

Training Identifier	Program	Date	Location	Contact Hours	Participants	Other funding organizations if cost share	Program Cost to participants	Number Certified (if applicable)	Notes	Hours * Particpnts
LRCC ###	Weatherization Installer Training at Masco Nashua	Aug-12	Nashua	28	9	Masco	\$700		Classroom, hands-on and field instruction, 4 days.	252
LRCC ###	BPI Air Leakage Control Installer Exam	Sept-12	Nashua	7	9	Masco	\$300	8 / 8*	Includes one student no-show for testing.	63
LRCC ###	Fast-Track Building Analyst Review & Both Exams	Aug-12	Central NH	10	3		\$625	6 / 7 & 4 / 4*	Includes online and field review, BPI BA field exam, and BPI BA written exam	30
LRCC ###	Fast-Track Building Analyst Review & Field Exam - August	Aug-12	Central NH	8	2		\$400	*	Includes online and field review and BPI BA field exam only'	16
LRCC ###	Fast-Track BPI Building Analyst Field Exam - Sept.	41031	Central NH	2	5		\$300	5 / 5*	Field exam only.	10
LRCC ###	Fast-Track BPI Building Analyst Written Exam - Sept.	Sept-12	Laconia	2	4		\$200	4 / 4*	Written exam only.	8
LRCC ###	Mentorings	Sept-12	Berlin	6	1	Better Buildings	\$200		Mentoring III	6
		<b>TOTAL CONTACT HOURS * PARTICIPANTS:</b>					385			
	<i>* BPI does not release the number of individuals certified, but provides general information about overall success of individual tests</i>									

Activity	Date(s)	Estimated Reach	Target Market	Channel	Cost	Activity Goal / Notes
Constant Contact E-mail Announcement	7/24/12	489	Potential students	E-mail	Labor & CC contract	Market upcoming courses, and publicize program information. (Constant Contact service renewed for \$252 Jul. 2012)
LRCC ETP web page updates	Aug. & Sept. 2012	5,000	Potential students	Web	(LRCC labor)	Update LRCC ETP calendar of courses and descriptions
Constant Contact E-mail Announcement	9/4/12	499	Potential students	E-mail	Labor & CC contract	Market upcoming courses, and publicize program information
Constant Contact E-mail Announcement	9/7/12	24	Potential job seekers	E-mail	Labor & CC contract	Publicize energy auditing position to potential job seekers
Commercial Energy Efficiency 3-fold brochure-electronic, print and mail	Sept. 2012	300	Potential students	Electronic & Print	Labor, \$415 design, (& LRCC print / postage)	Targeted marketing for Commercial EE workshop via mail and electronically. Design services payment 2012 Qtr4.
Constant Contact E-mail Announcement	9/24/12	497	Potential students	E-mail	Labor & CC contract	Market upcoming courses, and publicize program information
LRCC Efficiency Training Program Brochure	Jul. - Sep. 2012	60	Potential students	Print	\$210 + \$85 design, (LRCC printing)	Minor brochure revisions, and printed LRCC ETP brochure as needed. \$85 design revisions payment 2012 Qtr4.
Green Energy Times	Aug. 2012	25,000	Potential students	Newspaper	\$210	Generate awareness amongst motivated readership. 2nd ad of 2012-Qtr2 5-ad contract, previously paid.