## FairPoint Communications, Inc. State of New Hampshire Docket No. DT 07-011

## **FAIRPOINT EXHIBIT 57**

Respondent: Michael Brown

Title: Vice-President, Access Network Engineering

ORAL DATA REQUEST:

Please provide copies of all marketing literature for IPTV, either print or electronic. Please include information provided to retail customers

and approval boards and those presented to get franchises.

(Preliminary Transcript, October 29, 2007, Second Session, p. 42.)

**DATED:** October 29, 2007

**REPLY:** Please refer to the attached documents marked as Attachment FairPoint

Exh. 57.



now including

## UNLIMITED

LONG DISTANCE

3 for \$9995\*

Bundle up to 3 services:



A FairPoint Communications Company

- > Telephone with Metro Calling and 5 calling features
- > **Keep** your existing phone number
- > Unlimited Long Distance
- > High Speed Internet
- > **Digital TV** on 3 Sets with one Premium Movie Channel

\* All services may not be available in all areas. Other restrictions may apply. Call for details.

816.903.3733

www.uniteone.net

## packages

All packages include Metro Calling and you can keep your current telephone number.

## Platinum Package

## Local Telephone Service

- > 10 phone features
- > Caller ID on TV
- > Voice mail
- > FREE unlimited long distance

## Digital Cable TV

- > Equipment for 3 televisions
- > 6 Encore movie channels
- > iN DEMAND Pay-Per-View

## Four Premium Movie Channels

> HBO\*, Cinemax\*, Starz!\*, or Showtime/TMC\*

## High Speed Internet

- > Premium High Speed Internet
- > Dedicated always-on connection

## **Gold Package**

## Local Telephone Service

- > 5 phone features
- > Keep your current phone number
- > Includes metro calling plan
- > Caller ID on TV
- > FREE unlimited long distance

## Digital Cable TV

- > Equipment for 3 televisions
- > 6 Encore movie channels
- > iN DEMAND Pay-Per-View

## One Premium Movie Channel

> Choose from HBO\*, Cinemax\*, Starz!\*, or Showtime/TMC\*

## High Speed Internet

- > Standard High Speed Internet
- > Dedicated always-on connection

\$99.95 per month

\$134.95

per month

SAVE

over \$50 per month

SAVE over \$60 per month

call 816-903-3733 or sign up at www.uniteone.net today!

303 N. Jefferson, Kearney, Missouri 64060 816-903-3733 www.uniteone.net

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375-0307-FHBRO

tUnite Packages are available to residential customers for a limited time and subject to change without notification. Eligibility for packages require services to be involced on a single bill. Where required by law a Letter of Authorization will need to be completed. Other price plans available. All savings are estimated and may vary depending on package selected, prior long distance usage and local line rate. The bundled price does not include other applicable charges such as equipment, taxes, fees, FCC Line Charge, Universal Service Fee, other surcharges. Not all services available in all areas. Customers must be authorized to make account changes to all accounts. Customer account must be in good standing to be eligible for bundled offer. Customers with a security deposit, credit limit, non-basic block or toll block are not eligible. Additional terms and conditions may apply. Long Distance: Long distance minutes are for voice service only and apply to domestic United States (excluding Alaska and Hawaii) and Canada. Contact your Customei Service intative for international long distance rates. The bundled price does not include long distance charges beyond any allotted minutes Additional minutes of long distance use beyond the allotted minut your plan are billed at 10 cents per minute. If you no longer use Unite as your long distance carrier, the bundled offering will no longer apply, and local service and optional features will be billed at normal farified rates. Not all services available on all lines. High Speed Internet Service: Free modern to use as long as you keep the service. Any materials, labor or equipment purchased from Unite will be included on the Custemer's first invoice. Taxes and additional charges may apply. Upon cancellation of service, customer will be responsible for the return of equipment within 30 days or for the payment of \$90,00 for the modern and \$10,00 for the power cord. Cable TV Service: Upon cancellation of service. customer will be responsible for the return of equipment within 30 days or for the payment of a minimum \$300.00 equipment charge. Additional terms and conditions may apply. This offer cannot be combined with other discounts or premotions unless otherwise indicated.



A FairPoint Communications Company



television | internet | phone

What are bundles and Why do I need them?

Unite bundles are the smart way to fill your home with all of the communications services you need and use every day. Begin with unlimited local calling including caller ID and call waiting; add your choice of long distance and voice mail; combine high speed Internet service that's online all the time and finish with your choice of television services, including local stations plus sports, news and movie channels. Create a bundle that fits perfectly into your family's lifestyle.

## What does this mean to you?

Simplicity. Convenience. Savings. With a bundle from Unite, you'll discover the ease of creating a service that meets your needs. Plus, the more you bundle, the more you save. You'll have everything you need under one roof.



