedly below the recent national averages of authorized ROEs granted to electric  
26 utilities. A recent article from S&P Global described the events that unfolded in the ComEd  
27 case as follows:

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<sup>3</sup> *2024 Power and Utilities Industry Outlook*, Deloitte Insights, Deloitte Research Center for Energy and  
Industrials, <https://www2.deloitte.com/us/en/insights/industry/power-and-utilities/power-and-utilities-industry-outlook.html>.

1 Exelon Corp. anticipates spending \$1.25 billion less on Illinois utility  
2 Commonwealth Edison Co. through 2026 in the wake of regulatory  
3 setbacks. The Illinois Commerce Commission in December 2023  
4 determined Commonwealth Edison’s (ComEd) four-year grid plan did not  
5 adequately describe community benefits, transparency, affordability, or  
6 cost-effectiveness and did not comply with the state’s Climate and  
7 Equitable Jobs Act (CEJA) of 2021.

8 ....

9 The commission also authorized an 8.91% return on equity (ROE) for  
10 ComEd, a substantial decrease from the administrative law judge’s  
11 recommended 9.28% ROE and the utility’s requested 10.50% ROE.

12 ....

13 “Outright rejection of the grid plan, the challenging financial support for  
14 our net distribution investment in the December order and uncertainty  
15 around the amount of spend ComEd will be able to recover has caused us  
16 to dramatically reduce the originally planned level of distribution  
17 investment in Illinois,” company executive vice president and CFO Jeanne  
18 Jones said Feb. 21 during a fourth-quarter 2023 earnings call. “We simply  
19 cannot invest at the same pace under an ROE that does not fairly recognize  
20 ComEd’s cost of financing to do so, especially in the current interest rate  
21 and inflation environment,” Jones emphasized.<sup>4</sup>

22  
23  
24 The ComEd case highlights the fact that regulated utilities must be granted reasonably  
25 constructive ROEs in order to attract the investment capital that is necessary to fund their  
26 public service obligations. The deployment of investor capital is ultimately a decision  
27 surrounding opportunity cost. To the extent that investors have investment opportunities  
28 in other utility companies that offer equity returns that are consistent with, or even higher  
29 than, the national averages of authorized ROEs, it is only logical that investors will allocate  
30 their limited pool of investment capital to these other opportunities. At the same time, and  
31 as demonstrated in the ComEd case, to the extent that a utility receives a less than favorable

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<sup>4</sup> *Exelon Cuts Illinois Spend by \$1.25B through 2026 Following Regulatory Rulings*, S&P Global Market Intelligence (February 21, 2024).

1 ROE outcome, it is not unreasonable to conclude that the utility's parent company will be  
2 more inclined to deploy its limited pool of discretionary capital to those infrastructure  
3 projects in other jurisdictions that offer reasonably constructive ROEs.

4 **IV. BACKGROUND INFORMATION**

5 **Q. What background information have you considered in evaluating PSNH's cost of**  
6 **common equity and overall fair rate of return?**

7 A. PSNH is a regulated electric utility that serves residential, commercial and industrial  
8 customers in multiple regions of New Hampshire. As of December 31, 2023, the Company  
9 furnished retail franchise electric service to approximately 539,000 retail customers in 215  
10 cities and towns in New Hampshire. PSNH also serves New England customers through  
11 Eversource Energy's electric transmission business. The Company is a wholly-owned  
12 subsidiary of Eversource, a holding company under the Public Utility Holding Company  
13 Act of 2005, and is headquartered in Boston, Massachusetts and Hartford, Connecticut.  
14 Eversource's operating companies deliver energy to approximately 4.4 million electric and  
15 gas customers in New England.

16 **V. CURRENT ECONOMIC AND CAPITAL MARKET CONDITIONS**

17 **Q. Please provide a brief overview of recent trends in the U.S. economy and capital**  
18 **markets.**

19 A. In spite of the Federal Reserve's best efforts over the past few years to rein-in the recent  
20 marked increase in the inflation rate, the U.S. economy nevertheless continued to expand  
21 at a fairly robust pace during Q4, 2023. The U.S. Bureau of Economic Analysis (the  
22 "BEA") recently reported that the real GDP growth rate for Q4, 2023 was 3.3 percent on



1 an annualized basis, while the real GDP growth rate for calendar year 2023 was 2.5 percent.  
2 Despite much discussion among market observers concerning the prospects of a U.S.  
3 economic recession, there was no indication of a looming recession in the Q4, 2023 GDP  
4 data. Nevertheless, the BEA's advance estimate of the annualized real GDP growth rate  
5 for Q1, 2024 is 1.6 percent, thus reflecting some degree of deceleration in the U.S. economy  
6 as compared to calendar-year 2023.

7 With regard to the U.S. inflation rate, the U.S. Labor Department recently reported that for  
8 the period ending April 2024, the 12-month change in the Consumer Price Index (CPI) was  
9 3.4 percent, while the 12-month change in the core CPI, which excludes volatile food and  
10 energy prices, was 3.6 percent. The April 2024 data reflected an inflation rate that  
11 remained higher than most economists expected, thus suggesting that the Federal Reserve  
12 still has additional work to do in moving the U.S. inflation rate downward toward the  
13 central bank's targeted rate of 2.0 percent. Nevertheless, when viewed from a recent  
14 historical perspective, the April 2024 inflation data continues to reflect an overall trend line  
15 moderation in the U.S. inflation rate, particularly when compared to the 40-year high level  
16 of inflation recorded during the summer of 2022.<sup>5</sup>

17 Meanwhile, the U.S. unemployment rate remains near historically low levels, registering a  
18 3.9 percent rate during April 2024. The continuing strength in the U.S. labor market is  
19 further reflected in the strong wage gains made by U.S. workers over the past year, as

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<sup>5</sup> For example, during June 2022, the annualized consumer price index (CPI) rose to a 40-year high level of 9.1 percent.

1 workers' average hourly earnings are currently forecasted to increase by 4.0 percent on a  
2 year-over-year basis through April 2024.

3 **Q. What specific monetary policy actions has the Federal Reserve taken since March**  
4 **2022, when the central bank first began to implement its monetary policy shift**  
5 **towards a more restrictive stance?**

6 A. Since the Federal Reserve first initiated its monetary policy shift during March 2022, the  
7 central bank has increased the Federal Funds target rate on eleven occasions in a series of  
8 Federal Open Market Committee ("FOMC") meetings, as follows:

9 March 17, 2022 - 25 basis point increase.  
10 May 5, 2022 - 50 basis point increase.  
11 June 16, 2022 - 75 basis point increase.  
12 July 27, 2022 - 75 basis point increase.  
13 September 21, 2022 - 75 basis point increase.  
14 November 2, 2022 - 75 basis point increase.  
15 December 14, 2022 - 50 basis point increase.  
16 February 1, 2023 - 25 basis point increase.  
17 March 22, 2023 - 25 basis point increase.  
18 May 3, 2023 - 25 basis point increase.  
19 July 26, 2023 - 25 basis point increase.

20  
21 As reflected above, the Federal Reserve's most recent increase in the Federal Funds target  
22 rate occurred during its July 25-26, 2023 FOMC meeting, where the target rate was raised  
23 from the previous level of 5.00-5.25 percent to 5.25-5.50 percent. As noted earlier, this  
24 was the eleventh time that the Federal Reserve raised the target rate since March 2022, in  
25 its continuing effort to rein-in the U.S. inflation rate. It is further noteworthy that the

1 Federal Reserve's monetary policy tightening activities over the past few years has  
2 represented the most aggressive tightening cycle that it has implemented over the past 40+  
3 years. In the aggregate, since the Federal Reserve began to implement its policy shift  
4 during March 2022, the central bank has raised the Federal Funds target rate by a  
5 cumulative amount of 525 basis points (from a starting point of 0.00-0.25 percent to the  
6 current level of 5.25-5.50 percent). Meanwhile, the Federal Reserve has continued to  
7 gradually liquidate its holdings of U.S. Treasury and mortgage-backed securities (at a  
8 combined amount of \$95 billion per month), which further supports its objective of  
9 monetary policy normalization, and which has the effect of putting additional upward  
10 pressure on intermediate-term and long-term interest rates.

11 **Q. Has the Federal Reserve elected to reduce the Federal Funds target rate any further**  
12 **since the July 25-26, 2023 FOMC meeting?**

13 A. No. In the five subsequent FOMC meetings occurring since July 2023, the Federal Reserve  
14 did not make any further adjustments to the Federal Funds target rate. In this regard, the  
15 Federal Reserve has indicated that the extent of additional monetary policy tightening  
16 would be determined by its “ongoing assessments of the incoming data and the evolving  
17 outlook and risks”.<sup>6</sup>

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<sup>6</sup> Transcript of Chair Powell's Press Conference, September 20, 2023, at 1.  
<https://www.federalreserve.gov/mediacenter/files/FOMCpresconf20230920.pdf>.

1 **Q. What actions did the Federal Reserve take during the March 19-20, 2024 FOMC**  
2 **meeting?**

3 A. During the March 19<sup>th</sup> to March 20<sup>th</sup> FOMC meeting of 2024, the Federal Reserve once  
4 again left the Federal Funds target rate unchanged at 5.25 percent – 5.50 percent, but left  
5 the door open for reductions in the Federal Funds target rate during the remainder of 2024.  
6 Nevertheless, considering that the March 2024 inflation report reflected a higher U.S.  
7 inflation rate than market observers anticipated, it remains to be seen whether the Federal  
8 Reserve will ultimately delay or have a rate reduction during the remainder of 2024. In  
9 any event, after the March 2024 FOMC meeting, the Federal Reserve also reiterated its  
10 plans to continue its gradual liquidation of its holdings of U.S. Treasury and mortgage-  
11 backed securities (at a combined amount of \$95 billion per month).

12 **Q. What actions did the Fed take during the April 30 - May 1, 2024 FOMC meeting?**

13 A. During the April 30-May 1, 2024 FOMC meeting, the Fed once again left the Federal Funds  
14 target rate unchanged at 5.25 - 5.50 percent, citing "a lack of further progress" in bringing  
15 the inflation rate downward towards the Fed's targeted level of 2.0 percent. As a result of  
16 the Fed's decision to maintain the Fed Funds target rate at the current level (5.25%-5.50%),  
17 as well as comments made by the Fed in its press release after the FOMC meeting, many  
18 market observers now believe that only one rate increase is likely for the remainder of  
19 2024. Furthermore, during the April 30-May 1, 2024 FOMC meeting, the Fed also elected  
20 to reduce the pace at which the central bank will liquidate its \$7.4 trillion portfolio of  
21 security holdings going forward, a process often referred to as Quantitative Tightening.  
22 Prior to the April 30-May 1, 2024 FOMC meeting, the Fed's stated policy was to allow

1 \$95.0 billion of maturing U.S. Treasury securities and mortgage-backed securities to roll-  
2 off of the Fed's balance sheet each month, but effective as of June 1, 2024, the Fed will  
3 reduce the amount to \$60.0 billion each month.

4 **Q. After evaluating the recent trends in the U.S. economy and capital markets, what**  
5 **conclusions have you arrived at, particularly as it relates to the Company's long-term**  
6 **capital costs for purposes of the instant proceeding?**

7 A. Long-term capital costs have increased significantly over the past several years. Of  
8 particular note, both the 10-year and 30-year U.S. Treasury security yields climbed to  
9 recent historical high levels during the first ten months of calendar-year 2023 (through  
10 October 2023). The 10-year Treasury yield rose to 4.98 percent during late October 2023,  
11 its highest level in more than 16 years (since July 2007), while the 30-year Treasury yield  
12 rose to 5.11 percent during mid-October 2023, its highest level in more than 17 years (since  
13 July 2006). However, both the 10-year and 30-year Treasury yields have declined  
14 somewhat since October 2023, as the U.S. inflation rate has generally trended downward  
15 from its recent 40-year high levels. That said, it is important to recognize that longer-term  
16 Treasury security yields remain significantly higher than the levels recorded during the  
17 time of PSNH's 2019 rate proceeding. The same is true of utility bonds yields, which are  
18 also significantly higher in the current market environment as compared to the time of the  
19 Company's 2019 rate proceeding. This strongly suggests that other long-term capital costs,  
20 including PSNH's cost of equity, have also risen significantly since the Company's last base  
21 rate proceeding in 2019.

1 **Q. To what extent have long-term interest rates increased over the past five years, and**  
2 **do they remain higher now than at the time of the Company's 2019 rate proceeding?**

3 A. There is no question that long-term U.S. interest rates have increased significantly over the  
4 past five years and are markedly higher today than at the time of the Company's 2019 rate  
5 proceeding. For comparison purposes, I have referenced the average bond yields reported  
6 during Q2, 2019, which generally corresponds to the Company's May 28, 2019 filing date  
7 in its 2019 proceeding. (Docket No. DE 19-057). As can be seen in Table 5 below, since  
8 Q2, 2019, the 30-year U.S. Treasury bond yield, which is a proxy for long-term capital  
9 costs, has increased by 179 basis points, from 2.78 percent to 4.57 percent as of late-May  
10 2024. Meanwhile, the 10-year U.S. Treasury note yield has risen by 212 basis points since  
11 Q2, 2019, from 2.34 percent to 4.46 percent as of late-May 2024.<sup>7</sup>

**Table 5**  
**Changes in Key U.S. Interest Rates – Late May, 2024 vs. Q2, 2019**

Time Period	30-Year U.S. Treasury Bond Yield (1)	10-Year U.S. Treasury Bond Yield (1)	Long-Term A Rated Utility Bond Yield (2,3)	Long-Term Baa Rated Utility Bond Yield (2,3)
Key Interest Rates – Q2, 2019 (avg.)	2.78%	2.34%	3.96%	4.44%
Key Interest Rates – Late-May 2024	4.57%	4.46%	5.71%	5.94%
Increase – Late-May 2024 vs. Q2, 2019	+1.79%	+2.12%	+1.75%	+1.50%

Source: (1) [www.federalreserve.gov](http://www.federalreserve.gov) and Bloomberg.com (accessed May 27, 2024), (2) Moody's Credit Trends (accessed May 27, 2024), and (3) Mergent Bond Record (March 2024 edition).

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<sup>7</sup> Source of data: <https://www.federalreserve.gov/DataDownload/default.htm>.

1 **Q. Have long-term utility bond yields also increased significantly since Q2, 2019?**

2 A. Yes. As reflected in Table 5 above, the average "A-rated" long-term utility bond yield has  
3 increased from 3.96 percent during Q2, 2019 to 5.71 percent as of late-May 2024, thus  
4 reflecting an increase of 175 basis points. During this same period, the average "Baa-rated"  
5 long-term utility bond yield increased from 4.44 percent to 5.94 percent as of late-May  
6 2024, thus reflecting an increase of 150 basis points.<sup>8</sup>

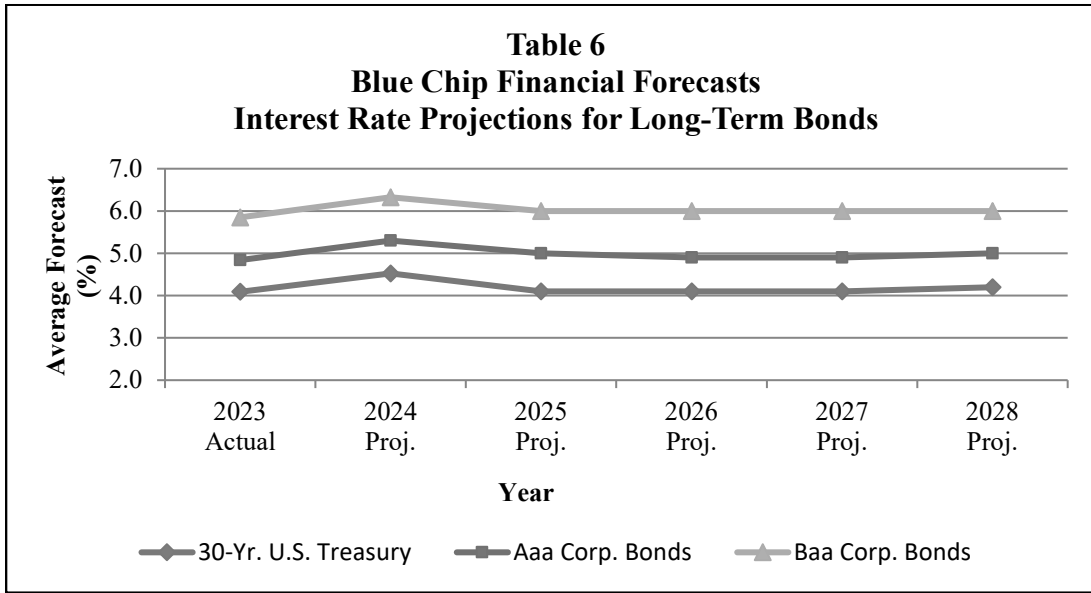
7 **Q. Are economists currently forecasting that U.S. Treasury and corporate bond yields**  
8 **will remain near recent levels over the next 3-5 years?**

9 A. Yes. Prominent economists widely expect that intermediate and long-term interest rates  
10 will remain near recently recorded levels over the next 3-5 years. As reflected in Table 6  
11 below, the consensus estimates of prominent economists, as reflected in the Blue Chip  
12 Financial Forecasts,<sup>9</sup> are projecting that long-term interest rates will remain near recent  
13 levels over the 3-5 year forecast horizon.

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<sup>8</sup> Source of data: Mergent Bond Record, March 2024, at 24.

<sup>9</sup> *Blue Chip Financial Forecasts*, Volume 42, No. 12 (December 1, 2023).



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Therefore, considering that bond yields for longer-term U.S. Treasury, corporate and utility bonds, which serve a proxy for long-term capital costs, have increased significantly over the past five years and are expected to remain near these higher levels over the near-to-intermediate term horizon, it is reasonable to conclude that the Company's cost of equity has also increased significantly during this same period and will remain near this higher level over the foreseeable future.

**VI. DEVELOPMENT OF THE PROXY GROUPS**

**Q. Why is it necessary to analyze groups of proxy companies to estimate the cost of equity for PSNH?**

A. The cost of equity is an opportunity cost concept, which is determined in the financial markets based upon the relative risk assessments of investors. Simply stated, in order to attract sufficient capital to support their public service obligations, regulated utilities must offer investors a rate of return that is commensurate with returns available on alternative



1 investments bearing similar risks. Thus, the use of proxy groups is useful in estimating a  
2 utility's cost of equity, since each company comprising the proxy group represents an  
3 alternative investment opportunity of comparable risk vis-à-vis the subject utility.  
4 Regardless of whether the subject utility is publicly-traded or not, proxy group analyses  
5 ensure that fair rate of return principles, including comparable earnings, corresponding  
6 risks, and the opportunity cost of capital are appropriately considered when estimating a  
7 utility's cost of equity.<sup>10</sup> Nonetheless, it should be noted that when the various cost of  
8 equity models are applied to the market and financial data of proxy group companies,  
9 various model inputs and/or assumptions are required, which contributes to the risk of  
10 observation error. For this reason, when possible, the use of larger proxy groups or even  
11 multiple proxy groups is recommended to mitigate these effects and to ensure a higher level  
12 of confidence in the reliability of the analytical results.

13 **Q. What general approach did you take in developing your utility proxy groups?**

14 A. In developing my utility proxy groups, my objective was to identify a group of publicly-  
15 traded utility companies with risk characteristics similar to PSNH. Considering that the  
16 instant proceeding involves PSNH's electric distribution operations, I initially developed a  
17 proxy group of publicly-traded electric utility holding companies, which I will refer to

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<sup>10</sup> These fair rate of return principles were articulated by the U.S. Supreme Court in various landmark case decisions, including *Willcox et. al., Constituting the Public Service Commission of New York v. Consolidated Gas Co.*, 212 U.S. 19 (1909); *Bluefield Water Works and Improvement Company v. Public Service Commission of the State of West Virginia*, 262 U.S. 679 (1923); and *Federal Power Commission et al. v. Hope Natural Gas Company*, 320 U.S. 591 (1944). Although the *Hope* and *Bluefield* cases are widely-referenced with regard to fair rate of return standards, the *Consolidated Gas* case was actually the first case where the Supreme Court addressed principles surrounding a fair rate of return for public utility companies.

