

EERS Sub-committee meeting of the EESE Board with stakeholders Commercial, Industrial & Municipal Energy Efficiency Programs

Held 2-10-2017 at Eversource Energy Park

Municipal

- LEWG: Local Energy Working Group Outreach
- Benchmarking: add to programs for all C&I
- Toolkits & Strategy w/ Timeline
- Community based organizations & programs
 - Resi
 - Business
 - MUNI Customers
- Excel Energy's Partner in Energy (non-regulated)
- Case Studies
- Financing
- PACE

Small Business

- Move to Single Point of Contact for MF
- Energy Storage – KW Charges
- Build infrastructure pool of local contractors / workforce development
- Non-resource acquisition
- Empowering rate payers w/ info from smart meters
- Free Walk through for all customers
- Design-Lighting / re-design (see performance lighting TP)
- Less than 10 employees (NYSERDA?)
 - Walk-through, contractors, rebates (Mirco-businesses) See MA.
- Disaster provides building shell opportunities to rebuild w/EE (outreach, financing)
- Tiered incentives for different B/C's
- Funds for TA studies
- Demand management for customers that don't understand kw.
- Unknown reason for high-use yields, more customers, service providers network, avoid stop/start, stimulate private investment in financing
- Segmentation (i.e., grocers, restaurants)
 - Customized offerings
- Trade ally engagement
- Creative Financing
- Upstream, Grocery Stores, Kitchen vendors to get comfortable with programs.
- Don't be so heavily reliant on Design Lights Consortium (custom projects – some products not listed)

Large Business

- Prescriptive EMS form similar to MA
- Outreach to ESCOS
- Revisit 1 year – raise it to spread the funds – 2 yr
- Segmentation
- TRC Inc.: RCx & SEM other state's Demos, opportunities for unregulated fuels
- Non-muni Waste Water Treatment Facilities (WWTFs)
- Fuel switching – where does this fit in?

- NEBS on water savings that save kWh because less water reaches WWTFs
- MOU/SEM
- Better Educate CEO's & CFO's etc.
- Pulse checks – shared savings
- Credit cost of TA study to customer
- Sales training
- Smart Building Systems
- How does PI work for non-kWh goals?
 - Spend on Workforce development, contractor outreach, market development
- Manufacturing processes
- Behavior changes

Overall

- Strategic relationships when administration changes - check w/ business leaders
- BIA: connect right people w/ in a company w/ EE people @ meetings.
- Peer groups
- Upstream, grocery store, kitchen vendors to get comfy w/ programs
- Not be so heavily reliant on DLC, customer measure some products not listed
- Serve business & political leaders