## Stay connected and save when you combine services!

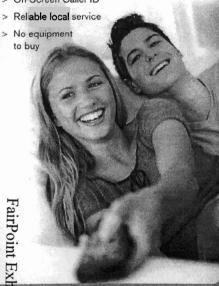
## television

Unite's Digital Television is an affordable alternative to expensive cable and satellite providers. Our all digital lineup delivers the perfect mix of movies family entertainment, and sports with over 145+ digital video and music channels!

## with television services you get:

- > Interactive On-Screen Guide
- > 145+ channels of programming
- > Parental Controls
- > Multiple screens of premium movie channels like HBO\*, Cinemax\*, Showtime\* and Starz\*!
- > Uninterrupted, commercial-free digital music
- > iN DEMAND Pay-Per-View delivers the best movies, championship boxing, mega-event wrestling and more

> On-Screen Caller ID



## met

Experience the web the way it was meant to be seen, with High Speed Internet Access! Email, shop, bank, research, play games and more without tying up your phone line!

## with high speed internet you get:

- > An uninterrupted and always-on connection
- > Download images, music, and video files at high speeds
- > Dedicated high speed connection between your home and Unite, so other online traffic in your neighborhood won't slow you down
- > Up to 50 times faster than a traditional dial-up connection
- > Up to 5 email addresses

Available in multiple speeds to meet your needs, as low as \$29.95 per month!

## telephone

Unite delivers cutting-edge telephone service and personal customer support! Local Telephone service is only \$23.95/mo and includes your Metro Calling!

## Optional Features:

- > Call Waiting Signals incoming call
- > Call Forward Sends calls to a designated
- > 3-Way Calling Converse with two different people simultaneously
- > Speed Dial Dial frequently called numbers with the touch of a button
- > Call Return Call back your last incoming call
- > Auto Redial Repeatedly call a number that is busy or not answered
- > Caller ID Displays incoming caller's name and phone number
- > Teen Line Separate phone number with distinctive ring
- > Voice Mail\* Receive messages while on a call, or away from the phone (\*available only with Platinum Package or A La Carte)

Save more with Unite Long Distance! No minimum monthly usage or base fees. Unlimited Long D available.



All packages include Metro Calling and you can keep your current telephone number.

## Silver Package

Local Telephone Service

> 3 phone features

> FREE unlimited long distance

## Digital Cable TV

- > Equipment for 2 televisions
- > 6 Encore movie channels
- > IN DEMAND Pay-Per-View

## **High Speed Internet**

- > Starter High Speed Internet
- > Dedicated always-on connection

## **Bronze Package**

## Local Telephone Service

> 3 phone features

> Add unlimited long distance for \$9.95 per month

## Digital Cable TV

- > Equipment for 2 televisions
- > iN DEMAND Pay-Per-View

## Bronze II Package

## Local Telephone Service

- > 3 phone features
- > Add unlimited long distance for \$9.95 per month

## **High Speed Internet**

- > Starter High Speed Internet
- > Dedicated always-on connection

## Studio Package

## Digital Cable TV

- > Equipment for 2 televisions
- > iN DEMAND Pay-Per-View

## High Speed Internet

- > Starter High Speed Internet
- > Dedicated always-on connection

more packages on other side

per month SAVE over \$10 per month

SAVE

over \$40

\$54.95

\$84.95

per month

\$49.95

\$74.95

# now you can catch



NETWORK Tootball 24.7

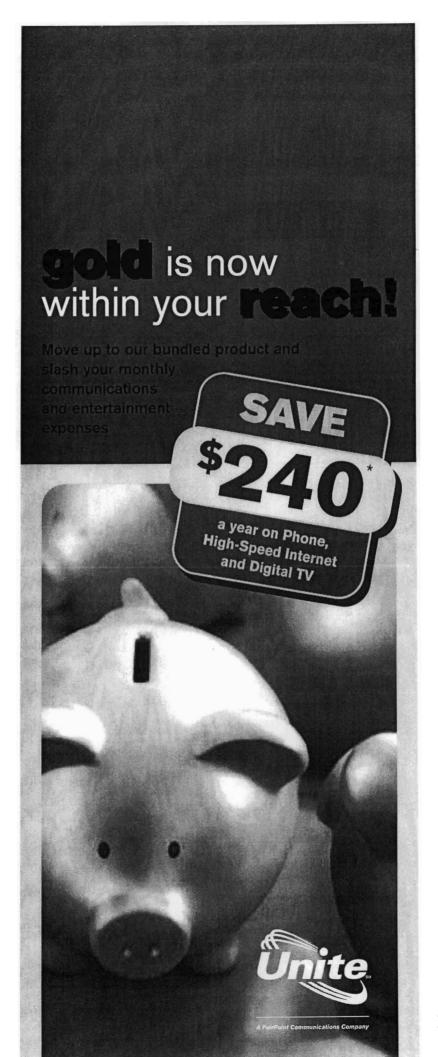
- > no extra charge
- all football, all the time
- regular season, replay, preseason, NFL Europe, college scoreboard and much more!
- Unite has what you want,FOOTBALL!