1       herein as the Electric Group. The Electric Group constitutes the core proxy group that I  
2       evaluated in developing my cost of equity recommendations in this proceeding.  
3       Nevertheless, to ensure that I considered the broadest possible representation of investor  
4       return expectations, and to further improve the statistical reliability of my analyses, I have  
5       also evaluated a gas utility proxy group (“Gas LDC Group”) and a non-rate-regulated proxy  
6       group (“Non-Regulated Group”) in my cost of capital evaluation. Again, although the  
7       Electric Group constitutes my core proxy group and therefore provides the primary  
8       underlying basis for my cost of equity recommendations, the Gas LDC Group and Non-  
9       Regulated Group (which I will demonstrate both have very similar risk profiles as  
10      compared to the Electric Group) also provide useful perspective into the return  
11      expectations of equity investors. In my judgment, giving due consideration to all three of  
12      these proxy groups ensures the broadest possible representation of the risk and return  
13      expectations of equity investors for the Company’s electric utility operations.

14   **Q.    What criteria did you apply in selecting the companies included in your electric utility**  
15   **proxy group?**

16   A.    In selecting an electric utility proxy group, my objective was to identify a group of publicly-  
17   traded electric utility companies with risk characteristics similar to PSNH, which is not a  
18   publicly-traded company. Accordingly, I applied the following selection criteria in making  
19   this determination: (i) Value Line Investment Survey Industry Classification as an Electric  
20   Utility; (ii) Value Line Safety Rank of “1”, “2” or “3”; (iii) S&P corporate credit rating no  
21   lower than BBB- and Moody’s long-term issuer rating of no lower than Baa3; (iv)  
22   operating income from the company's electric utility distribution operations shall equal or

1 exceed 60% of the company's consolidated operating income; (v) company must currently  
2 pay dividends and must not have discontinued or reduced their dividend payments during  
3 the previous five years (2019-2023); (vi) company shall not own or operate nuclear power  
4 generation facilities; and (vii) company must not have recently been an acquisition target.  
5 Applying the above selection criteria yielded a proxy group consisting of the following  
6 eleven publicly-traded electric utility companies:

7 Allete, Inc.  
8 Alliant Energy Corp.  
9 Avista Corp.  
10 CMS Energy Corp.  
11 Consolidated Edison  
12 IDACORP, Inc.  
13 Northwestern Energy  
14 OGE Energy Corp.  
15 Portland General Electric Co.  
16 Sempra Energy  
17 WEC Energy Group  
18

19 I will refer to this group throughout the remainder of my testimony as the Electric Group.

20 **Q. Have you considered any other proxy groups in estimating the cost of equity for**  
21 **PSNH?**

22 A. Yes. Evaluating multiple proxy groups of comparable risk is beneficial in the cost of equity  
23 estimation process for two primary reasons. First, it ensures that a broader array of investor  
24 perspectives are incorporated into the cost of equity estimation process. Second, it ensures  
25 a higher level of confidence in the statistical reliability of the results produced by the

1 analysis, which is consistent with the law of large numbers. Accordingly, to ensure a robust  
2 sample size that will incorporate a wider array of investor perspectives and obviate  
3 potential distortions caused by observation error in the various financial model inputs, I  
4 have also evaluated a proxy group of six gas utility companies, and a proxy group of ten  
5 non-rate-regulated companies (i.e., the Gas LDC Group and the Non-Regulated Group,  
6 respectively). As I will discuss later, both of these complementary proxy groups have risk  
7 profiles which are very similar to the Electric Group. Considering that PSNH is not  
8 publicly-traded, the analysis of comparative risk metrics was necessary to establish the  
9 relative risk relationship between the Company and the Electric Group. In order to  
10 facilitate a comparison of the risk profiles of the Gas LDC Group and the Non-Regulated  
11 Group to PSNH, this was accomplished indirectly through a comparative risk assessment  
12 of the three proxy groups, as based upon published risk indicators. I will discuss the  
13 relative risk relationships between the three proxy groups and PSNH later in my testimony.

14 **Q. Why is it appropriate to also evaluate a proxy group of gas utility companies in the**  
15 **instant proceeding?**

16 A. Considering that PSNH is a distribution-only electric utility, its business operations are  
17 similar to those of a gas utility, as both gas and electric utilities are involved in the delivery  
18 of energy to end-users, and both are subject to rate of return regulation. As noted earlier,  
19 evaluating a proxy group of comparable-risk gas utility companies also ensures that a  
20 broader array of investor perspectives are incorporated in the cost of equity estimation  
21 process, while also providing a higher level of confidence in the statistical reliability of the  
22 analytical results produced by the cost of capital study. This approach is consistent with

1 the comparable earnings standard established in *Hope* and *Bluefield*, since electric utilities  
2 are entitled to earn a rate of return commensurate with returns offered by other companies  
3 having “corresponding risks,” including gas utility companies. Morin provides additional  
4 support for this approach in *Modern Regulatory Finance*, where he states the following:

5 ....the natural gas distribution business possesses an investment risk  
6 profile that is similar in risk to that of investment-grade combination  
7 electric and gas utilities. The latter possess economic characteristics  
8 similar to those of natural gas distribution utilities as they are both  
9 involved in the distribution of energy services products at regulated rates  
10 in a cyclical and weather-sensitive market. They both employ a capital-  
11 intensive network with similar physical characteristics. They are both  
12 subject to rate of return regulation.<sup>11</sup>

13 Therefore, to ensure the broadest possible representation of investor perspectives in the  
14 cost of equity estimation process, the Gas LDC Group serves as a useful complement to  
15 the Electric Group.

16 **Q. What other evidence can you provide which demonstrates that gas utilities have a**  
17 **similar risk profile to electric utilities, and therefore that your Gas LDC Group**  
18 **provides a suitable complement to your Electric Group in estimating PSNH’s cost of**  
19 **equity?**

20 A. As I will discuss in further detail later, the respective composite long-term credit ratings of  
21 the Gas LDC Group and the Electric Group reflect a one-notch ratings differential, which  
22 strongly suggests that these two proxy groups have similar risk profiles. In addition, the  
23 authorized ROEs historically granted to gas and electric utilities by state regulatory  
24 commissions provides additional evidence. For example, the national average of

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<sup>11</sup> Roger A. Morin, *Modern Regulatory Finance* (PUR Books LLC, 2021), at 445.

1 authorized ROEs granted to electric utilities over the past 43 years (1981 to 2023), has been  
2 approximately 11 basis points<sup>12</sup> higher than the national average of ROEs granted to gas  
3 utilities. During the past 10-year period (2014 to 2023), the national average of authorized  
4 ROEs granted to electric utilities was approximately 4 basis points<sup>13</sup> higher than the  
5 average ROEs granted to gas utilities. However, this relationship was reversed during the  
6 most recent 5-year period (2019 to 2023), during which time the national average of  
7 authorized ROEs for gas utilities was approximately six basis points<sup>14</sup> higher than the  
8 national average of ROEs granted to electric utilities. In other words, depending upon  
9 which particular historical period is analyzed, either gas or electric utilities may be granted  
10 slightly higher (or slightly lower) ROEs as based on the national averages, but over the  
11 longer-run, they will be largely consistent. If state regulatory commissions throughout the  
12 nation believed that the risk differential between gas and electric utilities was more  
13 significant, this would have been demonstrated by a greater disparity in the authorized  
14 ROEs that have historically been granted to gas versus electric utilities.

15 **Q. What criteria did you use to select the companies included in your Gas LDC Group?**

16 A. In developing the Gas LDC Group, my objective was to identify a group of publicly-traded  
17 gas utility companies with risk characteristics similar to the Electric Group. Accordingly,

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<sup>12</sup> *The Cost of Capital – A Practitioner’s Guide*, D. Parcell, Society of Utility and Regulatory Financial Analysts, (2020), quoting Regulatory Research Associates, at 93; and *RRA Regulatory Focus, Major Energy Rate Case Decisions in the U.S.-January-December 2023*, Regulatory Research Associates, S&P Global Market Intelligence, February 6, 2024, at Table 1.

<sup>13</sup> *RRA Regulatory Focus, Major Energy Rate Case Decisions in the U.S. - January-December 2023*, Regulatory Research Associates, S&P Global Market Intelligence, February 6, 2024, at Table 1.

<sup>14</sup> *RRA Regulatory Focus, Major Energy Rate Case Decisions in the U.S. - January-December 2023*, Regulatory Research Associates, S&P Global Market Intelligence, February 6, 2024, at Table 1.

1 I applied the following selection criteria in making this determination: (i) Value Line  
2 Investment Survey Industry Classification as a Natural Gas Utility; (ii) Value Line Safety  
3 Rank of “1,” “2” or “3”; (iii) S&P corporate credit rating no lower than BBB-, or Moody’s  
4 long-term issuer rating of no lower than Baa3; (iv) operating income from the company’s  
5 regulated gas distribution operations equals or exceeds 50 percent of the company’s  
6 consolidated operating income; (v) company must currently pay dividends and must not  
7 have discontinued or reduced its dividend during the previous five years (2019-2023); (vi)  
8 company must have significant revenue stabilization mechanisms in place; and (vii)  
9 company is not, and has not recently been, an acquisition target. Applying the above  
10 selection criteria yielded a proxy group that is comprised of the following six publicly-  
11 traded natural gas distribution holding companies:

12 Atmos Energy Corp.  
13 New Jersey Resources Corp.  
14 NiSource Inc.  
15 Northwest Natural Gas Co.  
16 ONE Gas, Inc.  
17 Spire, Inc.  
18

19 Throughout the remainder of my testimony, I will refer to this proxy group as the “Gas  
20 LDC Group.”

1 **Q. Why is it also appropriate to evaluate a proxy group of non-rate-regulated companies**  
2 **when estimating PSNH’s cost of equity?**

3 A. Under the fair rate of return standards established in *Hope* and *Bluefield*, the U.S. Supreme  
4 Court determined that regulated utilities are entitled to earn a rate of return commensurate  
5 with other companies having comparable risks, irrespective of their business activities or  
6 the extent to which they are regulated. For example, in *Bluefield*, the Supreme Court  
7 concluded:

8 A public utility is entitled to such rates as will permit it to earn a return on  
9 the value of the property which it employs for the convenience of the public  
10 equal to that generally being made at the same time and in the same general  
11 part of the country on investments in other business undertakings which are  
12 attended by corresponding risks and uncertainties.<sup>15</sup>

13 It is important to note that within its *Bluefield* opinion, the Supreme Court specifically  
14 stated that public utilities should be permitted to earn a return that is equal to the returns  
15 on “*investments in other business undertakings*,” provided they have corresponding risks.  
16 By virtue of its reference to “*other business undertakings*,” the Supreme Court implicitly  
17 endorsed the use of non-utility proxy groups in the determination of a fair rate of return for  
18 utilities. Furthermore, in the *Hope* decision, the Supreme Court concluded:

19 By that standard the return to the equity owner should be commensurate  
20 with returns on investments in other enterprises having corresponding  
21 risks.<sup>16</sup>

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<sup>15</sup> *Bluefield Water Works and Improvement Company v. Public Service Commission of the State of West Virginia*, 262 U.S. 679, 692 (1923).

<sup>16</sup> *Federal Power Commission et.al. v. Hope Natural Gas Company*, 320 U.S. 591, 603 (1944).



1 It is clear then, based upon the decisions of the Supreme Court in these landmark cases,  
2 that the use of non-rate-regulated proxy companies in the determination of a utility's cost  
3 of equity is a sound practice, and is consistent with the comparable earnings standard  
4 established in these cases. After all, utilities do not only compete with other utility  
5 companies for investor capital. They must also compete with an entire universe of risk-  
6 comparable companies, irrespective of industry classification and level of regulatory  
7 oversight. Therefore, in order to attract sufficient capital to support its public service  
8 obligations, and consistent with the concept of opportunity cost, PSNH must provide a  
9 return to its investors that is similar to the returns offered by non-rate-regulated companies  
10 of comparable risk. Otherwise, over the long run, investor capital will simply flow to its  
11 most productive use elsewhere.

12 It is also important to note that cost-of-service ratemaking is intended to be a substitute for  
13 competition. That is, the objective of rate regulation is to produce the same results that  
14 would be achieved under the forces of market competition. In particular, it is the  
15 phenomenon of "competitive equilibrium" that rate regulation is intended to replicate,  
16 where, in the long run, market forces limit companies to earning returns that are no greater  
17 than, but also no less than, investors' minimum required rate of return. Expressed in  
18 microeconomic terms, long-run equilibrium is achieved where firms only earn minimally-  
19 required levels of "normal profits," while excessive profits, often referred to as "economic  
20 profits," are by definition equal to zero. Accordingly, the returns of regulated utilities  
21 should be no lower than the returns of comparable risk companies which operate under the

1 constraints of market competition. Considering that this proxy group is demonstrably  
2 comparable on a total risk basis to the Electric Group, its use is consistent with the fair rate  
3 of return standards established in *Hope* and *Bluefield*.

4 **Q. What criteria did you use to select the companies included in the Non-Regulated**  
5 **Group?**

6 A. In selecting the Non-Regulated Group, my objective was to identify a group of publicly-  
7 traded domestic companies with a risk profile either equivalent to, or preferably lower than,  
8 the Electric Group. This approach is designed to ensure a conservative analysis when  
9 applying the various cost of equity models to the market and financial data of the Non-  
10 Regulated Group companies. To achieve this objective, I applied the following screening  
11 criteria in selecting companies for inclusion in the Non-Regulated Group: (i) Value Line  
12 Investment Survey Classification as a Conservative Stock, which is defined as stocks  
13 having a Value Line Safety Rank of no lower than “1” (highest rank for relative safety);  
14 (ii) Value Line beta ranging between 0.80 and 1.00; (iii) Value Line Financial Strength  
15 Rating of “A” or higher; (iv) S&P corporate credit rating that is no lower than BBB-, or  
16 Moody’s long-term issuer rating of no lower than Baa3; (v) company shall not be in the  
17 gas and/or electric distribution business, and shall not be an investment, financial services,  
18 pharmaceutical, life sciences, medical technology, hardware/software, or defense  
19 contractor company; (vi) the company must currently pay dividends and must not have  
20 discontinued or reduced their dividend payments during the previous five years (2019-  
21 2023); and (vii) the company must have at least one consensus earnings estimate published  
22 by an information service provider such as Thomson Reuters or Zacks. Applying these

1 highly-selective criteria yielded the Non-Regulated Group, which is comprised of ten  
2 lower-risk companies which operate in the consumer staple, food and beverage, home  
3 improvement, waste management, industrial supply, and chemicals processing sectors of  
4 the economy. The ten companies comprising the Non-Regulated Group are as follows:

5 Air Products and Chemicals, Inc.

6 Brown Forman Corp.

7 Coca-Cola Co.

8 Home Depot, Inc.

9 Illinois Tool Works, Inc.

10 McCormick & Co.

11 McDonald's Corp.

12 Mondelez International, Inc.

13 Republic Services, Inc.

14 W.W. Grainger, Inc.  
15

16 **VII. COMPARATIVE RISK ASSESSMENT**

17 **Q. Why is it necessary to complete a comparative risk assessment between PSNH and**  
18 **the Electric Group?**

19 A. Considering that the Electric Group is the core proxy group that I have referenced in this  
20 proceeding, where market-derived information for the Electric Group companies is used to  
21 estimate PSNH's cost of equity, it is critical that this proxy group is risk-comparable to the  
22 Company. If material differences in risk are identified, the analyst must apply his/her  
23 informed judgment in determining whether further adjustments are required to the cost of  
24 equity estimates indicated by application of the various analytical models. Because PSNH  
25 is not publicly-traded, market-based financial information is not available for the

1 Company. Therefore, in conducting my comparative risk assessment, I have instead  
2 analyzed various widely-recognized business and financial risk metrics, none of which are  
3 dependent upon stock prices or other market-based information.

4 **Q. Please elaborate further on the specific business risks you evaluated in conducting**  
5 **your comparative risk assessment.**

6 A. With regard to business risks, I evaluated a number of factors which are generally  
7 categorized as either regulatory risks or other business risks. I will first address the various  
8 forms of regulatory risk that I evaluated.

9 **A. Regulatory Risk**

10 There is no question that investor-perceived differences in regulatory risk can influence the  
11 investment decisions of both debt and equity investors. While conducting their investment  
12 risk assessments, investors will consider the regulatory environments in which the utility  
13 subsidiaries of a utility holding company operate. From an investor's perspective, a more  
14 constructive regulatory environment is generally deemed to be an environment with lower  
15 regulatory risk, while a less constructive environment is generally deemed to be an  
16 environment with higher regulatory risk. It is no surprise that both utility stock and fixed-  
17 income investors are focused on the differences in regulatory risk among the respective  
18 U.S. regulatory jurisdictions. Indeed, in assessing the credit quality of utility companies,  
19 the rating agencies ascribe a significant portion of a utility's overall business risk profile  
20 to regulatory-related factors. In fact, the regulatory climate in which a utility operates can  
21 impact overall credit quality more than any other single factor. This was well-articulated  
22 in Standard and Poor's ("S&P") publication titled *Assessing U.S. Investor-Owned Utility*

1        *Regulatory Environments*, which describes the impact of regulatory climate on a utility’s  
2        credit quality and investment risk as follows:

3                Regulatory advantage is the most heavily weighted factor when  
4                Standard and Poor’s Ratings Services analyzes a regulated utility’s  
5                business risk profile. One significant aspect of regulatory risk that  
6                influences credit quality is the regulatory environment in the  
7                jurisdictions where a utility operates<sup>17</sup>.

8        In another publication titled *Key Credit Factors for the Regulated Utilities Industry*, S&P  
9        further describes the impact of the regulatory framework on a utility’s credit and  
10       investment risk as follows:

11               The regulatory framework/regime’s influence is of critical importance  
12               when assessing regulated utilities’ credit risk because it defines the  
13               environment in which a utility operates and has a significant bearing on  
14               a utility’s financial performance. We base our assessment of the  
15               regulatory framework’s relative credit supportiveness on our view of  
16               how regulatory stability, efficiency of tariff setting procedures,  
17               financial stability, and regulatory independence protect a utility’s credit  
18               quality and its ability to recover costs and earn a timely return<sup>18</sup>.

19        Similarly, when evaluating key factors in determining a utility company’s credit quality,  
20        Moody’s Investor Services ascribes a 50 percent weighting to regulatory-related factors,  
21        including a 25 percent weighting on the applicable regulatory framework, and a 25 percent  
22        weighting on a utility’s ability to recover its costs and earn adequate returns<sup>19</sup>.

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<sup>17</sup>        “Assessing U.S. Investor-Owned Utility Regulatory Environments”, *Standard & Poor’s Ratings Direct*, May 18, 2015, p.2.

<sup>18</sup>        “Key Credit Factors for the Regulated Utilities Industry”, *S&P Global Ratings*, July 22, 2020, p.4.

<sup>19</sup>        See, “Regulated Electric and Gas Utilities”, *Moody’s Investors Service, Rating Methodology* (June 23, 2017), at 4.

