

Outreach and Education Committee Meeting of the EESE Board 10/17/12
3:00 p.m. at the offices of NHOEP

Present in person or on phone: Scott Albert , Michael Bruss, Mike Demers, Mary Downes, Julia Dundorf, Joe Lajewski , Tricia Newhall-Grahame , Mary Tebo, and Susan Thorne

Report out from members:

1. Building Code Compliance Roadmap—Scott
 - OEP issued RFP, GDS selected to facilitate meeting
 - NH code collaboration meeting October 31st, Scott to send out notice
2. NH Energy Summit for Monday 10/22/12 8:30-12:00 at Holiday Inn in Concord.
 - Senator Shaheen to present, topics to include: Politics and energy, energy efficiency, low natural gas prices impacts in the state, competitive energy markets, and future direction in the state. Still time to register.
3. Home Builders Show Booths:
 - Tricia-still plenty of time to accommodate a booth for O&E. ~6,000 visitors to show, booths sold out last year and the classes were very well attended.
 - Mary Tebo-evaluating effectiveness of booth for Co-op Ext, if they do fit in, they will determine if they can commit people
 - Julia—Experience was low turnout for some workshops because of other great presentations
 - Scott-Top 3 messages to communicate and incorporate into other booths presentations
 - Mary D-go to where the crowds are to deliver message
 - Tricia-have handouts for beginning and/or end of workshop presentations
4. NHBSR Forum: Mike Demers
 - Open forum for businesses across state interested in Sustainability
 - He is no longer chair as of last night.
 - 3 large projects for DHR, Mary asked for case studies/white papers for google docs
5. Google docs: Mary Downes
 - Reviewed content
 - Use as a repository until for following meeting to avoid aid in communication/facilitation
 - BE CAREFUL, everyone has ability to add/update, but also has ability to delete/corrupt data. Mary will create back up periodically
 - Solicit EESE Board interest/feedback
 - Scott recommended organizing by market actors

VEIC summary dissemination: O&E committee will ask the EESE board what role they need the committee to play in crafting and disseminating the EESE board findings on the VEIC report. After we get a sense of the message and the audiences that EESE Board wants us to reach we can come up with ideas on how to get the message out.

EESE report on VEIC:

- Final stages from workgroup comments, several updates recently.
- Primary issue is numerous edits and using discretion to select politically sensitive language
- Clear policy direction needed from State.
- Is EESE board able to make policy recommendation
- Upon EESE board final report to legislation:
 - i. We all need to use connections to get word out
 - ii. Prioritize recommendations

New Forums for getting information out: Scott Albert suggests sponsoring meetings on various energy topics ala Jonathan Raab and Associates “Energy Forums” Electric Roundtables – very interesting topics in MA. Should O&E consider organize quarterly NH specific forums along those lines on particular topic at convenient location. Possible topics include:

- ACEEE scorecard
- VEIC report recs
- Codes
- Work through the VEIC recommendations
- Green Communities Act
- ISO NE

Next EESE Board meeting is next Friday 10/26; Michael and Mary will report back at EESE Board the suggestion that we/ O&E start something like that in NH, geared to market actors implementing energy efficiency programs.

Becky says not an easy thing to throw together. Panels, speakers, coordination of the talks is a ton of work. In Massachusetts, the speakers are of the highest caliber.

Information at www.raabassociates.org

3. Climate Action Plan Update

- DOT reinstated I93 taskforce.
 - i. Highway widened to 4 lanes, but only 3 to be paved due to impact of salt use
 - ii. Last meeting formed workgroup to implement plan to prevent future need to pave/use 4th lane

Bedford Energy Committee Work: Scott on Bedford Energy Commission, developed 10 year master plan for town, and Scott went through the climate action plan to incorporate them into the plan. Went through it to see which were in purview of the town to actually implement, and prioritize. Huge challenge. Need to make it easier for communities to do this process and to institutionalize the process. Becky says this would be a great topic for the Energy and Climate Collaborative working group. Connect Scott with Taylor Caswell, Kerrie Diers. Also tied in with the Local Energy Working Group.

4. Local Energy Working Group Update

(See Julia's handouts and post)

Finance Team (led by Chris Skoglund)

- Energy project roadmap development particularly for schools, munis
- Embed energy decision making into the day to day
- Pulling together case studies, standard format, focus on munis and schools
- Muni lease agreements
- (Scott references CT PACE initiative for munis, several on board)

Technical Assistance Team (led by Tim Fortier)

- Picking up the CLF-V self-funded TA program to fill void of the EECBG/ETAP
- Articles for town and city
- Jim Howard former concord finance guy, working with muni finance guy, let towns use sample language for job descriptions, etc.

Energy report in town annual report – Bethlehem did this showing how much is spent on each energy type in town. Good model

Capacity building team

- Survey of 50 respondents of various sources: what they want to see for training opportunities
- Spreadsheet of conferences
- LES conference this year?? Funding availability?? Possible ¾ or full day in April or May.
- Annual reports of over 25 towns have energy report on costs of all energy on a 1 pager to emphasize cost impacts.