# **CALL 903-3733**

ly be entered into the drawing for two (2) tickets to the December 31, 2006 Kansas City Chiefs MO 64060. Ticket sweepstakes sponsored by Unite, Inc., 303 N. Jefferson, Kearney, MO Sweepstakes rules: If you order Digital Cable TV service, Bronze Package, Silver Package or vs. Jacksonville Jaguars game. Two (2) winners will be announced. For sweepstakes entry, or ber on a postcard and mail to: NFL Network is here!, Unite, Inc., 303 N. Jefferson, Kearney, 64060. Winners will be randomly selected from all entries received. No purchase necessary. Purchase will not improve chance ofwinning. Odds of winning dependent on the number of entries received. Must be at least 18 years of age. Drawing will take place on 12/29/2006. a notice of final winners after the drawing please write your name, address and telephone num-Platinum Package from Unite, Inc. between 12/21/2006 and 12/28/2006 you will automatical Winner must abide by all contest rules.



A FairPoint Communications Company





And that's on top of the big savings you get simply by taking all three! Even after the first year, you'll be paying much less than if you subscribed to these services individually. That's the beauty of the bundle. You get, for less, the very best in:

## **Home Phone:**

- > Unlimited long distance
- > Caller ID w/name, call waiting, 3-way calling, call forwarding and speed dial
- > When the power goes out, your phone stays on (unlike cable/digital phone)
- > Metro plan included

## **High-Speed Internet:**

- > Fast downloads (3 mbps)
- > Dedicated line (won't slow you down during peak hours like cable, which is shared)
- > Five email addresses and more

## **Digital TV:**

- > 145+ crystal clear channels
- > One premium channel (choose from HBO, Cinemax, Starz! and Showtime/TMC)
- > Service to 3 TV sets included

call 816-903-3733

for full details!

www.uniteone.net



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<sup>\*</sup> Limited time offer expires August 31, 2007. Customers will receive Unite Gold Package for \$79.95 for 12 months with a \$120.00 Early Termination Fee. After 12 months, service will be billed at \$99.95 per month. Taxes and additional charges may apply.

Call before August 31st and Save BIG!

\$795\*
for a whole year!

## **Home Phone:**

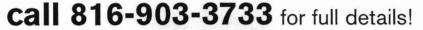
- > Unlimited long distance
- > Caller ID w/name, call waiting, 3-way calling and more!
- > When the power goes out, your phone stays on
- > Metro plan included

## **High-Speed Internet:**

- > Fast downloads (3 mbps)
- > Dedicated line (won't slow you down during peak hours)
- > Five email addresses and more

## **Digital TV:**

- > 145+ crystal clear channels
- > One premium channel (choose from HBO, Cinemax, Starz! and Showtime/ TMC)
- > Service to 3 TV sets included



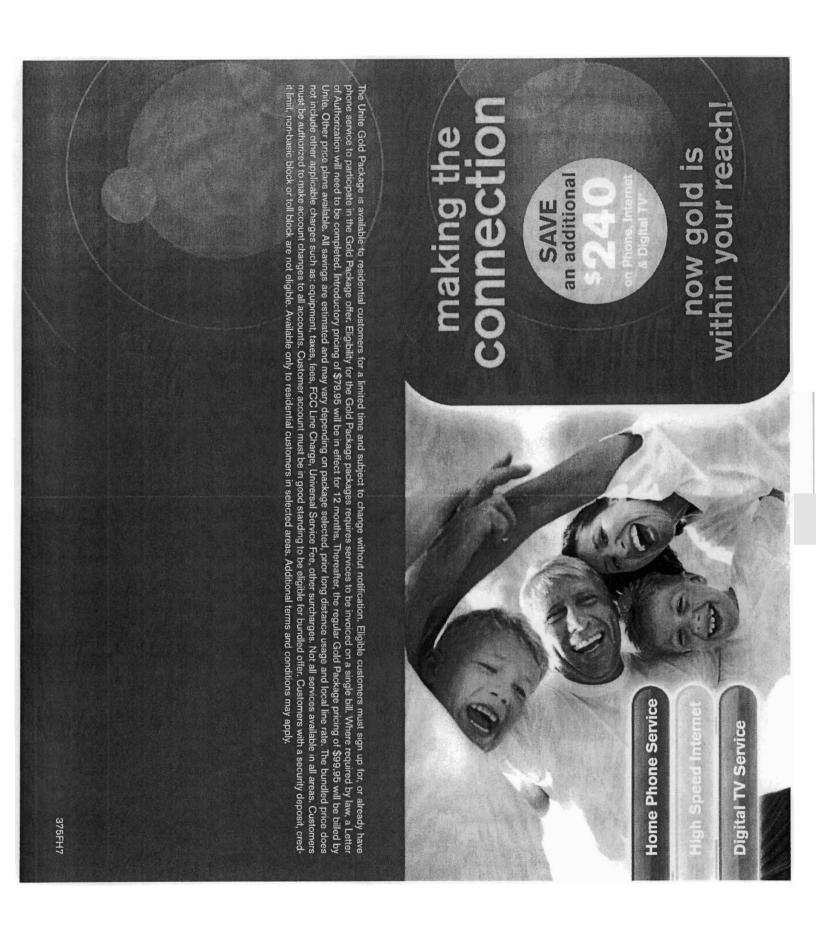
www.uniteone.net





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FairPoint Exh. 57



Three great services for as little as \$79.95 a month - for a whole year!

