

**Petition for Approval of Seventh Amendment to
Special Contract with Foss Manufacturing Company, LLC**

Prefiled Direct Testimony of Michael Smith

1 **I. Introduction**

2 **Q. Please state your name, position and business address.**

3 A. Michael Smith, Manager, Business Services, Northern Utilities, 376 Riverside
4 Industrial Parkway, Portland, Maine 04103.

5 **Q. Please describe your employment responsibilities.**

6 A. My responsibilities include retaining, expanding and attracting business within
7 Northern Utilities' service territories. I am the point of contact with Northern's
8 designated key business and industrial customers, and I am responsible for insuring
9 quality service and opening business communications to address competitive pressures.
10 In addition, I manage other field sales representatives in our New Hampshire and Maine
11 Division service territories.

12 **Q. Please describe your education and employment background.**

13 A. I received a Bachelor of Science Degree in Mechanical Engineering Technology
14 in 1989 from Wentworth Institute of Technology in Boston, Massachusetts. From 1989
15 to 1996, I was employed at Northrop, Devine and Tarbell in Portland, Maine as a
16 consulting engineer focusing on energy projects. In 1996, I began my career with
17 Northern Utilities and have held several positions with responsibilities for managing
18 Northern's industrial and key account customers in New Hampshire and Maine.

19 **II. Purpose of Testimony and Description of Schedules**

20 **Q. What is the purpose of your testimony in this docket?**

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1 A. The purpose of my testimony is to present information and documentation to
2 support Northern’s proposal for extending the terms and conditions of an existing Special
3 Firm Transportation Agreement (“Special Contract”) for Delivery Service (a/k/a
4 “transportation service”) with Foss Manufacturing Company, LLC, formerly known as
5 Foss Manufacturing Company, Inc., and now known as Foss Performance Materials,
6 LLC (“Foss” or “the Customer”). The proposed contract extension is for a period of two
7 (2) additional years beyond the Special Contract’s stated expiration date of February 28,
8 2022, i.e., until February 29, 2024, with an option to extend the contract on a month-to-
9 month basis for up to one (1) year, i.e., until February 28, 2025.

10 **Q. Does your testimony include input from other individuals employed or**
11 **engaged by Northern Utilities?**

12 A. Yes. My testimony includes information and documentation supplied by
13 Christopher Goulding, Director of Rates and Revenue Requirements, and Karen Asbury,
14 Director of Regulatory Services, both of Unitil, who estimated the annualized long-run
15 marginal cost to serve Foss.

16 **Q. Please identify the documents that are submitted with this prefiled testimony.**

17 A. The following Schedules are submitted with this prefiled testimony:

18 Schedule NU-1: Special Firm Transportation Agreement;

19 Schedule NU-2: Amendment of Agreement;

20 Schedule NU-3: Letter Agreement (March 8, 2005);

21 Schedule NU-4: Second Amendment of Agreement;

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1 fuel switching capability had resulted in substantial reductions in Foss's natural gas
2 usage. Although Foss had significantly increased its gas consumption during the times
3 when the Company's summer season rates applied, it was not expected to do the same
4 during the times when the Company's winter season rates applied, given the Customer's
5 fuel switching capabilities. Northern negotiated the Special Contract in October, 1999 to
6 obtain more of the Customer's firm load year round at a competitive price while
7 minimizing the risks to other customers.

8 **Q. Please summarize the terms and conditions under which Northern is**
9 **currently providing service to Foss.**

10 A. The Special Contract dated October 28, 1999 (Schedule NU-1) together with the
11 Third Amendment of Agreement (Schedule NU-5) and Sixth Amendment of Agreement
12 (Schedule NU-8) establish the current contractual service and payment obligations.
13 Northern is obligated to transport and deliver to the Customer during any Gas Day up to a
14 Maximum Transportation quantity of 15,500 therms. However, such transportation and
15 delivery is limited to no more than 860 therms per hour. In each contract year, the
16 Customer is required to use and/or pay Northern for the transportation services for a
17 minimum of 2,400,000 therms of natural gas. The Special Contract rates are subject to an
18 inflation factor.

