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Beneficial Electrification EE Version 2.0

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What Makes for Beneficial Electrification (BE)?

Three explicit criteria: Achieve At Least One Without Adversely Impacting The Others



1. Saves Customers Money Long-Term; New Services



2. Reduces Environmental Impacts



3. Enables Better Grid Management



WASHINGTON STATE
ENERGY OFFICE

**Analysis of Consumer and
Marginal Costs for
Electric and Natural Gas
Space and Water Heat in
Single Family Residences
in Puget Sound Power and
Light Company Service
Territory**

Prepared Pursuant to inter-agency agreement between
Public Counsel Section of the Office of the Attorney
General of Washington State and Washington State
Energy Office

Prepared by:
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September, 1989

**DIRECT USE OF NATURAL GAS FOR RESIDENTIAL SPACE AND WATER HEAT
COMPARED TO
GAS-FIRED ELECTRIC GENERATION FOR HYDRO-FIRMING**

**THERMODYNAMIC, ECONOMIC, AND
ENVIRONMENTAL IMPACTS**

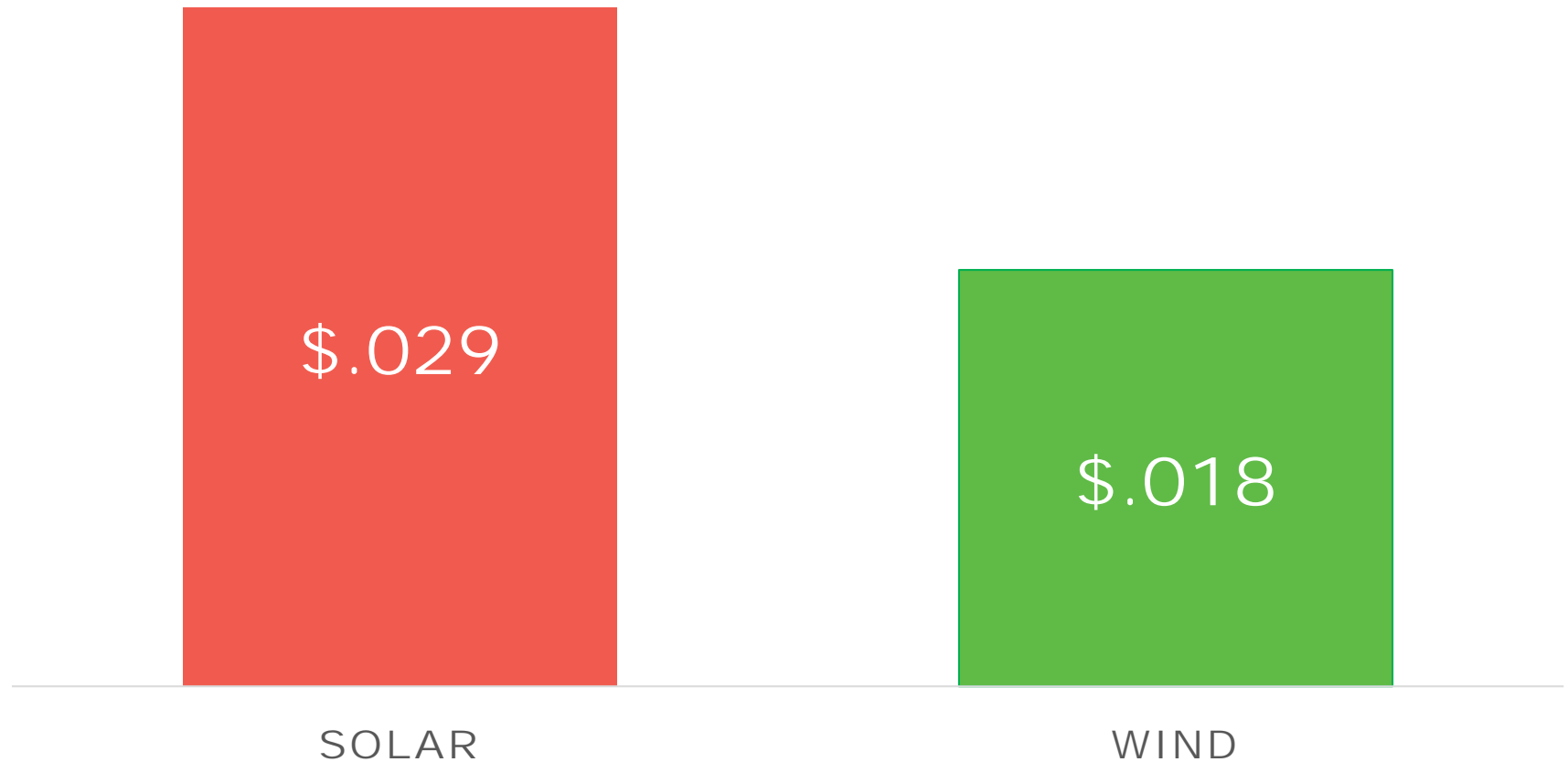
**PREPARED FOR
ASSOCIATION OF NORTHWEST GAS UTILITIES
Portland, Oregon**