Save EXTRA \$20 a month when you choose Home Phone, High Speed Internet AND Digital TV Service. The more you bundle, the more you save!



Home Phone Service

- ▶ Unlimited long distance
- Caller ID with name, call waiting, 3-way calling, call forwarding and speed dial
- ▶ When the power goes out, your service continues to work
- ▶ Metro plan included







- Fast downloads
- Make/receive calls while online
- Dedicated line (won't slow you down during peak hours like cable, which is shared)
- > Five email addresses





Save an EXTRA

per month\* for a year!

- ▶ 145+ crystal clear channels
- ▶ One set of premium movie channels (choose from HBO, Cinemax, Starz! and Showtime/TMC)
- ▶ Service to 3 TV sets included



Call to order today!
816-903-2722
www.uniteone.net



A FairPoint Communications Company

## gold is now within your reach!

SAVE \$240\*

a year on Phone, High-Speed Internet and Digital TV



A EsirPoint Communications Company

## The Unite Gold Package ... get it all for just

And that's on top of the big savings you get simply by taking all three! Even after the first year, you'll be paying much less than if you subscribed to these services individually. That's the beauty of the bundle. You get, for less, the very best in:

## **Home Phone:**

- > Unlimited long distance
- > Caller ID w/name, call waiting, 3-way calling, call forwarding and speed dial
- > When the power goes out, your phone stays on
- > Metro plan included

## **High-Speed Internet:**

- > Fast downloads (3 mbps)
- > Dedicated line (won't slow you down during peak hours)
- > Five email addresses and more

## **Digital TV:**

- > 145+ crystal clear channels
- > One premium channel (choose from HBO, Cinemax, Starz! and Showtime/TMC)
- > Service to 3 TV sets included

call 816-903-3733

www.uniteone.net





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Call before August 31st and get the services everyone wants most for \$20 less a month for a whole year.

Save \$240 in all!



\* Limited time offer expires August 31, 2007. Customers will receive
Unite Gold Package for \$79.95 for 12 months with a \$120.00 Early Termination Fee.
After 12 months, service will be billed at \$99.95 per month. Taxes and additional charges may apply.

©2007 Unite Communications

303 N. Jefferson Kearney, MO 64060 now including

## UNLIMITED

LONG DISTANCE

3 for 3 95\*

## Bundle up to 3 services:

Gold Package - \$99.95 a month

- > Telephone with Metro Calling and 5 calling features
- > Unlimited long distance
- Digital TV on 3 sets with one premium movie channel
- > DSL Plus High Speed internet

Silver Package - \$84.95

- > Telephone with Metro Calling and 3 features
- > Unlimited long distance
- > Digital TV on 2 sets
- > DSL Plus High Speed internet



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All services may not be available in all areas. Other restrictions may apply. Call for details. **LONG DISTANCE** 

3 for \$9995\*

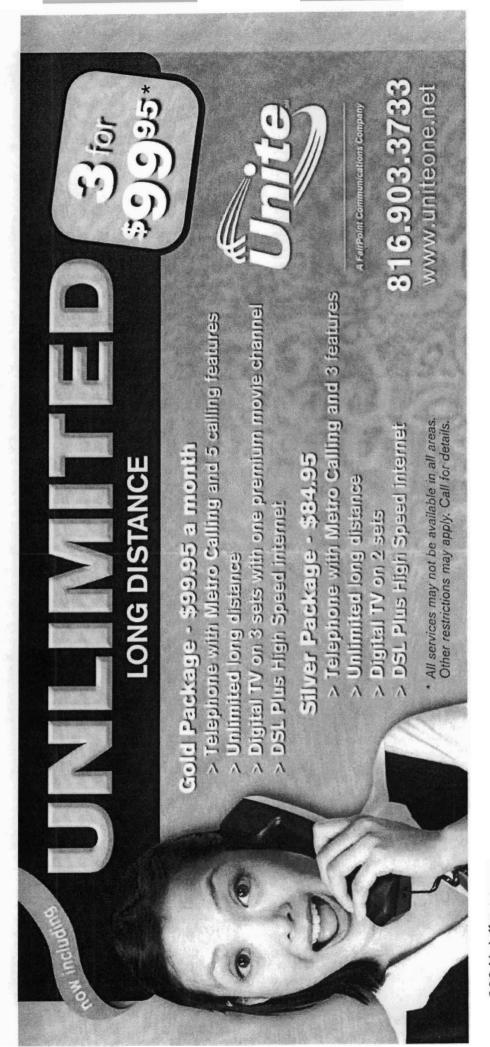
Bundle up to 3 services;