19 Currently, the Customer is required to pay a monthly customer charge of \$ [REDACTED] a
20 monthly minimum fixed charge of \$ [REDACTED] for the first 200,000 therms or less of

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1 usage, and a minimum annual payment of \$ [REDACTED]. Further, monthly usage volumes
2 above 200,000 therms are billed at the following rates:

- 3 • Quantities between 200,000 and 300,000 therms: \$ [REDACTED] per therm
- 4 • Quantities between 300,000 and 400,000 therms: \$ [REDACTED] per therm
- 5 • All quantities over 400,000 therms: \$ [REDACTED] per therm

6 In addition to the above-described service and payment provisions, the Customer is
7 subject to all of the other charges and fees set out in Northern’s General Terms and
8 Conditions and Transportation Terms and Conditions as are in effect from time to time
9 (unless otherwise specified in Article 3 of the Special Contract).

10 **Q. Please describe the initial term of the Special Contract and any extension**
11 **thereof.**

12 A. Commission Order No. 23,381 dated January 6, 2000 in Docket DG 99-171
13 approved the Special Contract for a five (5) year term and required that the provisions of
14 the Special Contract describing the term thereof be revised to require Commission
15 approval for any extension period beyond five (5) years. The Amendment of Agreement
16 dated January 11, 2000 (Schedule NU-2) was executed in compliance with Commission
17 Order No. 23, 381. It provides that the initial term of the contract is five (5) years from
18 the Service Commencement Date which is described in Article 5 of the Special Contract.

19 **IV. Second and Third Amendments**

20 **Q. Please explain the circumstances that led to the execution and submission to**
21 **the Commission of the Second Amendment of Agreement.**

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1 A. The amended Special Contract expired on February 28, 2005. Foss and Northern
2 executed the Second Amendment of Agreement (Schedule NU-4) effective March 1,
3 2005 to extend the Special Contract term for another five (5) years until February 29,
4 2010. By letter agreement dated March 8, 2005 (Schedule NU-3), Foss and Northern
5 agreed that if the Commission did not approve the Second Amendment of Agreement in
6 form and substance acceptable to Northern and Foss, the rate for transportation service
7 rendered from March 1, 2005 would be Northern's applicable rate schedule, and that
8 Northern would recalculate the charges for services rendered since March 1, 2005 and
9 Foss would be responsible for those charges. The Second Amendment to Agreement
10 stated that Commission approval was required to effectuate an extension of the Special
11 Contract beyond the stated expiration date of February 29, 2010. On April 1, 2005,
12 Northern filed a Petition and supporting documents with the Commission seeking
13 approval of the Second Amendment of Agreement.

14 **Q. Please provide some additional background on the Second and Third**
15 **Amendments, the Staff recommendation to the Commission, and the Commission's**
16 **approval of those amendments.**

17 A. In the April 1, 2005 Petition requesting approval of the Second Amendment
18 Northern explained that the Customer's desire for cost certainty and Northern's
19 commitment to continue to provide firm transportation service were the primary reasons
20 for Northern's willingness to negotiate a contract extension for five (5) more years at the
21 2000 rates expressed in the amended Special Contract. The filing also indicated that

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1 there were no system improvements needed to continue serving the Customer under the
2 amended Special Contract and that revenue generated under the amended Special
3 Contract would clearly exceed the annual marginal cost revenue requirement. The filing
4 further stated that the amended Special Contract would provide Northern with a
5 continued guaranteed revenue stream that might escalate with inflation through the
6 application of an annual inflation escalator provision, and that this guaranteed revenue
7 stream would benefit Northern's other ratepayers.

8 Staff's investigation of the April 1, 2005 filing led it to conclude that an increase
9 in the Special Contract rate would be appropriate because the value of service to Foss had
10 increased slightly from when the initial Special Contract rates were established and
11 because the actual usage over the five years of the Special Contract greatly exceeded the
12 must-take provisions of the Special Contract. At Staff's request, Northern approached
13 Foss regarding an increase in the minimum payment requirements. Foss agreed to the
14 proposed increase and, along with Northern, executed the Third Amendment of
15 Agreement (Schedule NU-5) reflecting the increase. On July 1, 2005, the Commission
16 issued Order No. 24,478 approving the Second Amendment of Agreement (extending the
17 contract term to February 29, 2010 and subjecting the contract rates to an annual inflation
18 adjustment) and the Third Amendment of Agreement (which increased Foss's minimum
19 payment obligations).

