### BEFORE THE NEW HAMPSHIRE PUBLIC UTILITIES COMMISSION

### APPLICATION OF LIBERTY UTILITIES (ENERGYNORTH NATURAL GAS) CORP. FOR ADJUSTMENT OF RATES AND CHARGES

### DOCKET NO. DG 23-067

### DIRECT TESTIMONY OF AARON L. ROTHSCHILD

### COST OF CAPITAL

### ON BEHALF OF THE OFFICE OF THE CONSUMER ADVOCATE

February 21, 2024

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| 1  |    | I. STATEMENT OF QUALIFICATIONS   |
|----|----|--|
| 2  | Q. | PLEASE STATE YOUR NAME, TITLE, AND BUSINESS ADDRESS.   |
| 3  | A. | My name is Aaron L. Rothschild. My title is President, and my business address is 15 Lake    |
| 4  |    | Road, Ridgefield, CT.  |
| 5  | Q. | BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?   |
| 6  | А. | I am President of Rothschild Financial Consulting ("RFC").                                   |
| 7  | Q. | PLEASE STATE YOUR EDUCATIONAL ACHIEVEMENTS AND   |
| 8  |    | PROFESSIONAL DESIGNATIONS.   |
| 9  | А. | I have a B.A. degree in mathematics from Clark University (1994) and an M.B.A. from          |
| 10 |    | Vanderbilt University (1996).  |
| 11 | Q. | PLEASE DESCRIBE YOUR BUSINESS EXPERIENCE.  |
| 12 | A. | I performed financial analysis in the telecom industry in the United States and Asia Pacific |
| 13 |    | from 1996 to 2001, investment banking consulting in New York, complex systems science        |
| 14 |    | research regarding the power sector at an independent research institute, and I have         |
| 15 |    | prepared rate of return testimonies since 2002. See Appendix F for my resume.                |
| 16 | Q. | HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE NEW HAMPSHIRE                                       |
| 17 |    | PUBLIC UTILITIES COMMISSION, OR OTHER STATE COMMISSIONS? IF                                  |
| 18 |    | SO, WHICH COMMISSIONS?   |
| 19 | А. | Yes. I have testified before the New Hampshire Public Utilities Commission. My expert        |
| 20 |    | witness experience also includes testifying in over 75 cost of capital proceedings before    |

| 1  |    | the following state commissions: California; Colorado; Connecticut; Delaware; District of    |
|----|----|--|
| 2  |    | Columbia; Florida; New Hampshire; New Jersey; Maryland; North Dakota; Pennsylvania;          |
| 3  |    | South Carolina; Tennessee; and Vermont. See Appendix G for the list of dockets for each      |
| 4  |    | of my testimonies.   |
| 5  | Q. | ON WHOSE BEHALF ARE YOU PROVIDING THIS TESTIMONY?  |
| 6  | А. | I am testifying on behalf of the New Hampshire Office of Consumer Advocate ("OCA").          |
| 7  |    | II. PURPOSE  |
| 8  | Q. | WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY IN THIS   |
| 9  |    | PROCEEDING?  |
| 10 | А. | The purpose of my testimony is to address the cost of capital for Liberty Utilities          |
| 11 |    | (EnergyNorth Natural Gas) Corp. ("Liberty" or the "Company") which includes the              |
| 12 |    | following three components:  |
| 13 |    | 1. Cost of Equity ("COE")  |
| 14 |    | 2. Cost of Debt  |
| 15 |    | 3. Capital Structure   |
| 16 |    | Based on my analysis of these cost of capital components, I recommend an allowed             |
| 17 |    | rate of return for ratemaking purposes, including an appropriate authorized return on equity |
| 18 |    | ("ROE"), authorized cost of debt, and authorized capital structure.                          |

#### 1 Q. PLEASE DEFINE THE COE, COST OF DEBT, AND CAPITAL STRUCTURE.

2 A.

3 **COE:** My COE recommendation is my opinion of the return investors require to 1. provide equity capital to Liberty based on current capital markets. Since investors 4 5 must pay the market price of a stock to make an investment, investors' required returns 6 are based on the return they expect to receive on the market price of stocks. In other words, Liberty's COE is forward-looking and "market-based." My recommendation 7 is consistent with the following legal standards set by the United States Supreme Court 8 9 for a fair rate of return: (1) "The return to the equity owner should be commensurate with returns on investments in other enterprises having corresponding risks"  $^{1}$  and (2)10 11 "[S]ufficient to . . . support its credit and . . . raise the money necessary for the proper 12 discharge of its public duties."<sup>2</sup>

# 2. Cost of Debt: My cost of debt recommendation is based on the actual cost of debt paid by the utility to its sources of credit. For example, if a utility has issued a bond with a 3% interest rate three years ago, its authorized cost of debt should be 3%, even if interest rates are currently higher or lower than 3%.

Capital Structure: Capital structure is the percentage of equity and debt that makes
up the finances of a utility. For example, if a utility raises \$1 million of equity capital
and \$1 million of debt capital, we say it has a capital structure containing 50% equity
and 50% debt. The utility has the burden of proof to demonstrate that its requested
capital structure for regulatory purposes produces the lowest, reasonable overall cost

<sup>&</sup>lt;sup>1</sup> Fed. Power Comm'n v. Hope Nat. Gas Co., 320 U.S. 591, 603 (1944).

<sup>&</sup>lt;sup>2</sup> Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n of the State of W. Va. 262 U.S. 679, 692-693 (1923).

1 of capital. My capital structure recommendation is based on my review of Liberty's 2 justification for its requested regulatory capital structure, the capital structure ratios of other gas utility companies, and the capital structure of Liberty's ultimate parent, 3 Algonquin Power & Utilities Corporation. As discussed below, the reported capital 4 5 structure of a regulated subsidiary is often not representative of how the regulated 6 utility was financed. For example, the parent of a regulated utility can report funds 7 raised through debt financing at the holding company level as equity financing on the books of its regulated utility subsidiary. Therefore, it is important to make sure 8 9 Liberty's authorized capital structure would not overcharge consumers by including a higher common equity ratio than is appropriate.<sup>3</sup> 10

### 11 Q. WHAT IS THE DIFFERENCE BETWEEN LIBERTY'S COST OF EQUITY AND 12 ITS AUTHORIZED ROE?

13 A. The COE is the market-based return investors expect to earn on the market value of any 14 given stock. In other words, the COE is the return investors expect to earn on the market 15 price of equity. As it applies to this proceeding, it is the return investors require to provide 16 equity capital to Liberty. The appropriate authorized ROE is based on the Commission's 17 determination of the COE at the time of the proceeding, after reviewing the evidentiary 18 record, which incorporates investor expectations. Once the Commission issues an 19 authorized ROE, the market-based cost of equity will continue to fluctuate as capital 20 markets inevitably continue to change. The authorized ROE is based on a snapshot of the 21 COE, which is constantly changing.

<sup>&</sup>lt;sup>3</sup> A higher common equity ratio, all else equal, results in higher rates for consumers because equity is more expensive than debt.

### 1 Q. PLEASE DEFINE THE APPROPRIATE RATE OF RETURN.

A. The appropriate Rate of Return (ROR) is based upon the weighted overall cost of capital
(WACC) of the current costs of debt and equity at the time of this proceeding. The
weighted cost rate is calculated by multiplying the capital structure ratios of the sources of
capital (debt, preferred equity, and common equity) times their respective cost rates.

WACC = Cost of Debt X Debt Ratio + COE X Common Equity Ratio + Cost of

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Preferred Equity X Preferred Equity Ratio.

## 8 Q. CALCULATING THE COST OF EQUITY IS A HIGHLY TECHNICAL TOPIC. 9 HOW CAN A DECISION MAKER WHO IS NOT SPECIALIZED IN FINANCE 10 BEST USE THE CONTENT OF THIS TESTIMONY?

11 A. My testimony includes a thorough technical analysis, including the use of specialized 12 mathematical models. Models are required to determine the cost of equity like a map is 13 required to plan a road trip. Maps and models are useful because they simplify the 14 complexity and vastness of reality into a form that is understandable and useful. A map of 15 New Hampshire that left out no details would be the same size as the state and thus 16 unusable. A model that included every detail of financial markets (e.g., the trading activity 17 of every single stock investor on earth) would be unusable as well. It is critical to remember 18 that models are simplifications of reality and there are arguably as many "models" as there 19 are investors. My ROE recommendation is based on the best tools I am aware of to 20 calculate Liberty's COE; however, I urge the Commission to test the reasonableness of my 21 model results by comparing them to model results from sources that have nothing to do 22 with this proceeding. For example, I recommend that the Commission consider the longterm equity return expectations of pension funds and leading financial institutions like the
 ones shown in Table 4 on page 15.

### 3 Q. HAVE YOU REVIEWED LIBERTY'S RATE CASE FILING AND DIRECT 4 TESTIMONY?

- 5 A. Yes.
- 6 III. INTRODUCTION AND SUMMARY OF CONCLUSIONS
- 7

### Q. HOW IS YOUR TESTIMONY ORGANIZED?

A. First, I will provide a summary of my recommendations, an overview of cost of equity
concepts, and explanation of how current capital markets relate to my cost of equity
calculations. Second, I will provide a more detailed discussion of current capital markets
and how key parameters are impacting equity costs. Third, I will provide my capital
structure and cost of debt recommendation. Fourth, I will provide an explanation of the
various models I use in my cost of equity calculations. Lastly, I will provide an evaluation
of Liberty's rate of return testimony.

#### 15 Q. PLEASE PROVIDE A SUMMARY OF YOUR RECOMMENDATIONS.

### 16 A. I recommend the following cost of capital for Liberty's gas distribution operations:

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- An overall cost of capital of 6.18% (6.05% 6.31%)
- An ROE of 8.15% (7.88% 8.43%)
- A capital structure containing 47.22% common equity and 52.78% long-
- 20 term debt
- A debt cost rate of 4.42%

- 1 A summary of my cost of capital recommendations for Liberty's gas distribution
- 2 operations is presented in Table 1 below.

TABLE 1: ALR RECOMMENDED RANGE MIDPOINT - LIBERTY UTILITIES (ENERGYNORTH NATURAL GAS) CORP. Docket No. DG 23-067

|                  | Capital Structure |           | Weighted  |
|------------------|-------------------|-----------|-----------|
|                  | Ratios            | Cost Rate | Cost Rate |
| Long-Term Debt   | 52.78%            | 4.42%     | 2.33%     |
| Short-Term Debt  | 0.00%             | 0.00%     | 0.00%     |
| Preferred Equity | 0.00%             | 0.00%     | 0.00%     |
| Common Equity    | 47.22%            | 8.15%     | 3.85%     |
| Rate of Return   |                   |           | 6.18%     |

3 Exhibit ALR-1

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If the Commission decides to use Liberty's requested capital structure instead of my recommended capital structure, it would be appropriate to reduce Liberty's authorized ROE because it has lower financial risk. A higher common equity ratio means less debt, a lower chance of financial stress (financial risk), and therefore a lower cost of equity. On the other hand, a lower common equity ratio means more debt, a higher chance of financial stress (financial risk), and therefore a higher cost of equity. Based on a regression analysis of dozens of utility companies, I found a 0.04% reduction in the cost of equity for every 1% increase in the common equity ratio. Applying the results of this regression analysis, I determined that Liberty's authorized ROE should be reduced from 8.15% (7.88% - 8.43%) to 7.84% (7.57% - 8.11%) if their requested regulatory capital structure is used to set rates.

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### Q. ARE YOU RECOMMENDING A SPECIFIC ROE OF 8.15% OR AN ROE RANGE OF 7.88% TO 8.43%?

A. I recommend both a range of appropriate ROEs and a specific point within that range that
 I consider to be the most appropriate. It is not possible to measure Liberty's COE with the

precision of measuring temperature with a thermometer. However, my recommended ROE range of 7.88% to 8.43% already eliminates the extreme ends of the results of my models and provides the Commission with a range of ROEs I feel confident will allow Liberty to raise the capital it needs to provide safe and reliable service. I also recommend a specific point of 8.15% within that range that I feel best reflects Liberty's COE.

### 6 Q. PLEASE SUMMARIZE HOW YOU DETERMINED YOUR 8.15% COST OF 7 EQUITY RECOMMENDATION FOR LIBERTY.

8 A. To arrive at my recommendations, I applied the Constant Growth form of the Discounted 9 Cash Flow ("DCF") Model<sup>4</sup> to a proxy group of 5 publicly traded gas utility companies ("RFC Gas Proxy Group")<sup>5</sup> using data available through January 31, 2024. I also used a 10 11 Capital Asset Pricing Model ("CAPM") analysis as a check on the DCF results, and to 12 ensure the Commission is able to consider how inflation and interest rates are impacting 13 Liberty's cost of equity. I use a proxy group to calculate Liberty's cost of equity because 14 Liberty does not have publicly traded stock data needed for COE models. Additionally, 15 using a proxy group provides more reliable results because it is less likely to be skewed by 16 specific circumstances or anomalies faced by any individual company.

As shown in Table 2 below, Cost of Equity Model Results, the high-end results of my three cost of equity models, including eight variations of the CAPM, range between 8.14% and 9.89%, with an upper quartile of 8.43%. The low-end results of my three cost of equity models, including eight variations of the CAPM, range between 7.45% and 9.66%, with a lower quartile of 7.88%.

<sup>&</sup>lt;sup>4</sup> The constant growth DCF model is a variant, or version, of the single-stage DCF model that uses a consistent, never-changing growth rate component in perpetuity.

<sup>&</sup>lt;sup>5</sup> Rothschild Financial Consulting (RFC).

| TABLE 2: COST OF EQUITY MODEL RESULTS           |       |       |  |
|---|-------|-------|--|
| DCF Low High                                    |       |       |  |
| Constant Growth - Sustainable Growth            | 8.10% | 8.14% |  |
| Constant Growth - Option-Implied Growth         | 9.66% | 9.89% |  |
| Non-Constant Growth                             | 8.00% | 8.44% |  |
| САРМ  |       |       |  |
| Spot (Jan. 31, 2024)                            |       |       |  |
| Risk Free Rate - 3-Month T Bill                 | 7.67% | 8.22% |  |
| Risk Free Rate - 30-Yr T Bond                   | 7.45% | 8.24% |  |
| 3-Mo. Weighted Average (Nov. 2023 to Jan. 2024) |       |       |  |
| Risk Free Rate - 3-Month T Bill                 | 7.92% | 8.41% |  |
| Risk Free Rate - 30-Yr T Bond                   | 7.74% | 8.42% |  |
| Outer Quartile Range                            | 7.88% | 8.43% |  |
| Midpoint of Range 8.15%                         |       |       |  |
| Exhibit ALR-2                                   |       |       |  |

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#### Q. ARE YOUR COE MODELS BASED ON ESTABLISHED METHODOLOGIES?

3 Yes. My constant growth DCF model is used by major financial institutions. J.P. Morgan A. 4 Chase uses the sustainable growth form of the DCF method, as I do, in its 2019 Long-Term Capital Market Assumptions publication.<sup>6</sup> Principles of Corporate Finance, a leading 5 6 financial textbook used in business schools and investment banks around the world, 7 recommends using the very same method I use to calculate the cost of equity for regulated companies.<sup>7</sup> 8 energy utility discussed Section As in 9 .YYYYYYYYYYYYYYYYYYYY.Q.A - F. Capital Asset Pricing Model on page 58, 10 my CAPM is based on methodologies used by Value Line, the Chicago Board of Options 11 Exchange (CBOE), and published in peer-reviewed academic journals (e.g., The Review 12 of Financial Studies). My CAPM method has also been recognized by state utility

<sup>&</sup>lt;sup>6</sup> 23rd Annual Edition, Long-Term Capital Market Assumptions - Time-tested projections to build stronger

portfolios, pp. 62-63. <sup>7</sup> Brealey, Myers, and Allen (2017), Principles of Corporate Finance, 12th Edition, McGraw-Hill Irwin, New York, page 86-87.

| 1                     |    | commissions. On April 9, 2020, the Public Service Commission of South Carolina stated   |
|-----------------------|----|---|
| 2                     |    | the following:  |
| 3<br>4<br>5<br>6<br>7 |    | Amongst the three witnesses, Consumer Affairs Rothschild's approach was unique in that he included the use of both historical and forward-looking, market-based data in his analysis. Based on the testimony and facts presented, the Commission therefore adopts the recommended ROE of 7.46% proposed by witness Rothschild. <sup>8</sup> |
| 8                     |    | In California's 2017 Water Cost of Capital proceedings, a company witness   |
| 9                     |    | acknowledged the validity of RFC's method. California Administrative Law Judge  |
| 10                    |    | Bemesderfer stated the following:   |
| 11<br>12<br>13<br>14  |    | [O]n cross-examination Vilbert [California Water Service Company witness] admitted that Rothschild's use of the method [b x r method] was "reasonable" and that Rothschild had "implemented the methodology correctly" in arriving at his Water Proxy Group ROE of 8.25%. <sup>9</sup>  |
| 15                    | Q. | HOW DO YOUR RECOMMENDATIONS COMPARE TO THE  |
| 16                    |    | RECOMMENDATIONS OF LIBERTY'S WITNESS, MS. BULKLEY AND MR.   |
| 17                    |    | WALL?   |
| 18                    | А. | As shown in Table 3 on page 13, my 8.15% cost of equity and capital structure   |
| 19                    |    | recommendations result in a 6.18% overall rate of return. Ms. Bulkley and Mr. Wall's  |
| 20                    |    | 10.35% cost of equity and capital structure recommendations result in an overall rate of  |
| 21                    |    | return of 7.68%.  |

<sup>&</sup>lt;sup>8</sup> Order Ruling on Application for Adjustment in Rates, Docket No. 2019-290-WS, Order No. 2020-306, April 9,

<sup>2020,</sup> page 43. <sup>9</sup> Proposed Decision of ALJ Bemesderfer, p.19, Public Utility Commission of California, Application No. 17-04-001 (February 6, 2018).

| TABLE 3: RECOMMENDATION COMPARISON - ROTHSCHILD AND BULKLEY AND MR. WALL |         |         |          |        |         |
|--|---------|---------|----------|--------|---------|
| ]  | Cost of | Cost of | Common   | Debt % | Rate of |
|  | Equity  | Debt    | Equity % |        | Return  |
| Rothschild [1]   | 8.15%   | 4.42%   | 47.22%   | 52.78% | 6.18%   |
| Bulkley and Mr. Wall [2]   | 10.35%  | 4.42%   | 55.00%   | 45.00% | 7.68%   |

[1] Exhibit ALR-1

[2] Direct Testimony of Tyler Culbertson and Drew Cayton, Page 15, lines 5-10.

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I recommend a different ROE<sup>10</sup> for Liberty than its witness Ms. Bulkley and Mr. Wall for many reasons.

4 First, we have different analytical approaches. As discussed above, my COE 5 recommendation is market-based; I use capital market data (e.g., stock prices, bond yields, stock option prices) to calculate the cost of equity. I use capital market data because it 6 7 reveals investors' expectations, including their expectations regarding future capital market 8 conditions. Current capital markets are forward-looking. On the other hand, Ms. Bulkley 9 and Mr. Wall reject the collective information revealed by the behavior of millions of 10 investors participating in capital markets. They argues it is important to consider 11 "projected market data" (e.g., economists' forecasts) because investors may "not expect current market conditions to be sustained in the future."<sup>11</sup> But investors' expectations 12 13 regarding future capital market conditions are revealed in current capital market data because when investors buy a stock or a bond they care what price they will be able to sell 14 those securities for in the future. Ms. Bulkley and Mr. Wall's method is to prioritize the 15 16 opinions of a few analysts over the expectations of millions of investors. My marketbased methodology is superior to Ms. Bulkley and Mr. Wall's non market-based method 17

<sup>&</sup>lt;sup>10</sup> My ROE recommendation is based on Liberty's current market-based COE. As stated previously, the authorized ROE is based on a snapshot of the COE which is constantly changing. In the context of this case my recommended COE and ROE are synonymous.

<sup>&</sup>lt;sup>11</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, page 13, lines 2-17.

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because it relies on a much larger sample size of data, but also because it is based on the expectations of those who provide Liberty the capital it needs, investors.

3 Second, we disagree on the characteristics of current capital markets and what they mean regarding Liberty's access to financing and cost of capital. Ms. Bulkley and Mr. Wall 4 5 claim that because the current dividend yields of utility companies are relatively low, it is 6 reasonable to conclude that they will increase, supporting a cost of equity at the high end of DCF model results.<sup>12</sup> The dividend yield of utility stocks is determined by investors 7 because it is based on the price investors are willing to pay for utility stocks in relation to 8 9 dividends (dividend yield = dividend per share/market price of stock). The dividend yield 10 is currently lower relative to the yield on treasury bonds than average because of decisions 11 made by investors. They have communicated that they require a lower return (dividend 12 yield) to invest in utility stocks than they do on average. If investors needed a higher dividend yield to invest in utility stocks, the market price of utility stocks would have 13 14 already fallen so that the dividend yield matched their return requirements. Ms. Bulkley 15 and Mr. Wall, in essence, argues that Liberty's cost of equity should be increased because 16 it is currently below average, which is extremely unfair to consumers.

## 17 Q. PLEASE PROVIDE A SUMMARY OF HOW YOUR COST OF EQUITY 18 RECOMMENDATION COMPARES TO THE RETURN EXPECTATIONS OF 19 MAJOR FINANCIAL INSTITUTIONS.