1 **Q. Understanding that equity investors typically consider a utility’s regulatory climate**  
2 **in conducting their relative risk assessments, have you completed a comparative**  
3 **analysis which evaluates how investors are likely to perceive the regulatory**  
4 **environment in which PSNH operates, versus the environment in which the Electric**  
5 **Group companies operate?**

6 A. Yes. In conducting my comparative risk analysis, I have evaluated the State Regulatory  
7 Evaluations<sup>20</sup> published by Regulatory Research Associates (“RRA”), which is widely-  
8 referenced by the investment community and therefore influences the risk perceptions of  
9 investors. In this publication, RRA ranks the regulatory climates of the respective 53 U.S.  
10 jurisdictions from the perspective of investors, using three principal rating categories,  
11 which are: “Above Average,” “Average” and “Below Average.” Jurisdictions which are  
12 assigned rankings of “Above Average” are considered to be more-constructive, lower-risk  
13 regulatory environments, while at the other end of the spectrum, jurisdictions rated “Below  
14 Average” are considered to be less-constructive, higher-risk regulatory environments.  
15 RRA further delineates relative rankings within each of the three principal rating  
16 categories, which are identified by the numerical designations “1”, “2” and “3”. The  
17 designation “1” indicates a more constructive rating with the principal rating category,  
18 while the designation “2” represents a mid-range rating, and finally, the designation “3”  
19 indicates a less constructive rating within the principal rating category. For purposes of  
20 my comparative analysis, I have assigned a ranking scale ranging from “1” (which  
21 corresponds to the “Above Average” principal rating category and a numeric designation

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<sup>20</sup> *RRA Regulatory Focus, State Regulatory Evaluations - Energy*, Regulatory Research Associates, March 1, 2024.

1 of “1” or “Above Average-1) to “9” (which corresponds to the “Below Average” principal  
2 rating category and a numeric designation of “3” or “Below Average-3”). Using this  
3 approach, I have determined that the weighted average ranking for those jurisdictions in  
4 which the Electric Group companies operate is currently “4.70” (which corresponds to an  
5 overall composite rating of between “Average-1” and “Average-2”), while the ranking for  
6 the New Hampshire jurisdiction in which the Company operates is currently “5.00” (which  
7 indicates an overall rating of “Average-2”).

8 Therefore, considering that RRA’s State Regulatory Evaluations are widely-referenced by  
9 the investment community, investors are very likely to conclude that on an overall basis,  
10 the Electric Group companies operate in lower-risk regulatory environments as compared  
11 to the Company. As discussed earlier, since regulatory risk represents a major component  
12 of a utility’s overall business risk profile, it is reasonable to expect that on this basis alone,  
13 investors would ascribe a higher level of business risk to PSNH as compared to the Electric  
14 Group.

15 **Q. Please elaborate further on the other regulatory risks you evaluated in conducting**  
16 **your comparative risk assessment.**

17 A. I also evaluated the following indicators of regulatory risk, which to some extent are  
18 already incorporated into the state regulatory evaluations published by RRA.

- 19 • Test-Year policy in the state jurisdiction;
- 20 • Recent authorized ROEs granted in the jurisdiction;
- 21 • Utilization of regulatory mechanisms in the jurisdiction,  
22 including revenue decoupling and infrastructure cost recovery  
23 mechanisms.

1  
2 **Test-Year Policy.** While PSNH utilizes a historical test year that incorporates known and  
3 measurable changes, approximately two-thirds of the operating utilities comprising the  
4 Electric Group utilize a forecasted test year. This suggests that the Company is subject to  
5 a greater degree of cost recovery lag with respect to any expected increases in its operating  
6 and/or capital costs as compared to the Electric Group. PSNH therefore has a somewhat  
7 higher risk profile versus the Electric Group as it relates to cost recovery delays or  
8 regulatory lag. Annual Step Adjustments have provided revenue support on a limited and  
9 lagged basis contributing to the higher risk profile versus the Electric Group. The  
10 Company's PBR proposal included in this proceeding would provide some level of revenue  
11 support between base distribution rate cases, but it also limits revenue support for capital  
12 projects be limited based on a historical basis and does not eliminate regulatory lag.

13 **Authorized ROEs.** As part of the decision-making process regarding to the deployment  
14 of investment capital, utility stock investors are keenly focused on the authorized ROEs  
15 granted to regulated utilities, as well as the utility's ability to actually earn the authorized  
16 ROE. Considering that the authorized ROEs granted to New Hampshire's gas and electric  
17 utilities in recent years have been below the national averages of authorized ROEs as  
18 reported by Regulatory Research Associates, this has the effect of causing the risk-and-  
19 return proposition to be less appealing for utility investments in New Hampshire, which  
20 ultimately has the effect of increasing the risk profile of the State's regulated utilities from  
21 the perspective of utility stock investors.



1  
2 **Utilization of Decoupling Mechanisms.** As reflected in Attachment ES-VVR-3, the  
3 majority of the operating utilities comprising the Electric Group utilize either full or partial  
4 revenue decoupling mechanisms. However, PSNH currently only benefits from limited  
5 revenue decoupling through the lost base revenues (“LBR”) mechanism under the  
6 Regulatory Reconciliation Adjustment for net metering impacts, and also under the  
7 Systems Benefits Charge (“SBC”) for energy efficiency program impacts. Therefore,  
8 PSNH’s limited decoupling mechanism through the LBR is not as comprehensive as the  
9 decoupling mechanisms employed by the majority of the operating utilities comprising the  
10 Electric Group. As part of this proceeding, the Company has included a full revenue  
11 decoupling proposal should the Commission seek to adopt it moving forward, but the  
12 Company is not recommending the Commission due so in order to avoid an additional  
13 annual review process, and to allow for revenue support provided by increasing sales  
14 volumes due to electrification and other factors can provide additional revenue to support  
15 the growing system investment needs. While this makes sense for the reasons described  
16 elsewhere in this filing, not having revenue decoupling in place does increase the  
17 Company’s relative risk profile versus the Electric Group, as the Company is subject to a  
18 greater degree of revenue variability.

19 **Utilization of Infrastructure Tracking Mechanisms.** As reflected in Attachment ES-  
20 VVR-3, the majority of the operating utilities of the Electric Group utilize either a forward  
21 test year and/or infrastructure tracking mechanisms. In contrast, PSNH does not currently  
22 benefit from a forward test year or an infrastructure cost recovery mechanism. Although

1 the Company is proposing to implement a PBR Plan, inclusive of a capital funding  
2 mechanism called the “K-Bar”, it is my understanding that that mechanism continues to  
3 reflect regulatory lag, since the Company’s capital infrastructure investment needs are  
4 increasing at a rate faster than that mechanism allows for revenue support recognition. This  
5 increases PSNH’s risk profile to some extent versus the Electric Group, as the Company is  
6 subject to longer delays in cost recovery (i.e., regulatory lag) with respect to its  
7 infrastructure investments.

8 **Q. Please summarize your findings with regard to the differences in regulatory risks that**  
9 **you identified between PSNH and the Electric Group.**

10 A. In summary, each of the aforementioned regulatory risk indicators that I evaluated suggest  
11 that the Company has a higher regulatory risk profile as compared to the Electric Group.  
12 This conclusion is borne out by the fact that RRA’s State Regulatory Evaluations suggest  
13 that utility stock investors are likely to conclude that on an overall composite basis, the  
14 Electric Group companies operate in lower-risk regulatory environments as compared to  
15 the Company.

16 **B. Other Business Risks**

17 **Q. Please elaborate further on the other business risks you evaluated as part of our**  
18 **comparative risk assessment.**

19 A. The other business risks I evaluated include: (1) relative size, and (2) the volatility of  
20 returns on book equity. I present the results of these evaluations below and also within  
21 Attachment ES-VVR-2 to my testimony.

1        **Relative Size.** Based on a total book capitalization of approximately \$4.0 billion, PSNH's  
2        book capitalization is approximately one-fifth the size of the average book capitalization  
3        of the Electric Group (\$19.9 billion). The finance literature has made clear that smaller  
4        capitalization companies have historically earned returns that in excess of the returns  
5        implied by their betas, and those returns are also generally higher than the returns earned  
6        by larger capitalization firms. Consistent with the risk-and-return investment principle,  
7        this suggests that smaller capitalization companies, including PSNH, have a higher  
8        investment risk profile as compared to larger capitalization firms, such as the companies  
9        comprising the Electric Group.

10       **Volatility of Return on Book Equity.** In the absence of observable market data, both the  
11       standard deviation and coefficient of variation of a time series of annual book ROEs can  
12       serve as suitable risk measurement substitutes for beta. Although standard deviation is a  
13       measure of total risk, while beta is a measure of non-diversifiable systematic risk, these  
14       two risk measures have been shown to be highly correlated. The coefficient of variation is  
15       calculated as the ratio of the standard deviation of ROE to the mean ROE, which facilitates  
16       a comparison of the degree of variation from one data series to another, even if the  
17       respective mean ROEs differ significantly. Higher calculated values for the standard  
18       deviation and coefficient of variation indicate greater volatility in achieved ROEs, which  
19       corresponds to a higher overall level of investment risk. For the period 2019-2023, the  
20       standard deviation of achieved ROEs was 0.3 percent for PSNH, and 0.7 percent for the  
21       Electric Group. For the same period, the coefficient of variation was 0.03 for PSNH and

1 0.08 for the Electric Group. This results suggest that the achieved ROEs for both PSNH  
2 and the Electric Group reflect low levels of relative volatility, albeit with the Company  
3 reflecting slightly less volatility than the Electric Group.

4 **Q. Please summarize your findings with regard to the differences in**  
5 **other business risks that you identified between PSNH and the Electric Group.**

6 A. Based upon my evaluation of the aforementioned other business risks, I have concluded  
7 that PSNH and the Electric Group are of comparable risk.

8 **C. Financial Risk**

9 **Q. Please elaborate further on the measures of financial risk that you evaluated as a**  
10 **component of your comparative risk assessment.**

11 A. The measures of financial risk that I evaluated include the following credit metric ratios:  
12 (1) the equity capitalization ratio; (2) the EBITDA-to-interest coverage ratio; and (3) the  
13 FFO to adjusted-total-debt ratio. For each of these measures, I have evaluated the five-  
14 year historical period of 2019-2023, along with the five-year historical averages. The  
15 results of these evaluations are presented in Attachment ES-VVR-2 to my direct testimony.

16 **Q. What conclusions have you drawn after evaluating the aforementioned credit metric**  
17 **ratios for the Company and the Electric Group?**

18 A. After evaluating the respective credit metric ratios identified above, I have concluded that  
19 PSNH has a somewhat lower financial risk profile as compared to composite values for the  
20 Electric Group.

1 **Q. Did you also review of the long-term credit ratings of the Company as well as the**  
2 **composite credit ratings of the Electric Group, and what conclusions did you arrive**  
3 **at based upon this review?**

4 A. Yes, and I reached the same conclusions that I reached after reviewing the individual credit  
5 metrics for both the Company and the Electric Group. Again, I concluded that the  
6 Company has a somewhat lower financial risk profile as compared to the Electric Group.

7 **Q. Please elaborate further on your findings with respect to the long-term credit ratings**  
8 **of the Company versus the composite credit ratings of the Electric Group.**

9 A. Standard & Poor's (S&P) has presently assigned a corporate credit rating of "A" with a  
10 negative outlook for PSNH and a composite corporate credit rating of "BBB+" for the  
11 Electric Group companies. Moody's has assigned a long-term issuer rating of "A3" for  
12 PSNH and a composite long-term issuer rating of "Baa1" for the Electric Group companies.  
13 Additional information on the Electric Group's average credit ratings can be found on page  
14 6 of Attachment ES-VVR-4. When compared to the composite ratings of the Electric  
15 Group, the Company's credit ratings are two notches higher<sup>21</sup> under S&P's rating  
16 methodology, and one notch higher under Moody's ratings methodology.

17 Although these respective credit ratings are not dramatically different, they do reflect a  
18 somewhat lower financial risk profile for the Company. At the same time, it is important  
19 to recognize that a one or two notch differential in long-term credit ratings in the recent  
20 capital markets environment would only have the effect of changing a utility's long-term

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<sup>21</sup> S&P currently reflects a negative outlook for the Company's long-term credit rating. The two-notch differential cited assumes that S&P does not implement a ratings downgrade.

1 borrowing costs by approximately 10-15 basis points<sup>22</sup>. Moreover, considering that a  
2 utility's long-term credit ratings do not incorporate the equity-specific risks that I have also  
3 evaluated in my comparative risk assessment, the relatively minor differences in credit  
4 ratings noted above would not be expected to have a significant impact on the utility's cost  
5 of equity.

6 **Q. Please summarize your findings with regard to the differences in**  
7 **financial risk that you identified between PSNH and the Electric Group.**

8 A. Based on my evaluation of the aforementioned measures of financial risk, I have concluded  
9 that the Company has a somewhat lower level of financial risk as compared the Electric  
10 Group.

11 **Q. What overall conclusions have you drawn from your comparative risk assessment**  
12 **between PSNH and the Electric Group?**

13 A. I have concluded that on an overall basis, the Company has a very similar investment risk  
14 profile as compared to the Electric Group. As noted earlier, each of the regulatory risk  
15 metrics<sup>23</sup> that I evaluated suggest that the Company has a somewhat higher regulatory risk  
16 profile as compared to the Electric Group. At the same time, the other non-regulatory  
17 business risk metrics that I evaluated suggest that the Company and the Electric Group  
18 have comparable risk profiles. Lastly, the financial risk measures that I evaluated suggest  
19 that the Company has a somewhat lower financial risk profile as compared to the Electric  
20 Group.

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<sup>22</sup> Source of data: Mergent Bond Record, March 2024.

<sup>23</sup> As I noted earlier, regulatory risks are a sub-component of a utility's overall business risk profile.

1 Therefore, on an overall basis, considering the various components of investment risk, the  
2 results of my comparative risk assessment suggest that the Company's investment risk  
3 profile is comparable to that of the Electric Group. For this reason, in developing my cost  
4 of equity recommendations in this proceeding, I have relied entirely upon the cost of equity  
5 estimates yielded by applying each of the respective analytical models to the market and  
6 financial data of the proxy group companies, without any need to make any additional risk  
7 adjustments to these estimates.

8 **Q. How does the Gas LDC Group compare on a total risk basis to the Electric Group?**

9 A. To facilitate a comparative risk assessment between the respective proxy groups, I have  
10 compared each of the proxy groups on the basis of six well-recognized measures of  
11 investment risk. The first of these measures is the Value Line beta, which measures a  
12 stock's non-diversifiable or systematic risk. The second measure is the Value Line "Safety  
13 Rank," which is Value Line's proprietary measure of the total risk of a stock and is  
14 determined based upon an equal weighting between Value Line's Financial Strength rating  
15 and Stock Price Stability rating. I have also considered the Value Line Financial Strength  
16 and Stock Price Stability ratings on an individual basis, which are presented as risk  
17 measures three and four. The fifth and sixth measures of investment risk I have evaluated  
18 are the long-term credit ratings assigned by S&P and Moody's, respectively. Considering  
19 that credit ratings are the product of a comprehensive, multi-dimensional analysis which  
20 considers a utility's business risk (which includes regulatory risk) and financial risk, they

1 provide a useful perspective into the overall investment risk profile of the respective proxy  
2 groups.

3 The summarized results of my comparative risk assessment are presented in Table 7 below.  
4 Based upon my evaluation of the aforementioned risk measures, I have concluded that the  
5 Gas LDC Group has a slightly lower investment risk profile as compared to the Electric  
6 Group. As reflected in Table 7 below, this conclusion is based upon the fact that the Gas  
7 LDC Group's average Value Line beta, Value Line financial strength rating, Value Line  
8 stock price stability rating, and long-term credit ratings from S&P and Moody's each  
9 reflect a slightly lower level of investment risk as compared to the Electric Group. At the  
10 same time, the remaining risk indicator that I have evaluated, the Value Line safety ranking,  
11 suggests that the Gas LDC Group and the Electric Group are of comparable risk. Based  
12 upon these findings, I have concluded that although the Gas LDC Group reflects a slightly  
13 lower risk profile as compared to the Electric Group, it nevertheless provides a useful  
14 complementary basis for estimating PSNH's cost of equity in the instant proceeding.

15 **Q. How does the Non-Regulated Group compare on a total risk basis to the Electric**  
16 **Group?**

17 A. Based upon my evaluation of the aforementioned objective risk measures, and as  
18 summarized in Table 7 below, I have concluded that the Non-Regulated Group also has a  
19 somewhat lower overall investment risk profile as compared to the Electric Group. This



1 conclusion is based upon the fact that all six of the risk indicators I evaluated<sup>24</sup> indicate  
2 that the Non-Regulated Group has a somewhat lower investment risk profile as compared  
3 to the Electric Group. Therefore, as was the case with the Gas LDC Group, I have  
4 concluded that the Non-Regulated Group also provides a useful and conservative basis for  
5 estimating the cost of equity for PSNH’s electric operations.

<b>Table 7 Comparative Risk Assessment of Proxy Groups</b>			
<b>Risk Measure</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Reg. Group</b>
Value Line Beta	0.91	0.88	0.90
Value Line Safety Rank	2	2	1
Value Line Fin. Strength Rating	B++	A	A+
Value Line Stock Price Stability Rating	89	90	95
S&P Long-Term Debt Rating	BBB+	A-	A-
Moody’s Long-Term Debt Rating	Baa1	A3	A3

6

<sup>24</sup> Again, these six risk indicators include the Value Line Beta, Value Line Safety Rank, Value Line Financial Strength Rating, Value Line Stock Price Stability Rating, S&P’s long-term debt rating, and Moody’s long-term debt rating.

1 **VIII. ANALYSIS OF REGULATORY MECHANISMS**

2 **Q. Does the Company currently benefit from a revenue decoupling mechanism, and if**  
3 **yes, how does it compare to the decoupling mechanisms employed by the Electric**  
4 **Group companies?**

5 A. As noted earlier, PSNH currently employs a lost base revenue (“LBR”) mechanism under  
6 the Regulatory Reconciliation Adjustment for net metering impacts, and under the Systems  
7 Benefits Charge (“SBC”) for energy efficiency program impacts. The LBR does not  
8 address other significant causes of fluctuations in system revenues such as weather  
9 variations, which is most often addressed either through a weather normalization  
10 adjustment or a comprehensive decoupling mechanism. As part of this proceeding, the  
11 Company has included a full revenue decoupling proposal should the Commission seek to  
12 adopt it moving forward, but the Company is not recommending the Commission due so  
13 in order to avoid an additional annual review process, and to allow for revenue support  
14 provided by increasing sales volumes due to electrification and other factors can provide  
15 additional revenue to support the growing system investment needs. As reflected within  
16 Attachment ES-VVR-3, the majority of the Electric Group companies employ either full  
17 or partial decoupling mechanisms, which, on balance, are more comprehensive than the  
18 Company’s LBR mechanism. This suggests that PSNH’s relative risk profile is somewhat  
19 higher than the Electric Group, as the Company is subject to a greater degree of revenue  
20 variability, particularly when these variations are the result of weather-related factors.

1 **Q. Have you completed a comparative evaluation to determine the extent to which the**  
2 **proxy group companies employ revenue decoupling and infrastructure cost recovery**  
3 **mechanisms?**

4 A. Yes, I have. My evaluation of the revenue stabilization and infrastructure cost recovery  
5 mechanisms employed by each of the companies comprising the Electric Group and the  
6 Gas LDC Group is presented within Attachment ES-VVR-3. Using information available  
7 primarily from Securities and Exchange Commission filings and company prepared  
8 investor presentations, my evaluation identified, for each state jurisdiction in which the  
9 proxy group companies have utility operations, the specific types of regulatory  
10 mechanisms employed in each of those jurisdictions. This is the same approach that  
11 investors typically employ in conducting their relative risk assessments among various  
12 investment alternatives. This is a critical observation since investors will generally form  
13 their risk perceptions with respect to the impacts of regulatory mechanisms largely on the  
14 basis of the information contained within a company's SEC filings and other publicly-  
15 disclosed information.