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1 **V. Fourth Amendment**

2 **Q. Please explain the circumstances that led to the execution and approval of the**
3 **Fourth Amendment of Agreement (Schedule NU-6).**

4 A. Northern informed Foss that the Special Contract as amended was scheduled to
5 expire at the end of February 2010 and that, at that time, Foss would take service from
6 Northern under tariff rates. Foss responded with a letter dated February 2, 2010
7 requesting that a filing be made with the Commission to extend the Special Contract as
8 amended. In support of its request, Foss stated that if it reverted to tariff rates, the
9 company's operations and job security at Foss's Hampton facility would be adversely
10 affected. Foss noted that it employed 319 employees whose wages have a positive
11 economic impact to the State of New Hampshire. Foss also advised Northern that the
12 State of New Hampshire, through the Business Finance Authority and Coastal Economic
13 Development Corporation, had assisted Foss with \$ [REDACTED] in loans to acquire a state
14 of the art production line to improve operational efficiencies to maintain jobs and to keep
15 Foss competitive with its competition located in other areas of the U.S. where utility costs
16 are lower. Foss further stated that it was trying to preserve jobs that benefit New
17 Hampshire but that if the Company's tariff rates applied, Foss would have to seriously
18 consider eliminating skilled associate positions in its New Hampshire facility. In reaction
19 to Foss's circumstances, Northern and Foss executed the Fourth Amendment to
20 Agreement to extend the existing terms under which firm transportation service was
21 being provided to Foss for two (2) additional years, i.e. until February 29, 2012.

1 Northern and Foss sought Commission approval for the Fourth Amendment of
2 Agreement because the Second Amendment of Agreement expressly stated that any
3 further extension of the amended Special Contract beyond February 29, 2010 required
4 Commission approval in a form and substance acceptable to Northern and Foss, and
5 because the marginal cost to serve Foss was less than the marginal revenue. The
6 Commission approved the Fourth Amendment of Agreement in Order No. 25,085 issued
7 on March 25, 2010.

8 **VI. Fifth Amendment**

9 **Q. Please explain the circumstances that led to the execution and approval of the**
10 **Fifth Amendment of Agreement (Schedule NU-7)**

11 A. Northern informed Foss that the Special Contract as amended was scheduled to
12 expire at the end of February 2012 and that, at that time, Foss would take service from
13 Northern under tariff rates. Foss responded with a letter dated January 17, 2012
14 requesting that a filing be made with the Commission to extend the Special Contract as
15 amended. In support of its request, Foss stated that if it were required to pay the
16 Company's tariff rates for gas transportation service, the savings it had achieved from a
17 variety of improvement efforts made to remain competitive with companies from Mexico
18 and China, as well as from southern U.S. states, which it detailed in the letter (including
19 investments in technological improvements, replacement of the unit fork truck force,
20 negotiated reduced property tax assessment) would be lost and it would have to seriously
21 consider other options. In reaction to Foss's circumstances, Northern and Foss executed

1 the Fifth Amendment to Agreement to extend the existing terms under which firm
2 transportation service was being provided to Foss for five (5) additional years, i.e. until
3 February 28, 2017.

4 Northern and Foss sought Commission approval for the Fifth Amendment of
5 Agreement because the Fourth Amendment of Agreement expressly stated that any
6 further extension of the amended Special Contract beyond February 29, 2012 required
7 Commission approval in a form and substance acceptable to Northern and Foss, and
8 because the marginal cost to serve Foss was less than the marginal revenue. The
9 Commission approved the Fifth Amendment of Agreement in Order No. 25,330 issued on
10 February 6, 2012.