A. As shown in Table 4 on page 15, major financial institutions are informing their clients to
 expect returns on the overall market (S&P 500) of 6.4% to 9.0%. As stated above, Liberty's

<sup>&</sup>lt;sup>12</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, page 22, lines 10 to page 24, line 11.

| 1 | authorized ROE should be based investors' expectations as indicated by capital market       |
|---|---|
| 2 | data, not the opinions of small groups of people including those of major financial         |
| 3 | institutions. However, I chose to include the equity return expectations of major financial |
| 4 | institutions to encourage the Commission to consider why Ms. Bulkley and Mr. Wall's         |
| 5 | 10.35% ROE is significantly higher than the financial mainstream. If there is a good reason |
| 6 | for Liberty's COE to be hundreds of basis points higher than the equity return expectations |
| 7 | of major financial institutions, I have not seen it.  |

| ABLE 4: U.S. EQUITY RETURN EXPECTATIONS AMONG MAJOR FINANCIAL INS          |      |
|--|------|
| Duff & Phelps / Kroll (September 2023) [1]                                 | 9.0% |
| Horizon Actuarial Services, LLC Survey - 20 Year Horizon (August 2023) [2] |      |
| U.S. Equity - Large Cap (5.6-10.2%, 50% Percentile - 7.3%)                 | 7.3% |
| U.S. Equity - Small / Mid Cap (5.1-10.9%, 50% Percentile - 7.6%)           | 7.6% |
| J.P. Morgan Asset Management - Equity Long-Term Returns (2023) [3] 7.9%    |      |
| Charles Schwab - 10-year U.S. Large Cap Returns (January 2024) [4]         | 6.4% |

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Sources:
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[1] Kroll Recommended U.S. ERP and Corresponding RFR to be Used in Computing Cost of Capital: January 2008 - Present, <u>https://www.kroll.com/en/insights/publications/cost-of-capital/recommended-us-equity-risk-premium-and-corresponding-risk-free</u> Note: Duff & Phelps acquired Kroll in 2021 and rebranded itself as Kroll.

[2] Horizon Actuarial Services, LLC, Survey of Capital Market Assumptions Survey, August 2023, page 18. Survey participants Include: Bank of New York Mellon, BlackRock, Goldman Sachs Asset Management,

J.P. Morgan Asset Management, Merrill, Morgan Stanley Wealth Management, Royal Bank of Canada, UBS.

[3] J.P. Morgan Asset Management - 2024 Long-Term Capital Market Assumptions, 2023, page 12.

[4] Schwab's 2024 Long-Term Capital Market Expectations, January 2, 2024.

16 in the middle to upper part of the range of these expectations which should give the

https://www.schwab.com/learn/story/schwabs-long-term-capital-market-expectations

<sup>8</sup> 

<sup>9</sup> The returns on equity shown in Table 4 are anticipated equity returns across the 10 broader stock market, including sectors such as US Large Cap and companies like Tesla 11 and Amazon. These expectations would be expected to be higher than those for utility 12 stocks because most companies that make up the S&P 500 operate in highly competitive 13 markets. However, Ms. Bulkley and Mr. Wall's 10.35% ROE recommendation is 14 significantly higher. 15 Even my cost of equity recommendation of 8.15% (7.88% to 8.43%) for Liberty is

Commission more confidence that if they adopt my recommendation Liberty will be able
 to raise the capital it needs to provide safe and reliable service.

# 3 Q. DO YOU HAVE ADDITIONAL EVIDENCE THAT MS. BULKLEY AND MR. 4 WALL'S 10.35% ROE RECOMMENDATION IS HIGHER THAN LIBERTY'S 5 MARKET-BASED COE?

6 Yes. The market-to-book ratios of gas utility companies show that investors expect a A. 7 market return significantly less than 10.35%. The average future expected return on book equity for the five companies in my RFC Gas Proxy Group is 8.90%.<sup>13</sup> If the market price 8 9 of gas utility stocks was equal to book value then investors could expect to earn a market 10 return equal to about 8.90%. But the market price of gas utility stocks is about one and a half times the book value<sup>14</sup>, which means that investors likely expect to earn less than 11 12 8.90% or 10.35%. Appendix A explains why a market-to-book ratio significantly above 13 one means that the market-based COE is significantly less than the expected return on book 14 equity.

# Q. PLEASE COMPARE LIBERTY'S REVENUE REQUIREMENT IF YOUR RECOMMENDATIONS ARE ADOPTED INSTEAD OF MS. BULKLEY AND MR. WALL'S.

18 A. If my 8.15% cost of equity recommendation and capital structure recommendation are used
 19 to set rates for Liberty, the rate of return portion of the revenue requirement will be about
 \$40.4 million. On the other hand, if Ms. Bulkley and Mr. Wall's 10.35% cost of equity
 21 recommendation and capital structure recommendation are used to set rates, the rate of

<sup>&</sup>lt;sup>13</sup> Exhibit ALR-3, page 1. Ms. Bulkley and Mr. Wall and I use the same proxy group.

<sup>&</sup>lt;sup>14</sup> Exhibit ALR-3, page 1, 2 Retention Rate, a) Market-to-Book Ratio.

- 1 return portion of the annual revenue requirement will be \$52.0 million. As shown in Table
- 2 5 below, if Ms. Bulkley and Mr. Wall's rate of return recommendations are adopted instead
- 3 of mine, consumers will pay approximately \$11.64 million more per year.

| (\$ million)            |                    |                      |
|-------------------------|--------------------|----------------------|
|                         | Rate of Return     | Difference           |
|                         | Portion of Revenue | Bulkley and Mr. Wall |
|                         | Requirement        | Rothschild           |
| Rothschild              | \$40.39            |                      |
| Bulkley and Mr. Wall    | \$52.03            | \$11.64              |
| Source/Inputs:          |                    |                      |
| Requested Rate Base [1] | \$                 | 527.8                |
| Federal income tax rate |                    | 21.00%               |
| State income tax rate   |                    | 7.50%                |
| Uncollectable Expense   |                    | 1.03%                |

| 5  | Q.        | YOU RECOMMEND THAT LIBERTY SHOULD BE AUTHORIZED TO EARN AN                               |
|----|-----------|--|
| 6  |           | ROE EQUAL TO ITS MARKET-BASED COST OF EQUITY OF 8.15% (7.88% TO                          |
| 7  |           | 8.43%). PLEASE EXPLAIN MORE REGARDING THE IMPORTANCE OF                                  |
| 8  |           | DETERMINING THE MARKET-BASED COE AS ACCURATELY AS POSSIBLE.                              |
| 9  | <b>A.</b> | As discussed above, Liberty's authorized ROE should be in line with its market-based     |
| 10 |           | COE. In other words, the cost of equity is the return investors expect to earn when they |
| 11 |           | purchase the equity (or stock) of a company. This makes sense because investor-owned     |
| 12 |           | utility companies (IOUs) raise money from investors.                                     |
|    |           |  |

### 13 Q. DO ACCOUNTING FIGURES AND AUTHORIZED ROES IN OTHER 14 PROCEEDINGS REVEAL THE MARKET-BASED COE?

A. No. It would be insufficient and inaccurate to determine the cost of equity based on
accounting information (e.g., revenue, net income, equity book value, or return on book
equity) alone, as doing so neglects to account for the information that is revealed through
investor's actions in the market. The return investors expect can come in the form of capital

1 gains (stock price appreciation) or dividend payments. As investors buy and sell stock in 2 the market, they convey information about their return expectations and therefore the 3 underlying cost of equity (companies with different risk profiles will have different costs 4 of equity). This is why an accurate COE can only be established by incorporating capital 5 market prices (e.g., stocks, stock options). 6 Authorized ROEs in other proceedings are applied to rate base, which is nearly identical to book value. Therefore, as explained further below, authorized ROEs in other 7 proceedings do not reflect the market-based COE alone. In fact, the ratio of market prices 8 9 to book value (market-to-book ratio) indicates that the COE for gas utility companies is 10 significantly lower than authorized ROEs. 11 Liberty's authorized ROE in this proceeding should not be based on accounting 12 information alone or authorized ROEs of gas utility companies in other proceedings without considering the stock price of those utilities. 13 14 Q. DO ANY ROE WITNESSES USE A DIFFERENT DEFINITION FOR THE COST 15 **OF EQUITY?** 16 A. All ROE witnesses I have encountered over my more than 20 years in the industry, 17 including Ms. Bulkley and Mr. Wall, define the cost of equity as market-based somewhere 18 in their testimony. Ms. Bulkley and Mr. Wall correctly state that "the cost of equity is 19 market-based and, therefore, must be estimated based on observable market data."<sup>15</sup> 20 However, as discussed above, Ms. Bulkley and Mr. Wall's approach significantly relies on 21 the personal opinions of equity analysts in both their CAPM and DCF analysis instead of 22 the supply and demand of stocks and bonds as indicated by market data. Calculating the

<sup>&</sup>lt;sup>15</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 28, lines 14-16.

cost of equity should be an interpretive approach (e.g., using market data to measure
 investors' expectations as Ms. Bulkley and Mr. Wall did in some parts of their testimony)
 rather than a speculative one (e.g., using interest rate forecasts instead of investors'
 expectations as revealed in the market yield).

### 5 Q. IS YOUR MARKET-BASED COST OF EQUITY RECOMMENDATION BASED 6 ON YOUR OPINION OF FUTURE STOCK PRICE RETURNS?

A. No. I do not pretend to be able to predict the future. Capital markets are unpredictable and,
as explained above, it is investors' expectations that matter since they are the ones
providing the capital. Therefore, I provide an expert interpretation of investors' return
expectations as indicated by the current market prices of stocks, bonds, and stock options,
without attempting to predict future prices.

12 I do use Value Line and Zacks analyst forecasts to estimate the market-based cost 13 of equity in my Discounted Cash Flow (DCF) analyses. However, I do not use them 14 mechanically and I go to great lengths to distill the sustainable growth component to ensure 15 it is in line with investors' long-term expectations, including using a DCF model that is 16 based only on market data (stock option prices). My Capital Asset Pricing Model (CAPM) 17 is based on a direct measurement of investors' expectations as indicated by market prices 18 instead of analyst forecasts, which have proven to be unrealistic. As discussed on page 85, 19 McKinsey & Company found that analysts have been over optimistic for decades.

### 20 Q. YOU STATED ABOVE THAT ROES AUTHORIZED IN OTHER PROCEEDINGS 21 SHOULD NOT BE USED TO SET THE AUTHORIZED ROE IN THIS

| 1   |    | PROCEEDING. CAN YOU ELABORATE ON WHY PREVIOUS PROCEEDINGS'  |
|---|----|---|
| 2   |    | ROES ARE NOT AN APPROPRIATE GAUGE FOR LIBERTY'S COE?  |
| 3   | A. | As discussed in Appendix A, when the market to book ratio of a gas utility company is   |
| 4   |    | significantly above one, as they are now, <sup>16</sup> it indicates that the utility's COE is lower than   |
| 5   |    | its authorized ROE. <sup>17</sup>   |
| 6   |    | In his 1970 book The Economics of Regulation: Principles and Institutions,  |
| 7   |    | regulatory economist Alfred Kahn explained why the cost of equity is lower than   |
| 8   |    | authorized returns when market to book ratios are significantly above one: <sup>18</sup>  |
| 9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18 |    | [T]he sharp appreciation in the prices of public utility stocks, to one and<br>half and then two times their book value during this period, reflected a<br>growing recognition that the companies in question were in fact being<br>permitted to earn considerably more than their cost of capital The source<br>of the discrepancy between market and book value has been that<br>commissions have been allowing r's [returns on equity] in excess of k<br>[market cost of equity]; if instead they had set r equal to k, or proceeded at<br>some point to do so the discrepancy between market and book value<br>would have disappeared, or would never have arisen.<br>A utility company's COE should not be based on authorized ROEs, which are |
| 19  |    | accounting returns. The COE is set based on what investors in the market expect for a   |
| 20  |    | given risk profile. In the case of a utility stock, an increasing market value results in a   |
| 21  |    | lower return on market for the same expected return on book, all else equal.  |

<sup>&</sup>lt;sup>16</sup> See Exhibit ALR-3, page 1. The market to book ratios of the companies in my proxy group averaged 1.59 over the year ending January 31, 2024.

<sup>&</sup>lt;sup>17</sup> An authorized ROE is applied to rate base, which is nearly identical to the return on the book value of equity; therefore, authorized ROEs are nearly identical to return on book equity.

<sup>&</sup>lt;sup>18</sup> Alfred Kahn, *The Economics of Regulation: Principles and Institutions*, Mass. Inst. Tech. at 48 (fn. 69), 50 (1970).

### **IV. COST OF EQUITY IN TODAY'S FINANCIAL MARKETS**

### 2 Q. WHY DO YOU CONSIDER CAPITAL MARKETS IN GENERAL?

A. My COE models are designed to reflect capital market conditions. However, it is important
 to "cross-check" the model results because capital markets are complicated. I consider
 capital market data in general like a ship captain might use visual landmarks, by comparing
 them with electronic navigation aids like GPS, and cross-referencing with nautical charts
 to confirm their position. This process of cross-checking helps to identify and correct any
 discrepancies or errors in any single source.

### 9 Q. PLEASE SUMMARIZE CAPITAL MARKET DEVELOPMENTS THAT IMPACT 10 THE COST OF EQUITY.

11 A. Market developments that have impacted the cost of equity include:

12 1. Inflation and interest rates. The Federal Reserve has increased short-term interest rates (the Federal Funds rate) from near 0% to a range of 5.25% - 5.50% as of 13 January 31, 2024 to fight inflation. Long-term interest rates have increased as well. 14 However, inflation data released on November 14, 2023, indicated that inflation 15 16 may finally be under control. The core inflation rate has continued to decline since 17 then. As shown on Chart 2 on page 27, investors had already been expecting the 18 Federal Reserve to start lowering the federal funds next year, but these expectations 19 came down even further after the inflation data was released on November 14, 2023. Chart 2 shows that as of November 6, 2023, investors expected the Fed to 20 21 reduce the Federal Funds Rate to about 4.00% by September 2025. As of December 22 29, 2023, after the inflation data was released, they expected the Fed to reduce this 23 rate to a little over 3.0%. Long term interest rates have fallen significantly since

1mid-November as well, with the yield on the 10-year U.S. Treasury bond falling2from about 4.5% to about 4.0%. As shown on Chart 3 and Chart 5 starting on page329, investors expect inflation to decrease sharply over the next few years and long-4term interest rates to remain near current levels in coming decades.<sup>19</sup>

5 2. Stock price performance. Gas utility stocks have been underperforming the 6 overall market (S&P 500) for some time. Chart 6 on page 33 shows that over the 7 past six months ending January 31, 2024, gas utility stocks are down 10.46% while the S&P 500 is up 5.59%. In All else being equal, this normally indicates an 8 9 increasing COE. However, the S&P 500 has been highly impacted by the stock price movements of seven companies known as the "Magnificent Seven"<sup>20</sup>. These 10 11 seven companies disproportionally impact the value of the S&P 500 index because these companies are very large<sup>21</sup> and this index is market-cap weighted. Therefore, 12 the underperformance of gas utility stocks is not as large as compared when 13 compared to the average stock in the S&P 500 index. Chart 6 on page 33 shows 14 15 that an equally weighted S&P 500 index is up only 0.93%.

163.Stock price volatility, expected return on the overall market, and market risk

17premium. As shown on Chart 10 on page 38, investors' volatility expectations for18the overall market decreased considerably between October 2022 and December

19

2023, nearing historical lows in June 2023. Despite a spike in late September and

<sup>&</sup>lt;sup>19</sup> Using the yield curve to measure investors' interest rate expectations is a common technique in finance. However, it is only an approximation because other factors can impact the current shape of the yield curve. For example, investors often require an extra yield to purchase bonds with longer-maturity dates. This is known as a termpremium. It is possible that the current term-premium is impacting my calculations and investors expect the yield on the 10-year U.S. Treasury bond to remain flat in the near term or even decrease.

<sup>&</sup>lt;sup>20</sup> Apple, Alphabet, Meta Platforms, Microsoft, NVIDIA, Amazon and Tesla.

<sup>&</sup>lt;sup>21</sup> As of February 2, 2024, the combined market capitalization of the Magnificent Seven is about \$12.5 while the market capitalization of all the companies in the S&P 500 is \$42 trillion.

1 early October 2023, market volatility expectations remain significantly lower than 2 the highs of October 2022. This lower market volatility translates into lower 3 expectations for overall market returns, and therefore a significantly lower market 4 risk premium - considerably beyond the low levels that may have been expected 5 due to the increasing risk-free rate. In fact, this decrease in the market risk premium 6 more than offsets the effect of the first two factors listed above and has led to a 7 lower cost of equity today than in late 2022. The volatility expectations for the companies in the RFC Gas Proxy Group have not declined with the overall market 8 9 in over the past year. Probability of a large stock price drop (Option Implied Skewness).<sup>22</sup> As shown 10 4. 11 in Chart 12 on page 41, despite relatively high volatility expectations for the 12 companies in the RFC Gas Proxy Group, investors' expectations regarding the chance of a large drop in utility stock prices remain below those for the overall 13 14 market, which indicates that the relative cost of equity for gas utility companies 15 remains below the overall market. 16 5. Term Structure of COE. Consistent with easing concerns regarding inflation and 17 increasing interest rates, market data indicates that investors expect the COE for the 18 broader market and utility companies to remain fairly stable in the future. A stable 19 term structure of COE is a good sign that gas utility companies, including Liberty,

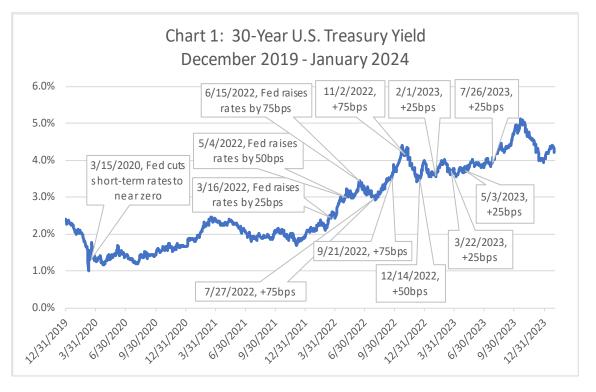
will be able to raise the capital they need to fund assets with long useful lives at a
reasonably low cost of equity.

<sup>&</sup>lt;sup>22</sup> Option-implied skewness represents investors' expectations regarding the asymmetry of the probability distribution for stock price movements. Option-implied skewness is further discussed in Section IV. D. Investor-Perceived Downside Risk (Option-Implied Skewness).

1 I elaborate on each of the points above in the following sections. 2 A. **Inflation and Interest Rates** 3 Q. PLEASE DISCUSS THE CURRENT INFLATION AND INTEREST RATE 4 ENVIRONMENT AND WHAT IT INDICATES REGARDING THE COST OF 5 EQUITY. 6 Starting in March 2022, the Fed has increased the benchmark federal-funds rate by 7 a cumulative 5 percentage points (i.e., 25 basis points) to a 22-year high. As of December 8 31, 2023, the benchmark rate is 5.25% to 5.50%. In its last meeting in January 2024, the 9 Federal Reserve decided to leave the federal funds target rate unchanged for the fourth 10 consecutive meeting. Fed Chairman Jerome Powell stated that "Inflation has eased notably 11 over the past year but remains above our longer-run goal of 2 percent."<sup>23</sup> As shown in 12 Chart 2 on page 27, market data shows that investors expect the Fed to start cutting the Federal Funds rate in 2024. 13 14 The Federal Funds rate is important because it can impact the cost of long-term borrowing and the cost of equity. As shown in Chart 1 on page 25, the yield on the 30-15 16 year U.S. Treasury bond has increased along with the Federal Funds rate, increasing from 17 2% at the start of 2022 to 4.22% as of January 31, 2024. The cost of equity has increased 18 along with the Federal Funds Rate and the yield on Treasury Bonds, but not one for one. 19 However, my conclusion does not mean that Liberty authorized ROE should be higher than 20 authorized ROEs for gas utility companies in 2021. As discussed above, the market-based 21 COE for gas utility is below authorized ROEs because the market-to-book ratios of gas 22 utility stocks is above one. In Liberty's last rate case in 2021, OCA witness Dr.

<sup>&</sup>lt;sup>23</sup> Transcript: Fed Chief Jerome Powell's Postmeeting Press Conference, January 31, 2024. https://www.wsj.com/articles/transcript-fed-chief-powells-postmeeting-press-conference-29ce7b9f

1 Chattopadhyay stated that when the market-to-book ratios are significantly greater than one, the "return that investors expect to receive" (accounting return) is greater than the cost 2 of equity (required return).<sup>24</sup> As elaborated upon starting on page 41, market data indicate 3 4 that investors expect the cost of equity to remain relatively low over the coming years.



5

6 Higher inflation can impact the cost of equity because it can impact interest rates. Higher interest rates, all else equal, generally indicate a higher cost of equity for gas utility 7 8 companies because fixed income investments become relatively more attractive when they 9 start paying a higher rate (e.g., a bond with an interest rate of 3% is more attractive to 10 investors, all else equal, than when they are paying a 2% rate). However, as discussed 11 above the cost of equity for utility companies has likely been decreasing because the cost of equity for the overall market has been declining. Additionally, the Commission can be

<sup>12</sup> 

<sup>&</sup>lt;sup>24</sup> Direct Testimony of Dr. Chattopadhyay, Docket No. DG 20-105, Page 13, lines 20-21 and Page 14, lines 1-2.

confident that the 8.15% COE I calculated reflects interest rate changes because it is based
 on market data, including the changing market yields on government bonds.

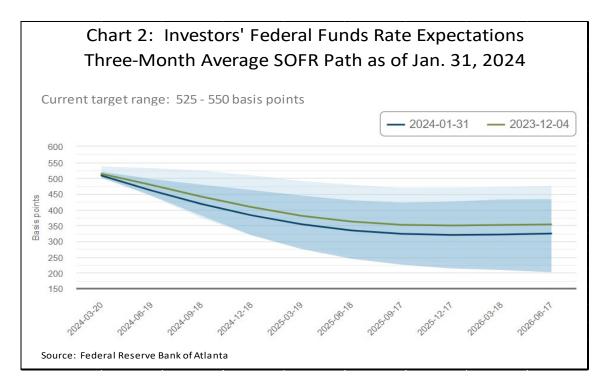
### 3 Q. WHAT DOES MARKET DATA INDICATE REGARDING INVESTORS' 4 CURRENT INFLATION AND INTEREST RATE EXPECTATIONS?