16 **Q. Based upon your evaluation of the regulatory mechanisms employed by the proxy**  
17 **group companies, what specific conclusions have you drawn?**

18 A. As reflected in Attachment ES-VVR-3, I have determined that nine of the eleven  
19 companies comprising the Electric Group employ a range of revenue stabilization  
20 mechanisms, including revenue decoupling, weather normalization and lost revenue or lost  
21 margin recovery mechanisms. Therefore, on balance, the full or partial decoupling  
22 mechanisms employed by the Electric Group companies are more comprehensive than the  
23 Company's LBR mechanism.

1 My evaluation further determined that ten of the eleven companies comprising the Electric  
2 Group either utilize infrastructure cost recovery mechanisms or a forecast test year, while  
3 PSNH does not currently utilize an infrastructure mechanism or a forecast test year. Such  
4 being the case, PSNH is subject to a greater degree of cost recovery lag with respect to its  
5 infrastructure investments, which has the effect of increasing the Company's risk profile  
6 relative to the Electric Group.

7 Furthermore, as reflected in Attachment ES-VVR-3, I have determined that all of the Gas  
8 LDC Group companies employ robust forms of revenue stabilization mechanisms (often  
9 including weather normalization adjustments), as well as infrastructure cost recovery  
10 mechanisms. Therefore, when compared to the companies comprising the Gas LDC  
11 Group, PSNH is subject to a higher level of revenue variability as well as a greater degree  
12 of cost recovery lag with respect to the Company's infrastructure investments, both of  
13 which increases PSNH's risk profile relative to the Gas LDC Group.

14 **IX. COST OF EQUITY ESTIMATES**

15 **A. Cost of Equity - General Approach**

16 **Q. Please describe the general approach you have taken in estimating the cost of equity**  
17 **for PSNH.**

18 A. To facilitate a thorough analysis of PSNH's cost of equity, I first conducted a comparative  
19 risk assessment to establish the risk relationships between the Company and the three proxy  
20 groups. I then determined the indicated cost of equity for the proxy groups by applying  
21 three widely-recognized cost of equity models to the market and/or financial data of the

1 proxy group companies. Based on my comparative risk assessment, I concluded that the  
2 proxy groups provided an appropriate basis for estimating PSNH’s cost of equity, thus  
3 indicating that no further risk adjustments were necessary.

4 Although the cost of equity cannot be directly observed, it can be estimated using a variety  
5 of analytical models, each of which attempt to explain and/or predict investor behavior.  
6 However, since investor expectations often differ and investors rely on a variety of  
7 different sources of information and financial models to make their investment decisions,  
8 no single analytical model can possibly capture the broader universe of investor  
9 expectations. Moreover, each financial model has its own practical shortcomings, either  
10 in the form of rigid underlying assumptions or required model inputs which are dependent  
11 upon the subjective judgment of the analyst. For these reasons, in *Risk and Return for*  
12 *Regulated Industries*, Villadsen, Vilbert, Harris and Kolbe present a compelling argument  
13 for the use of a variety of analytical methods in estimating a utility’s cost of equity, and  
14 caution against overreliance on any one particular model, where the authors state the  
15 following:

16 It is important to recognize explicitly at the outset that models are imperfect.  
17 All models are simplifications of reality, and this is perhaps especially true of  
18 financial models. Because they cannot and do not capture all the dynamics and  
19 complexities of financial markets, asset pricing models can never perfectly  
20 determine or explain the actual prices we observe....There is no single, widely  
21 accepted, best pricing model – just as there is no consensus on some  
22 fundamental issues, such as the efficient market hypothesis (EMH). Analysts  
23 have a dizzying array of potential models at their disposal, and it must be  
24 acknowledged that cost of capital estimation continues to include art, not just  
25 science. The generally recommended “best practice” is therefore to look at a

1           totality of information from alternative methodologies.<sup>25</sup>

2           Parcell makes similar observations in *The Cost of Capital - A Practitioner's Guide*, where  
3           he maintains the following:

4           Investor expectations differ and it is apparent that all investors do not rely upon  
5           the same information and models in making investment decisions.  
6           Consequently, no single model and model variant can be demonstrated to  
7           capture all investor expectations. Furthermore, no single model is so  
8           inherently precise that it can be relied on solely to the exclusion of other  
9           theoretically sound models...Each model has its own way of examining  
10          investor behavior, its own premises, and its own set of simplifications of  
11          reality...Investors clearly do not subscribe to any singular method, nor does  
12          the stock price reflect the application of any one single method by investors.  
13          Therefore, it is essential that estimates of investors' required rate of return  
14          produced by one method be compared with those produced by other methods,  
15          and that all cost of equity estimates be required to pass fundamental tests of  
16          reasonableness and economic logic.<sup>26</sup>

17          Consistent with the foregoing well-founded arguments, and to ensure a thorough evaluation  
18          of the Company's cost of equity, I have applied a variety of analytical models to the market  
19          and/or financial data of the proxy group companies.

20          **B.     Discounted Cash Flow Analysis**

21          **Q.     Please provide an overview of the DCF approach used to estimate the cost of equity.**

22          A.     The DCF approach is a commonly-used valuation model, which is based on the  
23          fundamental premise that investors value financial assets on the basis of their expected  
24          future cash flows, discounted by an appropriate risk-adjusted rate of return. The model

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<sup>25</sup>        Bente Villadsen, Michael J. Vilbert, Dan Harris and A. Lawrence Kolbe, *Risk and Return for Regulated Industries*, Academic Press, Elsevier Inc. (2017), at 38.

<sup>26</sup>        David C. Parcell, *The Cost of Capital - A Practitioner's Guide* (Society of Utility and Regulatory Financial Analysts, 2020 Edition, Copyrighted 2022), at 86.

1 maintains that the market-determined price of a share of common stock or other financial  
2 asset will continually adjust until investors are sufficiently compensated for the level of  
3 investment risk they bear. It is only at the point that investors have realized their required  
4 rate of return that valuation equilibrium will have been achieved. The objective of the DCF  
5 approach is to reproduce this iterative market valuation process in the form of a financial  
6 model. Considering that the price of a given share of common stock can be directly  
7 observed in the equity market, and that the stock's future dividends and capital gains can  
8 be estimated, the DCF model can be successfully rearranged to solve for the cost of  
9 common equity. It is this "rearranged" version of the DCF model that is commonly used  
10 in utility rate proceedings, as I will discuss herein.

11 **Q. What is the underlying theoretical basis for employing the DCF approach to value**  
12 **financial assets, and how has the DCF approach evolved over the years?**

13 A. The theoretical underpinnings of the DCF approach are consistent with classical valuation  
14 theory, which states that the intrinsic value of any security is a function of its future  
15 earnings power. Specifically, intrinsic value can be quantified as the present value of the  
16 security's future cash flows discounted at the appropriate risk-adjusted rate of return. This  
17 concept was first formally advanced by Fisher in *The Rate of Interest*,<sup>27</sup> and was further  
18 elaborated upon in his subsequent work, *The Theory of Interest*, wherein Fisher maintained:

---

<sup>27</sup> Irving Fisher, *The Rate of Interest*, (The Macmillan Company 1907).

1 Capital, in the sense of capital value, is simply future income discounted or, in  
2 other words, capitalized. The value of any property, or rights to wealth, is its  
3 value as a source of income and is found by discounting that expected  
4 income.<sup>28</sup>

5 Fisher's seminal valuation concept, which was first articulated over a century ago, laid the  
6 foundation for modern versions of the DCF approach, which both investors and academics  
7 continue to rely upon today.

8 Almost a decade after *The Theory of Interest* was published, Williams expanded upon  
9 Fisher's earlier work in valuation theory in his classic publication, *The Theory of*  
10 *Investment Value* (1938). It was here that Williams first expressed in modern economic  
11 terms a fully developed DCF equation, which was intended to serve as a valuation model  
12 for common stocks. Although Williams emphasized that his DCF equation was a *dividend*  
13 *discounting* model rather than an earnings-based model, he also acknowledged that over  
14 the long run, the two approaches would produce equivalent valuation results. Indeed, upon  
15 introducing his DCF equation in *The Theory of Investment Value*, Williams explains:

16 Let us define the investment value of a stock as the present worth of all the  
17 dividends to be paid upon it....

18 ...

19 Most people will object at once to the foregoing formula for stocks by saying  
20 that it should be the present worth of future *earnings*, not future *dividends*. But  
21 should not earnings and dividends both give the same answer under the implicit  
22 assumptions of our critics? If earnings not paid out in dividends are all  
23 successfully reinvested at compound interest for the benefit of the stockholder,  
24 as the critics imply, then these earnings should produce dividends later; if not,  
25 then they are money lost....

26 ...

---

<sup>28</sup> Irving Fisher, *The Theory of Interest*, (The Macmillan Company 1930), Part I, Chapter I, Section 7.



1           On analysis, therefore, it will be seen that no contradiction really exists  
2           between our formula using dividends and the common precept regarding  
3           earnings. How to estimate the future dividends for use in our formula is, of  
4           course, the difficulty.<sup>29</sup>

5           The DCF approach introduced by Williams included a general “long-form” equation,  
6           which reflected an ongoing series of dividend payments extending into the indefinite  
7           future, and a simplified constant growth version of the equation, which was later refined  
8           by Gordon and Shapiro.<sup>30</sup>

9           In subsequent years, Williams’ long-form DCF equation was adjusted to accommodate  
10          various forms of future cash flows, rather than only dividends, and evolved into a general  
11          purpose valuation model. This so-called “general DCF model” continues to be used today  
12          in a variety of applications extending beyond security valuation, including corporate  
13          finance decision support, real estate development and other financial applications.  
14          However, when the general DCF model is employed to value common stocks, the  
15          following equation is utilized:

16                   
$$P_0 = D_1/(1+K) + D_2/(1+K)^2 + D_3/(1+K)^3 + \dots + D_n/(1+K)^n \text{ (Equation 1.1)}$$

17                   Where:

18                    $P_0$  = current market price of the stock,

19                    $D_1$  = expected dividend at end of year 1, year 2, year 3, etc.,

20                   n = infinity,

21                   K = investors’ expected return on common equity (the discount rate).

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<sup>29</sup>           John Burr Williams, *The Theory of Investment Value*, (Cambridge, MA, Harvard University Press, 1938) at 55, 57-58.

<sup>30</sup>           Myron J. Gordon and Eli Shapiro, “Capital Equipment Analysis: The Required Rate of Profit,” *Management Science*, 3 (October 1956) at 102-110.

1 **Q. What form of the DCF model is used to estimate the cost of common equity in utility**  
2 **regulatory proceedings?**

3 A. In practice, the general DCF model can be challenging to apply to common stock valuation,  
4 since the model requires that discrete dividend payments be estimated well into the distant  
5 future. However, if investors assume that future dividend payments will increase at a  
6 constant growth rate each year into perpetuity, the valuation process can be greatly  
7 simplified. Drawing upon the constant growth model developed by Williams, and later  
8 refined by Gordon and Shapiro, the following constant growth equation can be utilized in  
9 valuing common stocks:

10 
$$P_0 = D_1 / (K - g) \quad (\text{Equation 1.2})$$

11 Where:

12  $P_0$  = current market price of the stock,

13  $D_1$  = expected dividends over the next year,

14  $K$  = investors' expected return on common equity (the discount rate),

15  $g$  = expected dividend growth rate into perpetuity.  
16

17 This simplified equation states that a company's stock price is determined by the present  
18 value of dividend payments occurring over the next year, plus all subsequent dividend  
19 payments growing at a constant annual rate, as discounted by the expected return on  
20 common equity. Although the constant growth model is conceptually viable and simplifies

1 the process of estimating future dividend payments, the model is also premised upon strict  
2 underlying assumptions,<sup>31</sup> which are not always observed in reality.

3 The constant growth equation reflected above can be rearranged to solve for “K,” which  
4 yields the standard DCF formulation for estimating the cost of common equity, which is  
5 expressed as follows:

6 
$$K = D_1/P_0 + g \quad (\text{Equation 1.3})$$

7 It is this standard form of the DCF model that is commonly used in utility rate proceedings.  
8 The model is intuitive in that it states that common stock investors have a total return  
9 requirement (“K”) which is comprised of a forward looking dividend yield component  
10 ( $D_1/P_0$ ), plus the expected growth rate of dividends (and/or stock price appreciation) into  
11 perpetuity (“g”). Considering that both components of the dividend yield ( $D_1$  and  $P_0$ ) can  
12 be readily observed through a variety of publicly-available sources, and that the investor  
13 expected growth rate can be estimated using a variety of approaches, the analyst can infer  
14 “K,” the required return on common equity.

---

<sup>31</sup> The strict assumptions underlying the constant growth DCF model include: (i) dividends and earnings grow at the same constant growth rate (or constant average growth trend); (ii) book value per share and the stock price also grow at the same constant growth rate; (iii) investors expect the same rate of return (“K”) in all future periods, implying no changes in risk and a flat yield curve; (iv) the discount rate, “K,” must exceed the expected constant growth rate, “g”; (v) a fixed dividend payout ratio will be maintained; (vi) a fixed price-earnings (“P/E”) multiple will be maintained; (vii) dividends are only paid at the end of each year; and (viii) no external financing occurs, as growth is financed strictly through the retention of earnings (or alternatively, any new sales of stock only occur at book value). Despite the fact that these assumptions are not always reflective of reality, the constant growth model maintains its usefulness due in its ability to adequately explain investor behavior and the stock market valuation process.

1 **Q. What steps are involved in implementing the DCF constant growth model for**  
2 **estimating the cost of common equity?**

3 A. A detailed discussion of the steps I took in implementing the DCF constant growth model  
4 can be found in Appendix A to my testimony. Additionally, Appendix B discusses the  
5 treatment of “outlier” DCF results which do not meet threshold tests of reasonableness and  
6 economic logic. Appendix C discusses the importance of applying a financial risk  
7 adjustment to DCF estimates whenever the market-value based equity capitalization level  
8 of the proxy group companies is materially different than the subject utility’s book-value  
9 based equity capitalization level. In addition, Attachment ES-VVR-9 to my direct  
10 testimony provides the supporting capital structure ratios information referenced in  
11 Appendix C. Lastly, Appendix D discusses the importance of applying a flotation cost  
12 adjustment to the “baseline” cost of equity results under the DCF model.

13 **Q. What cost of equity estimates are indicated for the Electric Group under the DCF**  
14 **approach?**

15 A. A detailed presentation of the DCF results for the Electric Group is presented on pages 1  
16 and 2 of Attachment ES-VVR-4 and is also summarized in Table 8 below.

<b>Table 8</b>	
<b>Average DCF Estimates – Electric Group</b>	
<b>Calculation Method</b>	<b>Cost of Equity</b>
Earnings (EPS) Forecast	
Yahoo Finance	11.00%
Zacks	10.20%
Value Line	9.90%
Dividend (DPS) Forecast	
Value Line	9.20%
Historical Growth Rates	
EPS (5-10 yr.) – Value Line	9.30%
DPS (5-10 yr.) – Value Line	10.60%
Unadjusted DCF Estimate	10.20%
Flotation Cost Adjustment (10 basis points)	x 1.0102%
Subtotal	10.30%
Market Value-Book Value Financial Risk Adjustment	0.49%
Indicated DCF Estimate	= 10.79%

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The average unadjusted DCF estimate for the Electric Group ranged from 9.20 percent to 11.00 percent. It is well-established in the finance literature that investors place the greatest emphasis on the earnings growth estimates of equity analysts in deriving their growth and return expectations for common stocks. For this reason, although I have given consideration to the cost of equity estimates yielded through an evaluation of both earnings and dividend growth rates (both historical and projected), I have placed a somewhat greater emphasis on the cost of equity estimates based on the consensus EPS growth estimates of equity analysts. On this basis, an unadjusted DCF estimate of 10.20 percent is indicated for the Electric Group. After making the required financial risk and flotation cost

1 adjustments<sup>32</sup> to this value, the results of my analysis indicate a cost of equity of 10.79  
2 percent for the Electric Group.

3 **Q. In your judgment, is the approach you took with your DCF analyses consistent with**  
4 **the Commission's previously stated preference that the analyst also evaluate other**  
5 **growth rate estimates in addition to earnings growth as part of a constant growth**  
6 **DCF analysis<sup>33</sup>?**

7 A. Yes, it is. As noted earlier, my constant growth DCF analyses incorporate historical and  
8 projected earnings growth rates as well as historical and projected dividend growth rates,  
9 the latter of which is reported by Value Line.

10 **Q. What cost of equity estimates were indicated for the Gas LDC Group using the DCF**  
11 **approach?**

12 A. DCF estimates for each member of the Gas LDC Group are presented on pages 1 and 2 of  
13 Attachment ES-VVR-5 and are summarized in Table 9 below. The unadjusted DCF  
14 estimates for the Gas LDC Group range from 9.00 percent to 10.30 percent. On an overall  
15 basis, an unadjusted DCF estimate of 10.00 percent is indicated for the Gas LDC Group.  
16 After making the required financial leverage and flotation cost adjustments to the  
17 unadjusted DCF estimate, the results of my analysis indicate a cost of equity of 10.44  
18 percent for the Gas LDC Group.

---

<sup>32</sup> As noted earlier, the financial risk and flotation cost adjustments that I included in my analysis are further outlined in Appendix C and Appendix D to my direct testimony, respectively.

<sup>33</sup> See, EnergyNorth Natural Gas, Inc., d/b/a National Grid NH, Docket No. DG-08-009, Order No. 24,972 (May 29, 2009), at pp. 59-64.

<b>Table 9</b>	
<b>Average DCF Estimates – Gas LDC Group</b>	
<b>Calculation Method</b>	<b>Cost of Equity</b>
Earnings (EPS) Forecast	
Yahoo Finance	10.10%
Zacks	10.00%
Value Line	10.30%
Dividend (DPS) Forecast	
Value Line	9.00%
Historical Growth Rates	
EPS (5-10 yr.) – Value Line	9.90%
DPS (5-10 yr.) – Value Line	10.30%
Unadjusted DCF Estimate	10.00%
Flotation Cost Adjustment (10 basis points)	x 1.0102%
Subtotal	10.10%
Market Value-Book Value Financial Risk Adjustment	0.34%
Indicated DCF Estimate	= 10.44%

1

2 **Q. What cost of equity estimates were indicated for the Non-Regulated Group using the**  
3 **DCF approach?**

4 A. DCF estimates for each member of the Non-Regulated Group are presented on pages 1 and  
5 2 of Attachment ES-VVR-6 and are summarized in Table 10 below. The unadjusted DCF  
6 estimates for the Non-Regulated Group range from 9.30 percent to 11.00 percent. On an  
7 overall basis, an unadjusted DCF estimate of 10.30 percent is indicated for the Non-  
8 Regulated Group. After making the required financial leverage and flotation cost  
9 adjustments to this estimate, the results of my DCF analysis indicate a cost of equity of  
10 10.90 percent for the Non-Regulated Group.

<b>Table 10 Average DCF Estimates Non-Regulated Group</b>	
<b>Calculation Method</b>	<b>Cost of Equity</b>
Earnings (EPS) Forecast	
Yahoo Finance	9.30%
Zacks	10.50%
Value Line	10.80%
Dividend (DPS) Forecast	
Value Line	9.60%
Historical Growth Rates	
EPS (5-10 yr.) – Value Line	11.00%
DPS (5-10 yr.) – Value Line	10.30%
Unadjusted DCF Estimate	10.30%
Flotation Cost Adjustment (11 basis points)	x 1.0102%
Subtotal	10.41%
Market Value-Book Value Financial Risk Adjustment	0.49%
Indicated DCF Estimate	= 10.90%

1  
2 Consistent with established regulatory principles, authorized returns for regulated utilities  
3 should be similar to returns offered by comparable risk firms operating in the competitive  
4 marketplace. This is the case, because, consistent with the regulatory compact, utility  
5 regulation is widely-purported to be a substitute for market competition. It is therefore  
6 noteworthy that the DCF results for the Non-Regulated Group serve to “operationalize”  
7 this very concept, as they do in fact reflect the competitive market result.