11 **VII. Sixth Amendment**

12 **Q. Please explain the circumstances that led to the execution of the Sixth**
13 **Amendment of Agreement (Schedule NU-8).**

14 A. Northern informed Foss that the Special Contract as amended was scheduled to
15 expire at the end of February 2017 and that, at that time, Foss would take service from
16 Northern under tariff rates. Foss responded with a letter dated November 3, 2016
17 requesting an extension of the amended Special Contract. In support of its request, Foss
18 stated that it does not compete with local companies (in New Hampshire or New
19 England) and that its major U.S. competition is from companies located in Georgia and
20 the Carolinas which benefit from lower energy costs, tax burdens, and labor costs. In
21 addition, Foss stated that it continues to experience competition from companies in China

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1 and Mexico, and that savings experienced from the existing amended Special Contract
2 have enabled Foss to invest in multiple energy savings initiatives throughout its Hampton
3 facilities. Foss also stated that it undertook these initiatives not only to remain
4 competitive, but also to preserve and increase the number of employees at its Hampton
5 facility. Foss has indicated that, if required to pay the Company's tariff rates, it would
6 consider options to mitigate the increased operating costs which could lead to moving
7 parts of its New Hampshire operation to more cost effective areas of the U.S.

8 In reaction to Foss's circumstances, Northern and Foss executed the Sixth
9 Amendment of Agreement to extend the amended Special Contract for five (5) additional
10 years, i.e. until February 28, 2022. Northern sought Commission approval for the Sixth
11 Amendment of Agreement because the Fifth Amendment of Agreement expressly stated
12 that any further extension of the amended Special Contract beyond February 28, 2017
13 required Commission approval in a form and substance acceptable to Northern and Foss.
14 In Order No. 25,993 issued on February 24, 2017, the Commission deferred consideration
15 of the Sixth Amendment and ordered that the Fifth Amendment to the Special Contract
16 be extended for one year (until February 28, 2018) to allow Commission Staff to explore
17 the issue of Foss's dual-fuel option, an issue that the Commission identified as an
18 important element of the existence of special circumstances warranting the approval of a
19 special contract.

20 The Commission approved the Sixth Amendment of Agreement in Order No.
21 26,107 issued on February 28, 2018, subject to the conditions that Foss complete an

1 energy audit of its current facility and operations, and file a report on the audit results no
2 later than December 31, 2019, along with an explanation of the extent to which Foss will
3 implement the audit recommendations.

4 **Q. What is the status of Foss’s energy audit, audit report, and implementation**
5 **of audit recommendations?**

6 A. On September 7, 2021, Foss filed with the Commission a motion to amend Order
7 No. 26, 107 to extend the deadline for filing the audit report until December 31, 2021.
8 With its motion, Foss also filed a report entitled “Foss Performance Materials Utility
9 Study”. In Order No. 26, 526 issued September 23, 2021, the Commission granted
10 Foss’s motion to extend the energy audit filing deadline, and also determined that the
11 above-referenced report did not fully address the requirements of Order No. 26, 107. The
12 Commission further ordered Foss to file a report by December 31, 2021 that: (1)
13 addresses the energy audit results and a timeline for implementation of any
14 recommendations made in the audit; and (2) includes an explanation of the extent to
15 which Foss will implement the audit recommendations. Foss has indicated in a letter to
16 Northern (Schedule NU-9 at page 3) that it will be filing a report with the Commission on
17 its energy audit as required by the Commission’s September 23, 2021 Order.

18 **VIII. Seventh Amendment**

19 **Q. Please explain the circumstances that led to the execution of the Seventh**
20 **Amendment of Agreement (Schedule NU-10) and this submission to the Commission**
21 **for approval.**

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1 A. Northern informed Foss that the Special Contract as amended was scheduled to
2 expire at the end of February 2022 and that, at that time, Foss would take service from
3 Northern under tariff rates. Foss responded with a letter dated December 20, 2021
4 requesting an extension to the amended Special Contract (Schedule NU-9). In support of
5 its request for the contract extension, Foss provided compelling information
6 demonstrating the existence of special circumstances warranting the extension of its
7 special contract. Foss stated that its overarching challenge is that the cost of doing
8 business in the Northeast is high relative to other parts of the country and the world, and
9 the labor market is much tighter. In particular, Foss cited New Hampshire’s 3%
10 unemployment rate as a factor that contributed to Foss’s recent decision to expand
11 operations in Texas which has a 6% unemployment rate.

