

STATE OF NEW HAMPSHIRE

BEFORE THE

PUBLIC UTILITIES COMMISSION

ELECTRIC AND NATURAL GAS UTILITIES

Development of a Statewide, Multi-Use Online Energy Data Platform

Docket No. DE 19-197

Petition of Mission:data Coalition for Intervention

Pursuant to the Order of Notice issued by the New Hampshire Public Utilities Commission on December 13, 2019 in the above-captioned proceeding, N.H. Code Admin. Rules Puc 203.17, and RSA 541-A:32, Mission:data Coalition (“Mission:data”) hereby petitions for leave to intervene in this matter. In support of its petition, Mission:data states as follows:

Rule Puc 203.17 provides that the Commission shall grant petitions to intervene in accordance with the standards of RSA 541-A:32. RSA 541-A:32, part of the Administrative Procedure Act, provides that a petition to intervene shall be granted upon a showing that the petitioner has “rights, duties, privileges, immunities or other substantial interests” that may be affected by the proceeding, and “the interests of justice and the orderly and prompt conduct of the proceedings would not be impaired by allowing the intervention.”

According to the Order of Notice, this docket concerns the development, implementation, and maintenance of a statewide, multi-use online energy data platform in accordance with RSA 378:50 through :54 (as enacted earlier this year as 2019 N.H. Laws Ch. 286, and as proposed by SB 284); issues relating to privacy policies for customer data in accordance with RSA 363:37 and :38; issues relating to the availability and transmittal of aggregated community-level energy usage data pursuant to RSA 53-E:4; and the question of whether the cost of the platform to be recovered from customers is reasonable and in the public interest (or, alternatively, whether implementation of the

platform should be deferred). For the reasons that follow, these determinations may impact the rights, duties, privileges, immunities, or other substantial interests of Mission:data.

Mission:data is a not-for-profit organization focused on advancing policies that improve electric customers' access to, and utilization of, their own energy usage data. The coalition includes approximately 30 technology companies delivering consumer-focused energy services, representing over \$1 billion/year in energy management business across North America. Mission:data believes that consumers should have convenient access to the best available information about their own energy use in order to save money and take advantage of innovative energy-related services. Mission:data advocates across the country for "data access" policies based on widely-adopted national standards and best practices. National standards are essential to the development of a robust, innovative and national market for customer choice in demand management technologies.

Mission:data member companies provide energy-related products and services to residential, commercial and industrial customers, including demand response, bill management, virtual energy audits, environment/social/governance reporting, electricity demand forecasting, rooftop solar, advanced measurement and verification, and many others. Many of these members are active in New England and have customers throughout New Hampshire. The ability of these members to serve customers in New Hampshire both now and in the future depends upon the policies and methods for accessing customer data with customer permission that will be decided in the present docket.

Mission:data has been deeply involved in the development of "data access" proceedings at other state commissions across the country. Since 2013, our co-founder and President, Michael Murray, has participated in data privacy, data access, smart meter applications and rate cases before 14 states and the District of Columbia. In particular, Mr. Murray's recommendations and expert testimony concerning the "Green Button" standard for exchanging energy-related data have been adopted in five (5) states, covering over 36.2 million electric meters nationwide. Mr. Murray's recent experience from 2019 concerning data access topics in California, Colorado, Georgia, Illinois,

Maryland, New York, Ohio, Texas, Virginia and Washington will assist the Commission in developing a robust record and incorporating lessons learned from other jurisdictions. Mr. Murray expects to participate in discovery and provide testimony in this proceeding.

WHEREFORE, Mission:data Coalition respectfully request that this honorable Commission:

- A. Grant the petition for intervention, and
- B. Provide any other such relief as it deems appropriate.

Sincerely,

_____/s/_____
Michael Murray, President
Mission:data Coalition
1752 NW Market St #1513
Seattle, WA 98107
(510) 910-2281 (phone)
michael@missiondata.io

January 3rd, 2020

Certificate of Service

I hereby certify that a copy of this Petition for Intervention was provided via electronic mail to the individuals included on the Commission's service list for this docket.

_____/s/_____
Michael Murray