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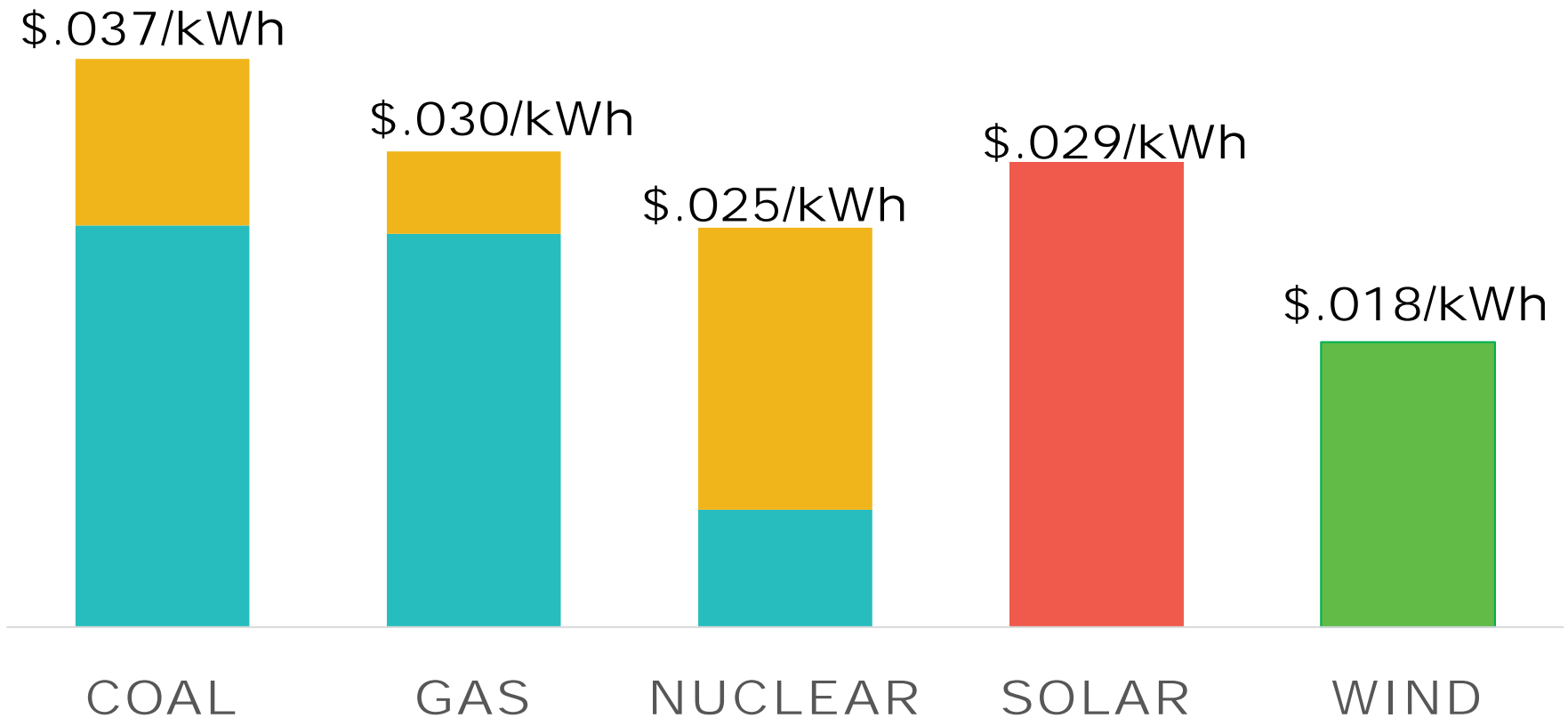
December, 2017