12 Foss’s main U.S. competition is from companies located in Georgia and the
13 Carolinas which benefit from significantly lower energy costs, lower labor and freight
14 costs, and lower tax burdens. In addition, Foss continues to experience competition from
15 companies in China and Mexico, which have similar cost advantages as well as lower
16 regulatory costs. Foss also noted that it does not compete with other New Hampshire
17 companies, therefore the discounted special contract rate would not create material
18 adverse competitive consequences.

19 Foss’s letter states that competitive challenges have led to a decline in revenue
20 and a reduction in jobs over the last two years, but that Foss is committed to reversing
21 this position. Because of its high energy costs, Foss has focused a significant effort on

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1 transitioning away from relying primarily on natural gas to fuel its manufacturing
2 operations, and has worked with Unitil on system upgrades to enable Foss to utilize
3 electricity for its operations. Foss's goal is to increase energy reliability and optionality in
4 an economically efficient manner such that production in New Hampshire can be
5 maintained (and potentially expanded) to the greatest extent possible. Foss's letter
6 describes concrete steps it has taken to improve the efficiency of its manufacturing
7 infrastructure, as well as its energy usage. Foss is also committed to making significant
8 capital investments for energy-related and energy efficiency projects in 2022. In
9 addition, Foss has taken steps to address its local tax burden which has yielded savings
10 through 2024.

11 In reaction to Foss's circumstances, Northern and Foss executed the Seventh
12 Amendment of Agreement to extend the amended Special Contract for two (2) additional
13 years, i.e. until February 29, 2024. The amended Special Contract shall further continue
14 thereafter for successive one month periods unless terminated by the Company or
15 Customer. However, there shall be no more than twelve (12) one-month renewals, and
16 the amended Special Contract shall terminate on February 28, 2025.

17 This filing is being made because the Sixth Amendment of Agreement expressly
18 states that any further extension of the amended Special Contract beyond February 28,
19 2022 requires Commission approval in a form and substance acceptable to Northern and
20 Foss.

1 **Q. Has Northern performed an analysis of its marginal costs to serve the**
2 **Customer? If so, please describe that analysis.**

3 A. Yes. Northern's marginal cost and revenue analysis is contained in Schedule NU-
4 11. Northern is providing two estimates of annualized long-run marginal cost to serve
5 Foss. The first marginal cost analysis is based on the 2017 marginal cost study developed
6 by Paul Normand of Management Applications Consulting and used to support
7 Northern's current distribution rates approved by the Commission in the Company's last
8 rate case proceeding, Docket DG 17-070. The marginal cost data (unit cost) has been
9 updated by inflation to February 2022 dollars when the proposed Seventh Amendment of
10 Agreement is to become effective. The DG 17-070 marginal cost analysis indicates the
11 estimated annual cost to serve the Customer is \$ [REDACTED] in February 2022 dollars (see
12 Schedule NU-11, Page 1 of 3).

13 The second marginal cost analysis is based on the 2020 marginal cost study
14 developed by Ronald Amen and John Taylor of Atrium Economics which supports
15 Northern's proposed distribution rates in the Company's current rate case proceeding,
16 Docket DG 21-103. This marginal cost data has also been updated by inflation to
17 February 2022 dollars when the Seventh Amendment of Agreement is proposed to
18 become effective. The DG 21-103 marginal cost analysis indicates the estimated annual
19 cost to serve this Customer is \$ [REDACTED] in February 2022 dollars. *See* Schedule NU-11,
20 Page 2 of 3.