- > Telephone with Metro Calling and 5 calling features
- > Keep your existing phone number
- > Unlimited Long Distance
- > High Speed Internet
- Digital TV on 3 Sets with one Premium Movie Channel

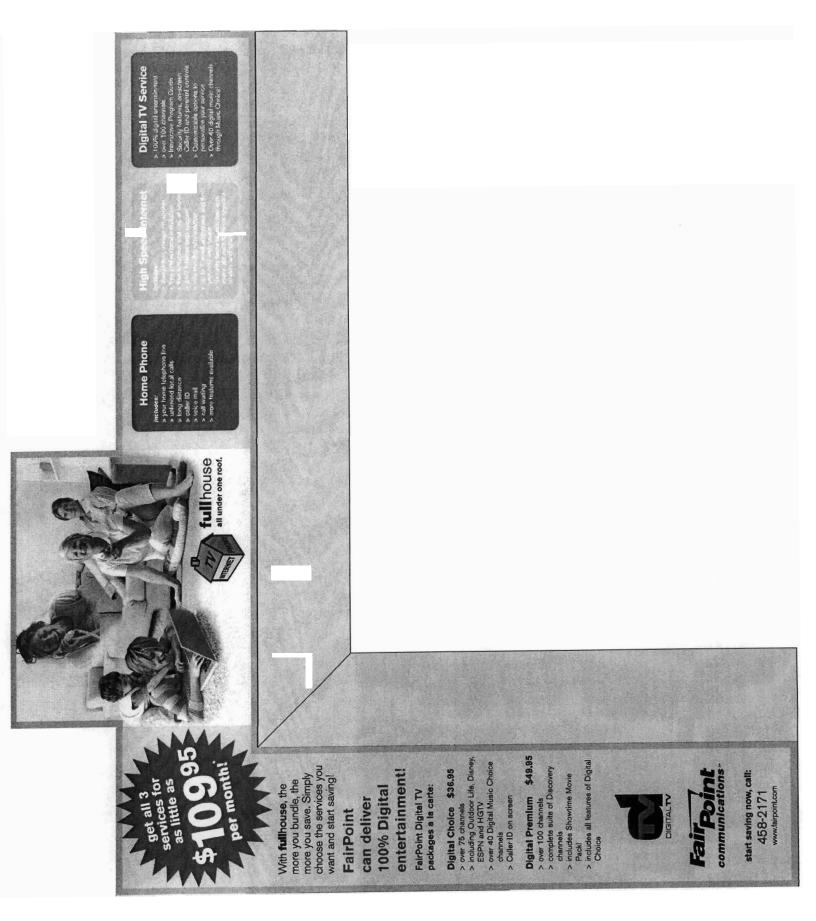
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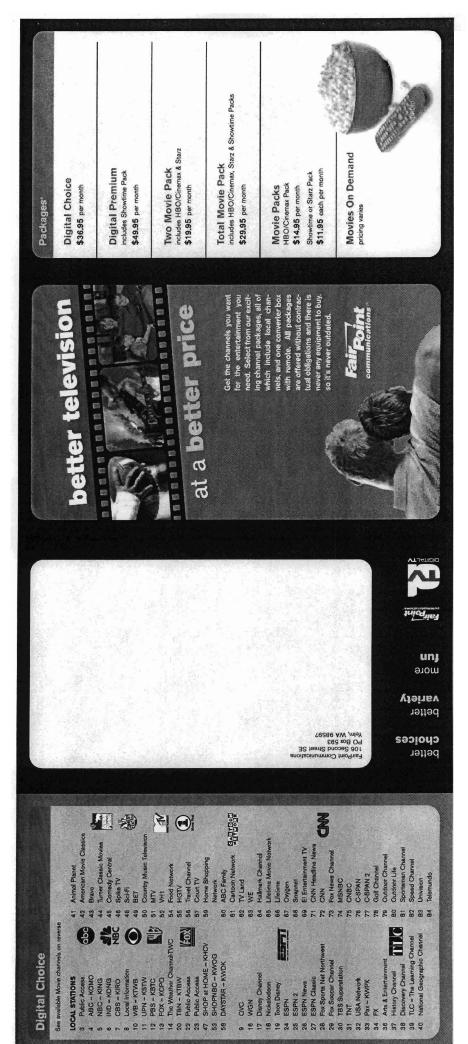


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303 N. Jefferson Kearney, MO 64060





## entertainment has evolved

Join the evolution! It's time for a change.

Your TV has just evolved into something more: Digital TV from FairPoint, It's all that you expect from an entertainment service and more: movies on demand, a huge selection of channels for movies, sports, music, kid's shows and local channels as well as movies and events. It's a true alternative to cable and satellite television. Digital TV is also the newest technology available, and surprisingly, it's delivered through your standard telephone line.