5 As shown in Chart 2 on page 27, the Federal Reserve Bank of Atlanta estimated that as of A. December 29, 2023, investors expect the three-month average Federal Funds rate<sup>25</sup> will 6 most likely decrease from its current range of 5.25%-5.50% to an expected value of under 7 8 3.25% in 2025. The same chart shows that about two months prior (November 6, 2023), 9 investors expected the Federal Funds rate would decrease to only about 4% in 2025. This 10 makes sense because in mid-November, inflation began to ease. The Federal Reserve Bank 11 of St. Louis stated on November 28, 2023, that "the inflation fever...appears to be 12 breaking."<sup>26</sup> As stated above, the core inflation has continued to decline since November 30, 2023. 13

I use the Federal Reserve Bank of Atlanta market-implied probabilities because it is based on investors' expectations as indicated by option prices, future prices, and swap spreads. As discussed considerably above, market-based expectations like those provided by the Federal Reserve Bank are more appropriate to consider when calculating the cost of equity than economist/analyst projects for many reasons.

<sup>&</sup>lt;sup>25</sup> The Federal Funds rate guides overnight lending among U.S. banks, but this short-term rate impacts the interest rates on debt with longer maturities.

<sup>&</sup>lt;sup>26</sup> Slower GDP Growth and Falling Inflation in U.S. Economic Outlook for 2024, Federal Reserve Banks of St. Louis, November 28, 2023. https://www.stlouisfed.org/publications/regional-economist/2023/nov/slower-gdp-growth-falling-inflation-us-economic-outlook-2024



# Q. YOU STATED THAT THE FEDERAL RESERVE BANK OF ATLANTA USES MARKET DATA TO CALCULATE INVESTORS' EXPECTATIONS REGARDING THE FEDERAL FUNDS RATE. IS THERE A WAY TO MEASURE INVESTORS' INFLATION AND LONG-TERM INTEREST RATE EXPECTATIONS AS WELL?

6 Yes. Regarding inflation, it is possible to measure investors' expectations directly simply A. 7 by subtracting the interest rate of nominal Treasuries and TIPS (Treasury Inflation -8 Protected Securities) of comparable maturities. This difference is referred to as the 9 "breakeven inflation rate" because it represents what inflation would have to be for an 10 investor to "break even" or make the same return on both nominal Treasuries and TIPS. 11 For example, if the yield on a nominal 10-year Treasury is 2.5% and TIPS of the same 12 duration are 1.5%, an investor would make the same real return on both bonds if the 13 inflation rate is 1% over the next 10 years.

14

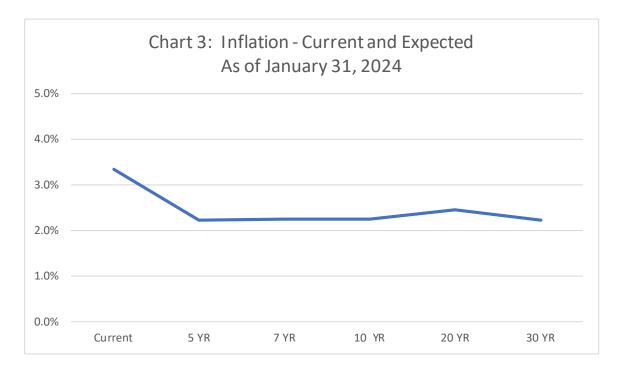
1

Nominal yield – real yield = breakeven inflation rate

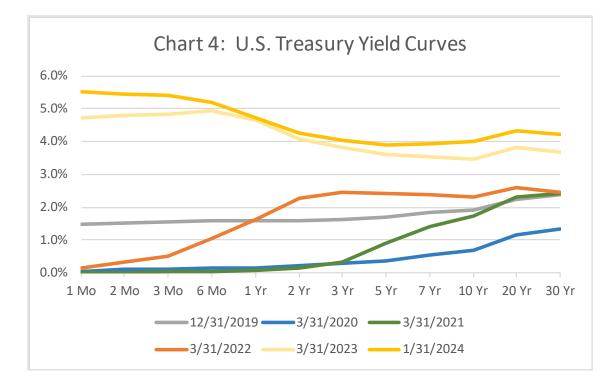
In this case, investors' breakeven inflation rate is 1% (2.5% - 1.5% = 1%).

2 It makes sense that investors' inflation expectation is equal to the breakeven 3 inflation rate because if investors, on average, believed that inflation was going to be 10%, 4 in the example above, they would buy TIPS and expect to make exceptional profits. The 5 investor who purchases TIPS would earn 1.5% + 10% inflation = 11.5%. The investor who 6 purchased the nominal Treasury would lose 7.5% (2.5% yield — 10% inflation rate). With such large relative returns to be made buying TIPS in this hypothetical example, investors 7 would bid up the price of TIPS and drive down the yield until investors expect the same 8 9 real return on nominal Treasuries and TIPS. And in this way, the relationship between the 10 market yields on TIPS vs. nominal Treasury bonds is a self-balancing safe measurement of 11 investors' expectation of inflation.

12 As indicated by the difference between nominal-treasuries and TIPS, Investors 13 expect the FED's actions will reduce the inflation rate substantially in the coming years. 14 As shown on Chart 3 on page 29, the relative market price of inflation-protected bonds as 15 compared to regular Treasury bonds as of January 31, 2024, indicates that investors 16 expected the inflation rate to decline from the current 3.14% to only 2.12% over the next 17 5 years and to about 2.13% over the 30-year horizon.



Regarding interest rates, it is possible to use the yield curve to calculate investors' expectations regarding future interest rates. An upward sloping yield curve indicates investors expect higher interest rates and a downward sloping yield curve indicates investors expect lower interest rates in the future. As shown in Chart 4 on page 30, the yield curve went from being significantly upward sloping on March 31, 2021 to mostly downward sloping as of January 31, 2024.



Consistent with a declining yield curve, Chart 5 on page 31 shows that as of January 31,
2024, investors expected long-term interest rates (10-year U.S. Treasury Bond) to decline
slightly over the next 20 years, increasing from 3.99% as of January 31, 2024 to 4.69%
over the next ten years and then falling to 3.98% over the 20-year time frame. As
discussed above, using the yield curve to measure investors' interest rate expectations is a
common technique in finance. However, it is only an approximation because other

2

3

4

5

#### factors can impact the current shape of the yield curve.

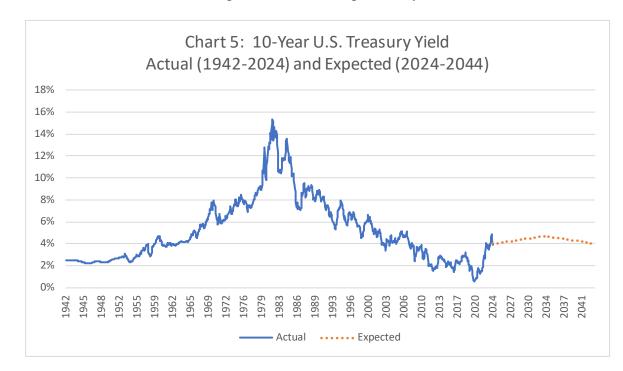


Chart 5 above also shows that although long-term interest rates have increased since reaching historical lows in 2020 and 2021, they remain below interest rates from the 1970s and 1980s when the yield on the 10-year U.S. Treasury bond climbed over 14%.

### 6 Q. HOW DO YOU RESPOND TO PEOPLE WHO CLAIM TO KNOW WHAT 7 INTEREST RATES WILL BE IN THE FUTURE?

8 A. It is important to recognize that current long-term Treasury bond yields represent a direct
9 observation of investor expectations and there is no need to use "experts" to determine
10 market-based cost of equity.

11 Many economists and forecasters will continue to be quoted in the press 12 prognosticating on possible developments that are truly unpredictable. Fed Chairman

| 1 | Jerome Powel really stated "the economy has surprised forecasters in many ways since the      |
|---|---|
| 2 | pandemic andthe economic outlook is uncertain"27  |
| 3 | I highly recommend that the Commission consider that capital markets are highly               |
| 4 | unpredictable, and it is possible that interest rates will increase, remain the same, or      |
| 5 | decrease in the future. Consumers' rates should be based predominantly on investors'          |
| 6 | expectations as indicated by capital market data. While incorporating economists' opinions    |
| 7 | can be valuable to an extent, it is crucial to recognize our fallibility regarding predicting |
| 8 | capital market behavior, including what interest rates will be next year.                     |

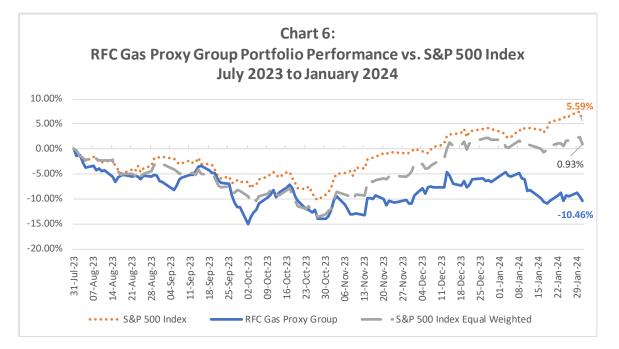
<sup>&</sup>lt;sup>27</sup> Transcript: Fed Chief Jerome Powell's Postmeeting Press Conference, January 31, 2024. https://www.wsj.com/articles/transcript-fed-chief-powells-postmeeting-press-conference-29ce7b9f



### 2 Q. HOW HAVE UTILITY STOCKS PERFORMED DURING THIS TIME OF HIGH

#### 3 INFLATION AND INCREASING INTEREST RATES?

- 4 A. As shown in Chart 6 below, as of January 31, 2024, the S&P 500 is up 5.59% for the last
- 5 six months while the Utility Proxy Group is down 10.46%.



### 7 Q. DO DECREASING GAS UTILITY STOCKS MEAN A HIGHER COST OF 8 EQUITY?

# A. All else equal, declining utility stocks can indicate an increasing cost of equity. In this case market data indicates that the cost of equity for utility stocks increased somewhat along with raising interest rates, but not nearly as much as the increase in the yields on U.S. Treasury Bonds. Additionally, market data indicates that the COE for utility companies mostly declined in 2023 despite the relative underperformance of utility stocks.

#### **C**. **Volatility Expectations**

#### 2 Q. PLEASE DISCUSS CURRENT STOCK PRICE VOLATILITY EXPECTATIONS 3 AND WHAT THEY INDICATE REGARDING THE COST OF EQUITY.

4 A. Volatility, uncertainty, and risk are synonymous. There are two primary types of volatility: 5 "realized volatility" and "implied volatility." The former is based on historical returns, 6 which may or may not represent future volatility. On the other hand, implied volatility is 7 calculated from options data, which indicates investors' future expectations for volatility. 8 As discussed below, the "term structure" of volatility indicates investors' volatility 9 expectations over different forward-looking time periods (i.e., 1 month, 1 year, etc.).

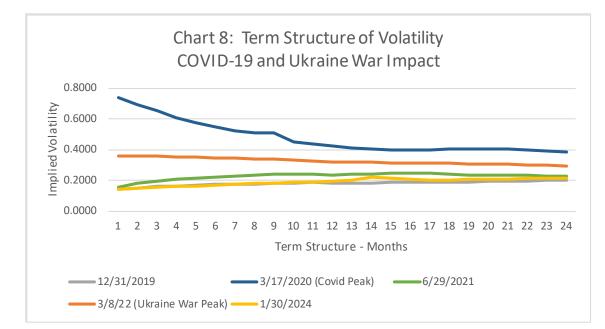
#### 10

#### PLEASE EXPLAIN THE "TERM STRUCTURE OF VOLATILITY." Q.

11 Investors can expect volatility to increase or decrease over time. In general (i.e., in A. 12 "normal" financial markets), investors expect higher volatility for longer time horizons. 13 For example, investors generally expect the chance stock prices will increase or decrease 14 by 10% in 1 year to be greater than the chance of a 10% (annualized) move over the next 15 30 days. This makes sense because there is more uncertainty regarding economic and stock 16 market changes the further in the future you look out.

17 However, during the height of a crisis, when volatility generally tends to rise in the 18 short-term, investors often expect volatility to decrease in coming months or years. In 19 other words, investors expect the current capital market hurricane to pass and the winds to 20 die down. During the peak of implied volatility in mid-March 2020, shortly after the World 21 Health Organization declared COVID-19 a pandemic, the data indicated that investors 22 expected stock price volatility to decrease over time. This implies that investors expected 23 the riskiness of equity investments to decrease over time. As shown in Chart 8 on page 35,

1 before the COVID-19 outbreak, investors expected volatility to increase from less than 2 15% annually at the 1-month time frame to about 20% annually at the 24-month time frame. 3 Investors' volatility expectations peaked in March 2020. At that time, investors expected stock price volatility would decrease from over 70% at the 1-month time frame to about 4 5 38% at the 24-month time frame. Chart 8 also shows that investors' volatility expectations 6 were higher for all time frames when Russia invaded Ukraine as compared to 2021, but as 7 of January 31, 2024 volatility expectations have dropped back to 2019 levels over the 11month time-frame and only slightly higher than the 2019 out to 24 months. 8

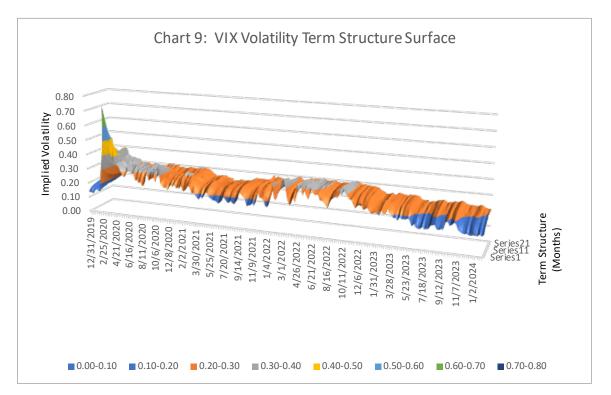


9

10 Chart 9 on page 36 provides a 3-dimensional surface<sup>28</sup> to show how the term 11 structure of volatility has evolved since before the COVID-19 outbreak and how it has 12 changed during and since the outbreak. Chart 8 above is simply five selected cross sections 13 of the same data in the surface in Chart 9. In the surface chart, one can see that on

<sup>&</sup>lt;sup>28</sup> The X axis shows the implied volatility. The Y axis shows the data. The Z axis shows market expectation of future implied volatility of different time frames. Series 1 = 1 month and Series 24 = 24 months.

1 12/31/2019, the term structure of volatility is almost flat, increasing slightly from the 1-2 month to the 24-month time frame. In mid-March 2020, the implied volatility increased 3 over every time period in comparison to 12/31/2019, but one can see that investors expected a declining term structure of volatility. By the end of July 2020, the implied 4 5 volatility for all time periods had decreased, and the declining term structure moved to a 6 more typical structure in which investors expected higher volatility over longer time 7 periods. As of the end of 1/30/2024, the term structure of volatility has reached historical 8 lows and is now slightly increasing over the 24-month time frame.



9

### 10 Q. HOW HAVE VOLATILITY EXPECTATIONS FOR GAS UTILITY COMPANIES

### 11 COMPARED TO VOLATILITY EXPECTATIONS FOR THE S&P 500?

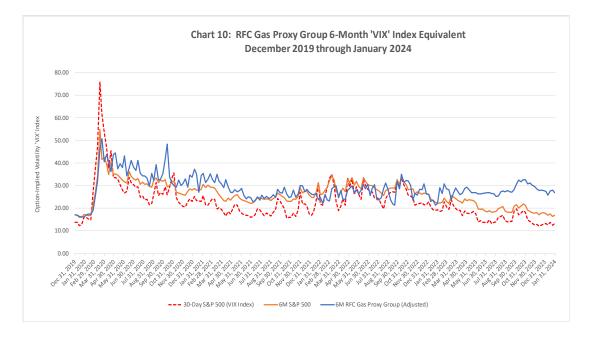
A. The solid orange line in Chart 10 on page 38 shows investors' stock price volatility
 expectations for the overall market (S&P 500) increased significantly as COVID-19
 infections spread to the U.S. and continued to grow exponentially around the world. The

| 1  | solid orange line shows volatility expectations over the next 6 months. On 12/31/2019,    |
|----|---|
| 2  | investors expected an annualized change of 13.78% over the next 30 days. In mid-March     |
| 3  | 2020, investors' volatility expectations peaked at over 80% (on March 16, 2020, a point   |
| 4  | not actually shown on the chart, which has weekly data on Tuesdays). As of the end of     |
| 5  | 1/30/2024, investors expect an annualized change of 13.31%.                               |
| 6  | The blue line in Chart 10 shows that investors' adjusted <sup>29</sup> 6-month volatility |
| 7  | expectations for my RFC Gas Proxy Group, as indicated by their stock option prices,       |
| 8  | increased along with the market in mid-March 2020, but to a significantly lesser degree.  |
| 9  | Investors' 6-month adjusted volatility expectations for gas utility companies were higher |
| 10 | than for the S&P 500 for the most part from May through August 2020, remained very        |
| 11 | comparable through March 2020, and have increased above the expectations for the market   |
|    |   |

12 since then through the end of 1/30/2024.

<sup>&</sup>lt;sup>29</sup> The implied volatility for individual stocks and small groups of stocks is almost always higher than the overall market because of the effects of diversification, even when the underlying stocks in the smaller portfolio are less risky, as is the case with gas utility companies. As a result, Chart 10 adjusts the 6-month expected volatility for the RFC Gas Proxy Group by the difference with the 6-month expected volatility for the S&P 500 Index on 12/31/2019 to facilitate the comparison throughout the chart.

6



As discussed above, changes in implied volatility do not paint the full cost of equity picture. We must consider implied covariance, or how much investors expect the volatility of returns for gas utility companies to correlate with the overall market (e.g., S&P 500 Index).

#### D. Investor-Perceived Downside Risk (Option-Implied Skewness)

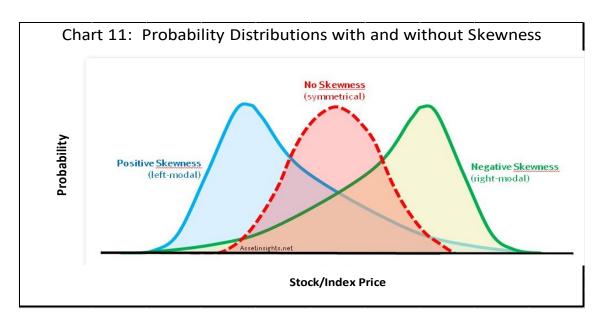
7 EXPLAINED EARLIER STOCKS **Q**. YOU THAT GAS UTILITY HAVE UNDERPERFORMRED THE OVERALL MARKET RECENTLY. WHAT DOES 8 STOCK OPTION DATA SHOW REGARDING INVESTORS' CONCERN THAT 9 GAS UTILITY STOCKS WILL HAVE A LARGE DROP COMPARED TO THAT 10 11 **OF THE OVERALL MARKET?** 

A. Stock option prices provide considerable information regarding investors' expectations.
 The most well-known measure of investors' expectations as measured by stock option
 prices is the VIX Index (or Volatility Index). The VIX Index is a measure of investors'
 volatility expectations and is referred to as the "fear index" because, all else equal, higher

| 1  | volatility expectations indicate higher uncertainty, risk, and scared investors. <sup>30</sup> However, |  |  |
|----|---|--|--|
| 2  | volatility expectations are only one piece of a multi-dimensional puzzle that reveals the               |  |  |
| 3  | market-based cost of equity. After volatility expectations, the next dimension to explore               |  |  |
| 4  | (referred to as the "third moment" in statistics) is skewness. Option-Implied skewness                  |  |  |
| 5  | reflects investors' expectations regarding the asymmetry of the probability distribution.               |  |  |
| 6  | Option-implied probability distributions are almost always negatively skewed for                        |  |  |
| 7  | stock market indexes (e.g., S&P 500) and individual stocks, which means that investors                  |  |  |
| 8  | almost always think there is a greater chance of a large decrease in stock prices than large            |  |  |
| 9  | increases. The Chicago Board of Options Exchange ("CBOE") also publishes an index                       |  |  |
| 10 | based on option-implied skewness referred to as the SKEW Index.   |  |  |
| 11 | As shown in Chart 11 on page 40, the probability distribution that is negatively                        |  |  |
| 12 | skewed has a tail that is longer on the left. A probability distribution with positive skewness         |  |  |
| 13 | has a longer tail on the right. The right and left tails of a probability distribution with no          |  |  |
| 14 | skewness are symmetrical. If the option-implied skewness looked like the red probability                |  |  |
| 15 | distribution in Chart 11 on page 40 it would mean that investors believed there was an                  |  |  |

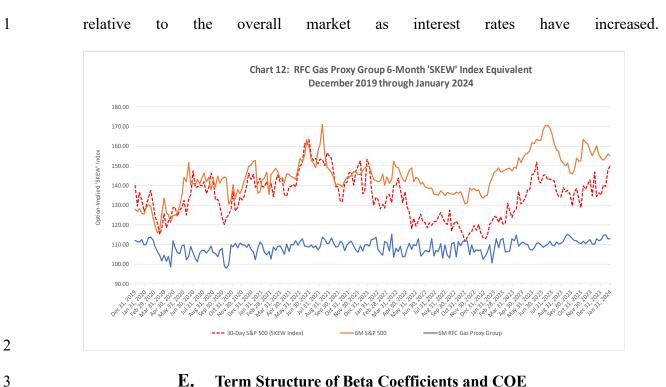
equal chance that stock prices would move up or down by a certain amount.

<sup>&</sup>lt;sup>30</sup> Some investors like high volatility because it provides the opportunity to earn a lot of money quickly if the market moves in their favor. For example, an investor that shorts Microsoft, will make a lot of money if the stock drops by a large amount. However, investors who buy utility stocks generally prefer low volatility and low risk.