1 **Q. Has Northern made any modifications to its prior methodology for**
2 **calculating marginal costs?**

3 A. Yes. In the prior calculation, the marginal cost data was adjusted by a scaling
4 factor used in the rate case that adjusts the total marginal cost to the Company's revenue
5 requirement. As a matter of practice, the marginal cost study establishes marginal
6 revenue levels and prices for each rate class on the basis of marginal costs, and is then
7 adjusted by a scaling factor to recover the total distribution revenue requirement.
8 Delivery service marginal costs by class (which differ from the revenue requirement) are
9 adjusted on an equal percentage basis to equal the delivery system total revenue
10 requirement. The resulting scaled marginal costs by class and cost component then
11 become the theoretical initial revenue targets for the design of delivery service rates.
12 The revenue targets may be altered after giving consideration to other goals of rate
13 design, such as rate continuity. After further review, the Company has determined that
14 because the scaling factor is used in the context of revenue allocation and rate design, it is
15 not appropriate for use in connection with special contracts. Here, the objective is simply
16 to calculate and confirm that the revenues under the special contract will exceed marginal
17 costs.

18 **Q. Please explain whether the price and revenue to be paid by Foss during the**
19 **extension of the amended Special Contract proposed in this filing exceeds**
20 **Northern's estimated marginal cost to serve this Customer.**

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1 A. Given the pricing provisions of the Seventh Amendment, the estimated annual
2 revenue to be paid by Foss is \$ [REDACTED] as adjusted to February 2022 dollars (see
3 Schedule NU-11, Page 3 of 3.) This is above the aforementioned estimated annualized
4 marginal cost of \$ [REDACTED] utilizing the DG 17-070 study, and the marginal cost of
5 \$ [REDACTED] utilizing the DG 21-103 study. During each year of the contract extension,
6 marginal costs are expected to escalate. Accordingly, the Seventh Amendment prices are
7 subject to an inflation factor. Therefore marginal revenue is expected to exceed the long-
8 run marginal costs to serve Foss.

9 **Q. Based on your analysis, do you believe that extending the amended Special**
10 **Contract for two (2) years, extended on a monthly basis until February 28, 2025 will**
11 **allow Foss to gain an unfair advantage over its competitors?**

12 A. No. In my opinion special circumstances exist which support the extension of the
13 amended Special Contract for at least two (2) more years. As explained in Schedule NU-
14 9, Foss does not compete with New Hampshire companies; it faces competitive pressures
15 from companies located in southern states, like North Carolina, South Carolina and
16 Georgia, as well as companies located in Mexico and China, where labor, energy and
17 freight costs are lower. Foss has made significant expenditures to improve its production
18 processes and optimize its energy usage. It is clear that Foss is under significant pressure
19 to maintain its energy costs such that it remains competitive.

1 **Q. Based on your analysis, do you have an opinion as to whether extending the**
2 **amended Special Contract for two years with a month-to-month extension for**
3 **another year thereafter is just, reasonable and in the public interest?**

4 A. Yes. I believe that Foss’s competitive situation continues to present special
5 circumstances which permit departure from Northern’s tariff rates. Foss has
6 demonstrated that it is doing its part to be a successful manufacturer and to preserve jobs
7 that benefit New Hampshire in a challenging business climate as other companies look to
8 move their operations elsewhere. As Foss’s letter (Schedule NU-9) indicates, Foss
9 competes in an increasingly global market, and to remain competitive, Foss must weigh
10 and consider alternatives such as its recent decision to pursue construction of a new plant
11 in Texas and the potential to expand operations at its St. Louis, Missouri affiliate, Eagle
12 Nonwovens. Retaining Foss’s load under the amended Special Contract for two more
13 years with the option to renew monthly for one additional year, provides benefits to
14 Northern’s other customers because the annual revenue under the amended Special
15 Contract is expected to exceed Northern’s marginal cost to serve this Customer. Thus,
16 retaining Foss as Northern’s customer should continue to keep the average system cost of
17 transporting gas applicable to all of Northern’s firm customers lower than if Northern
18 were to lose this Customer. In addition, the amended Special Contract helps Foss to
19 remain competitive with other manufacturers and to continue its operations in New
20 Hampshire which contributes positively to the state’s economy.

21 **Q. Does this conclude your testimony?**

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1 A. Yes.

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