## What's it all about?

- > It's 100% Digital Entertainment exceptional audio and visual clarity at an affordable price, plus access to all the most popular channels and hundreds of hours of movies and events anytime you want - at the touch of a button.
- > Get the channels that matter all of your favorite programming, including local, news, weather, sports, movies, children's and much, much more. You can get even more by subscribing to HBO\*, Showtime", or STARZI".





Interactive Program Guide with 7+days category.

Movies On Demand program guide and

- > On-screan Program Guide you'll always know what's on and when - with your digital remote and easy-to-use on-screen program guide, you simply browse for shows by title, time or theme.
- > On-screen Caller ID what do you get with dTV and your normal Caller ID service from FairPoint? Live Caller ID on your television! You decide if you want to answer the call or continue to watch your
- > Movies On Demand why drive to the video store? Get instant access to an entire library of hit movies! You choose the exact time you want to watch and then pause, rewind, and fast-

forward them right from your remote.

- > Parental Controls p your family - control what when they watch, even i
- > Digital Music dozens of digital-quality. crystal-clear music channels available 24 hours a day.
- > Online Access add the world's most popular high speed Internet access: DSL.
- > Locally Provided our employees are your neighbors.
- > Local Media an up-to-date list of events in our community!







Operagen Caller ID controls Customizable on- screen web portal

On-screen Parental Control panel



FairPoint dTV and car be used with any



Sign up for Digital Television service today!

Call 360-458-2171

email: dtv652@fairpoint.com www.fairpoint.com

## **Digital Premium**

86 Biography Channel

87 Discovery Health Discovery

88 Discovery Home 89 Discovery Times Channel

90 Discovery Science Channel 91 Discovery Kids

92 Discovery Military 94 DIY - Dn It Yourself Network

95 History Channel International

98 Style Network

97 Game Show Network 99 BBC America

100 Bloomberg TV

102 EWIN

103 INSP - The Inspiration Network Starz Pack

104 Fox Movie Channel

105 Independent Film Channel

800 Music Choice

**HBO/Cinemax Pack** 

200 HBO

201 HBO 2

202 HBO Signature

203 HBO Family 204 Cinemax

300 Playboy / \$12.95 per month

Showtime Pack

212 Showtime 2 213 Showtime Showcase

214 The Movie Channel

218 Showlime Beyond

219 Showtime Extreme

220 Showtime Family

221 Showtime Next

222 Showtime Women

215 The Movie Channel Extra

211 Showtime

216 Flix

217 Sundance

999 Start

224 Encore 225 Starz Edge

226 Starz Cinema

**WINE** 





360-458-2171

dtv652@fairpoint.com www.fairpoint.com

# feel the excitement:

join the fun with FairPoint digital TV!



FairPoint can deliver local channels, movie channels, Movies on Demand - it's 100% Digital Entertainment!.

## Digital Choice -

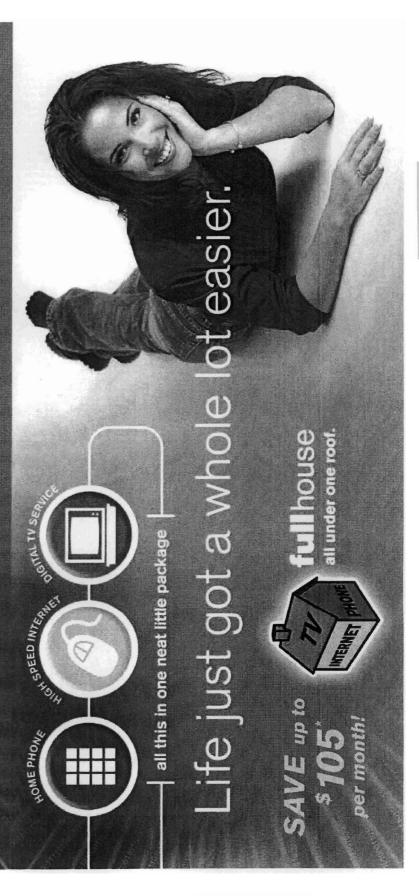
- > Over 75 channels including Outdoor Life, Disney, **ESPN** and HGTV
- Over 40 Music Choice selections
- Movies On Demand
- Caller ID on screen

## Digital Premium -

- > Over 100 channels including all of the Choice channels PLUS favorites like DIY and The History Channel
- Complete suite of Discovery channels
- Includes Showtime Movie pack (that's 12 channels!)

