

DM 12-289



NEW HAMSHIRE PUBLIC UTILITIES COMMISSION  
Debra Howland, Executive Director  
21 South Fruit Street, Suite 10  
Concord, NH 03301-2429

Subject: Aggregator Initial Registration Application for Electricity NH, LLC d/b/a ENH Power

Dear Ms Howland,

Pursuant to New Hampshire Code of Administrative Rules, Part Puc 2003.04 and Part Puc 2006.02, Electricity NH, LLC d/b/a ENH Power is submitting this application for registration as an Aggregator to begin serving all residential, small, medium and large customers in New Hampshire.

Electricity NH, LLC d/b/a ENH Power is a registered Competitive Electric Power (CEP) supplier in New Hampshire (DM 12-075). We are seeking to provide aggregator service as well. We want to be a full service company to better address the needs of each New Hampshire customer by offering them the best possible supply rate.

Enclosed for filing are an original and two copies of the application, an electronic copy in PDF format on CD and a check for \$250 for the registration fee.

If you have any questions, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Dean". The signature is stylized and fluid.

Kevin Dean  
President  
Electricity NH, LLC d/b/a ENH Power  
September 24, 2012

DISTRIBUTED

**Puc 2006.02 Form for Initial Registration of Aggregators**

- (1) The legal name of the applicant as well as any trade name(s) under which it intends to operate in this state;**

Legal Name: Electricity NH, LLC

Trade Name: ENH Power

- (2) The applicant's business address, telephone number, e-mail address, and website address, as applicable;**

Business Address: 306 Rodman Rd  
PO Box 1150  
Auburn, Maine 04211

Phone: 800.549.6160

Email: customerservice@electricitynh.com

Website: www.electricitynh.com

- (3) The name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual, or of the applicant's principal(s) if the applicant is anything other than an individual;**

**Kevin Dean** – President  
PO Box 1150  
Auburn, ME 04211  
207.777.4700  
kevindeannow@gmail.com

**Emile Clavet** – Vice President  
PO Box 1150  
Auburn, ME 04211  
207.777.4700  
eclavet@providerfinancial.com

- (4) The telephone number of the customer service department or the name, title, telephone number and e-mail address of the customer service contact person of the applicant, including toll free telephone numbers if available;**

Customer Service Phone: 800.549.6160

Customer Service Email: customerservice@electricitynh.com

- (5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state, if anything other than an individual;**

See attached *Certificate of Registered Trade Name* from the Secretary of State of New Hampshire.

- (6) Description of the geographic areas of New Hampshire in which the applicant intends to provide service, consistent with Puc 2006.01(a)(10);**

**Puc 2006.01(a)(10) - A listing of the utility franchise areas in which the applicant intends to operate. To the extent an applicant does not intend to provide service in the entire franchise area of a utility, this list shall delineate the cities and towns where the applicant intends to provide service;**

All geographic areas and all customer classes (residential, small, medium and large businesses) of:

- PSNH - Public Service Co. of New Hampshire
- UES - Unitil Energy Systems, Inc.
- NHEC - New Hampshire Electric Cooperative
- GSEC - Granite State Electric Co. (National Grid)

- (7) A statement that the applicant is not representing any supplier interest or a listing of any supplier interest the applicant intends to represent;**

ENH Power is a registered CEP in New Hampshire under DM 12-075(see attached registration approval dated June 8, 2012). In addition to a CEP registration we are applying for an aggregator license.

- (8) Except as provided in 2003.04(e), payment of the required filing fee;**

See enclosed check payable to the "State of New Hampshire".

By submitting this application for registration as an aggregator, I certify that I have the authority to file the application on behalf of Electricity NH, LLC d/b/a ENH Power and that all contents are truthful and accurate to the best of my knowledge.

Sincerely,



Kevin Dean  
President  
Electricity NH, LLC d/b/a ENH Power  
September 24, 2012

State of New Hampshire  
Department of State

CERTIFICATE OF REGISTERED TRADE NAME

OF

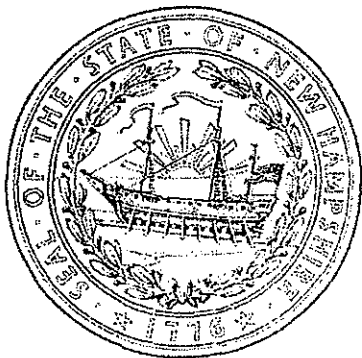
E.N.H. Power

This is to certify that Electricity N.H., LLC registered in this office as doing business under the Trade Name E.N.H. Power, at 306 Rodman Road, PO Box 1150 Auburn, ME 04211 on April 9, 2012.

