

O&E Meeting from 8/22/12 @ The Office of Energy and Planning

Present (in person or on phone): Mary Downes , Kendall Buck, Joe Lajewski, Susan Thorne, Becky Ohler, Scott Albert, Carol Woods, Julia Dundorf, Mike Demers, Mary Tebo

1. **Update on the Climate Action Plan report** – limited press coverage. Collab 2.0 using Benchmark report as a means of organizing its direction.

Benchmark report highlighted lack of progress in residential sector. Building Energy Code Collab will be addressing that.

Existing housing stock is the hard nut to crack (Kendall), finding people the money to do it, appraisal, lender all value it. Home builders have been talking about this for a long time.

2. Outreach Opportunities / Initiatives

- Becky learned Town Clerks have a meeting in No Conway every year, (in October) they love handout materials. DES will take advantage in terms of vehicles and air quality. October 17-19, 2012 – NH City & Town Clerk's Conference – Red Jacket, North Conway. <http://www.nhctca.com/> Carol Woods' neighbor is a town clerk who goes every year.
- Good to look for other venues like that: NH Housing Conference, HBRMA has annual event.
- VEIC study group in process of drafting the report with chapter committees having finished their reports, presented, smaller group drafting the Exec Summary at 1-2 pages, and to capture the rest will be an appendix, each other chapter has a 1-6 page summary, with review team making recs to the EESE Board with who will / should act. A roadmap.
- Not going to see any surprises out of the VEIC study. No new or surprising issues. EESE might prioritize some things for O&E committee to take up.
- What sort of resources might we need? Financial resources? Time / people.
- Joe says biggest driver to action is peer to peer networking and support. Case studies of businesses helped by RGGI, 7 minute video on Laconia Athletic and Swim. Utility programs as well – impact on homeowners as well as C&I not just energy savings but comfort in their homes.
- Julia: may be approached to help, so we might want to go through some kind of inventory as to what the members of the committee can pitch in. LGC looking at muni possibilities, etc.
- Constituency X, newsletter goes out quarterly, etc.
- Scott adds that group can identify each of different potential market actors that require education, with list of those, what message or areas of interest to focus on for that group. Case studies, other ideas, know who is being targeted.
- Susan, use the energy code compliance roadmap for that purpose as a framework

3. Communication

- Mary – framework from the Summit
- Scott – framework from the Burgess report

Mary volunteers to pull together a shell and post it on googledocs, as well as a list of O&E participants to add their outreach capacity (newsletter, markets that can be reached, messages, timeframe, constraints).

Role of O&E in VEIC Report and EESE Board Recommendations

What do we want to offer up that the O&E to be able to do for the EESE board VEIC effort?

Becky says the report writers can frame that in the presentation, to keep in mind limitations of O&E committee, as it's being presented, make sure that EESE Board knows to give guidance to O&E committee.

Sept 26 = next EESE Board meeting

Update on Building Code Compliance Collaborative – NH Building Energy Code Compliance Conference 9/19 event to launch a Collaborative, move forward the Road Map. OEP issued RFP for facilitation and admin for 1+ years for the group to help it become self-sustaining. Includes old and new members to reach new market categories.

- OEP completed interviews for facilitation, selection made but not informed. For first meeting, GDS was successful candidate. This larger contract has to go through G&C.
- Lots of opportunity in the RoadMap for O&E. This group can pay as much attention as it wants to that.
- Collab will pick what it wants to focus on and they will share with O&E and decide what it can / should pick up O& E can help guide Collabo on the messages that can/should be communicated.
- O&E group not in a position to take on the rating system thing, but keep an eye on what the Code Collaborative will do as well as the Energy and Climate Collaborative.
- Collab 2.0 the built environment, not the “to be built” environment...

EERS – Competitive Grant to achieve a min goal

- Has been tabled by Exec Council, tabled again today.
- DES is helping OEP to educate Exec Councilors, but everyone is on vacation, asking support from BIA members and utilities, hasn't had time to get traction in last two weeks.
- Mike Fitzgerald talking to Wheeler on Monday.

Next agenda items

- 2012 didn't have too much of a presence of energy related groups at the March 2013 Home Show. Kendall would like to discuss that. Reach 6000+ consumers. Would need a decision within the next couple of months to do a booth and/or how to set it up, staff it, etc. \$700 for a booth, waived last time in 2010. Could work something out...
- Quarterly magazine 4000 print 7000 digital from Home Builders (Rob Pickett)

Next Steps

- Better than email is putting links up on the PUC's website for our committee, those who have interest are disciplined enough to read it. Email is a reminder that there is a website to go to.
- Once a month missive with link to articles, etc.
- Mary to talk with Diane at PUC about posting (maybe also ask Chris and Deborah)
- Googledocs may not be available to state employees
- Monthly meetings? Yes more diverse group of input, more people engaged. Mary T says monthly is more productive. Meet next month.
- GDS might be able to offer up space once in a while starting November.
- Wednesday afternoons every other month, Code Collaborative meets third Wednesday, LEWG meets last Wednesday
- EESE Board meeting moved to a Thursday for Sept.
- **Second Wed of the month for O&E September 12... 3 pm @OEP**

Agenda items for next time:

Matrix review

Prep for EESE Board meeting following week

Tone of report to EESE Board on the VEIC report

Climate Action Plan work