1           **C.     Capital Asset Pricing Model Analysis**

2           **Q.     Please provide an overview of the CAPM and the theoretical basis for using it to**  
3           **estimate a utility’s cost of equity.**

4           A.     The CAPM is a market-based risk and return investment model which derives its  
5           theoretical underpinnings from both Capital Market Theory and Modern Portfolio Theory  
6           (“MPT”).<sup>34</sup> Originally developed by Sharpe and Lintner in the early-mid 1960s for  
7           investment analysis purposes, the CAPM is considered an ex-ante, forward-looking model  
8           which recognizes that investors are generally risk averse and will demand higher returns in  
9           exchange for assuming higher levels of investment risk. The traditional CAPM equation  
10          is expressed as follows:

11                            $K = R_F + \beta(R_M - R_F)$                            (Equation 1.4)

12                           Where: K = Required rate of return for a stock;

13    $R_F$  = Expected risk-free rate of return;

14    $\beta$  = Beta, or systematic risk of a stock; and

15    $R_M$  = Expected return for the overall stock market.

16  
17  
18          The investor required rate of return (K) indicated by the CAPM is equal to the expected  
19          risk-free rate of return ( $R_F$ ) plus a risk premium which is proportional to the level of  
20          systematic risk implicit in the security being evaluated. Systematic risk, also referred to as

---

<sup>34</sup> MPT, which was developed by Harry Markowitz in the early 1950’s, heavily influenced William Sharpe’s development of the CAPM. MPT advanced the concept of an “efficient frontier” of dominating investment portfolios, which provided the highest rate of return possible for a given level of investment risk, as measured by the portfolio’s covariance of returns. Essential concepts from MPT which influenced the development of the CAPM included the risk and return tradeoff relationship, and the value of diversification for eliminating firm-specific investment risk. Markowitz and Sharpe both earned the Nobel Prize in Economics in 1990 for their body of work relative to these classic financial theories.

1 market risk, is the sole risk element found within the CAPM, and refers to the variability  
2 of overall stock market returns, which are largely influenced by socioeconomic and  
3 political trends. It is only this systematic risk which commands a return premium within  
4 the CAPM, as a critical assumption underlying the model is that investors have already  
5 eliminated firm-specific investment risk in their investment portfolios via diversification.

6 Within the CAPM framework, an individual stock's contribution to the systematic risk of  
7 a given portfolio is indicated by the stock's beta ( $\beta$ ) coefficient. In essence, the beta  
8 coefficient measures the co-variability of the price movements of an individual stock  
9 versus the price movements of the total market portfolio. The beta of the market portfolio  
10 is equal to 1.0, which reflects a level of variability consistent with the overall stock market.  
11 Stocks with beta values *lower* than 1.0 have a lower expected variability and therefore less  
12 systematic risk than the overall market, while stocks with betas *higher* than 1.0 have a  
13 higher expected variability and thus greater systematic risk than the overall market. To  
14 determine the investor-required risk premium for an individual stock, the difference  
15 between the expected market return ( $R_M$ ) and the expected risk-free rate of return ( $R_F$ ),  
16 which is defined as the market risk premium ( $R_M - R_F$ ), is proportionately adjusted based  
17 upon the stock's beta. Lastly, the investor required rate of return ( $K$ ) is determined by  
18 adding the expected risk-free rate of return to the stock-specific risk premium.

1 Much like other analytical models including the DCF model, the CAPM is premised upon  
2 strict underlying assumptions, which are not always observed in reality.<sup>35</sup> Nonetheless, the  
3 model still possesses useful explanatory and predictive abilities, as it has been consistently  
4 demonstrated that beta is both positively and linearly correlated to security returns. At the  
5 same time, as I will discuss later in my testimony, empirical studies have also demonstrated  
6 that the risk-return relationship indicated by the CAPM, as graphically depicted by the  
7 Security Market Line (“SML”), is in reality not as steeply sloped as the model implies. In  
8 fact, the empirical evidence has shown that the implied y-axis intercept of the SML is  
9 actually higher, while the slope of the SML is actually flatter than what is predicted by the  
10 traditional CAPM. The implication of these findings is that cost of equity estimates derived  
11 from the traditional CAPM will tend to underestimate the investor-required rate of return  
12 for lower beta stocks, including utility stocks, absent an adjustment to the traditional model.

13 **Q. Is the CAPM commonly used to estimate the cost of equity, and does it influence the**  
14 **return expectations of investors?**

15 A. Yes, the CAPM is a widely-referenced method for estimating the cost of equity among  
16 investment professionals, academics, and corporate finance departments and, therefore,  
17 influences the return expectations of investors. According to the *Duff & Phelps Valuation*  
18 *Handbook*:

---

<sup>35</sup> The strict assumptions underlying the CAPM include: (i) security markets are highly efficient and consistently reflect the true value of a given security; (ii) investors will always pursue their own best economic self-interest, including the maximization of profit and end-of-period wealth; (iii) all investors have the same rate of return expectations; (iv) all investors hold diversified investment portfolios; and (v) investors are not subject to taxes, transaction costs, short-selling restrictions or borrowing restrictions.

1 The CAPM has served as the foundation for pricing risk for nearly fifty years.  
2 Financial theorists generally have favored using the CAPM as the preferred  
3 method to estimate the cost of equity capital and the CAPM has become the  
4 most widely used method for estimating the cost of equity capital.<sup>36</sup>

5 Further evidence of the CAPM's popularity as a cost of equity analytical model is found in  
6 *Corporate Finance: A Focused Approach*, where Ehrhardt and Brigham state:

7 Recent surveys found that the CAPM approach is by far the most widely used  
8 method. Although most firms use more than one method, almost 74% of  
9 respondents in one survey, and 85% in the other, used the CAPM.<sup>37</sup>

10 Considering the widespread acceptance of the CAPM in both investment management and  
11 academic settings, there can be no doubt that the CAPM exerts significant influence over  
12 the return expectations of investors.

13 **Q. What general approach did you take in applying the CAPM to estimate the cost of**  
14 **equity for PSNH's electric utility operations?**

15 A. As further detailed in Attachment ES-VVR-7, my CAPM analyses considered multiple  
16 variants of the CAPM and evaluated both historical and prospective measures of the  
17 expected market rate of return and market risk premium.

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<sup>36</sup> 2016 *Valuation Yearbook* (Duff & Phelps, John Wiley & Sons) at 2-11.

<sup>37</sup> Michael Ehrhardt and Eugene Brigham, *Corporate Finance: A Focused Approach*, (South-Western Cengage Learning, 2008) at 303.

1 **Q. What approach did you take in estimating the prospective risk-free rate of return**  
2 **expectations of investors?**

3 A. When discussing appropriate proxies for the risk-free rate of return in *Modern Regulatory*  
4 *Finance*, a widely-referenced authoritative guide on utility cost of capital matters, Morin  
5 observes:

6 ....investors price securities on the basis of long-term expectations, including  
7 interest rates. Cost of capital models are prospective (i.e., forward-looking) in  
8 nature and must take into account current market expectations for the future  
9 because investors price securities on the basis of long-term expectations,  
10 including interest rates. As a result, in order to produce a meaningful estimate  
11 of investors' required rate of return, the CAPM must be applied using data that  
12 reflects the expectations of actual investors in the market. While investors  
13 examine history as a guide to the future, it is the expectations of future events  
14 that influence security values and the cost of capital.

15 ....  
16 The empirical evidence demonstrates that stock prices do indeed reflect  
17 prospective financial input data. Moreover, forecasted interest rates are more  
18 relevant than current spot rates since in a regulatory setting rates are being set  
19 for the future. In the same way that one relies on forecast growth rates in DCF  
20 analyses as we shall see in subsequent chapters, one should rely on interest rate  
21 forecasts as proxies for the risk-free rate in the CAPM analysis<sup>38</sup>

22 Indeed, considering that since the time of the 2008-09 financial crisis, the interest rate  
23 environment in the U.S. has been heavily influenced by the Federal Reserve's  
24 unprecedented monetary policy interventions<sup>39</sup>, the importance of expectational inputs  
25 (i.e., interest rate forecasts) is more evident than ever. This has recently become more  
26 apparent in view of the recent marked increase in U.S. interest rates during 2022 and 2023,

---

<sup>38</sup> Roger A. Morin, *Modern Regulatory Finance* (PUR Books LLC, 2021) at 171-172.

<sup>39</sup> As has been widely-reported by the financial media in recent years, the Federal Reserve's unprecedented monetary policy interventions, including its quantitative easing programs, were intentionally designed to put downward pressure on long-term interest rates in order to provide a further stimulus to U.S. economic activity.

1 over which time the U.S. inflation rate reached its highest level in the past 40-plus years.  
2 Meanwhile, in an effort to rein-in the multi-decade high U.S. inflation rate, the Federal  
3 Reserve Board has raised the Federal Funds target rate on eleven occasions since March  
4 2022 (from 0.00%-0.25% to 5.25%-5.50%), and also continues to gradually liquidate its  
5 security holdings that were acquired under its quantitative easing initiatives.

6 Furthermore, the use of interest rate forecasts appropriately synchronizes the time horizon  
7 of the expected risk-free rate of return with the prospective market return I have employed  
8 within my analysis. Therefore, as a proxy for the risk-free rate of return, I have evaluated  
9 short-to-intermediate term forecasts of the 30-year U.S. Treasury Bond yield from the Blue  
10 Chip Financial Forecasts, a highly reputable source of interest rate forecasts. In selecting  
11 the appropriate “risk-free” security to evaluate, it should be noted that despite the credit  
12 rating downgrades (from AAA to AA+) that have been implemented by Fitch Ratings  
13 (2023) and Standard & Poor’s (2011) for the long-term sovereign debt rating of the United  
14 States, U.S. Treasury securities remain the closest investment vehicle to a risk-free  
15 financial asset. This is largely due to the U.S. government’s taxing authority and ability to  
16 create new currency. From a duration or tenor standpoint, 30-year Treasury Bonds most  
17 closely parallel the investment characteristics of common stock, since both are considered  
18 long-term, if not permanent, capital. Furthermore, in the absence of market anomalies, 30-  
19 year Treasury yields, like common stocks, reflect the long-term inflation expectations of  
20 investors, and are subject to less volatility than shorter-dated Treasury securities. Based  
21 upon an evaluation of interest rate forecasts available from the Blue Chip Financial

1 Forecasts, and as reflected in Attachment ES-VVR-7, I have concluded that a reasonable  
2 proxy for the prospective risk-free rate of return is 4.21 percent.

3 **Q. In structuring your CAPM analysis, what approach did you take in estimating the**  
4 **market risk premium expectations of investors?**

5 A. To ensure a thorough and comprehensive evaluation of the risk premium expectations of  
6 investors, I have completed market risk premium analyses on both a prospective basis and  
7 on a historical basis. With regard to my prospective analysis, I have evaluated forward-  
8 looking indicators of the market return expectations of investors, along with time-horizon  
9 matched forecasts of the risk-free rate of return. As for my historical analysis, I have relied  
10 upon the historical returns data reported by the Kroll *Cost of Capital Navigator* for the 98-  
11 year period between 1926 and 2023.

12 **Q. What approach did you take in estimating the prospective market return expectations**  
13 **of investors?**

14 A. To estimate the prospective market return expectations of investors, or “ $R_M$ ,” I have  
15 completed forward-looking DCF analyses for both the S&P 500 Index and the Value Line  
16 1,700 stock universe. The results of these DCF analyses, which have been consistently  
17 applied to the Electric Group, Gas LDC Group and Non-Regulated Group, are presented  
18 on page 1 of Attachment ES-VVR-7. These results are also summarized as follows:

19 DCF Estimate of Market Return for the S&P 500 Index

20 **1.62% (D/P) + 10.29% (g) = 11.91% (K) or ( $R_M$ )**

21 Where: D/P = expected dividend yield over the next 12 months;

1                   g = long-term earnings growth rate estimate;

2                    $R_M$  = expected return of the market portfolio.

3                   The DCF results for the Value Line 1,700 stock universe are summarized as follows:

4                   DCF Estimate of Market Return for the Value Line 1,700 Stock Universe

5                    $2.20\% (D/P) + 7.94\% (g) = 10.14\% (K) \text{ or } (R_M)$

6                   Based upon the results of the above DCF analyses for the S&P 500 Index and the Value  
7                   Line 1,700 stock universe, a 11.03 percent  $((11.91\%+10.14\%)/2=11.03\%)$  prospective  
8                   market rate of return is indicated, which I have applied to each of the respective proxy  
9                   groups. Based upon a prospective market return of 11.03 percent and a prospective risk-  
10                  free rate of return assumption of 4.21 percent, a prospective market risk premium of 6.82%  
11                  is indicated.

12   **Q.    What average historical market risk premium is indicated by your analysis?**

13   A.    Based upon the historical returns data reported by the Kroll *Cost of Capital Navigator* for  
14           the 98-year period between 1926-2023, a 7.17 percent historical market risk premium is  
15           indicated.

16   **Q.    Based upon your informed judgment, what level of market risk premium have you**  
17           **applied to your CAPM analysis?**

18   A.    As previously noted, to ensure a thorough and comprehensive evaluation of the risk  
19           premium expectations of investors, I have conducted market risk premium analyses on both



1 a prospective basis and a historical basis. Therefore, by using the historical average risk  
2 premium reported by the Kroll *Cost of Capital Navigator* in combination with the  
3 prospectively determined risk premium discussed above, I have taken a balanced approach  
4 in estimating the risk premium expectations of investors. Accordingly, the expected  
5 market risk premium indicated by my analysis is 7.00 percent  $((6.82\% + 7.17\%)/2 =$   
6  $7.00\%)$ .

7 **Q. How did you derive the beta values employed within your CAPM analysis?**

8 A. In determining the appropriate betas to use for each of the proxy groups, I evaluated the  
9 betas reported by the Value Line Investment Survey, a widely-referenced source of beta  
10 values in utility regulatory proceedings. As illustrated in Table 11 below, the average  
11 Value Line betas for the Electric Group, Gas LDC Group and the Non-Regulated Group  
12 are 0.91, 0.88, and 0.90, respectively.

<b>Beta Value</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Regulated Group</b>
Value Line Beta	0.91	0.88	0.90

13

1 **Q. When applying the CAPM, what variants of the CAPM should be applied to fully**  
2 **reflect the return expectations of investors?**

3 A. Multiple academic studies have advocated the use of a size-premium adjustment to the  
4 traditional CAPM.<sup>40</sup> These studies have revealed that small capitalization stocks have  
5 historically earned returns that are materially higher than the returns predicted by the  
6 CAPM. Indeed, the empirical research strongly suggests that beta, or systematic risk alone,  
7 does not fully explain the higher relative returns earned by small capitalization stocks. The  
8 *2023 SBBI Yearbook* explains the size phenomenon as follows:

9 One of the most remarkable discoveries of modern finance is the finding of  
10 a relationship between company size and return, generally referred to as the  
11 “size effect”. The size effect is based on the empirical observation that  
12 companies of smaller size tend to have higher returns than do larger  
13 companies.

14 ....

15 The company size phenomenon is remarkable in several ways. First, the  
16 greater risk of small-cap stocks does not, in the context of the capital asset  
17 pricing model, fully account for their higher returns over the long term. In  
18 the capital asset pricing model (CAPM) only systematic, or beta risk, is  
19 rewarded; small-cap stock returns have exceeded those implied by their  
20 betas.

21 ....

22 The increased risk faced by investors in small stocks is quite real<sup>41</sup>.

23  
24 Therefore, to correct for the inherent deficiencies of the CAPM relative to smaller  
25 capitalization stocks, the Kroll *Cost of Capital Navigator* reports size premiums which can  
26 be used in conjunction with the CAPM to more accurately estimate the return expectations

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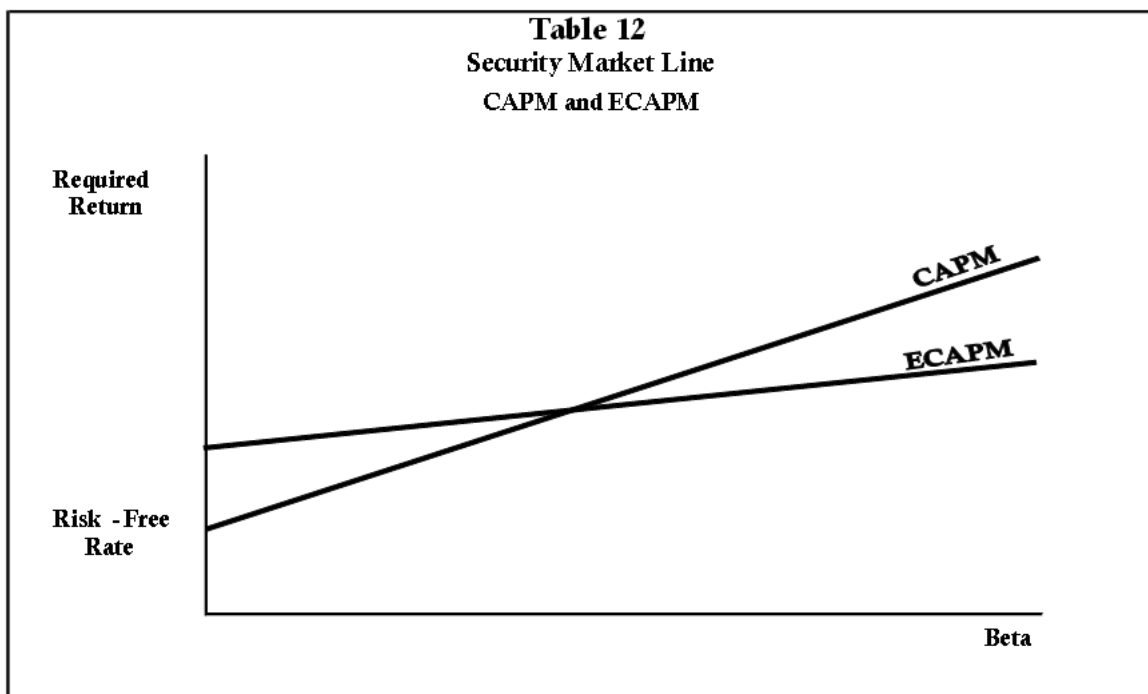
<sup>40</sup> See Michael Annin, “Equity and the Small-Stock Effect,” *Public Utilities Fortnightly*, October 15, 1995, 42-43; and, Eugene F. Fama and Kenneth R. French, “The Cross-Section of Expected Stock Returns,” *The Journal of Finance*, 48 (June 1992), at 427-465.

<sup>41</sup> *2023 SBBI Yearbook*, (Kroll LLC), at 143, 145 and 147.

1 of investors relative to small and mid-capitalization stocks. As reflected in the *Cost of*  
2 *Capital Navigator*, based upon an average market capitalization of \$14.3 billion, the  
3 Electric Group would be classified as a Decile 3 portfolio and assigned a size premium of  
4 0.61 percent. Based on an average market capitalization of \$6.7 billion, the Gas LDC  
5 Group would be classified as a Decile 4 portfolio, and assigned an average size premium  
6 of 0.64 percent. Lastly, based upon an average market capitalization of \$123.0 billion, the  
7 Non-Regulated Group would be classified as a large-cap, Decile 1 Portfolio, and assigned  
8 a size premium of *negative* -0.06 percent. In the absence of these size premium  
9 adjustments, the results indicated by the traditional CAPM for the Electric Group and the  
10 Gas LDC Group would *understate* the return expectations of investors, while with respect  
11 to the Non-Regulated Group, the traditional CAPM would have the tendency to *overstate*  
12 the return expectations of investors.