# 2 Q. WHAT DOES THE SKEW INDEX REVEAL REGARDING THE IMPACT OF THE 3 COVID PANDEMIC AND THE WAR IN UKRAINE ON LIBERTY'S COST OF 4 EQUITY?

As shown in Chart 12 on page 41, comparing the SKEW Index to an equivalent metric based on gas utility company stock options indicates that as 2023 comes to a close, investors have expected the chance of gas utility stocks suffering from a large drop in investment is much lower than their expectations the overall market will experience a large drop. This indicates the cost of equity for gas utility companies has likely remained lower



#### E. Term Structure of Beta Coefficients and COE

#### 4 Q. PLEASE EXPLAIN WHY MS. BULKLEY AND MR. WALL ARE INCORRECT 5 WHEN ARGUING ON PAGE 15, LINES 22-23 AND PAGE 16, LINES 1-2 OF 6 THEIR DIRECT TESTIMONY, THAT IT IS REASONABLE TO EXPECT THAT 7 UTILITY INVESTORS' COST OF EQUITY IS INCREASING.

8 As discussed above, I would agree that the COE for gas utility companies has increased A. 9 since lows reached in 2021. However, capital market data show that their COE has been declining in recent months and investors expect the COE to remain relatively stable in the 10 11 future.

## Q. PLEASE EXPLAIN HOW YOU DETERMINED THAT INVESTORS EXPECT THE COE FOR GAS UTILITY COMPANIES TO REMAIN RELATIVELY FLAT IN THE FUTURE.

A. Investors can expect the cost of capital (both debt and equity) to increase or decrease over
time. How the cost of capital changes based on different investment horizons is referred
to as its "term structure." This fundamental concept is easy to understand by thinking about
mortgage interest rates. Any homeowner knows that the interest rate on a 30-year mortgage
will almost always be higher than that of a 10-year mortgage. Along the same lines, rate
of return witnesses sometimes make two cost of debt recommendations, one for short-term
debt and one for long-term debt.

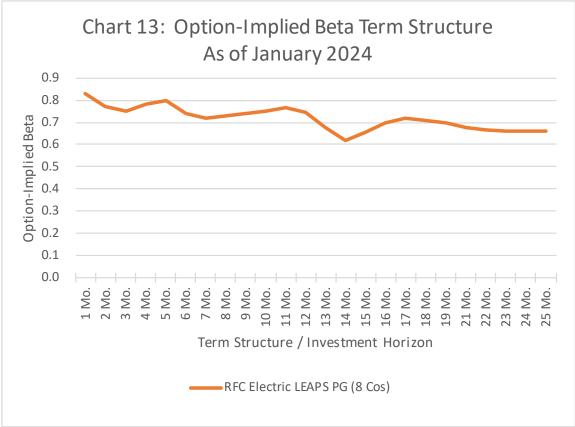
11 The same logic applies to the cost of equity. However, in regulatory proceedings, 12 rate of return witnesses generally calculate a single COE to make a single ROE recommendation, rarely if ever addressing the term structure of the COE. The COE for 13 gas utility stocks has increased since 2021, the term-structure of COE analysis indicates 14 15 that investors expect the COE for gas utility stocks to remain relatively stable in the future. 16 Standard COE models used in utility proceedings do not have the capacity to 17 measure the COE over different time periods. However, stock options do allow us to 18 measure the COE over different time periods because there are many stock option contracts 19 that expire over different time periods. Option contracts for each expiration period allow us to calculate option-implied beta coefficients<sup>31</sup>, market risk premia, and thus the resulting 20 21 COE for each investment horizon. Unfortunately, option contracts for gas utility

<sup>&</sup>lt;sup>31</sup> As described in more details below, a historical beta is a measure of the covariation of the return on an individual security with the return on the market portfolio. Most published betas are based exclusively on historical return data. However, I also calculate option-implied betas based on investors' expectations of the probability distribution of future returns.

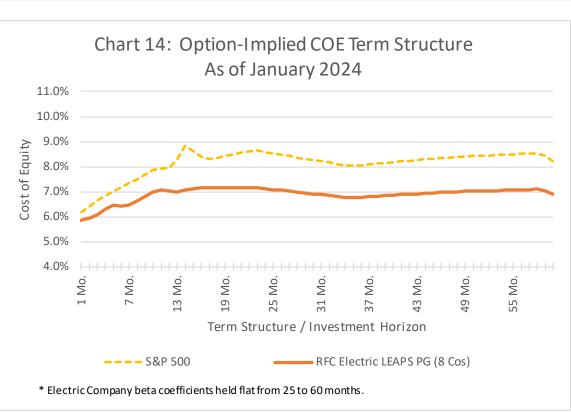
companies only go out five to nine months into the future, but there are a number of electric
utility stocks that trade options that often go out to almost two years or beyond. In addition,
investors trade options on the S&P 500 with expirations approaching or sometimes beyond
five years. Using these data, we can construct the term structure of beta, the market risk
premium, and the COE for these electric utilities, which are indicative of the term structure
of these parameters for gas utility companies.

7 The resulting term structures for the beta coefficients and the COE of the eight electric utility companies currently trading options with expirations over 12 months<sup>32</sup> are 8 9 presented in Chart 13 and Chart 14 on page 44. Chart 13 shows that option-implied betas 10 for these electric utilities are roughly 0.72 at the 7 month investment horizon, dropping to 11 about 0.62 at the 14 month horizon and settling at settling under 0.70 after the 19 month 12 horizon, which means that investors expect the risk of investing in these electric utilities to be stable or decrease over longer investment horizons. Chart 14 shows that the COE for 13 these electric utilities also reaches a high of 7.2% at the 17-month horizon and is about 14 15 7.0% at the 5-year horizon.

<sup>&</sup>lt;sup>32</sup> The eight electric utility companies AEP, D, DUK, EXC, FE, NEE, PPL, and SO are defined as the RFC Electric LEAPS Proxy Group, which I use in this testimony to calculate the term structure of COE. HE also trades options with expirations over 12 months but was excluded from this group because of the recent fires in Hawaii. SRE trades options with expirations barely above 12 months and has been excluded to allow consistency in this proxy group if this analysis is updated in subsequent months.







1 Despite Ms. Bulkley and Mr. Wall's assertion that "it is reasonable to expect that utility investors' required return is increasing"<sup>33</sup>, an examination of capital market data 2 3 suggests otherwise. While the cost of equity for gas utility companies did increase from 4 lows reached in 2021, market data indicate a mostly declining cost of equity in 2023 and 5 that investors anticipate that it will be flat to decreasing over the next five years. **COST OF EQUITY CALCULATION** V. 6 7 **Overview** A. 8 Q. PLEASE PROVIDE AN OVERVIEW OF YOUR PERSPECTIVE REGARDING 9 HOW CAPITAL MARKETS RELATE TO THE COE AND THE OVERALL COST 10 **OF CAPITAL.** 11 The cost of capital is the return investors require to provide capital to Liberty based on A. current capital markets. To measure the cost of equity accurately, it is critical to use current 12 market data because it increases the chance that the authorized ROE will match Liberty's 13 market-based COE when it needs to raise equity capital. 14 15 As discussed above, my COE recommendation is my opinion of the return investors 16 require to provide equity capital to Liberty based on current capital markets. My recommendation is consistent with the following legal standards set by the United States 17 18 Supreme Court for a fair rate of return: "[t]he return to the equity owner should be 19 commensurate with returns on investments in other enterprises having corresponding

<sup>&</sup>lt;sup>33</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 14, lines 19-20.

risks"<sup>34</sup> and "sufficient to... support its credit and... raise the money necessary for the 1 proper discharge of its public duties."35 2 3 Because the cost of equity is not a published figure like a bond yield, some interpretation is required to determine the appropriate market price. My cost of equity 4 5 recommendation is based on my computation of what the market indicates investors require 6 (return on investment) to provide capital to companies with comparable risk to Liberty. As explained below, I use current market prices (e.g., stocks, bonds, options), which 7 measure investors' expectations directly, instead of relying solely on historical data and 8 9 analyst forecasts. 10 A COE based on current market prices (market-based) is superior to a COE based 11 on historical data (non-market-based) for two reasons: 12 The COE that Liberty has to pay investors is based on capital markets. 1. Inflation and interest rate developments are not a secret and therefore 13 14 market-based COE models will reflect investors' changing expectations. 15 Capital markets are unpredictable. Regarding capital markets' 2. unpredictability, investment guru Warren Buffet recently gave the following 16 17 advice to investors: "[t]hey should not listen to a lot of the jabbering about 18 what the market is going to do tomorrow, or next week or next month because nobody knows."<sup>36</sup> 19

<sup>&</sup>lt;sup>34</sup> Fed. Power Comm'n v. Hope Nat. Gas Co. v. Hope Nat. Gas Co., 320 U.S. 591, 603 (1944).

<sup>&</sup>lt;sup>35</sup> Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n of the State of W. Va, 262 U.S. 679, 692-693 (1923).

<sup>&</sup>lt;sup>36</sup> PBS News Hour, June 26, 2017, Part 1 – America should stand for more than just wealth, says Warren Buffett available at www.pbs.org/newshour/show/pbs-newshour-full-episode-june-26-2017.

Current capital markets are our best source of investors' expectations regarding
 future capital markets. Current market prices of stocks and bonds reflect investors'
 forecasts for long-term interest rates and capital markets in general.

4

#### Q. HOW DID YOU ARRIVE AT YOUR COE RECOMMENDATION?

A. To arrive at my recommendation, I applied the DCF, including a Constant Growth and a
Non-Constant Growth method, and a CAPM analysis to a group of similar companies
("RFC Gas Proxy Group") using data available through January 31, 2024, as discussed
below. In all of my models, I use both historical averages and the most recently available
spot data for the inputs wherever it is possible and applicable.

# Q. CONSIDERING THAT STOCK AND OPTION PRICES AND BOND YIELDS CHANGE DAILY, WOULD IT NOT BE BETTER TO USE HISTORICAL AVERAGES EXCLUSIVELY FOR THE INPUTS IN YOUR MODELS?

13 Not necessarily. Most people would agree that the use of spot market data, the value of a A. 14 particular input on a particular day, can lead to COE results that can vary over short periods of time. It may therefore be tempting to find a more stable value based on historical 15 16 averages that are not overly influenced by short-term fluctuations in capital markets. When 17 doing a forward-looking analysis, however, it is equally important to look at the most recent 18 market data as an indication of trends and where a given value is more likely to be in the 19 future. This is a broad and generally accepted principle, as made clear in the following 20 example.

Using historical stock prices to make the point clear, if Company A's stock price were to go up linearly over the course of one year from \$50 to \$100, its average stock price over that year would be \$75. If Company B's stock price declined linearly from \$100 to

1 \$50 over the same year, it would have the same exact average stock price of \$75. But most 2 people would agree that predicting both stock prices at \$75 over the near future would be 3 overly simplistic and leave readily accessible data unused. Without relying on any additional data, at the very least, it would stand to reason that in the near future, Company 4 5 A's stock price is more likely to be between \$75 and \$100 than Company B's stock price, 6 and that Company B's stock price is more likely to be between \$50 and \$75 than Company 7 A's stock price. These observations cannot be made by looking at the yearly averages alone and must take the most recent data into special consideration. 8

9 This does not eliminate concerns regarding the effect of daily fluctuations in market 10 data, especially during periods of volatility. As a result, it is important to consider both 11 averages and recent spot values when using market data for forward-looking analyses. That 12 is precisely my approach when using market data that are expected to continue to fluctuate, 13 such as stock prices, dividend yields, betas, and market risk premia.

# Q. CAN A DIFFERENCE OF ONE DAY IN THE SELECTION OF SPOT DATA HAVE A SIGNIFICANT POSITIVE OR NEGATIVE EFFECT ON ROE RESULTS? IF SO, HOW DO YOU GO ABOUT CHOOSING WHICH DAY TO USE FOR MARKET-BASED SPOT DATA?

A. Daily fluctuations in stock prices, resulting dividend yields, betas, etc., all have an impact
on resulting ROE calculations, especially when using recent spot values for market data.
Such is the nature of market data, which change from day to day. This is rightfully noted
as a potential risk of using spot data, but given the stated benefits of using recent spot data
for forward-looking analyses, there are ways to address such potential pitfalls.

| 1  |    | For this reason, it is very important to establish consistent methodologies that               |
|----|----|--|
| 2  |    | eliminate the possibility of personal bias, especially when using spot market data. I          |
| 3  |    | consistently use the last trading day of the last full calendar month before my schedule       |
| 4  |    | preparations for all market-based spot data and as the last day for all historical market-data |
| 5  |    | averages.  |
| 6  |    | It is important to keep in mind that even averages fluctuate over time, and all                |
| 7  |    | responsible data analysts must find a consistent and reproducible way to "freeze time" to      |
| 8  |    | work with such fluctuations while eliminating bias.  |
| 9  |    | It is also important to point out once again that I use recent spot market data to             |
| 10 |    | establish one benchmark for market-based inputs, which are balanced by the use of              |
| 11 |    | historical averages, as stated previously.   |
| 12 |    | B. <u>Proxy Group Selection</u>  |
| 13 | Q. | WHAT PROXY GROUPS DID YOU USE TO CALCULATE LIBERTY'S COE?                                      |
| 14 | A. | My comparable proxy group, shown on Table 6 on page 50 and referred to as the RFC Gas          |
| 15 |    | Proxy Group, is the same as the group used by Liberty witness Ms. Bulkley and Mr. Wall         |
| 16 |    | and consists of the following 5 publicly traded gas utility companies covered by Value         |
| 17 |    | Line:  |

|    |  | TABLE 6   | RFC GAS PROXY GROUP C                | OMPOSITION              |
|----|--|---|--------------------------------------|-------------------------|
|    |  |   | Company Name                         | Ticker                  |
|    |  | 1   | ATMOS ENERGY CORP.                   | ATO                     |
|    |  | 2   | 2 NI SOURCE INC. NI                  |                         |
|    |  | 3   | N.W. NATURAL                         | NWN                     |
|    |  | 4   | ONE GAS, INC.                        | OGS                     |
| 1  |  | 5   | SPIRE INC.                           | SR                      |
| 2  |  | I chose to us   | e the same proxy group that Ms. Bulk | ley and Mr. Wall used i |
| 3  | Direct Testimony because I believe it contains companies that are comparable in risl |   |                                      |                         |
| 4  |  | Liberty.  |                                      |                         |
|    |  |   |                                      |                         |
| 5  |  |   | C. <u>Discounted Cash Flow</u>       |                         |
| 6  | Q.   | PLEASE SUMMARIZE THE RESULTS OF YOUR DCF MODELS.  |                                      |                         |
| 7  | A.   | I used both the constant growth form of the DCF method, which determines growth bas               |                                      |                         |
| 8  |  | on the sustainable retention growth procedure, and a non-constant growth DCF metho                |                                      |                         |
| 9  |  | The results of my constant growth DCF model range between 8.10% and 8.14% whe                     |                                      |                         |
| 10 |  | using a sustainable growth rate and between 9.66% and 9.89% when using an optio                   |                                      |                         |
| 11 |  | implied growth rate. <sup>37</sup> The results of my non-constant growth DCF method indicate a CO |                                      |                         |
| 12 |  | of between 8.00% an   | nd 8.44% for the RFC Gas Proxy Group | o. <sup>38</sup>        |
| 13 | Q.   | WHAT IS THE DIS   | SCOUNTED CASH FLOW METHO             | DD?                     |
| 14 |  |   |                                      |                         |
| 14 | A. The DCF method is an approach to determine the COE. The method recognizes the     |   |                                      |                         |

14 A. The DCF method is an approach to determine the COE. The method recognizes that investors purchase common stock to receive future cash payments. These payments come 15

<sup>&</sup>lt;sup>37</sup> Exhibit ALR-3, page 1.
<sup>38</sup> Exhibit ALR-3, page 3 and Exhibit ALR-3, page 4.

1 from: (a) current and future dividends, and (b) proceeds from selling stock. A rational 2 investor will buy stock to receive dividends and ultimately to sell the stock to another 3 investor at a gain. The price the new owner is willing to pay for stock is related to that 4 buyer's expectation of future flow of dividends and the future expected selling price. The 5 value of the stock is the discounted value of all future dividends until the stock is sold plus 6 the value of proceeds from the sale of the stock. D. **Constant Growth Form of the DCF Model** 7 8 YOU STATE YOU USED THE CONSTANT GROWTH FORM OF THE DCF Q. 9 MODEL. WHAT IS THE CONSTANT GROWTH FORM OF THE DCF MODEL? 10 The constant growth form of the DCF model is a form of the DCF method that can be used A. in determining the COE when investors can reasonably expect that the growth of retained 11 12 earnings and dividends will be constant. 13 Retained earnings are funds that a company keeps in its treasury, so that they are 14 available for future needs, such aa capital expenditures, debt payments, and new 15 investments. These retained earnings show investors whether the company is growing, 16 which, in turn, is a measure of the future indicator of dividends and the value of a 17 company's stock. 18 **DESCRIBE HOW THE CONSTANT GROWTH MODEL WORKS.** Q.

19 A. The constant growth model is described by this equation k = D/P + g, where: <sup>39</sup>

- 20 k= cost of equity (COE);
- 21 D=Dividend; and

<sup>&</sup>lt;sup>39</sup> M. GORDON, Cost of Capital to a Public Utility, p. 32-33 (MSU Public Utility Studies 1974).

| 1                                     | P=Market price of stock at time of the analysis   |  |  |
|---------------------------------------|---|--|--|
| 2                                     | and where:  |  |  |
| 3<br>4<br>5<br>6<br>7<br>8<br>9<br>10 | g=the growth rate, where g= br + sv;<br>b=the earnings retention rate;<br>r=return on common equity investment (referred to below as "book equity");<br>v=the fraction of funds raised by the sale of stock that increases the book value of<br>the existing shareholders' common equity; and<br>s=the rate of continuous new stock financing<br>The constant growth model is therefore correctly recognized to be: |  |  |
| 11<br>12                              | k=D/P + (br +sv)  |  |  |
| 13                                    | The COE demanded by investors is the sum of two factors. The first factor is the  |  |  |
| 14                                    | dividend yield. The second factor is growth (dividends and stock price). The logical  |  |  |
| 15                                    | relationship among these factors is as follows: the dividend yield is calculated based on   |  |  |
| 16                                    | current dividend payments while growth indicates what dividends and stock price will be   |  |  |
| 17                                    | in the future.  |  |  |

## 18 Q. WHAT OTHER FACTORS IMPACT HOW ONE USES THE CONSTANT 19 GROWTH FORM OF THE DCF MODEL?

A. Sufficient care must be taken to be sure that the growth rate "g" is representative of the constant sustainable growth. To obtain an accurate constant growth DCF result, the mathematical relationship between earnings, dividends, book value and stock price must be respected.

The basic difference between the use of an analysts' earnings per share growth rate in the constant growth DCF formula and using the "br" (b (the earnings retention rate) X r (rate of return on common equity investment)) approach is that the "br" form, if properly applied, eliminates the mathematical error caused by an inconsistency between the expectations for earnings per share growth and dividends per share growth. Because it eliminates that error, the results of a properly applied "br" approach will be superior to the
answer obtained from other approaches to the constant growth form of the DCF model.
This is not to say that even a properly applied "br" approach will be perfect. The selfcorrecting nature of a properly applied "br" to forecasted differences in earnings per share
and dividends per share growth rates helps to mitigate the resultant error but should not be
viewed as the perfect way to quantify the impact of expected non-constant growth rates.

#### 7

### Q. HOW HAVE YOU IMPLEMENTED THE CONSTANT GROWTH FORM OF THE

#### 8 **DCF MODEL IN THIS CASE?**

9 A. I have applied the constant growth form of the DCF model by staying true to the
10 mathematically derived "k=D/P + (br + sv)" form of the DCF model. I have also taken
11 care to fully allocate all future expected earnings to either future cash flow in the form of
12 dividends ("D") or to retained earnings (the retention rate, "b"). This extra accuracy is
13 obtained only when the retention rate "b" is derived from the values used for "D" and "r,"
14 rather than independently.

#### 15 Q. PLEASE EXPLAIN HOW YOU OBTAINED THE VALUES YOU USED IN THE

16 **CONSTANT GROWTH FORM OF THE DCF METHOD.** 

A. The DCF model generally calls for the use of the dividend expected over the next year. A
 reasonable way to estimate next year's dividend rate is to increase the quarterly dividend
 rate by half of the current actual quarterly dividend rate. This is a good approximation of

the rate that would be obtained if the full prior year's dividend were escalated by the entire growth rate.<sup>40</sup> 2

I obtained the stock price—"P"—used in my DCF analysis from the closing prices 3 of the stocks on January 31, 2024. I also obtained an average stock price for the 12 months 4 5 ending January 31, 2024 by averaging the high and low stock prices for the year. I based the value of the future expected return on equity— "r" —on the average 6 7 return on book equity expected by Value Line, adjusted in consideration of recent returns. 8 I also made a computation that was based on a review of both the earned return on equity 9 consistent with analysts' consensus earnings growth rate expectations and on the actual 10 earned returns on equity. For a stable industry such as utility companies, investors will 11 typically look at actual earned returns on equity as one meaningful input into what can be 12 expected for future earned returns on book equity. See Exhibit ALR-3, page 1. 13 This return on book equity expectation used in the DCF method to compute growth 14 must *not* be confused with the COE. Since the stock prices for the comparative companies 15 are substantially higher than their book value, the return investors expect to receive on their market price investment is considerably less than the anticipated return on book value. If 16 17 the market price is low relative to book value, the COE will be higher than the future

<sup>&</sup>lt;sup>40</sup> For example, assume a company paid a dividend of \$0.50 in the first quarter a year ago, and has a dividend growth rate of 4 % per year. This dividend growth rate equals  $(1.04)^{4}-1=0.00985$  % per quarter. Thus, the dividend is \$0.5049 in the second quarter, \$0.5099 in the third quarter, and \$0.5149 in the fourth quarter. If that 4 % per annum growth continues into the following year, then the dividend would be \$0.5199 in the 1<sup>st</sup> quarter, \$0.5251 in the 2<sup>nd</sup> quarter, \$0.5303 in the 3<sup>rd</sup> quarter, and \$0.5355 in the 4<sup>th</sup> quarter. Thus, the total dividends for the following year equal 2.111 (0.5199 + 0.5251 + 0.5303 + 0.5355). I computed the dividend yield by taking the current quarter (the \$0.5149 in the 4<sup>th</sup> quarter in this example) and multiplying it by 4 to get an annual rate of \$2.06. I then escalated this \$2.06 by half the 4 % growth rate, which means it is increased by 2 %.  $2.06 \times 1.02 = 2.101$ , which is within one cent of the \$2.111 obtained in the example.

expected return on book equity, and if the market price is high, then the return on book
 equity will be less than the COE.