800,400,5568 FE www.fairpoint.com Digital Television service today! Sign up for

Fail Point



fullhouse bundle is available to residential customers for a limited time and subject to change without notification. Eligible customers must sign up for, or already have Home Phone plan to participate in the fullhouse offer. Eligibility for fullhouse packages require services to be invoiced on a single bill. Where required by law, a Letter deposit, credit limit, non-basic block or toll block are not eligible. Available only to residential customers in selected areas, Additional terms and conditions may apply. other applicable charges such as: equipment, taxes, fees, FCC Line Charge, Universal Service Fee, other surcharges. Not all services available in all areas. Customers plans available. All savings are estimated and may vary depending on package selected, prior long distance usage and local line rate. The bundled price does not include of Authorization will need to be completed. Introductory pricing of \$84.95 per month for 3 months. After 3 months, rate increases to \$109.95 per month. Other price High Speed Internet Service: Subscription to standard package required. Free modem to use as long as you keep the service. Any materials, labor or equipment pur apply, and local service and optional features will be billed at normal tariffed rates. Not all services available on all lines Home Phone: Long distance minutes are for voice service only and apply to domestic United States (excluding Alaska and Hawaii) and Canada. Contact your Customer must be authorized to make account changes to all accounts. Customer account must be in good standing to be eligible for bundled offer. Customers with a security

charges beyond any allotted minutes. FCC Line Charge, Universal Service Fee, taxes and other charges apply. Additional minutes of long distance use beyond the allot ted minutes of your plan are billed at 10 cents per minute. If you no longer use FairPoint Communications as your long distance carrier, the bundled offering will no longer Service Representative for international long distance rates. The bundled price does not include any equipment charges, taxes, fees, other surcharges, or long distance

ment within 30 days or for the payment of \$90.00 for the modern and \$10.00 for the power cord. chased from FairPoint Communications will be included on the Customer's first invoice. Upon cancellation of service, customer will be responsible for the return of equipolation of service.

ble for the return of equipment within 5 days or a \$500.00 equipment charge will be applied to your account. Materials, labor or additional equipment purchased from the Digital TV Service: Free installation (\$99.95 value). Offer requires Digital Choice TV package, no substitutions. Upon cancellation of service, customer will be responsi company will be included on the customer's bill. ©2007 FairPoint Communications.



"All the services I need. One low price.

With fullhouse, I just can't go wrong!

Save up to \$105 per month\* for 3 months when you receive Home Phone, High Speed Internet and Digital TV Service. The more you bundle, the more you save! "



- Unlimited local calling included
- Long distance minutes that are right for you: UP TO 25 HOURS PER MONTH!
- ▶ Call waiting, caller ID and voice mail included!
- Additional calling features such as 3-way calling

## High Speed Internet

- FAST INTERNET: up to 44x faster than dial-up
- Make/receive calls while online
- DSL is safe, not shared like cable modems
- FREE activation and use of modem
- FREE monthly eNewsletter
- Toll-free 24/7 tech support
- Up to 7 email addresses
- 6 MB personal web space

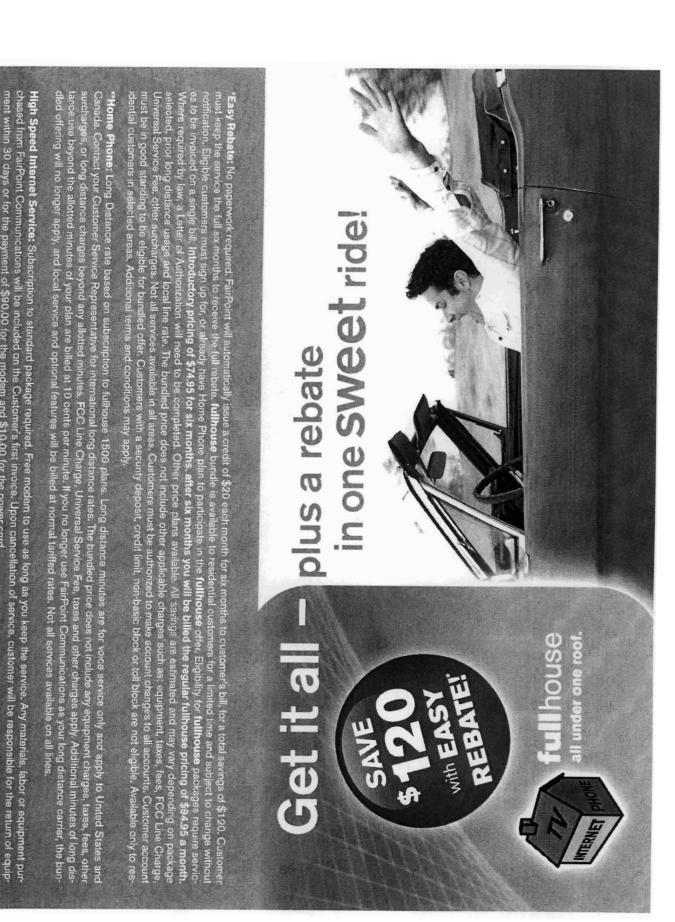
## Digital TV Service

- ▶ All your favorite programming, including local, news, weather, sports, movies, children's and much more
- ▶ You can get even more by subscribing to HBO\* and Showtime\* or Starz!\*
- Movies On Demand, On-screen program guide and Caller ID on Screen





Call today! 458-2171 www.fairpoint.com



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of equipment within 5 days or a minimum of \$500.00 equipment charge will be applied to your account. Materials, labor or additional equipment purchased from the com-

pany will be included on the customer's bill, ©2007 FairPoint Communications

Digital TV Service: Free installation (\$99.95 value). Offer requires Digital Choice TV package. Upon cancellation of service, customer will be responsible for the return

ment within 30 days or for the payment of \$90,00 for the modem and \$10,00 for the power cord.