13 **Q. Have you considered any other variants of the CAPM?**

14 A. Yes. I have also considered the ECAPM within my evaluation. The ECAPM model is  
15 based upon extensive empirical evidence that the risk-return relationship between beta and  
16 stock returns, as graphically depicted by the Security Market Line reflected in Table 12  
17 below, is actually flatter than what is predicted by the traditional CAPM.



1

2 In a 1989 empirical study conducted by Morin, a simplified version of the ECAPM was

3 derived and is expressed as follows:<sup>42</sup>

4 
$$K = R_F + 0.25 (R_M - R_F) + 0.75 \beta(R_M - R_F)$$

5 In essence, the ECAPM places a 25 percent weighting on the overall market risk premium

6 and a 75 percent weighting on the company specific, beta-adjusted risk premium. The use

7 of similar forms of the ECAPM has been recognized by state public service commissions,

8 including the Montana Public Service Commission, New York Public Service Commission

9 and the Regulatory Commission of Alaska. The results of my ECAPM analysis for the

10 Electric Group, Gas LDC Group and Non-Regulated Group are presented within pages 2,

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<sup>42</sup> Roger A. Morin, *Modern Regulatory Finance* (PUR Books LLC, 2021), at 220-222.

1 3 and 4 of Attachment ES-VVR-7, respectively, and are also summarized in Table 13  
2 below.

3 **Q. What were the results of your application of the CAPM, including the variants of the**  
4 **model you evaluated?**

5 A. The results of my CAPM analyses are presented in Attachment ES-VVR-7 and are also  
6 summarized in Table 13 below. Considering that substantial empirical evidence supports  
7 the use of both the CAPM with size adjustments and the ECAPM, I have incorporated all  
8 three model variants into my evaluation, including the traditional CAPM, in determining  
9 the CAPM-indicated cost of equity for each of the respective proxy groups.

<b>Table 13</b>			
<b>CAPM Results by Model Variant</b>			
<b>Model Variant</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Regulated Group</b>
Traditional CAPM	10.57%	10.37%	10.50%
+ Flotation cost adj.	0.10%	0.10%	0.11%
<b>Traditional CAPM</b>	<b>10.67%</b>	<b>10.47%</b>	<b>10.61%</b>
Trad. CAPM (w/ size adj.)	11.18%	11.01%	10.44%
+ Flotation cost adj.	0.10%	0.10%	0.11%
<b>Trad. CAPM (w/size adj.)</b>	<b>11.28%</b>	<b>11.11%</b>	<b>10.55%</b>
Empirical CAPM	10.73%	10.58%	10.68%
+ Flotation cost adj.	0.10%	0.10%	0.11%
<b>Empirical CAPM</b>	<b>10.83%</b>	<b>10.68%</b>	<b>10.79%</b>

10  
11 These results, which incorporate the appropriate flotation cost adjustments, indicate a  
12 CAPM-derived cost of equity having a central tendency of approximately 10.90 percent  
13 for the Electric Group, 10.75 percent for the Gas LDC Group and 10.65 percent the Non-  
14 Regulated Group.

1           **D.     Risk Premium Method (RPM) Analysis**

2   **Q.     Please provide an overview of the RPM and the theoretical basis for using it to**  
3   **estimate a utility’s cost of equity.**

4   A.     The RPM is based upon the fundamental premise that a company’s cost of common equity  
5           is greater than its prospective cost of debt, due to the additional risks associated with  
6           investing in common stocks. The most important of these risks is residual claim risk, which  
7           arises due to the subordinated position of common stockholders relative to both  
8           bondholders and preferred stockholders. In essence, common shareholders stand “last in  
9           line” with respect to the distribution of a company’s earnings since common stock  
10          dividends are paid only after contractually required debt service payments and  
11          discretionary preferred dividend payments have been made. The same priority of claims  
12          also applies to asset-sale proceeds in the event of a bankruptcy liquidation scenario, where  
13          common shareholders typically only recover a small fraction, if any, of their original  
14          investment. As compensation for bearing these additional risks, common stock investors  
15          demand an equity risk premium over and above a company’s cost of debt. Considering  
16          that the equity risk premium is a forward-looking concept, it must be estimated on the basis  
17          of investor expectations and cannot be directly observed. Once the expected risk premium  
18          has been estimated, it can be added to the company’s prospective cost of debt to estimate  
19          the cost of common equity, as follows:

1 
$$K = C_D + P_R \quad (\text{Equation 1.6})$$

2 Where:

3  $K$  = expected cost of common equity;

4  $C_D$  = company's prospective cost of debt;

5  $P_R$  = expected equity risk premium.

6 **Q. Is the RPM commonly used to estimate the cost of equity and does it influence the**  
7 **return expectations of investors?**

8 A. Yes, the RPM is a widely-referenced cost of equity model among investors, analysts and  
9 academics, and therefore influences investor return expectations. Evidence of the  
10 popularity of the RPM is found in *Corporate Finance: A Focused Approach*, where  
11 Ehrhardt and Brigham state that “three methods typically are used” in estimating the cost  
12 of common equity, one of which is the RPM.<sup>43</sup>

13 **Q. How did you approach your RPM analysis?**

14 A. In applying the RPM to the three respective proxy groups, I employed a virtually identical  
15 approach, as only a few minor adjustments were required for the Non-Regulated Group.  
16 In essence, my approach involved estimating the prospective long-term bond yields ( $C_D$ )  
17 for each of the proxy groups based upon their average credit ratings, and then estimating  
18 the appropriate equity risk premium ( $P_R$ ) for each of the three groups. Once these two  
19 components were derived for each of the proxy groups, they were simply added together  
20 to arrive at the RPM-indicated cost of equity. My comprehensive RPM analysis is  
21 presented within Attachment ES-VVR-8. Summary results for the Electric Group, Gas

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<sup>43</sup> M. Ehrhardt and E. Brigham, *Corporate Finance: A Focused Approach* (South-Western Cengage Learning, 2008), at 294.

1 LDC Group and Non-Regulated Group are presented on pages 1, 7 and 9 of Attachment  
2 ES-VVR-8, respectively. A detailed discussion of the RPM results for the Electric Group  
3 is presented herein. Quantitative results for the Gas LDC Group and Non-Regulated Group  
4 are presented within pages 7-10 of Attachment ES-VVR-8.

5 **Q. How did you derive the 5.81 percent prospective bond yield for the Electric Group?**

6 A. The bond yields referenced in the RPM must appropriately reflect the forward-looking  
7 return expectations of investors. Therefore, in determining the “C<sub>D</sub>” component of the  
8 RPM equation, I have employed a forward-looking long-term bond yield for the Electric  
9 Group based upon the Group’s average long-term credit ratings of “BBB+” from S&P, and  
10 “Baa1” from Moody’s. As reflected on page 1 of Attachment ES-VVR-8, this was  
11 accomplished by first evaluating forecasted bond yields for Aaa rated corporate bonds, and  
12 then making the necessary credit spread adjustments to reflect the higher level of default  
13 risk associated with BBB+ / Baa1 rated utility bonds.

14 As reflected on pages 1 and 2 of Attachment ES-VVR-8, the Blue Chip Financial Forecasts  
15 consensus forecast for Aaa corporate bond yields is 4.95 percent for the 2024-2028 period.  
16 An upward adjustment of 0.67 percent was required to reflect the credit spread differential  
17 between Aaa rated corporate bonds and A rated utility bonds, both of which reflect  
18 Moody’s generic ratings categories. A further upward adjustment of 0.20 percent was also  
19 required to reflect the credit spread differential between the generic rating category of “A”  
20 and the more precise “BBB+” rating from S&P and “Baa1” rating from Moody’s.  
21 Additional information supporting both of these credit spread adjustments can be found



1 within pages 1 and 3 of Attachment ES-VVR-8. The prospective bond yield for the Electric  
2 Group was derived by adding both of the aforementioned credit spread adjustments to the  
3 prospective Aaa corporate bond yield, which resulted in a 5.81 percent prospective bond  
4 yield.<sup>44</sup>

5 **Q. What general approach have you taken in estimating the expected equity risk**  
6 **premium for the Electric Group?**

7 A. Consistent with established practices, I have conducted equity risk premium analyses using  
8 both the total market approach and the public utility index approach. The total market  
9 approach is considered an “indirect” approach, since an equity risk premium is initially  
10 estimated for the overall market portfolio and is subsequently adjusted to reflect the  
11 specific risk profile of the applicable proxy group. Within the framework of the total  
12 market approach, I have conducted separate risk premium analyses on both a historical  
13 basis and a prospective basis, as reflected on page 4 of Attachment ES-VVR-8. In contrast,  
14 the public utility index approach is considered a “direct” approach, since the expected  
15 equity risk premium is estimated by comparing average historical holding period returns  
16 for the S&P 500 Utility Index to historical yields on long-term public utility bonds, without  
17 the need for any further risk adjustments. The results of my public utility index approach  
18 analysis are presented on page 5 of Attachment ES-VVR-8.

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<sup>44</sup> Subject to rounding differences.

1 **Q. In applying the total market approach to the Electric Group, how did you arrive at**  
2 **the indicated equity risk premium of 5.45 percent?**

3 A. As previously mentioned, in applying the total market approach, I conducted both historical  
4 and prospective risk premium analyses, each of which brings different strengths and  
5 perspectives into the evaluation process.

6 **Historical Risk Premium Analysis**

7 To facilitate a historical risk premium analysis under the total market approach, I have  
8 relied upon the historical holding period returns information published by the *SBBI*  
9 *Yearbook* for both large company stocks (S&P 500 Index) and for high-grade, long-term  
10 corporate bonds. When the average historical risk premium is used as a proxy for the  
11 prospective risk premium, its predictive value is enhanced when the longest possible  
12 historical period is evaluated. Accordingly, I have utilized the average historical holding  
13 period returns for the entire 97-year period for which data is available from the *2023 SBBI*  
14 *Yearbook*. The arbitrary use of shorter time periods would subject the risk premium  
15 analysis to greater potential volatility from short-term market trends and/or aberrations,  
16 which would not reflect the long-term expectations of investors. Moreover, use of the  
17 longest possible historical period for which data is available will incorporate a greater  
18 number of business and interest rate cycles into the analysis, further enhancing its  
19 predictive value. Indeed, Morin provides support for this approach in *Modern Regulatory*  
20 *Finance* where he maintains:

21 To estimate the MRP, one should rely on returns realized over long time  
22 periods rather than returns realized over more recent time periods because  
23 realized returns can be substantially different from prospective returns  
24 anticipated by investors, especially when measured over short time periods.

1 But over very long periods, investor expectations coincide with realizations;  
2 otherwise, investors would never invest any money. A risk premium study  
3 should consider the longest possible period for which data are available.  
4 Short-run periods during which investors earned a lower risk premium than  
5 they expected are offset by short-run periods during which investors earned  
6 a higher risk premium than they expected. Moreover, the use of the entire  
7 study period in estimating the appropriate market risk premium minimizes  
8 subjective judgment and encompasses many diverse regimes of inflation,  
9 interest rate cycles, and economic cycles. There is no compelling reason to  
10 weigh recent returns more heavily than distant returns because of the  
11 random behavior of the market risk premium.

12 ...Clearly, the accuracy of the realized risk premium as an estimator of the  
13 prospective risk premium is enhanced by increasing the number of years  
14 used to estimate it in the same way that one can predict with a good deal of  
15 confidence that approximately 50 heads will appear in 100 tosses of a  
16 coin.<sup>45</sup>

17 Therefore, based upon the *SBBI Yearbook* holding period returns for the entire historical  
18 period for which data is available, a 5.90 percent historical equity risk premium is indicated  
19 using the total market approach. As shown on page 4 of Attachment ES-VVR-8, this result  
20 is based upon the arithmetic average annual return of 12.00 percent for large company  
21 stocks (S&P 500 Index), and the arithmetic average annual return of 6.10 percent for high-  
22 grade, long-term corporate bonds. Use of the arithmetic average risk premium is  
23 appropriate since it best reflects the forward-looking risk premium expectations of  
24 investors and the potential variability of expected returns. In contrast, the geometric mean  
25 is more suitable for reporting past investment performance, since it reflects a consistently  
26 compounded or “smoothed” rate of growth over a given historical period.

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<sup>45</sup> Roger A. Morin *Modern Regulatory Finance* (PUR Books LLC, 2021), at 180.

1 Further support for using the arithmetic average equity risk premium is also found in the  
2 *2023 SBBi Yearbook*, a widely-cited investment guide, which states the following:

3 The equity risk premium data presented in this book are arithmetic average  
4 risk premiums as opposed to geometric average risk premiums. The  
5 arithmetic average equity risk premium can be demonstrated to be most  
6 appropriate when discounting future cash flows. For use as the expected  
7 equity risk premium in either the CAPM or the building-block approach,  
8 the arithmetic mean or the simple difference of the arithmetic means of  
9 stock market returns and riskless rates is the relevant number. This is  
10 because both the CAPM and the building-block approach are additive  
11 models, in which the cost of capital is the sum of its parts. The geometric  
12 average is more appropriate for reporting past performance because it  
13 represents the compound average return.<sup>46</sup>

#### 14 **Prospective Risk Premium Analysis**

15 A prospective risk premium analysis is also required to fully capture the forward-looking  
16 return expectations of investors. Indeed, it is often maintained that prospective risk  
17 premiums bear the greatest relevance to the cost of equity estimation process, since they  
18 incorporate both historical trends and changes expected to occur in the future. To facilitate  
19 a prospective risk premium analysis using the total market approach, it was necessary to  
20 estimate both the prospective market return expectations of investors and the prospective  
21 corporate bond yield on a time horizon matched basis. As previously referenced in the  
22 CAPM section of my testimony, and as illustrated on page 1 of Attachment ES-VVR-7, I  
23 have estimated the prospective market return expectations of investors by completing DCF

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<sup>46</sup> *2023 SBBi Yearbook* (Kroll, LLC), at 193.

1 analyses for both the S&P 500 Index and the Value Line 1,700 stock universe. The results  
2 of these analyses are as follows:

3 DCF Estimate of Market Return for the S&P 500 Index

4 **1.62% (D/P) + 10.29% (g) = 11.91% (K) or (R<sub>M</sub>)**

5  
6 DCF Estimate of Market Return for the Value Line 1,700 Stock Universe

7 2.20% (D/P) + 7.94% (g) = 10.14% (K) or (R<sub>M</sub>)

8 Based upon these DCF results, a 11.03 percent  $((11.91\%+10.14\%)/2=11.03\%)$  prospective  
9 market return is indicated. As a proxy for the prospective corporate bond yield, I have  
10 relied upon the Blue Chip consensus forecast for Aaa rated corporate bonds, which  
11 indicates a 4.95 percent average yield for the 2024-2028 period, as further illustrated on  
12 pages 1 and 2 of Attachment ES-VVR-8. Based upon these values, and as reflected on  
13 page 4 of Attachment ES-VVR-8, a 6.09 percent prospective equity risk premium is  
14 indicated  $(11.03\% - 4.95\% = 6.09\%)$ .

15 **Total Market Equity Risk Premium and Risk Adjustment**

16 To ensure a balanced approach in assessing the risk premium expectations of investors, I  
17 have placed equal emphasis on the historical risk premium and prospective risk premium  
18 results indicated above. Using this balanced approach, a 5.99 percent total market risk  
19 premium is indicated  $((5.90\%+6.09\%)/2=5.99\%)$ .<sup>47</sup> Considering that this result must be

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<sup>47</sup> Subject to rounding differences.

1 adjusted to recognize the risk differential between the overall market index and the Electric  
2 Group, I have applied an average beta value of 0.91 to the indicated market risk premium  
3 to derive a risk premium which is applicable to the Electric Group. Therefore, as reflected  
4 on page 4 of Attachment ES-VVR-8, the indicated equity risk premium for the Electric  
5 Group under the Total Market Approach was determined to be 5.45 percent ( $5.99\% \times 0.91$   
6 = 5.45%).

7 **Q. In applying the public utility index approach to the Electric Group, how did you**  
8 **arrive at the indicated equity risk premium of 4.57 percent?**

9 A. The results of my public utility index approach analysis are presented on page 5 of  
10 Attachment ES-VVR-8. As a proxy for the total return expectations of investors relative  
11 to utility stocks, I have evaluated both the average historical holding period returns for the  
12 S&P 500 Utilities Index, as well as the currently-implied equity risk premium for the same  
13 index. As reflected in Attachment ES-VVR-8, with regard to the average historical holding  
14 period returns, the average annual total return for the S&P 500 Utilities Index is 10.62  
15 percent. During this same period, the average annual yield for long-term utility bonds  
16 bearing an “A” rating from Moody’s was 6.23 percent. Historical yields on “A” rated  
17 utility bonds were selected for evaluation since “A” rated bonds represent the mid-point  
18 credit rating among the historical utility bond yields that have been reported by Moody’s  
19 and Mergent (historical yields on three credit ratings have been reported: “Aa,” “A” and  
20 “Baa”). A detailed breakdown of these historical returns is presented on page 6 of

1 Attachment ES-VVR-8. Based upon the foregoing historical returns, a 4.40 percent equity  
2 risk premium is indicated for the Electric Group ( $10.62\% - 6.23\% = 4.40\%$ ).<sup>48</sup>

3 As further detailed in the bottom section of page 5 of Attachment ES-VVR-8, I have also  
4 evaluated the currently-implied equity risk premium in the prevailing market environment,  
5 by conducting an analysis of the expected equity return for the S&P Utilities Index, which  
6 yielded an expected return of 10.52 percent. I then compared the recent yields on “A” rated  
7 utility bonds (5.77 percent) to the expected equity return, which yielded a currently-implied  
8 equity risk premium of 4.75 percent ( $10.52\% - 5.77\% = 4.75\%$ ). Lastly, to ensure a balanced  
9 estimate of the equity risk premium under the Public Utility Index Approach, I referenced  
10 the average of the equity risk premium estimates derived under the historical approach and  
11 the currently-implied approach, which yielded an indicated equity risk premium of 4.57  
12 percent ( $(4.40\% + 4.75\%) / 2 = 4.57\%$ ).<sup>49</sup>

13 **Q. Based upon your RPM analysis using both the total market approach and the public**  
14 **utility index approach, what level of equity risk premium and cost of equity are**  
15 **indicated for the Electric Group?**

16 A. To ensure a balanced analysis, I have placed equal emphasis on the total market approach  
17 and the public utility index approach and have concluded that 5.01 percent is a reasonable  
18 estimate of the investor-expected equity risk premium for the Electric Group. Based upon  
19 an expected risk premium of 5.01 percent, and a 5.81 percent prospective long-term bond  
20 yield for the Electric Group, I have also concluded that the unadjusted RPM-indicated cost

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<sup>48</sup> Subject to rounding differences.

<sup>49</sup> Id.

1 of equity for the Electric Group is 10.83 percent (5.01%+5.81%=10.83%)<sup>50</sup>. Consistent  
2 with the other market-based analytical models, to this result I added the required flotation  
3 cost adjustment of 0.10 percent, which yielded an adjusted RPM-indicated cost of equity  
4 of 10.93 percent for the Electric Group.

5 **Q. Under the RPM, what cost of equity was indicated for the Gas LDC Group and the**  
6 **Non-Regulated Group?**

7 A. As reflected on page 7 of Attachment ES-VVR-8, the unadjusted RPM-indicated cost of  
8 equity for the Gas LDC Group was determined to be 10.64 percent. Consistent with the  
9 other market-based analytical models, I added the required 0.10 percent flotation cost  
10 adjustment to this result, which yielded an adjusted RPM-indicated cost of equity of 10.74  
11 percent for the Gas LDC Utility Group.

12 Lastly, as reflected on page 9 of Attachment ES-VVR-8, the unadjusted RPM-indicated  
13 cost of equity for the Non-Regulated Group was determined to be 11.00 percent.  
14 Consistent with the other market-based analytical models that I evaluated for the Non-  
15 Regulated Group, I added the required 0.11 percent flotation cost adjustment to this result,  
16 which yielded an adjusted RPM-indicated cost of equity of 11.11 percent for the Non-  
17 Regulated Group.