The nature of business is buying and supplying electricity, together with other business permitted under New Hampshire law.

Expiration Date: April 9, 2017

Business ID#: 669045



IN TESTIMONY WHEREOF, I hereto  
set my hand and cause to be affixed  
the Seal of the State of New Hampshire,  
this 9th day of April, 2012 A.D.

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner  
Secretary of State

THE STATE OF NEW HAMPSHIRE

CHAIRMAN  
Amy L. Ignatius

COMMISSIONERS  
Michael D. Harrington  
Robert R. Scott

EXECUTIVE DIRECTOR  
Debra A. Howland



PUBLIC UTILITIES COMMISSION  
21 S. Fruit Street, Suite 10  
Concord, N.H. 03301-2429

TDD Access: Relay NH  
1-800-735-2964

Tel. (603) 271-2431

FAX (603) 271-3878

Website:  
[www.puc.nh.gov](http://www.puc.nh.gov)

June 8, 2012

Kevin Dean  
Electricity NH  
P.O. Box 1150  
Auburn, ME 04211

Re: DM 12-075, Application of Electricity NH, LLC for Registration as a  
Competitive Electric Power Supplier (CEPS)

Dear Mr. Dean:

On March 26, 2012, the New Hampshire Public Utilities Commission (Commission) received an application from Electricity NH, LLC d/b/a E.N.H. Power (Electricity NH) for its registration as a Competitive Electric Power Supplier (CEPS). In its application, Electricity NH stated that it was in the process of meeting the electric data transfer requirements (EDI testing) with Public Service of New Hampshire (PSNH), pursuant to Puc 2003.01(d)(1). In addition, Electricity NH stated that it would provide evidence of financial surety as well as authorization to do business in New Hampshire. Electricity NH did not initially provide the contracts to be used for residential and small commercial customers pursuant to Puc 2006.01(a)(20). On April 13, 2012, Electricity NH filed the contracts to be used for residential and small commercial customers. Electricity NH also requested a waiver regarding financial surety. On April 19, 2012, Electricity NH provided certification of its authorization to do business in New Hampshire doing business under the trade name E.N.H. Power and copies of revised terms of service. On May 15, 2012, Noble Group Limited provided joint financial surety for Noble Americas Energy Solutions LLC (a registered CEPS, DM 11-067) and Electricity NH, LLC. On May 25, 2012 Electricity NH submitted a Certificate of Completion of EDI testing with PSNH.

Staff has reviewed the application and supplemental information and recommends that Electricity NH's application for registration as a CEPS be approved effective June 8, 2012. Staff noted, however, that inasmuch as Electricity NH only submitted a statement from PSNH indicating that Electricity NH had complied with the training and testing requirements for electronic data interchange, Electricity NH's registration be approved only for PSNH's service territory. Staff also stated that Electricity NH can request extension of its service to the service territories of those utilities by updating its application with documentation demonstrating successful completion of the testing. Upon receipt of such submittal, Staff will review the information and make a recommendation to the Commission. It was recommended that

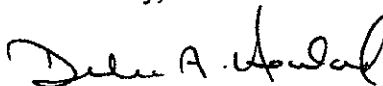
Electricity NH consolidate the submittal of such updates to result in a more efficient review process.

Based on Staff's recommendation and the Commission's review, the Commission will approve Electricity NH's application to be registered as a competitive electric power supplier in the franchise area of the electric distribution company with which Electricity NH has completed BDI testing; namely, PSNH.

Please bear in mind the following provision of Puc 2003.02 (a) "Each registered CEPS shall re-register with the commission every 5 years by filing with the commission an application for renewal. Each application for renewal shall be filed no less than 60 days prior to the termination of the currently effective registration. If a CEPS fails to meet its re-filing obligation, its registration shall expire by its terms." Therefore, Electricity NH is required to re-register on or before April 1, 2017. You are also advised that CEPS and aggregators must comply with the renewable portfolio standard (RPS) requirements of RSA 362-F. The RPS obligation applies to every "provider of electricity" as defined in RSA 374-F:2, II which includes CEPS and aggregators. See RSA 362-F:2,XIV. Please also refer to N.H. Code Admin. Rules Puc 2500 for further details regarding compliance and reporting requirements. Compliance is on a calendar year basis and must be reported to the Commission by July 1 of the subsequent calendar year. In addition, pursuant to RSA 378:49, all CEPS, electric service brokers and aggregators must comply with the requirement to disclose environmental characteristics of the electricity they sell to retail customers. Commission Order No. 25,264 provides guidance as to the appropriate format for such disclosure.

If you have any questions regarding this provision, please contact the Commission. Thank you for your cooperation in this matter.

Sincerely,



Debra A. Howland  
Executive Director