In addition to growing through the retention of earnings, utility companies also grow by selling new common stock. Selling new common stock increases a company's growth. I quantified this growth caused by the sale of new common stock by multiplying the amount that the actual market-to-book ratio exceeds 1.0, by the compound annual growth rate of stock that Value Line forecasts. The results of that computation are shown on line 4 of Exhibit ALR-3, page 1.

9 Pure financial theory prefers concentrating on the results from the most current 10 price because investors cannot purchase stock at historical prices. There is a legitimate 11 concern, however, about the potential distortion of using just a single price. I present DCF 12 results based on the most recent stock pricing data (January 31, 2024) as well as the average 13 of the high and low stock price over the past 12 months to obtain a range of reasonable 14 values. As shown in Exhibit ALR-3, page 1, the DCF result based on the average of the 15 high and low stock price for the year ending January 31, 2024 is 8.10%. The DCF result 16 based on the stock price as of January 31, 2024 is 8.14%. Exhibit ALR-3, page 1, shows 17 more of the specifics of how I implemented the constant growth form of the DCF model 18 for the RFC Gas Proxy Group.

#### 19

20

21

#### Q. PLEASE EXPLAIN HOW YOU DETERMINED WHAT VALUE TO USE FOR "r" WHEN COMPUTING GROWTH IN YOUR CONSTANT GROWTH FORM OF THE DCF MODEL.

A. The inputs I considered are shown in Footnote [C] of Exhibit ALR-3, page 1. The value
of "r" that is appropriate to use in the DCF formula is the value anticipated by investors to

| 1 | be maintained on average in the future. This Exhibit shows that the average future return    |
|---|--|
| 2 | on equity forecasted by Value Line for the RFC Gas Proxy Group between 2023 and 2026-        |
| 3 | 28 is 8.90%. The same footnote also shows that the future expected return on equity          |
| 4 | derived from the Zacks consensus forecast is 8.64%, and that the actual returns on equity    |
| 5 | earned by the RFC Gas Proxy Group on average were 7.93% in 2021, 9.64% in 2022, and          |
| 6 | 9.05% in 2023. Based on the combination of the forecasted return on equity derived from      |
| 7 | the Zacks consensus, the recent historical actual earned returns, and Value Line's forecast, |
| 8 | I made the DCF growth computation using a $8.80\%^{41}$ value of "r".                        |

#### 9 Q. WHAT COE IS INDICATED BY THE CONSTANT GROWTH FORM OF THE

#### 10 DCF METHOD THAT YOU RELY ON FOR YOUR RECOMMENDATION?

A. The result of my DCF analysis using the Constant Growth form of the DCF indicates a COE range of between 8.10% and 8.14% for the RFC Gas Proxy Group.<sup>42</sup> Since these DCF findings use analysts' forecasts to derive sustainable growth (in part) and on analysts' forecasts of dividend growth and book value growth in the non-constant form of the DCF method, the results should be considered as conservatively high. This is because, as previously mentioned above, analysts' forecasts of such growth have been notoriously overstated.

18 My results are not as influenced by overly-optimistic analysts' forecasts as would 19 have been the case had I merely used analysts' five-year earnings growth rate forecasts as 20 a proxy for long-term growth. This is because the DCF methods I use compute sustainable

 <sup>&</sup>lt;sup>41</sup> I used 8.80% in consideration of historical returns, Zacks's projections, and Value Line projected returns for the RFC Gas Proxy Group.
 <sup>42</sup> Exhibit ALR-3, page 1.

growth rates, rather than growth rates that can exaggerate the growth rate due to assuming
 that a relatively short-term forecast (5 years) will remain indefinitely.

3

#### E. Non-Constant Growth Form of the DCF Model

## 4 Q. PLEASE EXPLAIN HOW YOU IMPLEMENTED THE NON-CONSTANT 5 GROWTH FORM OF THE DCF MODEL.

6 A. The non-constant growth form of the DCF model determines the return on investment 7 expected by investors based on an estimate of each separate annual cash flow the investor 8 expects to receive. For the purpose of this computation, I have incorporated Value Line's 9 detailed annual forecasts to arrive at the specific non-constant growth expectations that an 10 investor who trusts Value Line would expect. This implementation is shown on Exhibit 11 ALR-3, page 3 and Exhibit ALR-3, page 4. In the first stage, cash flow entry is the cash 12 outflow an investor would experience when buying a share of stock at the market price. 13 The subsequent years of cash flow are equal to the dividends per share that Value Line 14 forecasts. For the intermediate years of the forecast period in which Value Line does not 15 provide a specific dividend, the annual dividends were obtained by estimating that dividend 16 growth would persist at a compound annual rate. The cash flow at the conclusion of the 17 forecast period includes both the final year's dividend as projected by Value Line and the 18 proceeds from selling the stock. The stock price used to determine the proceeds from 19 selling the stock was obtained by estimating that the stock price would grow at the same 20 rate at which Value Line forecasts book value to grow.

## Q. WHY DID YOU USE BOOK VALUE GROWTH TO PROVIDE THE ESTIMATE OF THE FUTURE STOCK PRICE?

- A. For any given earned return on book equity, earnings are directly proportional to the book
  value. Furthermore, book value growth is the net result after the company produces
  earnings, pays a dividend and also, perhaps, either sells new common stock at market price
  or repurchases its own common stock at market price.
- 7 Once these cash flows are entered into an Excel spreadsheet, the compound annual 8 return an investor would achieve as a result of making this investment was obtained by 9 using the Internal Rate of Return (IRR) function built into the spreadsheet. As shown on 10 Exhibit ALR-3, page 3 and Exhibit ALR-3, page 4, this multi-stage DCF model produced 11 an average indicated COE of 8.44% based on the year-end stock price, and 8.00% based 12 on average prices for the year ending January 31, 2024 for the RFC Gas Proxy Group.

## 13 Q. WHAT COST OF EQUITY DOES YOUR NON-CONSTANT GROWTH DCF 14 METHOD INDICATE?

- A. My non-constant growth DCF method indicates a cost of equity of between 8.00% and
   8.44%.<sup>43</sup>
- 17

#### F. <u>Capital Asset Pricing Model</u>

18 **O**.

#### Q. PLEASE DESCRIBE THE CAPM.

A. CAPM stands for "Capital Asset Pricing Model." The CAPM relates return to risk;
 specifically, it relates the expected return on an investment in a security to the risk of

<sup>&</sup>lt;sup>43</sup> Exhibit ALR-3, page 3 and Exhibit ALR-3, page 4.

2

investing in that security. The riskier the investment, the greater the expected return (i.e., the cost of equity) investors require to make that investment.

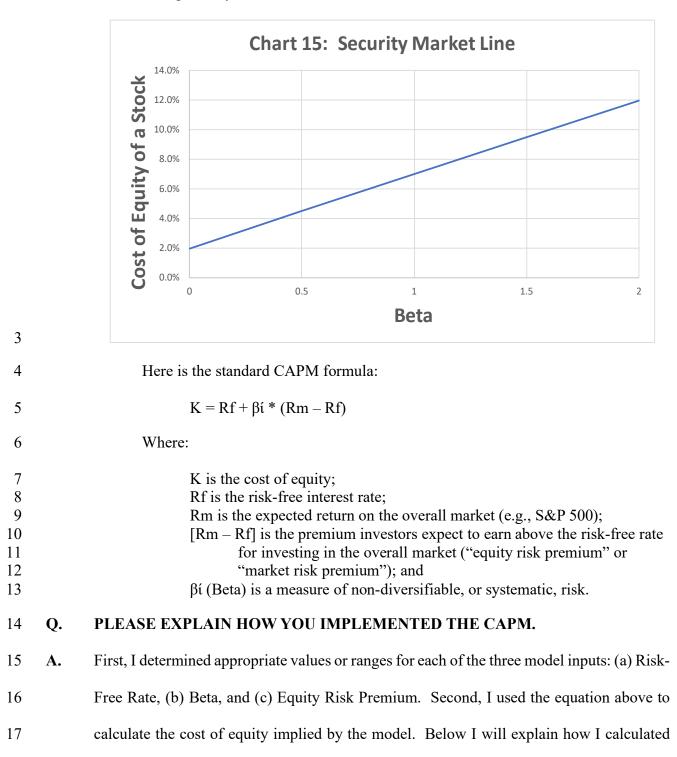
3 Investors in a firm's equity face two types of risks: (1) firm-specific risk and (2) market risk (financial analysts refer to this market risk as systematic risk). Firm-specific 4 5 risk refers to risks unique to the firm, such as management performance and losing market 6 share to a new competitor. Investors can reduce firm-specific risk by purchasing stocks as 7 part of a diverse portfolio of companies if they construct the portfolio to cause the firmspecific risk of individual companies to balance out. Market-related risk refers to potential 8 9 impacts from the overall market, such as a recession or interest rate changes. This risk 10 cannot be removed by diversification, so the investor must bear it no matter what. Because 11 the investor has no option but to bear market risk, the investor's cost of equity will reflect 12 that risk.

The price of a stock with a beta of 1 tends to move with the market. If the market increases by 1%, the stock is also expected to increase by about 1%, and vice versa. The price of a stock with a beta greater than 1 tends to be more volatile than the market. For example, a stock with a beta of 1.5 will on average be 50% more volatile than the market. If the market rises by 1%, the price of a stock with a beta of 1.5 is expected to rise by 1.5%, and if the market falls by 1%, the stock price is expected to decrease by 1.5%. The price of a stock with a beta less than 1 tends to be less volatile than the market.

The CAPM predicts that for a given equity security, the cost of equity has a positive linear relationship to how sensitive the stock's returns are to movements in the overall market (e.g., S&P 500). A security's market sensitivity is measured by its beta.<sup>44</sup> As shown

<sup>&</sup>lt;sup>44</sup> The covariation of the return on an individual security with the return on the market portfolio.

#### 1 in Chart 15 below, the higher the beta of a stock, the higher the company's cost of equity—



the return required by the investor to invest in the stock.

the three model inputs and summarize the CAPM cost of equity numbers resulting from
 those inputs. Table 7 and Table 8 on page 76 show the results of my CAPM.

3

#### **Risk-Free Rate**

#### 4 Q. WHAT RISK-FREE RATE DID YOU USE IN YOUR CAPM?

5 A. It is generally preferable to use the market yield on short-term U.S. Treasury yields as the 6 risk-free rate because these bonds have a beta close to zero. Principles of Corporate 7 Finance states: "The CAPM... calls for a short-term interest rate."<sup>45</sup> However, I chose to 8 use a risk-free rate based on both long- and short-term Treasury yields because it is 9 reasonable to consider a risk-free rate that would apply to both long- and short-term 10 investors. My short-term risk-free rate is based on the yield of 3-month U.S. Treasury bills 11 and my long-term risk-free rate is based on the yield of 30-year U.S. Treasury bonds. In 12 line with my Spot and Weighted Average CAPM approaches, I use both spot values as of 13 January 31, 2024 and weighted averages over the 3 months ending on that date for these 14 two yields.

As outlined in Exhibit ALR-4, page 2, my spot and weighted average short-term risk-free rates are 5.42% and 5.42%, respectively. My spot and weighted average longterm risk-free rates are 4.22% and 4.24%, respectively.

U.S. government bonds are reasonable to use as a risk-free rate because they have a negligible risk of default. The value of short-term U.S. Treasury bills has a relatively low exposure to swings in the overall market. The value of long-term U.S. Treasury bonds is relatively more exposed to the market and therefore must be used with caution.

<sup>&</sup>lt;sup>45</sup> BREALEY, MYERS, AND ALLEN, *Principles of Corporate Finance*, p. 228, (McGraw-Hill Irwin, New York, 12th ed. 2017).

| 1  | Q. | WHAT IS YOUR RESPONSE TO ANALYSTS WHO CLAIM THAT THE CAPM                                       |
|----|----|---|
| 2  |    | SHOULD BE IMPLEMENTED WITH A RISK-FREE RATE BASED ON A LONG-                                    |
| 3  |    | TERM INTEREST RATE (E.G., YIELD ON 30-YEAR TREASURY BOND)                                       |
| 4  |    | AND/OR BASED ON INTEREST RATE FORECASTS INSTEAD OF MARKET                                       |
| 5  |    | YIELDS.   |
| 6  | А. | As discussed in Appendix D, a CAPM analysis that uses a risk-free rate based only on long-      |
| 7  |    | term interest rates may overstate the COE because these bonds do not have a zero beta. It       |
| 8  |    | is not appropriate to use a risk-free rate based on interest rate forecasts because it often    |
| 9  |    | does not represent investors' expectations.   |
| 10 | Q. | CURRENTLY YOUR RISK-FREE RATE BASED ON SHORT-TERM INTEREST                                      |
| 11 | Ľ  | RATES IS HIGHER THAN YOUR RISK-FREE RATE BASED ON LONG-TERM                                     |
| 12 |    | INTEREST RATES. HOW DOES THIS IMPACT YOUR CAPM RESULTS?   |
| 13 | А. | It is rare for short-term interest rates to be higher than long-term interest rates because, as |
| 14 |    | stated above, they are less risky than long-term bonds. At first, it seems nonsensical for an   |
| 15 |    | investor to accept an interest rate that is over 1% less (4.22% vs. 5.42% as of January 31,     |
| 16 |    | 2024). However, as shown in Chart 2 on page 27, the Federal Reserve Bank of Atlanta             |
| 17 |    | estimated that as of December 29, 2023, investors expect short-term interest rates to           |
| 18 |    | decrease in 2024 and 2025. This means that it is rational for investors to lock in a 4.22%      |
| 19 |    | interest rate on long-term bonds now if they expect short-term interest rates to decline        |
| 20 |    | below 4.22% in the near future. It is like a homeowner deciding to lock in a 30-year            |
| 21 |    | mortgage at a higher rate (e.g., 5%) than to take an adjustable-rate mortgage rate with a       |
| 22 |    | lower interest rate (e.g., 4%) because if short-term rates increase above 5% in the future,     |
| 23 |    | they could end up paying more over the life of the mortgage.                                    |
|    |    |   |

| 1  |      | As this relates to CAPM results, this is one of the rate circumstances when a short-             |
|----|------|--|
| 2  |      | term risk-free rate likely overstates the COE because investors expect the relatively higher     |
| 3  |      | short-term interest rate to be temporary. Another way to put it is the following: investors      |
| 4  |      | expect that the interest income from short-term treasuries (3-months) will be lower than         |
| 5  |      | the interest income from long-term treasuries (30-years) over the long-term.                     |
| 6  |      | Poto   |
| 0  |      | Beta   |
| 7  | Q.   | WHAT BETA DID YOU USE IN YOUR CAPM?  |
| 8  | А.   | Since the cost of equity should be based on investor expectations, I chose to use two betas.     |
| 9  |      | My "forward beta" is based on forward-looking investor expectations of non-diversifiable         |
| 10 |      | risk. My "historical blended" is based on historical return data over 6-month, 2-year, and       |
| 11 |      | 5-year periods.  |
| 12 |      | Most published betas are based exclusively on historical return data. For example,               |
| 13 |      | Value Line publishes a 5-year historical beta for each of the companies it covers. However,      |
| 14 |      | it is also possible to calculate betas based on investors' expectations of the probability       |
| 15 |      | distribution of future returns. This probability distribution of future returns expected by      |
| 16 |      | investors can be calculated based on the market prices of stock options.                         |
| 17 | Q.   | WHAT IS A STOCK OPTION?  |
| 18 | A.   | A stock option is the right to buy or sell a stock at a specific price for a specified amount    |
|    | 1 1. |  |
| 19 |      | of time. A call option is the right to buy a stock at a specified exercise or strike price on or |
| 20 |      | before a maturity date. A put option is the right to sell a stock at a specified exercise or     |
| 21 |      | strike price on or before a maturity date. For example, a call option to purchase 100 shares     |
| 22 |      | of Apple Computer stock for \$230 on January 17, 2020, allows the owner the option (not          |

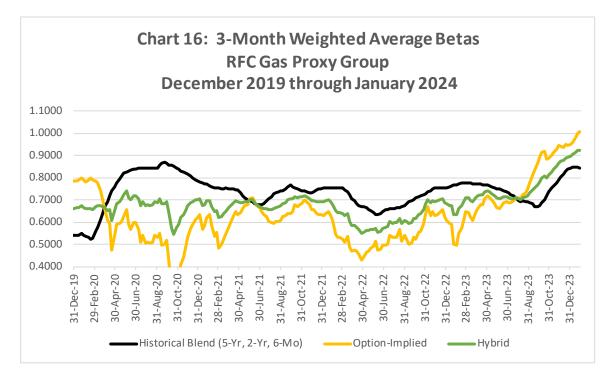
1 the obligation) to buy Apple stock for \$230 on that date. At the end of July 2019, Apple 2 stock was trading at about \$215 per share. Why would anyone pay for the right to buy a 3 stock higher than the current price? Investors who purchased those call options thought 4 there was a chance Apple stock would be trading higher than \$230 on January 17, 2020, 5 and those options gave those investors the right to buy Apple stock for \$230 and profit by 6 selling it at the market price on that date, if it was higher. The price of Apple's stock was 7 \$317.98 at the close of trading on January 17, 2020. Therefore, the investor who purchased this call option for \$635 on July 31, 2019, earned a profit of \$8,163<sup>46</sup> at expiry on January 8 9 17, 2020. On the other hand, the investor who purchased an Apple put option with the 10 same expiration date and strike price on July 31, 2019, would have lost the price of the 11 option (\$2,248) and gained nothing on the expiration date because the right to sell Apple 12 stock for \$230 when the price is over \$300 is worthless.

13 The market prices of put options and call options provide information regarding the 14 probability distribution of future stock prices expected by investors. Using established 15 techniques, I am able to use price data for stock options of my RFC Gas Proxy Group 16 companies and the S&P 500 Index to determine investors' return expectations, including 17 the relationship (covariance) between the return expectations for individual RFC Gas Proxy 18 Group companies and those for the overall market (S&P 500). This covariance between 19 the expected returns for my RFC Gas Proxy Group and for the S&P 500 indicates what 20 investors expect betas will be in the future. I refer to betas based on option price 21 calculations as "option-implied betas."

<sup>&</sup>lt;sup>46</sup> \$8,163 profit from exercising call option (\$31,798 from selling at \$317.98 market price - \$23,000 cost to purchase at \$230) - \$635 (\$6.35 X 100) option purchase price. Note: Each call option is the right to purchase 100 shares.

## 1Q.PLEASE EXPLAIN HOW YOU CALCULATED THE BETAS USED IN YOUR2CAPM.

3 Traditionally, the betas used in CAPM calculations are calculated from historical returns. A. 4 This approach has strengths and weaknesses. An alternative way to calculate betas is to 5 incorporate investors' return expectations by calculating option-implied betas as explained 6 in the previous paragraph. As discussed below, I have chosen to use both historical and 7 option-implied betas in my CAPM analysis. I chose to use option-implied betas in my 8 CAPM analysis because, among other reasons, studies have found that betas calculated 9 based on investor expectations (option-implied) provide information regarding future perceived risks and expectations.<sup>47</sup> 10



<sup>&</sup>lt;sup>47</sup> Bo-Young Chang & Peter Christoffersen & Kris Jacobs & Gregory Vainberg. Option-Implied Measures of Equity Risk, *Review of Finance*, Vol. 16, Issue 2, pp. 385-428 (April 2012) available at <u>https://academic.oup.com/rof/article/16/2/385/1584560</u>.

| 1  |    | As shown in Chart 16 on page 65, stock option prices indicate that investors likely          |
|----|----|--|
| 2  |    | expect higher historical betas for the RFC Gas Proxy Group in the future.                    |
| 3  |    | Exhibit ALR-4, page 3 contains the last three months of data used in creating Chart          |
| 4  |    | 16 on page 65, which is what I use in my CAPM analysis. Specifically, I use the following    |
| 5  |    | two betas in my CAPM analysis:   |
| 6  |    | 1. <b>Historical Blend:</b> $50\%$ (6 months) + $30\%$ (2 years) + $20\%$ (5 years).         |
| 7  |    | 2. Forward Beta: 100% Option-Implied Beta (6 months).  |
| 8  | Q. | WHY DO YOU USE PERIODS OF 6 MONTHS, 2 YEARS, AND 5 YEARS FOR                                 |
| 9  |    | YOUR HISTORICAL BETA CALCULATIONS, AS OPPOSED TO RELYING                                     |
| 10 |    | EXCLUSIVELY ON THE 5-YEAR PERIOD USED BY VALUE LINE?   |
| 11 | А. | Using shorter periods for the return regression analysis portion of the historical beta      |
| 12 |    | calculation allows me to see if the correlation between the returns of each of the companies |
| 13 |    | in my RFC Gas Proxy Group and those of the S&P 500 Index has changed in the last 2           |
| 14 |    | years or 6 months. Using a 5-year period exclusively tends to make recent changes in the     |
| 15 |    | correlation more difficult to identify because of the weight of 5 years of data.             |
| 16 | Q. | WOULD YOU AGREE THAT CHANGES IN MARKET DYNAMICS WILL HAVE                                    |
| 17 |    | A LARGER EFFECT ON 6-MONTH HISTORICAL BETAS THAN THEY WILL                                   |
| 18 |    | ON 2-YEAR OR 5-YEAR HISTORICAL BETAS?  |
| 19 | А. | Yes. As with other historical metrics based on a given time period, say, average stock       |
| 20 |    | prices, the longer the time horizon under consideration, the more data points are            |
| 21 |    | considered, and the smaller the effect of any one given change in the data set.              |
|    |    |  |

## Q. IS THIS LARGER EFFECT ON 6-MONTH HISTORICAL BETAS FROM CHANGES IN MARKET DYNAMICS A GOOD OR A BAD THING?

A. The answer depends on what the beta will be used for. I would argue that in any attempt
to forecast the beta coefficient of a company for any forward-looking analysis such as the
cost of capital calculations in this proceeding, more recent historical data should be given
more relevance than data from 5 or 10 years ago. The weight of 10 years of data can make
a beta coefficient react extremely slowly to market developments. Even pronounced
permanent market changes can take more than 6 months to have a detectable effect on a
10-year beta.