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<sup>50</sup> Id.



1 The results of my RPM evaluation are summarized in Table 14 below.

<b>Table 14</b>			
<b>Risk Premium Method Results</b>			
<b>Model Variant</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Regulated Group</b>
Risk Premium Method	10.83%	10.64%	11.00%
+ Flotation cost adjust.	0.10%	0.10%	0.11%
Risk Premium Method	10.93%	10.74%	11.11%

2

3 **X. CAPITAL STRUCTURE**

4 **Q. What is PSNH’s proposed capital structure in this proceeding?**

5 A. PSNH is proposing a five-quarter average capital structure as of the December 31, 2023  
6 test year-end, which includes a proforma adjustment to remove short-term debt from the  
7 Company’s capital structure, which PSNH expects to refinance with a long-term debt  
8 issuance in the amount of \$300 million during 2024. This approach is consistent with  
9 established precedent in New Hampshire, as utilities are generally permitted to incorporate  
10 known and measurable changes that are expected to occur after the test year-end into their  
11 rate filings, including those changes impacting the Company’s capital structure. On this  
12 basis, the Company has proposed a rate-setting capital structure in this proceeding  
13 consisting of 53.85 percent common equity and 46.15 percent long-term debt. The  
14 Permanent Rate Revenue-Requirement Analysis Testimony addresses the Company’s  
15 proposed capital structure in greater detail in their joint direct testimony.

1 **Q. Have you conducted an evaluation to determine if the Company’s proposed capital**  
2 **structure in this proceeding is reasonable?**

3 A. Yes. As reflected in Table 15 below, I have evaluated the reasonableness of PSNH’s  
4 proposed capital structure by comparing it to the capital structure ratios of the utility  
5 operating subsidiaries of the Electric Group companies. To ensure a consistent analysis  
6 across the respective regulatory jurisdictions, I conducted this analysis on the basis of  
7 permanent capitalization, which excludes short-term debt.

<b>Table 15</b>				
<b>Capital Structure Ratios of the Utility Operating Subsidiaries of the Electric Group<sup>51</sup> Based on Permanent Capitalization</b>				
<b>Utility Operating Company</b>	<b>Parent</b>	<b>Common Equity Ratio</b>	<b>Preferred Stock Ratio</b>	<b>Long-Term Debt Ratio</b>
Minnesota Power Enterprises, Inc.	ALE	62.4%	-	37.6%
Superior Water, Light & Power	ALE	61.0%	-	39.0%
Interstate Power and Light Co.	LNT	49.7%	-	50.3%
Wisconsin Power and Light Co.	LNT	54.8%	-	45.2%
Alaska Electric Light & Power Co.	AVA	62.0%	-	38.0%
Avista Corp. (Idaho)	AVA	50.0%	-	50.0%
Avista Corp. (Washington)	AVA	48.5%	-	51.5%
Consumers Energy Company	CMS	50.2%	0.2%	49.6%
Consolidated Edison of New York	ED	49.2%	-	50.8%
Orange and Rockland Utilities	ED	49.6%	-	50.4%
Idaho Power Company	IDA	49.4%	-	50.6%
Northwestern Energy Group	NWE	49.9%	-	50.1%
Northwestern Energy (Montana)	NWE	48.0%	-	52.0%
Oklahoma Gas and Electric Co.	OGE	53.3%	-	46.7%
Portland General Electric Co.	POR	50.0%	-	50.0%
Oncor Electric Delivery Holdings	SRE	52.6%	-	47.4%
San Diego Gas & Electric Co.	SRE	52.6%	-	47.4%
Wisconsin Electric Power Co.	WEC	60.5%	0.4%	39.1%

<sup>51</sup> Source: S&P Global Market Intelligence (accessed April 18, 2024). Data provided from the latest available regulated utility balance sheets and/or most recent rate case outcomes.

Upper Mich. Energy Res. Corp	WEC	53.9%	-	46.1%
Wisconsin Public Service Corp.	WEC	56.5%	-	43.5%
Utility Operating Co. - Maximum	-	62.4%	0.4%	52.0%
Utility Operating Co. - Minimum	-	48.0%	-	37.6%
Utility Operating Co. - Average	-	53.2%	-	46.8%
PSNH Capital Structure	-	53.85%	-	46.15%

1

2 **Q. What conclusions have you arrived at regarding the appropriateness of the**  
3 **Company’s proposed capital structure in this proceeding?**

4 A. After reviewing the data contained in Table 15 above, I have determined that the common  
5 equity capitalization ratios for the operating subsidiaries of the Electric Group range from  
6 48.0 percent to 62.4 percent, and reflect an average common equity ratio of 53.2 percent.  
7 Based upon this data, I have concluded that the Company’s proposed common equity ratio  
8 of 53.85 percent is well-within the range of what is typical and customary for electric utility  
9 operating companies, and is also closely comparable to the 53.2 percent average common  
10 equity ratio for the operating subsidiaries of the Electric Group. Based upon these findings,  
11 I have concluded that the Company’s proposed capital structure is reasonable for purposes  
12 of the instant proceeding.

13 **XI. CONCLUSIONS AND RECOMMENDATIONS**

14 **Q. Can you please summarize the results of the various cost of equity analytical models**  
15 **that you evaluated, as well as your proposed ROE recommendation in this**  
16 **proceeding?**

17 A. Yes. I present Table 2, Table 3 and Table 4 below, which were also presented earlier in  
18 my testimony, and which summarize the results of my cost of equity evaluation and ROE  
19 recommendations.

<b>Table 2</b>			
<b>Indicated Cost of Equity for the Proxy Groups</b>			
<b>Method/Model</b>	<b>Electric Group</b>	<b>Gas LDC Group</b>	<b>Non-Regulated Group</b>
DCF Method	10.79%	10.44%	10.90%
Traditional CAPM	10.67%	10.47%	10.61%
CAPM (w/size adj.)	11.28%	11.11%	10.55%
ECAPM	10.83%	10.68%	10.79%
Risk Premium Method	10.93%	10.74%	11.11%

1  
2  
3  
4  
5  
6  
7

Considering that this proceeding relates to PSNH’s electric distribution operations, I have placed primary emphasis on the analytical model results yielded for the Electric Group in forming my overall cost of equity recommendations. As reflected in Table 3 below, an analysis of the above results for the Electric Group yielded the following measures of central tendency for each of the analytical methods employed.

<b>Table 3</b>	
<b>Cost of Equity Estimates</b>	
<b>Measures of Central Tendency</b>	
<b>Electric Group</b>	
Median DCF Result	10.79%
Average DCF Result	10.79%
Median CAPM Result	10.83%
Average CAPM Result	10.93%
Median RPM Result	10.93%
Average RPM Result	10.93%

8  
9  
10

It is further instructive to evaluate a broader array of cost of equity estimates developed by referencing complementary proxy groups, such as the Gas LDC Group and the Non-

1 Regulated Group. Therefore, as reflected in Table 4 below, I have also presented the  
2 composite results for all three of the proxy groups I evaluated, which yielded the following  
3 measures of central tendency for each of the analytical methods employed.

4

<b>Table 4 Cost of Equity Estimates Measures of Central Tendency Composite – All Three Proxy Groups</b>	
Median DCF Result	10.79%
Average DCF Result	10.71%
Median CAPM Result	10.68%
Average CAPM Result	10.78%
Median RPM Result	10.93%
Average RPM Result	10.93%

5

6 Based upon these measures of central tendency, I have concluded that the cost of common  
7 equity for PSNH’s electric utility operations is in the range of 10.30 to 11.30 percent, and  
8 that a point estimate at the midpoint of this range, or 10.80 percent, is the appropriate cost  
9 of equity to apply in the instant proceeding. However, as noted earlier, the Company has  
10 elected to propose a cost of equity in this proceeding of 10.30 percent, which falls at the  
11 lower-end of the range of reasonableness indicated by my quantitative and qualitative  
12 evaluations. As noted earlier, in my judgment, considering that long-term capital costs  
13 have increased significantly in recent years, and particularly since the time of PSNH’s 2019  
14 base rate proceeding (Docket No. DE 19-057), the Company’s proposed ROE in this

1 proceeding represents a conservative estimate of its cost of equity in the current capital  
2 markets environment.

3 **Q. Does this conclude your prepared direct testimony?**

4 A. Yes, it does.

## **XII. APPENDICES**

### Appendix A - DCF Analysis - Detailed Discussion

#### 1. Determination of the Dividend Yield Component

Since the DCF model recognizes that investors value securities on the basis of prospective cash flows, it is essential that the analyst determine the amount of dividend payments ( $D_1$ ) which are expected to be received over the next twelve months. Utilizing the current dividend amount ( $D_0$ ) would not be appropriate under DCF principles, since current dividends are not forward-looking and could potentially underestimate the cost of equity. For this reason, estimates of dividends to be paid over the next twelve months by each company comprising the Electric Group, Gas LDC Group, and Non-Regulated Group were obtained from the Value Line Summary and Index, and serve as the expected dividend payment ( $D_1$ ) within these respective DCF analyses.

In selecting the appropriate stock price ( $P_0$ ) to utilize in calculating the dividend yield, it is important to remember that under the iterative market valuation process, price equilibrium only occurs when investors have realized their expected rate of return, or “K.” In other words, the current stock price ( $P_0$ ) has embedded within it the current forward-looking return expectations of investors, although the latter cannot be directly observed. Therefore, to properly estimate the expected cost of equity, it is essential that the current stock price ( $P_0$ ) be used when calculating the dividend yield component, since the “P” and “K” components of the model are simultaneously determined upon reaching equilibrium, and thus have a time dependency on one another.

Consistent with the semi-strong version of the Efficient Market Hypothesis, use of the current stock price is appropriate, since it incorporates all relevant publicly-available information and thus captures the current forward-looking growth expectations of investors.

In contrast, using an average of stock prices over some historical period, such as six to twelve months, would reflect outdated market information and investor growth expectations, which would not be representative of current market conditions. Therefore, such an approach would be inconsistent with the core tenets of the Efficient Market Hypothesis. Moreover, using past averages of stock prices would also create a time period mismatch among the components of the DCF model, since the dividend yield component would be based upon past stock prices which reflect previous growth expectations, while the growth component (“g”) of the model would reflect the current forward-looking growth expectations of investors.

Notwithstanding these valid arguments, simply referencing the most recent day’s closing stock price can present a different challenge in the form of temporary price aberrations, which may be attributable to volatile market conditions, the unanticipated release of company information, or short-term supply and demand imbalances. Therefore, with respect to the companies comprising the Electric Group, Gas LDC Group, and Non-Regulated Group, I have defined the current stock price ( $P_0$ ) as an average closing stock price that is calculated on the basis of the composite average of the 30-day average, 60-day average and 90-day average stock prices. This approach places the most emphasis on the 30-day average stock price, but also provides some weighting to the 60-day average and 90-day average stock prices. More specifically, this approach places a one-half weighting on the 30-day average stock price, a one-third weighting on the 60-day average stock



price, and a one-sixth weighting on the 90-day average stock price. Taking this approach mitigates the effects of short-term price aberrations for the companies comprising these three proxy groups, while still recognizing the basic tenets of the Efficient Markets Hypothesis.

Finally, to determine the expected dividend yield for the companies comprising the Electric Group, Gas LDC Group, and Non-Regulated Group, the expected dividend ( $D_1$ ) was simply divided by the current stock price ( $P_0$ ) as defined above.

## 2. Growth Component – General Approach

There is no question that discerning the long-term growth expectations of investors is the most difficult and controversial aspect of implementing the DCF constant growth model, as it requires the analyst to get inside the “collective psyche” of a large universe of investors. Considering that the DCF model is technically focused on the growth of dividends into perpetuity, a reliable forecast of sequential dividend payments into the distant future would provide an appropriate indication of investors’ long-term growth expectations. However, dividend forecasts for multi-decade periods are simply not available, so to implement the DCF model, the analyst must rely upon other available indicators which are likely to influence the growth expectations of investors. As such, in the initial stages of my DCF analysis, I evaluated a variety of historical and forward-looking growth indicators, each of which could potentially influence investor expectations.

Recognizing that historical growth trends can influence the future growth expectations of investors, rate of return analysts often consider historical trends when estimating the growth component of the DCF model. In so doing, the presumption is that investors extrapolate past

growth patterns in forming their future expectations. In my judgment, evaluating historical growth indicators is a reasonable first step in the DCF growth rate evaluation process, particularly for companies with a history of stable performance. Nevertheless, while historical growth trends clearly provide a valuable point of reference, the analyst must guard against placing too much emphasis upon them, as they may no longer reflect the current growth expectations of investors. Indeed, the growth expectations of investors today may be very different from average growth rates realized in the past due to structural changes within the utility industry, changes in operating costs and expected profitability, and/or changes in general economic conditions. Also, it is often argued that historical growth trends are already factored into forward-looking growth projections, including analyst earnings forecasts, and that care should therefore be taken to ensure that historical data is not inadvertently double-counted.

Lastly, when evaluating historical growth trends, the analyst generally finds that the strict assumptions required under constant growth theory have not held true or been maintained, as is often reflected in differing historical growth rates between DPS, EPS and BVPS. Thus, while the analyst implicitly accepts the strict assumptions of the constant growth model on a prospective basis, this is rarely the case in retrospect, which may call into question the usefulness of historical indicators in deriving the constant growth rate assumption.

Considering these multiple shortcomings, historical growth indicators should never be relied upon exclusively and significant emphasis should also be placed on forward-looking growth indicators. Therefore, consistent with accepted practices, I have evaluated both historical and forward-looking growth indicators for several key variables, including EPS, DPS, and BVPS. More specifically,

with regard to historical growth rates, for each member of the Electric Group and Gas LDC Group, I have completed a traditional analysis of the 5-year and 10-year average historical growth rates for EPS, DPS, and BVPS. All 5-year and 10-year historical growth rate information was sourced from the Value Line Investment Survey. The results of my historical growth rate analysis for EPS, DPS and BVPS for the Electric Group and Gas LDC Group are presented on page 5 of Attachment ES-VVR-4 and Attachment ES-VVR-5, respectively.

With regard to projected growth rates, for each member of the Electric Group and Gas LDC Group, I have analyzed forward-looking projections for EPS, DPS, and BVPS. Growth projections for each of these variables were derived from the Value Line Investment Survey, which publishes 3-to-5 year growth rate projections. In addition, EPS consensus estimate growth rates were sourced from Yahoo/Thomson Reuters and Zacks, both of which publish 5-year earnings growth estimates. The results of my projected growth rate analyses for EPS, DPS and BVPS for the Electric Group and Gas LDC Group are presented on pages 1 and 5 of Attachment ES-VVR-4 and Attachment ES-VVR-5, respectively.

With regard to the Non-Regulated Group, I have focused my analysis on projected growth rates for EPS, as well as historical EPS growth rates. Growth projections for EPS were sourced from the Value Line Investment Survey, while EPS consensus estimate growth rates were sourced from Yahoo/Thomson Reuters and Zacks. Historical EPS growth rates were sourced from Value Line. With respect to the Non-Regulated Group, the results of my projected growth rate analyses are presented within page 1 of Attachment ES-VVR-6, while the results of my historical EPS growth rate analysis are presented on page 2 of Attachment ES-VVR-6.

### 3. Growth Component - Dividend Growth Forecasts vs. Earnings Growth Forecasts

Notwithstanding the fact that the DCF model is conceptually a dividend-based model, in practice there exists a fundamental challenge in attempting to reference dividend forecasts to estimate the growth expectations of investors. Simply stated, dividend forecasts are not widely-referenced by investors, and for this reason, they are only published by a limited number of information service providers. In contrast, earnings growth forecasts are widely-available from a variety of internet-based and print media sources. As I will discuss later, earnings forecasts are widely-referenced by investors and are available to the general public from a variety of sources. It should also be noted that even Williams, who originally developed the long-form and constant growth versions of the DCF model, found “no contradiction” between his DCF formula which emphasized dividends, and the “common precept” that earnings constitute the source of value for stocks. Indeed, over the long-run, either valuation approach would be expected to produce the same end result. Lastly, Williams also recognized the challenges associated with developing long-term dividend forecasts, when he concluded in *The Theory of Investment Value*: “How to estimate the future dividends for use in our formula is, of course, the difficulty<sup>52</sup>”.

### 4. Growth Component - The Importance of Earnings Growth Forecasts

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<sup>52</sup> John Burr Williams, *The Theory of Investment Value* (Cambridge, MA, Harvard University Press, 1938) at 58.

Among the various forms of growth estimates I evaluated, I place the greatest emphasis on the consensus earnings estimates of “sell-side” equity analysts, along with earnings forecasts published by the Value Line Investment Survey. Substantial academic research has demonstrated that equity analyst forecasts have a significant influence on the growth expectations of investors. By way of background, sell-side analysts compile investment research for the major brokerage firms and investment banks on behalf of their clients. This research includes both earnings forecasts and buy/hold/sell recommendations, which the analyst develops based upon a thorough analysis of the company’s past performance and future prospects, along with an element of informed judgment. Sell-side analysts typically possess expert knowledge of the industry they cover, and are typically well-versed in key matters affecting the company being evaluated, including recent regulatory decisions, cost and profitability trends, and infrastructure investment requirements. Substantial academic research has demonstrated that the earnings forecasts of equity analysts heavily influence the long-term growth expectations, and therefore investment decisions, of equity investors. For example, In “Using Analysts’ Growth Forecasts to Estimate Shareholder Required Rates of Return,” Harris concludes:

...a growing body of knowledge shows that analysts’ earnings forecasts are indeed reflected in stock prices.....Notions of shareholder required rates of return and risk premia are based in theory on investors’ expectations about the future. Research has demonstrated the usefulness of financial analysts’ forecasts for such expectations<sup>53</sup>.

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<sup>53</sup> Robert S. Harris, “Using Analysts’ Growth Forecasts to Estimate Shareholder Required Rates of Return,” *Financial Management*, (Spring 1986), at 59, 66.

Similarly, in “Investor Growth Expectations: Analysts vs. History,” Vander Weide and Carleton concluded:

[First] we found overwhelming evidence that the consensus analysts’ forecast of future growth is superior to historically oriented growth measures in predicting the firm’s stock price. ...Our results also are consistent with the hypothesis that investors use analysts’ forecasts, rather than historically oriented growth calculations, in making stock buy-and-sell decisions<sup>54</sup>.

In *Modern Regulatory Finance*, Morin sums up the academic literature on this topic very effectively where he states:

Because of the dominance of institutional investors and their influence on individual investors, analysts’ forecasts of long-run growth rates provide a sound basis for estimating required returns. Financial analysts exert a strong influence on the expectations of many investors who do not possess the resources to make their own forecasts, that is, they are the cause of g.<sup>55</sup>

Clearly then, a substantial amount of academic research supports the use of analyst earnings forecasts as an appropriate proxy for the expected growth rate component of the DCF constant growth model. For these reasons, I have given considerable weight to the 5-year consensus earnings estimates available from Yahoo/Thomson Reuters and Zacks, along with Value Line’s EPS growth forecasts, in deriving my estimates of long-term investor growth expectations.

## 5. Growth Component – Market-Based Evidence The Influence of Analyst Estimates on Investor Growth Expectations

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<sup>54</sup> James H. Vander Weide and William T. Carleton, “Investor Growth Expectations: Analysts vs. History,” *The Journal of Portfolio Management* (Spring 1988), at 4.

<sup>55</sup> Roger A. Morin, *Modern Regulatory Finance* (PUR Books LLC, 2021), at 371.