## **Home Phone Service**

- ▶ Unlimited local calling included
- ▶ Long distance minutes: Up to 25 hours a month!
- When the power goes out, your service continues to work
- ▶ Call waiting, caller ID and voice mail included!
- ▶ Long Distance under 3 cents per minute or less\*\*
- ▶ Additional calling features such as 3-way calling

## **High Speed Internet**

FAST INTERNET: up to 44x faster than dial-up Toll-free 24/7 tech support



- ▶ No waiting to establish an Internet connection
- FREE activation and use of modem
- Free security package with firewall and anti-virus7 email addresses and 6 MB personal web space

## **Digital TV Service**

- ▶ All your favorite programming, including local, news, weather, sports, movies, children's and much more
- You can get even more by subscribing to HBO\* and Showtime® or Starz!®
- ▶ Movies On Demand, On-screen program guide and Caller ID on Screen

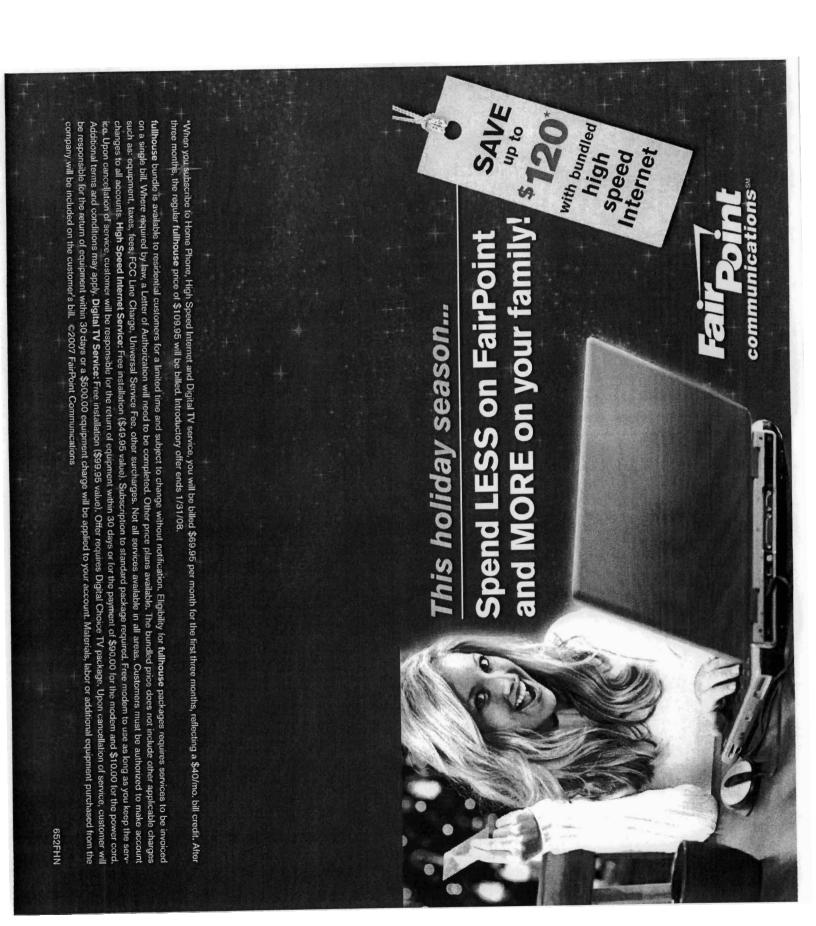
Call to order today! **800.400.5568** 

www.fairpoint.com



strengthening communities through communications





# Our Gift to You

bundle it with our phone and Get high speed Internet and SAVE \$120 when you digital TV service.

your holiday shopping or entertaining! Use the money you save to jumpstart



**full**house

# Call 800-400-5568 now to cash in on:



## **HOME PHONE**

HIGH SPEED INTERNET

> Fast, secure DSL

> FREE installation and

use of modem

- stays on, even when the power goes out > Wired service -
- > 150 long distance minutes included

> Call waiting, caller

ID and voice mail

> 24/7 tech support

and personal web space > Extra email addresses

- DIGITAL TV
- entertainment with tons of channels and, where available, on-screen Offers 100% digital caller ID!

## communica

strengthening communities through communications **SAVE \$120** 

800,400,5568 Order today!

www.fairpoint.com