10 As with using spot values and averages of historical market data, I believe the right 11 answer is not to use *either* 6-month historical betas or historical betas with longer horizons, 12 but to consider *both*. For this reason, I have created my historical blended betas, which 13 take into consideration 6-month, 2-year, and 5-year historical betas.

# 14 Q. DO YOU THINK IT IS A GOOD IDEA TO RELY ON 6-MONTH HISTORICAL 15 BETAS DESPITE MARKET DEVELOPMENTS IN THE PAST YEAR THAT 16 SOME WOULD CALL "MARKET DISLOCATIONS?"

A. Financial markets are constantly in flux due to the influence of countless factors. So-called
"market dislocations," are just some of the numerous factors that are constantly affecting
markets. To attempt to separate any one specific factor from "real" underlying market
dynamics would be an exercise in futility.

Furthermore, predicting the duration and impact of any single influencing factor on financial markets is extremely challenging, if not impossible. In 2008, when interest rates plummeted to unprecedented lows, numerous analysts deemed this a temporary anomaly. Contrary to these expectations, rates not only persisted at these low levels for more than
 ten years but dropped even further in response to the unforeseen COVID-19 pandemic,
 which significantly affected the global economy and financial markets.

4 So, in response, yes, I think it is a good idea to use 6-month historical betas to 5 measure recent and current market dynamics regardless of recent developments. I use them 6 as part of my historical blended betas in conjunction with longer-term historical betas and 7 forward-looking, option-implied betas to achieve the most reasonable result.

# 8 Q. GIVEN THE SHORTER PERIOD COVERED BY 6-MONTH HISTORICAL 9 BETAS, CAN THEY STILL BE CONSIDERED STATISTICALLY SIGNIFICANT? 10 HOW MANY DATA POINT PAIRS ARE USED IN THE CALCULATION OF 11 YOUR 6-MONTH HISTORICAL BETA COEFFICIENTS?

A. A 6-month historical beta based on weekly returns calculated weekly is calculated using
 26 closing price points for a company and for its corresponding market index, in this case
 the S&P 500 Index. This translates into 25 pairs of return data that are then used in the
 regression analysis. This is most certainly enough data to achieve statistical significance
 as addressed further below.

Furthermore, as stated above, the recent improvement in my calculation of historical betas of using weekly returns on every day of the week as opposed to using only one day of the week, as Value Line does, has the added benefit of providing significantly more data pairs to be used in the regression analysis used to calculate beta. For 6-month historical betas, instead of relying on 25 return pairs, the regression is performed on 117 return pairs.

16

#### 1 Q. PLEASE EXPLAIN HOW YOU CALCULATED OPTION-IMPLIED BETAS.

2 A. Calculating option-implied betas of a company requires (1) obtaining stock option data for 3 that company and a market index, (2) filtering the stock option data, (3) calculating the 4 option-implied volatility for the company and for the index, (4) calculating the option-5 implied skewness for the company and for the index, and (5) calculating option-implied 6 betas for the company based on implied volatility and skewness for the company and for 7 the index. There are various ways one could choose to perform the steps above, but I chose to filter stock option data and calculate option-implied volatility<sup>48</sup> and skewness<sup>49</sup> 8 9 following the same methodology used by the Chicago Board of Options Exchange (CBOE) 10 in the calculation of their widely-used VIX (or Volatility Index) and SKEW Index, 11 respectively. 12 I start my process with publicly available trading information for all the options for

a given security (company or index) for a complete trading day. I then filter the option data
as described by the CBOE using the following guidelines:

- 1. Use the mid-quote or mark (average of bid and ask) as the option price.
  - 2. Use only out-of-the-money call and put options.
- Determine the "moneyness" threshold where absolute difference
  between call and put prices is smallest (using CBOE "Forward Index
  Price" formula).

 <sup>&</sup>lt;sup>48</sup> CBOE Volatility Index White Paper (2018) available at <u>https://cdn.cboe.com/resources/indices/srvix-white-paper.pdf</u>. Please note that the cover page says, "proprietary information." However, this document has been in the public domain for over 3 years.
 <sup>49</sup> The CBOE SKEW Index (2010) available at:

<sup>&</sup>lt;u>https://cdn.cboe.com/resources/indices/documents/SKEWwhitepaperjan2011.pdf</u>. Please note that the cover page says, "proprietary information." However, this document has been in the public domain for over 3 years.

| 1  | • Include "at-the-money" call and put options and use average of call                                  |
|----|--|
| 2  | and put prices as price for "blended" option.  |
| 3  | 3. Exclude all zero bids.  |
| 4  | 4. Exclude remaining (more out-of-the-money) options when two sequential                               |
| 5  | zero bids are found.   |
| 6  | I then apply the series of formulas clearly described in both of the CBOE's white                      |
| 7  | papers to the remaining options to calculate Option-Implied Volatility and Option-Implied              |
| 8  | Skewness. In the words of the CBOE, each of its two indices is "an amalgam of the                      |
| 9  | information reflected in the prices of all of the selected options." To be clear, Implied              |
| 10 | Volatility is not exactly the same as the VIX Index, and Implied Skewness is not exactly               |
| 11 | the same as the SKEW Index, but both indices are directly based on their corresponding                 |
| 12 | statistical value.   |
| 13 | After calculating the daily option-implied values as discussed above, I calculate the                  |
| 14 | weekly average of these daily values. <sup>50</sup> This approach results in stable weekly data points |
| 15 | due to the weekly averaging. Even the most recent "spot" option-implied beta value                     |
| 16 | represents an average of a full week of option-implied beta values.                                    |
| 17 | Option-Implied Volatility reflects investors' expectations regarding future stock                      |
| 18 | price movements. Option-Implied Skewness reflects investors' expectations regarding                    |
| 19 | how implied volatility changes for strike prices that are closer and further to the current            |
| 20 | value of the underlying stock price.   |
|    |  |

<sup>&</sup>lt;sup>50</sup> I interpolate option-implied beta values for a given company in the rare instances where all daily values for a given company are not available for a given week. This has the effect of maintaining a constant representation of all companies in the proxy group across all periods, thus further improving the stability of proxy group option-implied betas over time.

1 The CBOE calculates Times to Expiration by the minute—as do I. The Time to 2 Expiration of traded options cannot be changed and varies from day to day. For the sake 3 of consistency, the CBOE calculates the VIX and SKEW indices on a "30-day" basis by 4 interpolating for two sets of options with Times to Expiration closest to the 30-day mark. 5 I prefer to focus on as long of a time horizon as possible for forecasting purposes. Option 6 Times to Expiration vary significantly for various stocks but can consistently be found to 7 go out to 6 months (180 days) for utility companies. Therefore, for the sake of consistency, 8 I have chosen to calculate 6-month volatility and skewness where possible. Occasionally, 9 Times to Expiration for a given stock do not go out to 180 days. If the greatest Time to 10 Expiration available is 171 days (95%) or greater, I use the volatility and skewness for that 11 group of options as a proxy for the 180-day volatility and skewness, respectively.

Finally, once I have calculated the option-implied volatility and skewness for each company and index using the methodology described above, I calculate option-implied betas using the following formula developed by Christoffersen, Chang, Jacobs and Vainberg (2011): <sup>51</sup>

16 
$$\beta_i = \left(\frac{SKEW_i}{SKEW_m}\right)^{1/3} \quad \left(\frac{VAR_i}{VAR_m}\right)^{1/2}$$

17 Where:

| 18 | $\beta_i$ :         | option – implied beta of security (e.g.stock, fund); |
|----|---------------------|--|
| 19 | SKEW <sub>i</sub> : | skewness of security;                                |
| 20 | $SKEW_m$ :          | skewness of overall market (S&P 500);                |
| 21 | $VAR_i$ :           | variance of company;                                 |
| 22 | $VAR_m$ :           | variance of overall market (S&P 500).                |
| 23 |                     |  |

<sup>&</sup>lt;sup>51</sup> Bo-Young Chang & Peter Christoffersen & Kris Jacobs & Gregory Vainberg, Option-Implied Measures of Equity Risk, *Review of Finance* Volume 16, Issue 2, pp. 385-428 (April 2012) available at <a href="https://academic.oup.com/rof/article/16/2/385/1584560">https://academic.oup.com/rof/article/16/2/385/1584560</a>.

# Q. YOU CALCULATE YOUR OPTION-IMPLIED BETAS BASED ON A 6-MONTH HORIZON. WOULD IT NOT BE BETTER TO USE A LONGER FORECASTING HORIZON?

A. The methodology I use to calculate my option-implied betas "allows for the computation
of a complete term structure of beta for each company so long as the options data are
available,"<sup>52</sup> so there is nothing inherent in the methodology that limits it to a certain time
horizon.

For many applications, including cost of capital, one could argue that the longer the 8 9 time horizon for the option-implied betas, the better. However, the limitation on the 10 forecasting horizon is always set by the longest expiration period of the options currently 11 traded in the market. Some companies trade options with expiration periods up to 2 or 3 12 years into the future. As evidenced by the exhaustive option data in my working papers, 13 the maximum expiration period for the options of the companies in my RFC Gas Proxy 14 Group is approximately 8 months. None of the 5 companies ever trade options with 15 expiration periods of more than 8 months. New options are issued roughly every 3 months 16 for all of these companies, so the maximum expiration period on any given trading day is 17 somewhere between 5 and 8 months. For consistency across companies in my proxy group 18 and across dates within the 3-month period on which my analysis is focused (November 19 2023 through January 2024), I chose to use 6 months for the time horizon of my option-20 implied betas. If the maximum expiration period for the options of a given company on a 21 given day is less than 6 months, I use the maximum expiration period as an approximation 22 for the target 6-month horizon.

<sup>&</sup>lt;sup>52</sup> Peter Christoffersen, Kris Jacobs, and Gregory Vainberg, *Forward-Looking Betas*, p. 24 (April 25, 2008) available at <u>https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=891467</u>.

1 Simply because some may argue that it may be preferable to use longer time 2 horizons in place of or in addition to a 6-month horizon, it does not mean that a 6-month 3 option-implied beta is of no relevance or cannot be used. That would be tantamount to 4 saying you cannot use a 1-year Value Line Earnings Per Share estimate, or that the 5 minimum relevant forecast is 2 or 3 years. In fact, for purposes of option-implied betas, it 6 would be difficult to say if a time horizon of 1 year, for instance, is necessarily always 7 better than a time horizon of 6 months. An option-implied forward-looking beta, even with a time horizon of less than 6 months, is still a useful tool in interpreting the current 8 9 expectations of investors at any given time.

10 A final strong argument in support of using 6-month option-implied betas in a cost 11 of capital calculation looking years into the future is that, as expanded upon starting on 12 page 125, the authors of the paper on which I based my option-implied betas concluded 13 that their predictive powers are not limited to 6 months into the future. In fact, they 14 conclude that 6-month option-implied betas have stronger predictive power than 6-month, 15 1-year, or 5-year historical betas when attempting to forecast betas 1 or 2 years into the 16 future.

17

#### <u>Market Risk Premium</u>

## 18 Q. PLEASE EXPLAIN HOW YOU CALCULATED THE EQUITY RISK PREMIUM 19 USED IN YOUR CAPM.

A. Traditionally, the risk premium used in CAPM calculations is derived from historical
 returns and/or equity analyst projections. The former approach is historically accurate but
 does not take into account investors' expectations for future market risks and returns. The
 latter approach is based on analyst projections, which are not appropriate since they do not

reflect current investor expectations. A superior market-based way to calculate the equity
 risk premium is to use option-implied return expectations, which is the approach I have
 used.

My equity risk premium is the expected return on the S&P 500 minus the risk-free 4 5 rate. I calculate an expected return on the S&P 500 by using stock options traded on this 6 index. To begin with, I use exactly the same methodology used by the Chicago Board of 7 Options Exchange to filter stock option data and calculate option-implied volatility and skewness,<sup>53</sup> as described in detail in the Beta section on page 69. The volatility and 8 9 skewness calculated in this way describe a probability function representing the possible 10 trajectories for the S&P 500 implied by the options market. The resulting skewed probability function can be closely approximated by a log-normal function using 11 12 established statistical formulas, which then make it straightforward to calculate the 13 expected growth for the S&P 500 for any given cumulative probability. A cumulative probability of 50% represents the median of the probability distribution, or the option-14 15 implied market consensus, which is how I arrive at my calculation of expected market 16 growth.

Once the option-implied growth rate of the S&P 500 has been estimated as described above, I add the dividend yield and subtract the risk-free rate to arrive at the market risk premium, as laid out in Exhibit ALR-4, page 4 and Exhibit ALR-4, page 6. In line with my Spot and Weighted Average CAPM approaches, I use both spot values as of January 31, 2024 and weighted averages over the 3 months ending on that date for optionimplied growth, dividend yields, and short- and long-term risk-free rates in these

<sup>&</sup>lt;sup>53</sup> As used in the calculation of their widely-used VIX (or Volatility Index) and SKEW Index, respectively.

calculations to arrive at a total of 4 estimated values for the market risk premium. The
 market risk premia I use in my Weighted Average CAPM analysis with short- and long term risk-free rates are 2.98% and 4.16%, respectively. The market risk premia I use in my
 Spot CAPM analysis with short- and long-term risk-free rates are 2.75% and 3.95%,
 respectively.<sup>54</sup>

## 6 Q. DID YOU TAKE INTO CONSIDERATION THE DIFFERENCE IN 7 VOLATILITIES ACROSS EXPIRATION PERIODS IN THE OPTIONS TRADED 8 ON THE S&P 500?

9 The volatility implied by the options market changes over time as investors' A. Yes. 10 perception of risk changes. For example, during a crisis, implied volatility generally 11 increases as investors expect that stock market prices have a greater chance of large swings 12 compared to times when there is no crisis. As discussed earlier, investors also often have 13 different volatility expectations over different time periods. For example, on any given 14 day, investors might expect volatility to be relatively high over the next 30 days and to 15 decrease over the next year or longer. The same holds true for skewness, even though it is 16 less intuitive to understand changes in skewness than in volatility. Because of these 17 changes across option expiration periods, I take a weighted average of the entire term 18 structure of the option-implied volatility and skewness, which for the S&P 500 typically goes out to 54 to 61 months<sup>55</sup>, interpolating where necessary, and giving the most weight 19 20 to the option expiration period of 12 months.

<sup>&</sup>lt;sup>54</sup> Both market risk premia happen to be the same because short- and long-term risk free rates happen to be the same as of January 31, 2024.

<sup>&</sup>lt;sup>55</sup> Prior to November 2021, the longest expiration period for stock options traded on the S&P 500 was 36 months.

6

8

## **CAPM Results**

### 2 Q. PLEASE SUMMARIZE THE RESULTS OF YOUR CAPM.

- 3 A. Table 7 and Table 8 below show the results of my Weighted Average CAPM and Spot
- 4 CAPM Analyses, respectively.

#### 5 <u>Weighted Average CAPM</u>

## TABLE 7: CAPITAL ASSET PRICING MODEL (CAPM) - INDICATED COST OF EQUITY WEIGHTED - All Inputs Weighted From November 2023 to January 2024

|                | 3-Month Tre           | easury Bill  | 30-Year Treasury Bond |              |
|----------------|-----------------------|--------------|-----------------------|--------------|
|                | Historical Blended Be | Forward Beta | Historical Blended Be | Forward Beta |
| Risk-Free Rate | 5.42%                 | 5.42%        | 4.24%                 | 4.24%        |
| Beta           | 0.84                  | 1.01         | 0.84                  | 1.01         |
| Risk Premium   | 2.98%                 | 2.98%        | 4.16%                 | 4.16%        |
| САРМ           | 7.92%                 | 8.41%        | 7.74%                 | 8.42%        |

Source: Exhibit ALR-4, page 1

#### 7 <u>Spot CAPM</u>

## TABLE 8: CAPITAL ASSET PRICING MODEL (CAPM) - INDICATED COST OF EQUITY (SPOT SPOT - All Inputs Based on Last Available Data as of January 31, 2024

|                | 3-Month Tre           | easury Bill  | 30-Year Treasury Bond |              |  |
|----------------|-----------------------|--------------|-----------------------|--------------|--|
|                | Historical Blended Be | Forward Beta | Historical Blended Be | Forward Beta |  |
| Risk-Free Rate | 5.42%                 | 5.42%        | 4.22%                 | 4.22%        |  |
| Beta           | 0.82                  | 1.02         | 0.82                  | 1.02         |  |
| Risk Premium   | 2.75%                 | 2.75%        | 3.95%                 | 3.95%        |  |
| САРМ           | 7.67%                 | 8.22%        | 7.45%                 | 8.24%        |  |

Source: Exhibit ALR-4, page 5

9 Please see Appendix E for a chart showing how the results of my CAPM analysis
10 applied to the RFC Gas Proxy Group have changed over time since the onset of the Covid
11 pandemic.

#### VI. CAPITAL STRUCTURE AND COST OF DEBT

## 2 Q. IS LIBERTY REQUESTING A CAPITAL STRUCTURE OF 55.00% COMMON 3 EQUITY AND 45.00% DEBT APPROPRIATE?

A. No. Liberty's requested capital structures are not appropriate for setting rates in this
proceeding since it has a significantly higher common equity ratios (55.00%) than the
average common equity ratio used by other gas utility companies in the country (47.2%)<sup>56</sup>
and the consolidated capital structure being used by its parent Liberty's parent Algonquin
Power & Utilities Corporation (about 40%)<sup>57</sup>.

## 9 Q. WHAT CAPITAL STRUCTURE DO YOU RECOMMEND BE USED FOR 10 LIBERTY'S OVERALL COST OF CAPITAL?

11 I recommend using a capital structure consisting of 47.22% equity and 52.78% debt, based A. 12 on the average common equity ratios of the companies in my proxy group. Absent 13 evidence from Liberty in support of the need for a different capital structure, using the average capital structure of the proxy group is consistent with the Commission's duty to 14 15 set reasonable rates because otherwise. Additionally, Liberty's parent (Algonquin Power 16 & Utilities Corporation) has common equity ratio of about 40%. There is no reason I am aware of for Liberty to have a significantly higher common equity ratio than Algonquin 17 18 Power & Utilities Corporation that owns a diversified portfolio of non-regulated renewable and thermal energy generation assets.<sup>58</sup> Authorizing a regulatory capital structure for 19

<sup>57</sup> Algonquin Power & Utilities Corp, 2022 Annual Report, Page 80. Equity of \$5.2 billion, current long-term debt of \$0.42 billion, long-term debt of \$7.1 billion, preferred equity of \$0.18 billion.

<sup>&</sup>lt;sup>56</sup> Exhibit ALR-5, page 5.

<sup>&</sup>lt;sup>58</sup> You would expect a company with un-regulated operations to have a higher common equity ratio (lower percentage of debt) than a regulated subsidiary like Liberty because they are riskier. Riskier companies have less predictable earnings so they must keep their interest payments low so they can make sure they can cover their interest payments.

Liberty with a common equity ratio higher than other comparable utility companies without justification will result in unreasonably high rates. As shown in Table 3 on page 13, my recommendations, including my capital structure recommendation, result in an overall rate of return of 6.18%. Ms. Bulkley and Mr. Wall's recommendations result in an overall rate of return of 7.68%. Capital structure has a major impact on revenue requirement. If the Commission adopts an equity component of the capital structure ratio that is higher than I've recommended, there should be a corresponding reduction to ROE.

8 It can't be overlooked that the authorized capital structure can have a large impact 9 on the utility company's revenue requirement. If my cost of equity recommendation is 10 applied to Ms. Bulkley and Mr. Wall's recommended capital structure it will require a 11 significantly larger revenue requirement.

