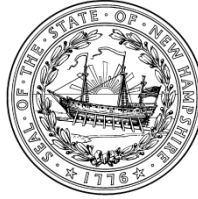


STATE OF NEW HAMPSHIRE

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PUBLIC UTILITIES COMMISSION
21 S. Fruit St., Suite 10
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FAX No. 271-3878

Website:
www.puc.nh.gov

Energy Efficiency Resource Standard (EERS) Stakeholder Workshop 3

**Energy Efficiency Financing &
Program Marketing**

**Friday, February 24, 2017
9:00 am to 4:30 pm**

NH Department of Environmental Services, Room 208C
29 Hazen Drive, Concord, NH 03301
1-603-271-3503

Bring photo ID for building access.

For those participating remotely:

1-800-326-0013

P/W: 9065699#

<https://www1.gotomeeting.com/join/514443318>

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|--|----------|
| 1. Welcome and Introductions
am
Leszek Stachow, Assistant Director, Electric Division, NH PUC | 9:00 |
| 2. Workshop Purpose, Agenda, and Desired Outcomes
Christine Donovan, NH EERS Planning Consultant, VEIC | 9:10 am |
| 3. Overview of EERS Targets and Current Energy Efficiency Programs
NH Utilities | 9:15 am |
| 4. Review of Current EE Financing in NH; Opportunities and Challenges
am
NH Utilities | 9:30 |
| 5. Examples of Other Financing Approaches
am
Brian Pine, Financing Lead, VEIC | 10:15 |
| 6. Stakeholder Feedback and Idea(s) for EE Financing in NH
Group Discussion | 10:45 am |
| 7. Review of Feedback and Ideas; Next Steps | 11:45 am |

Christine Donovan, NH EERS Planning Consultant, VEIC

8. **Lunch (on your own)** 12:00
pm
9. **Introductions, Agenda, Purpose, and Desired Outcomes** 1:00 pm
Christine Donovan, NH EERS Planning Consultant, VEIC
10. **Review of Current Marketing Landscape in NH; Opportunities and Challenges** 1:15
pm
NH Utilities
11. **Examples of Other Successful EE Marketing Approaches** 2:00 pm
Abby White, Marketing Lead, VEIC
12. **Stakeholder Feedback and Idea(s) for EE Marketing in NH** 2:45 pm
Group Discussion
13. **Review of Feedback and Ideas; Next Steps** 4:00 pm
Christine Donovan, NH EERS Planning Consultant, VEIC
14. **Adjourn** 4:30 pm