Xcel Bid Median Prices, \$/kWh



Existing Plants vs. Excel Bids

Fuel O&M Xcel Bids



Existing Plant Average Fuel and O&M from USEIA Table 8.4 Electric Power Annual 2016

An Easy Example: Oil vs. Heat Pump Water Heater



BOCK 58800 32E OIL FIRED WATER HEATER,
GALLON / 104000 BTU - TANK ONLY

Our Price Per Unit: \$1,054.83




Rheem Prestige Hybrid Electric Water Heater

\$1,389.00

Oil vs. Heat Pump Water Heater:

- Consumer Economics: 40% advantage
- Emissions: 40% advantage
- Grid Flexibility: Heat pump can be controlled into key hours.





**Even if we generate the
electricity with fossil fuels,
we use less primary energy
via a heat pump.**

**This is unambiguously a
form of energy efficiency.**



Easy Examples of Electrification

- Oil and propane water heater replacement
- Electric vehicles with smart charging
- Hotel water heating



The Easy Stuff Needs Support From Regulators

- Societal cost test, to determine what is truly “beneficial.”
- Time-varying rates, to align consumer and system costs.
- Programmatic support like other energy efficiency programs.



Promising Opportunities for Electrification

- New build super-efficient residences
- Oil and propane space heat
- Warm climate residential



Challenging Areas for Electrification Today

- Existing gas space and water heat
- Cold Climate space heat





Gnarly Issues for Regulators

#1: Electric Vehicle Supply Equipment

- Role of the electric utility
 - No special treatment
 - Make-ready only
 - Retail service at regulated prices
 - Exit the market when it is competitive



Gnarly Issues for Regulators

#2: New/Renewal Gas Infrastructure

- **New Construction:** Cost-effectiveness is driven by line extension cost.
- **Renewals:** Replacement of gas infrastructure may be uneconomic.



Regulators: Stay Ahead of the Curve

- Insist on transparency
- Consider an all-fuels IRP
- Reconsider bans on fuel switching programs
- Review line extension policies
- Invite innovation
- Remain skeptical

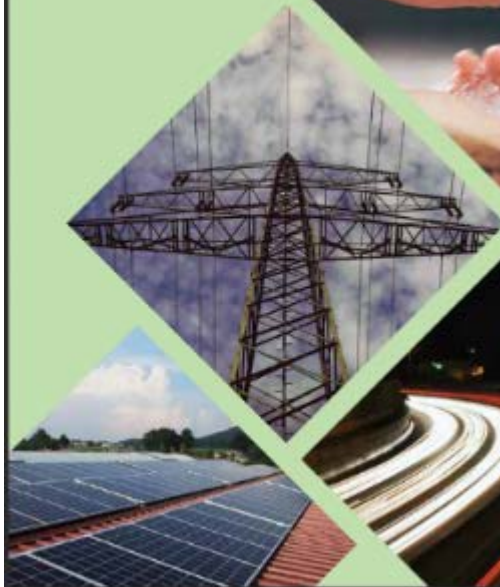




Beneficial Electrification

Ensuring Electrification in the Public Interest

By David Farnsworth, Jessica Shipley, Jim Lazar, and Nancy Seidman



Available at the RAP table

Or for free download at

www.raonline.org

About RAP

The Regulatory Assistance Project (RAP)® is an independent, non-partisan, non-governmental organization dedicated to accelerating the transition to a clean, reliable, and efficient energy future.

Learn more about our work at raponline.org



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