12 If Ms. Bulkley and Mr. Wall's capital structure recommendations are adopted it is important to make an adjustment the overall ROR to account for the financial risk 13 14 difference between her capital structure recommendation and that of the companies in the 15 RFC Gas Proxy Group which have a significantly lower average common equity ratio 16 (47.2%) than the common equity ratios recommend by Ms. Bulkley and Mr. Wall. A higher 17 common equity ratio means less debt, a lower chance of financial stress (financial risk), 18 and therefore a lower COE. On the other hand, a lower common equity ratio means more 19 debt, a higher chance of financial stress (financial risk), and therefore a higher COE. Based 20 on a regression analysis of dozens of utility companies, I found a 0.04% reduction in the 21 cost of equity results for every 1% increase in the common equity ratio. Therefore, if the 22 Commission authorizes a capital structure with a higher common equity ratio for a specific

| 1  |    | applicant, then the authorized ROE for that applicant should be reduced by $0.04\%$ for every      |
|----|----|--|
| 2  |    | 1% its authorized common equity ratio exceeds that of the proxy group. <sup>59</sup>               |
| 3  | Q. | WHAT COST OF DEBT DO YOU RECOMMEND?  |
| 4  | А. | I recommend adopting Liberty's requested cost of debt of 4.42%.                                    |
|    |    |  |
| 5  |    | VII. EVALUATION OF LIBERTY'S RATE OF RETURN TESTIMONY  |
| 6  | Q. | PLEASE SUMMARIZE THE TESTIMONY OF MS. BULKLEY AND MR. WALL.  |
| 7  | А. | Ms. Bulkley and Mr. Wall concluded that a reasonable range of ROE estimates for Liberty            |
| 8  |    | is from 9.90% to 11.00% based on the results of applying their own modified versions of            |
| 9  |    | the following COE models to a proxy group of 5 gas utility companies <sup>60</sup> : 1) DCF model, |
| 10 |    | 2) CAPM, 3) ECAPM and 4) Bond Yield Risk Premium ("BYRP" or "Risk Premium"). <sup>61</sup>         |
| 11 |    | As outlined in Table 9, Ms. Bulkley and Mr. Wall's COE models provide equity cost rate             |
| 12 |    | estimates between 8.23% and 11.49%.  |
| 13 |    | Ms. Bulkley and Mr. Wall claims that Liberty's requested ROE of 10.35% "is                         |
| 14 |    | reasonable" after considering their analytical results, capital market conditions and the          |
|    |    |  |

risks faced by Liberty.62

<sup>&</sup>lt;sup>59</sup> Earlier in testimony I provide the specific adjustments required if Ms. Bulkley and Mr. Wall's capital structure recommendation is used to set rates.

<sup>&</sup>lt;sup>60</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 8, lines 7-9.
<sup>61</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 3, lines 3-7.
<sup>62</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 76, lines 3-6.

| METHOD  | Model Results   |
|---|-----------------|
| Constant Growth DCF - Earnings Growh [1]              | 8.84% - 11.49%  |
| Constant Growth DCF - Earnings & Retention Growth [1] | 8.23% - 11.49%  |
| САРМ [2]  | 10.26% - 11.10% |
| ECAPM [2]   | 10.86% - 11.49% |

[1] Ms. Bulkley and Mr. Wall's Direct Testimony, Page 38, Figure 7

[2] Ms. Bulkley and Mr. Wall's Direct Testimony, Page 45, Figure 9

[3] Ms. Bulkley and Mr. Wall's Direct Testimony, Page 48, lines 3-10

## 2 Q. IS THEIR CONCLUSION BASED ON INVESTORS' EQUITY RETURN

**3 EXPECTATIONS AS INDICATED BY MARKET DATA?** 

No. Ms. Bulkley and Mr. Wall states that the cost of equity is market-based<sup>63</sup> and Liberty's 4 A. authorized ROE should be a forward-looking estimate.<sup>64</sup> They state that the "key 5 consideration" in calculating the cost of equity is to "ensure that the methodologies 6 employed reasonably reflect investors' views..."65 However, when applying their 7 approaches, there are key places where they use analyst forecasts (non-market-based) 8 9 instead of market-based data (e.g., stock and stock option prices) and/or use backward 10 looking data. For example, the risk premium component of her CAPM analysis, which is 11 based on analyst forecasts, includes a higher expected return on the overall market (12.72%) than my market-based analysis indicates.<sup>66</sup> As shown on Chart 14 on page 44, a 12 13 market-based analysis shows that the COE for the overall market is about 9.3% at the 24month horizon to 8.6% at the 5-year horizon. 14

<sup>&</sup>lt;sup>63</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 27, lines 21-23 and Page 28, lines 1-2.

<sup>&</sup>lt;sup>64</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 14, lines 11-15.

<sup>&</sup>lt;sup>65</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 30, lines 13-16.

<sup>&</sup>lt;sup>66</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, 42, lines 1-4.

1 The forecasts of individual analysts, even from respected sources like Bloomberg, 2 may or may not reflect investors' views on the market because, if for no other reasons, the 3 analyst who covers a particular stock could be on vacation. Therefore, I believe it is 4 preferable to use market data as much as possible to best measure investors' expectations 5 and the cost of equity for utility companies.

## 6 Q. DO MS. BULKLEY AND MR. WALL'S SOURCES CONTRADICT THEIR OWN 7 CONCLUSIONS?

8 A. Yes. Ms. Bulkley and Mr. Wall's approach to determining, and justifying, the equity risk 9 premium component of their CAPM analysis involve using isolated data from their sources 10 contradict the big picture conclusions made by their own sources. For instance, they use 11 Bloomberg's forecasted earnings per share growth rate data to calculate an equity risk premium of nearly 9%.<sup>67</sup> This figure significantly differs from Bloomberg's published 12 equity risk premium of 5.5%. The latter was utilized by Ms. Bulkley and Mr. Wall's Brattle 13 Group colleague in a cost of capital proceeding I was involved in earlier this year.<sup>68</sup> The 14 15 difference between their equity risk premium and Bloomberg's reveals a selective, or 16 fragmented, approach to data selection, showing a tendency to favor information that 17 reinforces an unreasonably high equity risk premium. They should not ignore Bloomberg's 18 published equity risk premium figure of around 5.5% without good reason.

Furthermore, Ms. Bulkley and Mr. Wall use historical data from Kroll 2023 SBBI
Yearbook to support their forward-looking equity return expectations and the equity risk

<sup>&</sup>lt;sup>67</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42, lines 4-5.

<sup>&</sup>lt;sup>68</sup> Direct Testimony of Michael R. Tolleth, Application of Great Oaks Water Company, California Water Cost of Capital Proceeding, May 1, 2023.

premium component of their CAPM analysis.<sup>69</sup> They claims that annual equity returns 1 2 over the past century indicate the current expected market return of 12.72% that she used to calculate the equity risk premium component of 8.80% to 8.92% is "reasonable."<sup>70</sup> 3 However, their justification is flawed because they failed to consider if investors expect 4 5 future returns to be different than past returns. Their own source, the Kroll SBBI Yearbook, 6 considered if investors might consider future equity returns to be different than the past. 7 The authors of this book looked beyond historical data and concluded that "the current [price-to-earnings] ratio is the market's best guess for the future of corporate earnings."<sup>71</sup> 8 9 Based on this current market data, the Kroll 2023 SBBI Yearbook calculated a long-term market return of only 9.45% and a geometric supply-side equity risk premium of 4.39%."<sup>72</sup> 10 11 Ms. Bulkley and Mr. Wall's selective use of data form their sources raises 12 significant doubts about the reasonableness and reliability of the equity risk premium portion of their CAPM analysis. 13

# 14 Q. YOU STATED EARLIER THAT MS. BULKLEY AND MR. WALL'S CLAIM THAT 15 THE DCF MODEL IS CURRENTLY UNDERSTATING IS NOT VALID. PLEASE 16 EXPLAIN MORE ABOUT WHY HER CLAIM IS NOT TRUE.

A. Their claim that utility stocks are expected to underperform in the near term<sup>73</sup> is
 problematic for at least the following two reasons. First, they does not base their claim
 regarding future utility stock price on current investor expectations. Their claim is based
 on historical patterns that may or may not repeat, personal opinions and speculation.

<sup>&</sup>lt;sup>69</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42-43.

<sup>&</sup>lt;sup>70</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42

<sup>&</sup>lt;sup>71</sup> Kroll 2023 SBBI Yearbook, Page 199.

<sup>&</sup>lt;sup>72</sup> Kroll 2023 SBBI Yearbook, Page 197-199.

<sup>&</sup>lt;sup>73</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 39, lines 5-7.

1 Second, they do not use a multi-stage DCF model to directly test how the COE results 2 would be impacted if, in fact, investors expect utility stocks to underperform in the near 3 term. The multi-stage DCF model can measure how the cost of equity is impacted by 4 periods of utility stock price underperformance because it can account for different growth 5 rates over different time periods. For example, in a multi-stage DCF model, it is possible 6 to use relatively low growth rate during a period of expected underperformance, like Ms. 7 Bulkley and Mr. Wall are claiming in this case, following by a higher growth rate. All else equal, if investors expect utility stocks to decline in value, the DCF indicated COE would 8 9 be lower. This makes sense because if investors expect lower stock prices, all else equal, 10 they are expecting to bring in less money when they sell the stocks. If they expect to sell 11 their stock for a lower price in the future, they are expecting a lower return on their 12 investment equity investment than they would if they expected utility stocks to 13 overperform the overall market.

## Q. DO THE RESULTS OF MS. BULKLEY AND MR. WALL'S COST OF EQUITY MODELS PROVIDE A RELIABLE INDICATION OF LIBERTY'S COST OF EQUITY?

17 No. Ms. Bulkley and Mr. Wall's 10.35% ROE recommendation is significantly higher than A. 18 Liberty's market-based cost of equity. If their recommendation is used to set rates, 19 consumers will be overcharged. Ms. Bulkley and Mr. Wall's 10.35% ROE 20 recommendation is excessive largely because: (1) their COE calculations are based on a 21 flawed analytical approach and an inappropriate definition of the cost of equity, despite 22 defining it correctly in considerable portions of filed testimony; (2) their interpretation of 23 current capital markets includes unknowable and/or speculative predictions; (3) their claims regarding how current capital markets are impacting the DCF model are incorrect;
 and (4) their unrealistically higher equity risk premium that is based on the selective use of
 data that contradicts the conclusions drawn from their own cited sources.

4 Additionally, each of their COE models has specific issues that contribute to their 5 unreasonably high results. First, I will address how their constant growth DCF method is 6 unreliable because it mechanically uses analyst 5-year EPS growth rates as a proxy for 7 growth without considering the mathematical relationship between retention rates, dividend payments, and growth. A company cannot invest and grow with money it has 8 9 paid out to investors as a dividend. Second, I will discuss why I believe their 10 CAPM/ECAPM methodologies overstate the cost of equity by using an inflated equity risk 11 premium component.

### 12 DCF Method

## Q. WHAT FORMULA DO MS. BULKLEY AND MR. WALL USE IN THEIR DCF ANALYSIS?

15 A. 
$$k = \frac{D_0(1+g)}{P_0} + g^{74}$$

16Where:17181920212222

<sup>&</sup>lt;sup>74</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 32, lines 15-16.

2

Q.

## CONSTANT GROWTH DCF METHOD?

DO MS. BULKLEY AND MR. WALL PROPERLY APPLY THE SIMPLIFIED OR

3 No. Ms. Bulkley and Mr. Wall explains correctly that the constant growth DCF method A. 4 "assumes" a single growth rate in perpetuity and that "one must assume that the dividend 5 payout ratio remains constant and that earnings per share, dividends per share, and book value per share all grow at the same constant rate."75 However, their DCF method 6 contradicts their own description of how the constant growth model should be 7 implemented. Their growth estimate relies entirely on analysts' five-year EPS growth 8 forecasts.<sup>76</sup> The correct application of the DCF method requires that the dividend yield be 9 computed properly, and that the growth rate used be derived from a careful study of what 10 11 future *sustainable* growth in cash flow is anticipated by investors. As discussed above, 12 major financial institutions like J.P. Morgan Chase do not use a growth rate based on 13 analyst 5-year EPS growth rates as Ms. Bulkley and Mr. Wall have done. Please see 14 Appendix B for explanation of why a future-oriented "B X R" method is superior to Ms. 15 Bulkley and Mr. Wall's DCF method.

<sup>&</sup>lt;sup>75</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page, 33, lines 3-6.

<sup>&</sup>lt;sup>76</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 34, lines 10-13.

## Q. ARE THERE ADDITIONAL REASONS WHY IT IS NOT APPROPRIATE TO USE ANALYSTS' EARNINGS GROWTH RATE PROJECTIONS AS A PROXY FOR GROWTH IN THE DCF MODEL?

- 4 A. Yes. A study conducted by McKinsey & Company in 2010 found that "analysts have been
   5 persistently over optimistic for the past 25 years with estimates ranging from 10 to 12
   6 percent a year, compared with actual earnings growth."<sup>77</sup>
- 7 On average, analysts' forecasts have been almost 100 percent too high.<sup>78</sup> Capital 8 markets, on the other hand, are notably less giddy in their predictions. Except during the 9 market bubble of 1999-2001, actual price-to-earnings (P/E) ratios have been 25 percent 10 lower than implied P/E ratios based on analyst forecasts.
- 11 To my knowledge, financial publications do not recommend using EPS growth 12 rates to calculate the cost of equity in a DCF model. McKinsey & Company continues to 13 advise its clients to be cautious about the reliability of analysts' forecasts. On May 16, 14 2022, McKinsey stated that "analysts' near-term forecasts are often overly optimistic and 15 don't always correctly reflect operating performance."<sup>79</sup>
- Even if equity analysts' forecasts were not upwardly biased, as discussed above, adding earnings per share growth forecasts to a dividend yield without considering the retention rate produces a flawed result. Using an earnings per share growth forecast as the growth component in a DCF model is like measuring how much money you will have in your bank account by simply adding up your paychecks. This only works if you spend no

<sup>&</sup>lt;sup>77</sup> Marc H. Goedhart, Rishi Raj and Abhishek Saxena, *Equity Analysts: Still too bullish*, Spring 2010.

https://www.mckinsey.com/capabilities/strategy-and-corporate-finance/our-insights/equity-analysts-still-too-bullish <sup>78</sup> Ibid.

<sup>&</sup>lt;sup>79</sup> David Kohn, Vartika Gupta, Tim Koller, Werner Rehm, *Do consensus estimates accurately reflect operating performance?*, May 16, 2022.

money. If you do not consider what percentage of your paycheck you will retain in your
 account and what percentage you will spend, your calculations will be wildly optimistic
 and inaccurate, similar to using earnings per share growth in a DCF.

## 4 Q. WHY DOES MS. BULKLEY AND MR. WALL'S DCF MODEL PRODUCE A 5 HIGHER RESULT THAN YOUR CONSTANT GROWTH DCF METHODS?

6 A. The primary reason our DCF models produce different COE results is because of the 7 growth rate component. Ms. Bulkley and Mr. Wall's DCF analysis using analyst 5-year 8 EPS growth rate projections produces an average (mean and median) cost of equity result for their proxy group of 8.55% and 11.49%.<sup>80</sup> My sustainable growth DCF and option-9 10 implied growth DCF methods produce cost of equity results of 8.38% - 8.47% and 9.50% 11 - 9.69% respectively.<sup>81</sup> Ms. Bulkley and Mr. Wall use an average growth rate components of 6.2% for their entire proxy group.<sup>82</sup> I use an average growth rate component of 4.33% 12 13 to 5.68%.<sup>83</sup> It is not appropriate to mechanically use analyst EPS growth rate projections 14 in a constant growth DCF model, as Ms. Bulkley and Mr. Wall has done, because relatively short-term growth rate projections (5-years), even if accurate, may not be realistic to 15 16 achieve in the long-term. Using unrealistically high growth rates in the constant growth 17 DCF model can significantly inflate the cost of equity.

<sup>&</sup>lt;sup>80</sup> Ms. Bulkley and Mr. Wall's Direct Attachment AEB/CMW-4, Pages 1-3.

<sup>&</sup>lt;sup>81</sup> Exhibit ALR-2.

<sup>&</sup>lt;sup>82</sup> Ms. Bulkley and Mr. Wall's Direct Attachment AEB/CMW-4, Pages 1-3. column [8], (7.43% + 7.73% + 4.33% +

<sup>5.50% + 6.10%)/5 = 6.2%</sup> 

<sup>&</sup>lt;sup>83</sup> Exhibit ALR-3, Page 1 and 2.

#### 1 **Q**. MS. BULKLEY AND MR. WALL ALSO IMPLEMENTED A CONSTANT 2 **GROWTH DCF MODEL BASED ON EARINGS AND RETENTION GROWTH.** 3 **DOES THIS METHOD PRODUCE ANY REASONBLE RESULTS?**

- 4 Yes. The minimum growth rates used in this method produce results of  $8.23\% - 8.31\%^{84}$ A. 5 which are nearly identical to the results of my sustainable growth DCF method of 8.10%
- 6 to 8.14%. However, the results based on the maximum growth rates are excessive because
- 7 they are based solely on earnings per share growth rate.
- 8

## **CAPM Method**

#### 9 PLEASE DESCRIBE MS. BULKLEY AND MR. WALL'S CAPM METHOD. Q.

10 Ms. Bulkley and Mr. Wall explains that the CAPM method "estimates the cost of equity A. 11 for a given security as a function of a risk-free return plus a risk premium to compensate investors for the non-diversifiable, 'systematic' risk of that security."<sup>85</sup> They says that this 12 13 method is defined by the following four components:

#### $K_e = r_f + \beta \left( r_{m-} r_f \right)$ 14

15 Where:

| 16 | K <sub>e</sub> | = | the required market cost of equity;              |
|----|----------------|---|--|
| 17 | β              | = | beta coefficient of an individual security;      |
| 18 | $r_{f}$        | = | the risk-free rate of return; and                |
| 19 | $r_m$          | = | the required return on the market. <sup>86</sup> |

- 20 They also considers an Empirical CAPM (ECAPM). Ms. Bulkley and Mr. Wall
- 21

 $r_m$ 

claims the ECAPM is necessary because they claim academic research indicates that the

<sup>&</sup>lt;sup>84</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 38, Figure 7.

<sup>&</sup>lt;sup>85</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 40, lines 7-9.

<sup>&</sup>lt;sup>86</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 40, lines 13-19.

| 1  |    | risk return relationship is different than the one estimated by the CAPM. <sup>87</sup> This method |
|----|----|---|
| 2  |    | includes the same four components as the CAPM, but they applies a 75% weighting to the              |
| 3  |    | beta coefficient and the market risk premium portion of the equation and a 25% weighting            |
| 4  |    | to the market risk premium, without the beta coefficient impact. ECAPM formula:                     |
| 5  |    | $K_e = r_f + 0.75\beta (r_{m-}r_f) + 0.25 (r_{m-}r_f)^{88}$   |
| 6  |    |   |
| 7  |    | The specific weightings (0.75 and 0.25) in the formula above flatten the security                   |
| 8  |    | market line to be consistent with historical return data. In other words, these weightings          |
| 9  |    | make the cost of equity for a company with a beta under one higher and the cost of equity           |
| 10 |    | for a company with a beta above 1 lower. The effect of this adjustment is to increase the           |
| 11 |    | cost of equity for regulated utility companies because they almost always have a beta less          |
| 12 |    | than one.   |
| 13 | Q. | WHAT RISK-FREE RATE DOES MS. BULKLEY AND MR. WALL USE IN THEIR                                      |

14 CAPM?

They used the following three risk-free rates: (1) Current yield on 30-year Treasury bonds 15 A. (3.89%), (2) Projected (Q4 2023 through Q4 2024) yield on 30-year Treasury bonds 16 (3.84%), and (3) Projected (between 2025 and 2029) yield on 30-year Treasury bonds 17 (3.80%).89 18

<sup>&</sup>lt;sup>87</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 44, lines 9-14.
<sup>88</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 44, line 3.

<sup>&</sup>lt;sup>89</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 41, lines 8-13.

## Q. WHAT BETA COEFFICIENT DOES MS. BULKLEY AND MR. WALL USE IN THEIR CAPM?

A. They used the following two historical beta coefficients of each of the companies in their
 proxy group: (1) Bloomberg 10-year weekly return relative to the S&P 500 index, (2) Value
 Line 5-year historical weekly return relative to the New York stock exchange composite
 index, and (3) long-term averages from 2013 through 2022.<sup>90</sup>

## 7 Q. WHAT RISK PREMIUM DOES MS. BULKLEY AND MR. WALL USE IN THEIR

8 CAPM?

A. The market risk premium of Ms. Bulkley and Mr. Wall's CAPM analysis is based on the difference between an implied expected equity market return (12.68%) and a risk-free rate (3.84% - 3.89%). She calculated the implied expected equity market return of 12.68% by using a DCF model with a dividend yield equal to that of the current dividend yield of S&P 500 (1.64%) and a growth rate component equal to Bloomberg's published consensus annual EPS growth rate of the S&P 500 over the next five years (10.95%). They estimated a market risk premium of between 8.79% and 8.88%.<sup>91</sup>

## 16 Q. DO MS. BULKLEY AND MR. WALL USE AN APPROPRIATE RISK-FREE RATE

## 17 **IN THEIR CAPM**?

A. In principle, no. The risk-free rate component of Ms. Bulkley and Mr. Wall's CAPM is not
 appropriate because it is based considerably on economist published projections and not
 investors' expectations as indicated by current market yields. Interest rates have increased
 since Ms. Bulkley and Mr. Wall filed their testimony, and the forecasted yields they used

<sup>&</sup>lt;sup>90</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 41, lines 14-16 and Page 42, lines 1-7.

<sup>&</sup>lt;sup>91</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42, lines 8-16.

| 1 | in their CAPM are now lower than the market-based risk-free rates that I used in my CAPM          |
|---|---|
| 2 | analysis. As outlined in Exhibit ALR-4, page 2, my spot and weighted average short-term           |
| 3 | risk-free rates are 5.42% and 5.42%, respectively. My spot and weighted average long-             |
| 4 | term risk-free rates are 4.22% and 4.24%, respectively. These four rates average 4.82%.           |
| 5 | The risk-free rate component of Ms. Bulkley and Mr. Wall's CAPM analysis is between               |
| 6 | 3.80% for projected yield on 30-year U.S. Treasury bond yield from 2025 through 2029              |
| 7 | and 3.89% for the current 30-day average market yield on the 30-year Treasury bond. <sup>92</sup> |

Ms. Bulkley and Mr. Wall's use of interest rate forecasts is problematic in principle 8 9 because current market yields on U.S. Treasury bonds indicate market expectations. As 10 discussed above, Liberty's authorized ROE should be market-based because investors 11 provide the capital. In this case, Ms. Bulkley and Mr. Wall's use of interest rate forecasts 12 to determine the risk-free rate component does not inflate their CAPM result. However, their CAPM method should not be used to set rates in future New Hampshire proceedings 13 14 because it could produce inaccurate cost of equity results (too high or too low) in different 15 capital market conditions.