Analyst earnings forecasts are widely available through a variety of sources and are frequently referenced by both institutional and individual investors and the financial press. Without question, a robust market exists for earnings estimates, which is driven by strong investor demand for such information. Considering that there is a significant monetary cost associated with producing these forecasts, investment firms would not continue to produce them if they were not valued by investors. This is further demonstrated by the ongoing success of the various information service providers who summarize analyst earnings forecasts into “consensus estimates” for the benefit of investors. These information service providers include Thomson Reuters, I/B/E/S, and FactSet, each of which are widely-referenced by institutional investors.

Moreover, the availability of consensus estimates to the general public through freely-accessible websites, such as Yahoo Finance, Zacks and Reuters.com, further demonstrates the pervasive influence that analyst forecasts have on market expectations, including those of individual investors. Lastly, it is important to note that, to date, investors have not demanded earnings forecasts for periods extending beyond five years. If investors had expressed a desire for such information, the robust information services marketplace would have certainly delivered longer-term forecasts by now. This strongly suggests that investors are reasonably confident that the 5-year earnings forecasts they presently utilize already provides a reasonably reliable longer-term growth estimate.

## 6. Growth Component - Earnings Growth Rates Projected by Equity Analysts

Forecasts of EPS growth and the corresponding cost of equity estimates for each member of the Electric Group, Gas LDC Group and Non-Regulated Group are presented on page 1 of Attachment ES-VVR-4, Attachment ES-VVR-5 and Attachment ES-VVR-6, respectively.



## Appendix B - DCF Estimates - Determination of Outlier Results

### 1. General Approach in Determining the “Low-End” Threshold for Outlier Results

While applying the DCF constant-growth model to the individual proxy group companies, I found both “low-end” and “high-end” outlier results which did not pass fundamental tests of economic logic. Therefore, to ensure logical and credible analytical results, I have eliminated unreasonably high and unreasonably low DCF estimates from my analysis, as further discussed herein.

It is a well-established financial principle that when the risk profile of a given investment increases, investors will demand a commensurately higher rate of return. This classic “risk-and-return” relationship explains why investors demand a higher return for investing in common stocks versus investing in corporate debt securities. Indeed, equity investors are not only compensated for the default risk inherent in fixed-income securities, but they must also be compensated for the residual claim risk they bear. Residual claim risk arises for two primary reasons. First, since common stock is the lowest ranking or most junior capital within a firm’s capital structure, common stock investors are always positioned “last in line” behind fixed income investors and preferred stockholders to recover their investment in the event of a financial distress scenario. Second, common stock investors are also in a subordinated position relative to periodic cash distributions, since common stock dividends can only be paid after contractually-required debt service payments and preferred dividend payments have been made. Considering their junior position in the capital structure, common stock investors require additional compensation for bearing this residual claim risk, through what is known as an equity risk premium.

However, in those circumstances where the equity risk premium offered does not provide sufficient compensation for bearing the additional risks associated with common stocks, investors will seek a superior risk-return tradeoff elsewhere by either investing in the company's fixed-income securities, or in another company's common stock. Therefore, consistent with the risk-and-return investment principle and fundamental tests of economic logic, DCF estimates which are lower than, or only marginally higher than, yields available on corporate debt securities have been eliminated from my analysis. This is because investors cannot reasonably be expected to invest in common stocks if they are unable to earn a minimally sufficient equity risk premium as compensation for the additional risks they bear, vis-à-vis fixed income securities. Under these circumstances, investors would clearly show a preference for either holding the company's fixed-income securities or another company's stock, making it difficult for the company to attract new equity capital.

## 2. Regulatory Precedents Establishing the Minimum Equity Risk Premium for Setting the "Low-End" Outlier Threshold

In recent years, the FERC has compared DCF estimates to yields available on long-term corporate bonds and has excluded proxy group companies whose DCF estimates did not exceed a company's bond yield by a sufficient margin. In *Pioneer Transmission* (2009), the FERC ruled that low-end ROEs falling within about 100 basis points of the cost of debt should be excluded from cost of equity estimates. Specifically, in its Pioneer order, the FERC stated:

.....the Commission will exclude from the proxy group companies whose low-end ROE is within about 100 basis points above the cost of debt,

taking into account the extent to which the excluded low-end ROE's are outliers from the low-end ROEs of other proxy group companies<sup>56</sup>.

Previously, in Opinion 445, the Commission had determined that:

.....investors generally cannot be expected to purchase stock if debt, which has less risk than stock, yields essentially the same return<sup>57</sup>.

Furthermore, in *Southern California Edison*, the FERC reaffirmed its previous decisions concerning the treatment of low-end outliers, by stating:

We find that, consistent with *Pioneer*, it is reasonable to exclude any company whose low-end ROE fails to exceed the average bond yield by about 100 basis points or more<sup>58</sup>.

Most recently, in *Opinion No. 569*, the FERC revised the methodology it employs in the determination of both low-end and high-end outlier estimates of the cost of equity under the DCF method. The FERC's revised low-end methodology no longer references a generic 100 basis point add-on to the cost of corporate debt, but instead now recognizes the dynamic nature of the equity risk premium, which is dependent upon ever-changing investor risk sentiments. The FERC will now reference Baa-rated corporate bond yields as the corporate bond component of the low-end outlier equation, but will now determine the minimally-required equity risk premium above the corporate bond yield by applying a 20 percent weighting factor to the market risk premium determined under the FERC's CAPM analysis. The FERC explained the rationale for these changes as follows:

We will adjust the low-end outlier test to include a risk premium instead of the generic 100 basis points proposed in the Briefing Order, as discussed below. In particular, we will adopt a revised low-end outlier test that

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<sup>56</sup> *Pioneer Transmission, LLC*, 126 FERC ¶ 61,281 at P 94 (March 27, 2009).

<sup>57</sup> *Southern California Edison Co.*, 92 FERC ¶ 61,266 (2000) (Opinion No. 445).

<sup>58</sup> *Southern California Edison Co.*, 131 FERC ¶ 61020 at P 55 (April 15, 2010).

eliminates proxy group ROE results that are less than the yields of generic corporate Baa bonds plus 20 percent of the CAPM risk premium.

....

We find that 20 percent of the risk premium from the CAPM analysis described above is a reasonable risk premium to apply to the low-end outlier test. Because the risk premium that investors demand changes over time, it is imprecise to simply add 100 basis points to the bond yield. The methodology that we adopting in this order captures such changes because the risk premium from the CAPM analysis reflects investors' required risk premium under the prevailing market conditions<sup>59</sup>.

In a subsequent Order<sup>60</sup>, the FERC reaffirmed its approach of referencing 20 percent of the CAPM risk premium when conducting its low-end outlier evaluations.

In my judgment, the FERC's revised low-end outlier methodology for DCF estimates is an improvement over its previous approach, as it now better captures the dynamic nature of the market risk premium, thus enabling the cost of capital analyst to appropriately apply fundamental tests of economic logic to his/her preliminary DCF results.

### 3. Applying the FERC's Revised Approach in Determining the "Low-End" Outlier Threshold

As further described within page 7 of Attachment ES-VVR-4, after applying the FERC's revised low-end outlier methodology as outlined above, I have determined that a reasonable low-end outlier threshold to apply to my preliminary DCF results is 7.00 percent. I have therefore

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<sup>59</sup> *Association of Businesses Advocating Tariff Equity, et al., v. Midcontinent Independent System Operator, Inc., et al.*, 169 FERC ¶ 61,129, Opinion No. 569, at P 387 and P 388 (November 21, 2019).

<sup>60</sup> *Association of Businesses Advocating Tariff Equity, et al., v. Midcontinent Independent System Operator, Inc., et al.*, 171 FERC ¶ 61,154, Opinion No. 569-A, at P 161-162 (May 21, 2020).

eliminated outlier estimates falling below this minimum threshold level. Consistent with the risk-and-return investment principle, investors cannot reasonably be expected to accept equity returns below this threshold, since on a risk-adjusted basis, fixed-income securities would likely offer investors a superior investment alternative.

#### 4. Regulatory Precedents for Determining the “High-End” Threshold for Outlier Results

In *Opinion No. 569*, the FERC also adopted a revised high-end outlier test, whereby companies having DCF estimates in excess of 150 percent of the median value of the initial proxy group results would be excluded from the final group. In a subsequent Order<sup>61</sup>, the FERC elected to modify this approach by instead referencing 200 percent of the median value of the initial proxy group results, and the FERC subsequently reaffirmed this decision in yet another Order<sup>62</sup>. I have taken a similar approach in identifying high-end outlier results in my DCF analyses, but have eliminated individual high-end estimates, rather than fully eliminating the company from the proxy group. In my judgment, this approach is appropriate in view of the relatively small number of regulated utility holding companies to choose from in forming a utility proxy group, which is largely attributable to recent merger and acquisition activity in the utility industry.

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<sup>61</sup> *Association of Businesses Advocating Tariff Equity, et al., v. Midcontinent Independent System Operator, Inc., et al.*, 171 FERC ¶ 61,154, Opinion No. 569-A, at P 154 (May 21, 2020).

<sup>62</sup> *Association of Businesses Advocating Tariff Equity, et al., v. Midcontinent Independent System Operator, Inc., et al.*, 173 FERC ¶ 61,159, Opinion No. 569-B, at P 140 (November 19, 2020).

To further screen my DCF results for high-end outlier estimates, I have also considered the FERC's previous high-end outlier methodology in my DCF analyses. Specifically, in *ISO New England*,<sup>63</sup> the FERC determined that proxy group companies with DCF estimates in excess of 17.7 percent should be excluded from DCF analyses. Accordingly, as a further check on the high-end outlier threshold applied within my DCF analyses, I have also given some consideration to the 17.7 percent high-end threshold established in the *ISO New England* case. The results of the high-end outlier screens for my DCF analyses can be found on pages 1 and 2 of Attachment ES-VVR-4, Attachment ES-VVR-5, and Attachment ES-VVR-6, respectively.

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<sup>63</sup> *ISO New England, Inc. et al.*, 109 FERC ¶ 61,147 at P 205 (November 3, 2004).

## Appendix C - Financial Risk Adjustments to DCF Results

### 1. Circumstances Under Which a Financial Risk Adjustment is Required for DCF Results

A financial risk or “leverage” adjustment to DCF results is required whenever the average market value equity capitalization of the proxy companies being analyzed is materially higher than the corresponding book value equity capitalization. Stated alternatively, a leverage adjustment is required whenever the average per-share market-to-book ratio of the group materially exceeds 1.0. Whenever a significant market-to-book value disparity exists for a utility, the level of financial risk implicit in the respective market value and book value capital structures can differ substantially. In particular, the market value based capital structure will reflect a higher relative equity capitalization, a lower relative debt capitalization, and therefore less financial risk as compared to the book value capital structure. In contrast, the book value capital structure will reflect a lower relative equity capitalization and a higher relative debt capitalization, thereby indicating a higher degree of financial risk.

To understand the need for a leverage adjustment, it must first be emphasized that DCF cost of equity estimates are market-based estimates which are derived by referencing the stock prices of comparable risk companies as direct inputs into the DCF model. DCF estimates therefore reflect the return expectations of investors based upon the level of financial risk embedded within the corresponding market value capital structure, as indicated by the current stock price. Equity investors are predominately concerned with a firm’s market value capital structure, since it reflects the current value of their investment and therefore provides the basis for assessing a company’s

financial risk profile. To the extent that a book value based capital structure will be utilized in the rate-setting process, equity investors will expect an additional return premium to be compensated for the additional financial risk inherent within a book value capital structure. Multiple academic studies have demonstrated that a strong positive correlation exists between the amount of leverage in a firm's capital structure and its cost of equity capital, which Morin discusses in *Modern Regulatory Finance*, a widely-recognized authoritative guide on utility cost of capital matters, as follows:

.....the one inescapable conclusion from the research is that debt affects the cost of equity and that a company has a different cost of equity at a different capital structure, with the cost of equity rising as leverage increases. Therefore, the capital structure used to estimate the cost of equity is an integral inseparable part of that estimate.<sup>64</sup>

Therefore, if market-based DCF estimates of the cost of equity are applied to a utility's book value capital structure in determining the utility's weighted average cost of capital, a leverage adjustment is required to recognize the increase in financial risk resulting from the use of the book value capital structure, rather than the market-value capital structure. It is clear that this adjustment is necessary, since as Morin explains above, "*a company has a different cost of equity at a different capital structure.*" Absent this leverage adjustment, the DCF results will be incorrectly specified, since they will reflect the lower level of financial risk associated with a market value based capital structure, rather than the higher risk associated with the book value capital structure, to which the DCF results will be applied.

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<sup>64</sup> Roger A. Morin, *Modern Regulatory Finance* (PUR Books LLC, 2021), at 521.



## 2. Regulatory Precedents Supporting the Use of Financial Risk Adjustments Based on Differences in Market-Value and Book-Value Capitalization Levels

On numerous occasions, the Pennsylvania Public Utility Commission has allowed upward adjustments to the cost of equity to recognize the difference in financial risk between market value based capital structures, which are the basis of DCF estimates, and the book value capital structures used for rate-setting purposes.

## 3. Determining the Appropriate Financial Risk or “Leverage” Adjustment Utilizing Modigliani and Miller’s Classic Financial Theorems

In formulating my proposed leverage adjustments, I have referenced the classic financial theorems of Nobel laureates Modigliani and Miller (M&M), which demonstrated the relationship between a firm’s capital structure, its valuation, and its cost of capital.<sup>65</sup> Based on the M&M equation for the cost of equity, and the respective market value and book value capital structure ratios for the Electric Group, the required financial risk or “leverage” adjustments was determined to be as reflected in Table C-1 below:

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<sup>65</sup> Franco Modigliani and Merton H. Miller, “Taxes and the Cost of Capital: A Correction,” *American Economic Review*, 53 (June 1963), 433-443; Franco Modigliani and Merton H. Miller, *The Cost of Capital, Corporation Finance and the Theory of Investments*, *American Economic Review* 48 (June 1958) at 261-297.

<b>Table C-1</b>	
<b>Required Financial Leverage Adjustments</b>	
Electric Group	0.49%
Gas LDC Group	0.34%
Non-Regulated Group	0.49% <sup>66</sup>

Supporting calculations for the recommended leverage adjustment is as follows:

$$K_e = p + (p-i) (1-T) (B/S) + (p-d) P/S \quad (\text{Equation C.1})$$

Where:

$K_e$  = Estimated cost of equity

$p$  = Cost of equity for a firm financed with 100% equity capital

$i$  = Long-term debt borrowing cost

$T$  = Marginal corporate income tax rate

$B$  = Debt to total capitalization ratio

$S$  = Common stock to total capitalization ratio

$d$  = Preferred stock dividend yield

$P$  = Preferred stock to total capitalization ratio

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<sup>66</sup> The magnitude of the difference between the average market value capital structure of the Non-Regulated Group and PSNH's book value based capital structure is significantly greater than the difference between the market value based capital structure of the Electric Group and PSNH's book value capital structure. Therefore, under the M&M equation, the required leverage adjustment for the Non-Regulated Group would be significantly greater than that of the Electric Group. To recognize this disparity and make the financial risk adjustment relevant to a typical electric utility capital structure, I have applied the same adjustment that I applied to the Electric Group (0.49%) to the Non-Regulated Group. Utilizing this approach ensures a more conservative analysis.

**Electric Group**

$$K_e = p + (p-i) (1-T) (B/S) + (p-d) P/S \quad (\text{Equation C.1})$$

$$10.20\% = 8.779\% + (8.779\% - 5.73\%) (1-0.27)(38.8/61.1) + (8.779\% - 6.58\%) (0.2/61.1)$$

$$10.69\% = 8.779\% + (8.779\% - 5.73\%) (1-0.27)(46.15/53.85)$$

$$\text{Leverage adjustment} = 10.69\% - 10.20\% = 0.49\%$$

**Gas LDC Group**

$$K_e = p + (p-i) (1-T) (B/S) + (p-d) P/S \quad (\text{Equation C.1})$$

$$10.00\% = 8.564\% + (8.564\% - 5.73\%) (1-0.27)(40.0/59.0) + (8.564\% - 6.58\%) (1.0/59.0)$$

$$10.34\% = 8.564\% + (8.564\% - 5.73\%) (1-0.27)(46.15/53.85)$$

$$\text{Leverage adjustment} = 10.34\% - 10.00\% = 0.34\%$$

## Appendix D - Flotation Costs

### 1. Adjusting the “Bare Bones” Cost of Equity for Flotation Costs

When common equity is employed to finance a utility’s rate base, it is either derived from new stock sales or from the retention of undistributed earnings. In cases where a utility or its parent company “floats” a new equity issuance, significant issuance or flotation costs may be incurred, including underwriting discounts, legal fees, accounting fees and printing costs. After subtracting these out-of-pocket costs from the transaction’s gross proceeds, the company is left with net proceeds which are materially lower than the amount invested by the company’s equity investors. Considering that only net proceeds can be invested into a company’s rate base, the amount invested by equity investors which funds flotation related costs will never earn a fair return for those investors unless an appropriate adjustment is made to the cost of equity. As such, if a flotation cost adjustment is not applied to the “bare-bones” cost of equity determined by the various market-based analytical models, the company’s equity investors will not earn a fair return on their entire investment, thereby understating the company’s legitimate revenue requirement. This is contrary to established regulatory practice for debt issuance costs, which are typically capitalized at the time of issuance and amortized over the life of the outstanding debt, therefore being fully recoverable through the cost of service ratemaking process.

### 2. Flotation Costs – Multiple of Cost of Equity Approach

Numerous adjustment methods have been proposed to incorporate equity issuance costs into rate proceedings, several of which have been accepted by state regulatory commissions, including the DCF formula approach, multiple of cost of equity approach, basis point approach, and the actual

costs approach. For purposes of this proceeding, I have relied upon the “multiple of cost of equity” approach in determining the appropriate flotation cost adjustment for each of the three proxy groups.

In contrast to debt capital, equity capital is considered to have an infinite life, and it would therefore be inappropriate to amortize a company’s flotation costs over a finite number of years. As such, rather than seeking a “return of” its flotation costs over some arbitrarily selected amortization period, it is more appropriate for a utility to seek a “return on” its flotation costs, as these costs constitute a permanent equity contribution by investors. PSNH’s ultimate parent, Eversource Energy Inc., (“Eversource”) has completed multiple equity offerings over the past two decades (2005-2023) which have benefitted Eversource’s utility subsidiaries. Eversource’s overall weighted composite flotation cost percentage<sup>67</sup> for these transactions has been 2.37 percent during this period. Nevertheless, considering that Eversource’s most recent equity issuances over the past five years have incurred flotation costs in the range of 1.50 percent, I have concluded that a flotation cost percentage of 1.50 percent is a reasonable and conservative value to reference for purposes of the instant proceeding.

Considering that, over the past five years (2019-2023), the contributed capital component of PSNH’s common equity account has averaged approximately 68 percent of the Company’s total common equity balance, it is appropriate to apply a flotation cost adjustment to PSNH’s cost of equity that is based on this 68 percent weighting, since the remaining 32 percent weighting

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<sup>67</sup> The weighted composite flotation cost percentage is weighted on the basis of the flotation costs for each individual equity issuance as compared to the overall flotation costs incurred during the 2005-2023 period.

allocated to undistributed retained earnings would not be subject to underwriting costs. Accordingly, in deriving my recommended flotation cost adjustment, I have applied a 68 percent weighting to the recommended 1.50 percent flotation cost value previously discussed, which yields a flotation cost factor of 1.02 percent ( $1.50\% \times 68\% = 1.02\%$ ). To properly apply this level of flotation costs to PSNH's cost of equity under the "multiple of cost of equity" approach, the 1.02 percent flotation cost factor must be added to 100 percent of PSNH's pre-adjusted cost of equity, which is derived in mathematical terms as follows:  $(1 + 0.0102 = 1.0102\%)$ . Therefore, based upon the above approach, I have applied a 1.0102 percent multiple to the *pre-adjusted* indicated cost of equity for each of the respective proxy groups.