## 16 Q. DO MS. BULKLEY AND MR. WALL'S BETA COEFFICIENTS OVERSTATE THE 17 COST OF EQUITY?

A. No. Ms. Bulkley and Mr. Wall's CAPM results do not currently contribute her excessive
 CAPM results. The 5-year and 10-year historical betas they use in their CAPM analysis
 are lower than indicated by most of the more current market data I use in my CAPM which
 average between 0.82 and 0.76 respectively.<sup>93</sup> Ms. Bulkley and Mr. Wall also used beta

<sup>&</sup>lt;sup>92</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 41, lines 8-13.

<sup>&</sup>lt;sup>93</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Exhibit AEB/CMW-7, Page 1-7.

coefficients based on long term averages of 0.73<sup>94</sup> which is lower than current market
 conditions. Over the past 3 months, my forward-looking option-implied betas have had a
 weighted average of 1.01<sup>95</sup> and my 6-month and 2-year historical betas for the RFC Gas
 Proxy Group have had a weighted average of 0.928 and 0.735, respectively, over the past
 3 months.<sup>96</sup>

# 6 Q. UPON CLOSER EXAMINATION OF MS. BULKLEY AND MR. WALL'S 7 SOURCES AND OTHER PROMINENT SOURCES, DO YOU BELIEVE THAT 8 THE EQUITY RISK PREMIUM PORTION OF MS. BULKLEY AND MR. WALL'S 9 CAPM ANALYSIS IS REASONABLE?

10 No, I believe Ms. Bulkley and Mr. Wall's equity risk premium component of between A. 8.79% and 8.88%<sup>97</sup> is excessive and leads to inflated CAPM/ECAPM results of between 11 10.28% and 11.49%.<sup>98</sup> The CAPM indicates a COE averaging close to 8% using a 12 reasonable equity risk premium component. As explained in the CAPM section starting on 13 14 page 58, I determined that investors are demanding a significantly lower equity risk premium of between 2.75% and 4.16%.<sup>99</sup> Closer examination shows that Ms. Bulkley and 15 16 Mr. Wall's own sources (Kroll and Bloomberg) and other prominent sources arrive at 17 substantially lower numbers than Ms. Bulkley and Mr. Wall.

<sup>&</sup>lt;sup>94</sup> Exhibit ALR-4, page 3.

<sup>&</sup>lt;sup>95</sup> Exhibit ALR-4, page 3.

<sup>&</sup>lt;sup>96</sup> Exhibit ALR-4, page 3.

<sup>&</sup>lt;sup>97</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42, lines 15-16.

<sup>&</sup>lt;sup>98</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 45, Figure 9.

<sup>&</sup>lt;sup>99</sup> Exhibit ALR-4, page 1 and Exhibit ALR-4, page 5.

<u>Kroll</u>

1

2 As discussed above, Ms. Bulkley and Mr. Wall cites Kroll SBBI Yearbook to justify 3 their claim that her equity risk premium is "not unreasonable" because in 50 of the past 97 years (about 52% of observations), the realized return was 12.68% or greater.<sup>100</sup> Their 4 5 conclusion that this analysis supports her equity risk premium of 8.79% to 8.88% is flawed 6 for at least two reasons. First, it is not reasonable to conclude that investors expect that equity returns will be as high in the future as in the past. Kroll calculates a supply-side 7 equity risk premium to account for evidence that equity returns may be lower in the future 8 than they were since 1926.<sup>101</sup> As stated above, the Kroll 2023 SBBI Yearbook calculated 9 10 a long-term market return of only 9.45% and a geometric supply-side equity risk premium 11 of 4.39%." Ms. Bulkley and Mr. Wall's equity risk premium is inflated because they do 12 not consider if historical equity returns are sustainable or not, as Kroll as done. Second, Ms. Bulkley and Mr. Wall base their historical analysis on annual returns between 1926-13 14 2022. In other words, they consider returns on a one-year timeframe, which is problematic. 15 The cost of equity should be measured over long periods, not just yearly returns. A one-16 year view is arbitrary and inconsistent with the long-term perspective needed, especially 17 when juxtaposed with the 30-year treasury bonds used as a risk-free rate benchmark. 18 Ideally, a five-year rolling return average, or better yet, a 30-year period, should be used to 19 align with the long-term investment horizon we are trying to measure.

20

#### **Bloomberg**

<sup>&</sup>lt;sup>100</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 42, lines 17-20 and Page 43, lines 1-2..

<sup>&</sup>lt;sup>101</sup> Kroll 2023 SBBI Yearbook, Page 197-202.

| 1  | As discussed above, if we refer to Bloomberg, which they used in their equity risk                  |
|----|---|
| 2  | premium calculations, we see that Bloomberg determined a significantly lower equity risk            |
| 3  | premium about 5.5% recently.  |
| 4  | Other Prominent Sources   |
| 5  | This discrepancy is evident even when consulting other respected sources, like                      |
| 6  | Professor Aswath Damodaran from NYU (who finds an equity risk premium of 4.88% as                   |
| 7  | of November 2023), <sup>102</sup> and further supports the argument that Ms. Bulkley and Mr. Wall's |
| 8  | equity risk premium estimation is excessively high.   |
| 9  | Additionally, based on calculations by P. Brett Hammond and Martin L. Leibowitz,                    |
| 10 | which were based on a literature survey and estimates from participants in the 2001 Equity          |
| 11 | Risk Premium Forum, they found the most frequent estimate of the 10-year equity risk                |
| 12 | premium to be 4.  |
| 13 | The authors of Revisiting the Equity Risk Premium noted: "Despite radically                         |
| 14 | different market environments, it is striking that the estimates in all three forums were so        |
| 15 | similar. They tended to be in the 3%–5% range, and notably and notably, in comparison to            |
| 16 | historical returns, none of them included estimates above 7% or below zero." The three              |
| 17 | forums were in 2001, 2011, and 2021. <sup>103</sup>   |
| 18 | In summary, Ms. Bulkley and Mr. Wall's CAPM results are unreasonably high,                          |
| 19 | because their equity risk premium component is above current market-based indicators (my            |

<sup>&</sup>lt;sup>102</sup> Aswath Damodaran, *Implied ERP by month for previous months (September 2008-Current)*, Dec. 8, 2023, <u>https://pages.stern.nyu.edu/~adamodar/pc/implprem/ERPbymonth.xlsx</u>.

<sup>&</sup>lt;sup>103</sup> P. Brett Hammond & Martin L. Leibowitz, CFA Institute Research Foundation, Revisiting the Equity Risk Premium, *Introduction: Three Decades of Equity Risk Premium Forums, p. vi, (2023)* available at <a href="https://www.cfainstitute.org/-/media/documents/article/rf-brief/Revisiting-the-Equity-Risk-Premium.pdf">https://www.cfainstitute.org/-/media/documents/article/rf-brief/Revisiting-the-Equity-Risk-Premium.pdf</a>.

1 own analysis based on stock option prices, the sources they use, which are Kroll and 2 Bloomberg, and the conclusions of other prominent research).

3

#### **Bond Yield Plus Risk Premium analysis**

#### 4 Q. PLEASE DESCRIBE MS. BULKLEY AND MR. WALL'S BOND YIELD PLUS 5 **RISK PREMIUM ANALYSIS.**

6 A. Ms. Bulkley and Mr. Wall's Bond Yield Plus Risk Premium analysis is based on the risk 7 premiums implied by authorized ROEs relative to long-term Treasury bond yields.<sup>104</sup> They 8 determined that the average difference between authorized ROEs and Long-Term Treasury 9 bonds between 1992 and July 2023 was 6.25% based on the current 30-day average of the 10 30-year Treasury bond yield and 6.31% based on projected interest rates.<sup>105</sup> Ms. Bulkley 11 and Mr. Wall also performed a regression analysis that they claim shows "there was a strong negative relationship between risk premia and interest rates,"<sup>106</sup> They says it is important 12 13 to develop an analysis that reflects this inverse relationship between interest rates and the risk premia.<sup>107</sup> Based on their regression analysis, they finds the following estimated 14 15 ROEs: 10.14% based on Current 30-day average of 30-year U.S. Treasury bond; 16 1.

- 18
- 2. 10.12% based on near-term projections of U.S. Treasury bond yield;
- 10.11% based on longer-term (2025 2029) projections of U.S. Treasury 3. 19 bond vield.<sup>108</sup>

<sup>&</sup>lt;sup>104</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 45, lines 8-14 and Page 46, lines1-3.

<sup>&</sup>lt;sup>105</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 48, lines 3-10.

<sup>&</sup>lt;sup>106</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 47, lines 6-7.

<sup>&</sup>lt;sup>107</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 46, lines 9-10.

<sup>&</sup>lt;sup>108</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page 48, lines 3-10.

## Q. SHOULD MS. BULKLEY AND MR. WALL'S BOND YIELD PLUS RISK PREMIUM ANALYSIS BE CONSIDERED?

3 No. The foundation of Ms. Bulkley and Mr. Wall's analytical methodology is flawed A. 4 because it is not market-based. In their DCF and CAPM methods they at least include 5 some market data (e.g., stock prices). In the case of their Bond Yield Plus Risk Premium 6 analysis, they relies on limited market data. The overriding problem with Ms. Bulkley and 7 Mr. Wall's Bond Yield Plus Risk Premium analysis is that it does not address the cost of 8 equity at all. They simply calculate the historical relationship between authorized ROEs 9 and interest rates. Authorized ROEs are applied to book equity and, therefore, in order to 10 determine investors' return expectations, it is required to consider the market price 11 investors are willing to pay for the companies with these authorized ROEs.

12

## 13Q.PLEASE LIST THE ADDITIONAL FACTORS THAT MS. BULKLEY AND MR.14WALL CLAIMS MUST BE TAKEN INTO CONSIDERATION WHEN

15 **DETERMINING THE COMPANY'S COST OF EQUITY.** 

- 16 A. Ms. Bulkley and Mr. Wall claims the following additional factors must be considered when
   17 determining Liberty's Cost of Equity:
- 18 A. Capital Expenditures
- 19 B. Regulatory Risk
- 20 C. Small Size Risk
- 21 D. Flotation Cost

#### 1 **Q**. DO YOU AGREE WITH MS. BULKLEY AND MR. WALL THAT THE 2 **REGULATORY AND BUSINESS RISKS THEY CONSIDER IMPACT LIBERTY'S** 3 COE? 4 No. I do not believe that Liberty's COE is impacted by any of these factors and its A. 5 authorized ROE should not be any higher. 6 7 **Risks Associated with Capital Expenditure Program** MS. BULKLEY AND MR. WALL CLAIM THAT LIBERTY'S CAPITAL 8 Q. 9 SPENDING PROGRAM MAY INCREASE THE COMPANY'S RISK RELATIVE 10 TO THE PROXY COMPANIES. PLEASE RESPOND. 11 A. In general, a capital spending program is an opportunity for Liberty to increase its rate base 12 and therefore its earnings. With the market-to-book ratios of gas utility companies 13 significantly higher than one, every dollar that is invested in rate base has a market value 14 that is significantly higher than the value it is investing. If Liberty increases it's rate base by about \$345 million for 2023 through 2027<sup>109</sup> it could increase its market value by a 15 16 greater amount because the market-to-book ratio of gas utility stocks is about 1.5 based on stock prices as of January 31, 2024.<sup>110</sup> I am not convinced that such a business opportunity 17 18 should, in any way, make the Commission consider increasing Liberty's authorized ROE 19 in this proceeding.

20

## 21 Regulatory Risk

<sup>&</sup>lt;sup>109</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page, 49, lines 12-17.

<sup>&</sup>lt;sup>110</sup> Exhibit ALR-3, page 1

# Q. ON PAGE 53, LINES 6-8 OF THEIR DIRECT TESTIMONY MS. BULKLEY AND MR. WALL THAT THE REGULATORY ENVIRONMENT IS ONE OF THE MOST IMPORTANT FACTORS CONSIDERED IN BOTH DEBT AND EQUITY INVESTORS' RISK ASESSMENTS. PLEASE RESPOND.

A. I agree that regulators play an extremely important role in ensuring that the utility
companies in their state can provide safe and reliable service as economically as possible
to their consumers. Ms. Bulkley and Mr. Wall are correct that "the subject utility must
have a reasonable opportunity to recover the return of, and the market-required return on,
invested capital."<sup>111</sup> As stated above, my ROE recommendation is my opinion of the return
investors require to provide equity capital to Liberty based on current capital markets.

## 11 Q. DO YOU HAVE AN CONCERNS WITH MS. BULKLEY AND MR. WALL'S 12 COMMENTS REGARDING REGULATORY RISKS?

13 A. Yes. Ms. Bulkley and Mr. Wall's claim that an authorized ROE for Liberty EnergyNorth 14 could negatively affect its access to capital is dangerous because even if it were assumed 15 that all historical authorized ROEs of gas utility companies in other proceedings are based 16 on accurate market-based cost of equity calculations, they are from the past. The cost of 17 equity should be based on current market conditions. Unless authorized ROEs are set based 18 on investors' current expectations as indicated by market data at the time of the proceeding, 19 the resulting rates charged to consumers would either be too low to permit a utility to raise 20 capital on reasonable terms or too high such that ratepayers would be overcharged. For 21 these reasons, I strongly recommend using the results of my market-based methods as

<sup>&</sup>lt;sup>111</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page, 52, Page 52, lines 20-21 and Page 53, line 1.

confirmed by the equity return expectations of leading financial institutions (6.4 to 9.0%
 return on equity for the overall market).

# Q. THE FIGURE ON PAGE 59 OF MS. BULKLEY AND MR. WALL'S TESTIMONY SHOWS THAT THE AUTHORIZED RETURNS FOR NEW HAMPSHIRE HAVE BEEN BELOW THE AVERAGE AUTHORIZED ROES ACROSS THE UNITED STATES IN RECENT DECISIONS. WHY WOULD AN INVESTOR PROVIDE ANY FUNDS TO A COMPANY WITH AN AUTHORIZED RETURN THAT IS BELOW THE NATIONAL AVERAGE?

A. If the market-based cost of equity was 8.50%, all else being equal, investors might not be
inclined to invest in utility infrastructure with an authorized ROE of 7.50%. However, if
the market-based cost of equity is less than 7.50% both companies would be able to raise
money because they both would provide attractive returns. As discussed in this Direct
Testimony, market data indicates that the cost of equity for Liberty is 8.15% and therefore
investing in Liberty will be an attractive investment if Commission grants Liberty an
authorized ROE of 8.15% regardless of the authorized ROEs for other utility companies.

## 16 Q. REGARDLESS OF WHAT THE MARKET-BASED COST OF EQUITY IS,

### 17 WOULDN'T INVESTORS PREFER TO EARN A 9.50% RETURN THAN 8.50%?

A. Yes. Investors would prefer to earn 9.5% rather than 8.5% return on book equity because
this would lead to a higher return on the market price of equity as well. And investors
would prefer to earn a 30% return rather than 9.5% return; however, allowing utilities to
earn a return on book equity above the returns required by investors goes against utility
regulation principles and would be unfair to consumers.

23

## 2 Small Size Risk

# Q. DO AGREE WITH MS. BULKLEY AND MR. WALL THAT IT IS IMPORTANT TO CONSIDER THE SIZE OF LIBERTY NATURAL GAS DISTRIBUTION OPERATIONS IN DETERMINING ITS COE?

6 No. I do not believe that Liberty's authorized ROE should be any higher because of the A. 7 size of its gas distribution operations for two reasons. First, Liberty is a subsidiary of 8 Algonquin Power & Utilities Corporation which has a market capitalization of about \$5.5 9 billion as of February 20, 2024, hardly a small company. A subsidiary of a large company 10 has access to resources (financial and management expertise) and are therefore not 11 comparable to small companies that do not have a large parent company. Second, research 12 indicates that even small companies without large parent companies likely do not have a 13 higher COE because of their size. The 2021 SBBI Yearbook states the following regarding 14 the theory that investors require higher returns to invest in smaller firms: 15 The size effect is not without controversy, nor is this controversy something new. Traditionally, small companies are believed to have greater required 16 rates of return than large companies because smaller companies are 17 inherently riskier. It is not clear, however, whether this is due to size itself, 18 19 or to other factors closely related to or correlated with size...<sup>112</sup> 20 Many scholars have expressed concerns with the results of older studies (1980s and 21 1990s) that found that smaller companies have higher required returns. Professor Aswath 22 Damodaran said the following regarding the supposed "small cap premium:" 23 Even if you believe that small cap companies are more exposed to market risk than large cap ones, this is an extremely sloppy and lazy way of dealing 24

<sup>&</sup>lt;sup>112</sup> Ibbotson SBBI® 2021 Classic Yearbook, page 7-2.

| 1<br>2 |              | with that risk, since risk ultimately has to come from something fundamental (and size is not a fundamental factor). <sup>113</sup> |
|--------|--------------|---|
| 3      | Q.           | HAVE RECENT STUDIES FOUND THAT THE RELATIONSHIP BETWEEN SIZE  |
| 4      |              | AND EXPECTED RETURN IS WEAK?  |
| 5      | А.           | Yes. A 2018 study conducted by scholars at AQR Capital Management and Yale University   |
| 6      |              | found that "the size effect diminished shortly after its discovery and publication." <sup>114</sup> The                             |
| 7      |              | authors of this research found that data errors plagued the early studies regarding the   |
| 8      |              | relationship between firm size and return. They found that the data in the earlier studies  |
| 9      |              | did not include delisted companies and since smaller firms are delisted more often than   |
| 10     |              | larger stocks, the biased data (referred as a "delisting bias") made the returns of smaller   |
| 11     |              | stocks look higher than reality. <sup>115</sup> In light of this recent data, it is not appropriate to                              |
| 12     |              | consider the size of liberty natural gas distribution operations in determining its COE as  |
| 13     |              | Ms. Bulkley and Mr. Wall claim.   |
| 14     |              |   |
| 15     | <u>Float</u> | ation Costs   |
| 16     |              |   |
| 17     | Q.           | DO MS. BULKLEY AND MR. WALL'S FINAL COST OF EQUITY MODEL  |
| 18     | τ.           | RESULTS INCLUDE AN ADJUSTMENT FOR FLOTATION COST RECOVERY?  |
| 19     | A.           | No. Ms. Bulkley and Mr. Wall did not make an explicit adjustment for flotation cost   |
| 17     | 1 10         | The main builder and the true and not make an explore adjustment for notation cost  |

recovery. However, they estimated an 11 basis point (i.e., 0.11 percent) impact on their

<sup>&</sup>lt;sup>113</sup> Aswath Damodaran, Equity Risk Premiums (ERP): Determinates, Estimation and Implications – The 2014 Edition (paper updated, March 2015) page 42.

<sup>&</sup>lt;sup>114</sup> Ron Alquist, Ronen Israel, and Tobias Moskowitz, Fact, Fiction, and the Size Effect, *The Journal of Portfolio Management*, Fall 2018, page 3.

<sup>&</sup>lt;sup>115</sup> Ron Alquist, Ronen Israel, and Tobias Moskowitz, Fact, Fiction, and the Size Effect, *The Journal of Portfolio Management*, Fall 2018, page 5.

proxy group's cost of equity.<sup>116</sup> They provide this estimate as additional support for their
 COE model results and 10.35% ROE recommendation.

# 3 Q. DO YOU AGREE THAT MS. BULKLEY AND MR. WALL'S FLOATATION COST 4 ESTIMATE PROVIDES ADDITIONAL SUPPORT FOR THEIR 10.35% ROE 5 RECOMMENDATION?

A. No. The common stock of gas utility companies is currently selling at a market price which
is approximately 50 percent above book value. As a result, when a gas utility sells new
common stock, the effect is for the book value per share to increase. This makes selling
new common stock a net profit center rather than a contributor to costs. Therefore, it is not
necessary currently to consider flotation costs.

## Q. PLEASE SUMMARIZE YOUR CONCERNS WITH MS. BULKLEY AND MR. WALL'S TESTIMONY.

A. Ms. Bulkley and Mr. Wall's 10.4% ROE recommendation is significantly higher than Liberty's market-based cost of equity. Ms. Bulkley and Mr. Wall's 10.35% ROE recommendation is excessive largely because: (1) their DCF results are based on unsustainably high growth rates; and (2) their CAPM analysis is based on excessive market risk premia that exceed the expectations of investors as indicated by stock option data and conclusions of numerous reputable sources including Kroll and Bloomberg. If their recommendations are used to set rates, consumers will be significantly overcharged.

<sup>&</sup>lt;sup>116</sup> Ms. Bulkley and Mr. Wall's Direct Testimony, Page, 52, Page 71, lines 18-24.

| 2  |    | VIII. CONCLUSION   |
|----|----|--|
| 3  | Q. | PLEASE SUMMARIZE YOUR RECOMMENDATIONS IN THIS CASE.  |
| 4  | A. | Based on the evidence presented in my testimony, I conclude that the cost of equity allowed    |
| 5  |    | for Liberty should be between 7.88% to 8.43% (recommended at 8.15%). Based on my               |
| 6  |    | recommended common equity ratio of 47.22%, that results in an overall cost of capital of       |
| 7  |    | between 6.05% and 6.31% (recommended at 6.18%).  |
| 8  |    | If the Commission decides to use Liberty's requested capital structure of 55.00%               |
| 9  |    | common equity and 45.00% debt instead of my recommended capital structure, I                   |
| 10 |    | recommend a reduced authorized ROE of 7.84% (7.57% - 8.11%) to account for the lower           |
| 11 |    | financial risk of a capital structure with more equity.  |
| 12 |    | My recommendations satisfy the requirements of Hope and Bluefield that regulated               |
| 13 |    | utility companies should have the opportunity to earn a return commensurate with returns       |
| 14 |    | on investments in other enterprises having corresponding risks. My recommendations are         |
| 15 |    | consistent with legal standards set by the United States Supreme Court and market data         |
| 16 |    | and will allow Liberty to raise capital on reasonable terms while fulfilling its obligation to |
| 17 |    | provide safe and reliable service.   |
| 18 | Q. | DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?  |

19 A. Yes.